

 		date	Nation	TITLE	type	newspaper/magazine/T Viradio	Edition	page	Author	Number of copies sold	Number of copies edited	number of unique users on average (TDA PC, smartphone, tablet sum)	FB followers	page	web page link	infodata on covering and statistics	notes
1	03/03/2020	HR	ZADARSKI ZJZ PROVODI ŠEST VELIKIH PROJEKATA FINANCIRANIH IZ EU: MEDUNARODNA SURADNJA Preko četiri milijuna kuna za zdravlje	article	zadarskiist.it	newspaper local, regional		page: Početna >	Dogadaji	32000	32000	1300 daily visits on web.	20831		<a href="https://www.zadarskiist.hr/clanci/02032020/medunarodna-suradnja-preko-ctetri-milijuna-kuna-za-zdravlje">https://www.zadarskiist.hr/clanci/02032020/medunarodna-suradnja-preko-ctetri-milijuna-kuna-za-zdravlje</a>	<a href="https://www.alexia.com/siteinfo/zadarskiist.hr">https://www.alexia.com/siteinfo/zadarskiist.hr</a>	published on paper copy and online and FB post.
15	23/03/2020	ITA	Nuova campagna di sensibilizzazione per unire il lavoro dei partner e l'impegno dei cittadini per migliorare la qualità del mare Adriatico Il progetto AdSWIM e la Giornata mondiale dell'acqua	article	qui.uniud.it	e-magazine of the University of Udine			Sabina Susmel			in media 176.605 impressions per month. Used by 16.639 students, staff of the UNIUD and on global level reaches	20.054		<a href="https://qui.uniud.it/notizieEventi/ricerca-e-innovazione/viv-i-mare">https://qui.uniud.it/notizieEventi/ricerca-e-innovazione/viv-i-mare</a>	<a href="https://www.alexia.com/siteinfo/uniud.it">https://www.alexia.com/siteinfo/uniud.it</a>	published online and FB post
16	23/03/2020	ITA	Nuova campagna di sensibilizzazione per unire il lavoro dei partner e l'impegno dei cittadini per migliorare la qualità del mare Adriatico Il progetto AdSWIM e la Giornata mondiale dell'acqua	article	udinetoday.it	website city dailynews, local and regional			Patricija Muzlovic			in media 95870 impressions per month.	115.753		<a href="https://www.udinetoday.it/eventi/il-progetto-ads-wim-e-la-giornata-mondiale-dell-acqua-7257708.html">https://www.udinetoday.it/eventi/il-progetto-ads-wim-e-la-giornata-mondiale-dell-acqua-7257708.html</a>	<a href="https://www.alexia.com/siteinfo/udinetoday.it">https://www.alexia.com/siteinfo/udinetoday.it</a>	published online and FB post
17	31/03/2020	ITA	Mauro dell'OGS dà la caccia ai batteri nei mari più profondi. E' il referente per Ogs di un progetto Italia-Croazia che si chiama AdSwim con lo scopo di valutare i sistemi di miglioramento del trattamento delle acque reflue urbane.	article	ilpiccolo.geocal.it	local, regional, national	36		Mary B. Tolusso	23119	25079	5373 daily impression on web.	145088		<a href="https://ilpiccolo.geocal.it/rieste/cronaca/2019/07/29/news/alqhe-pesci-e-acque-pure-miramare-rilancia-i-piani-per-la-salute-dell-adriatico-1.37255453?ref=search">https://ilpiccolo.geocal.it/rieste/cronaca/2019/07/29/news/alqhe-pesci-e-acque-pure-miramare-rilancia-i-piani-per-la-salute-dell-adriatico-1.37255453?ref=search</a>	<a href="https://www.alexia.com/siteinfo/geocal.it">https://www.alexia.com/siteinfo/geocal.it</a>	published on paper copy, online and FB post
18	31/03/2020	ITA	Mauro dell'OGS dà la caccia ai batteri nei mari più profondi. E' il referente per Ogs di un progetto Italia-Croazia che si chiama AdSwim con lo scopo di valutare i sistemi di miglioramento del trattamento delle acque reflue urbane.	article	legambientetrieste.it	local ONG website						1009 daily impression web.	635		<a href="https://www.legambientetrieste.it/RassegnaStampa.htm#2020mar31Mar">https://www.legambientetrieste.it/RassegnaStampa.htm#2020mar31Mar</a>	<a href="https://www.alexia.com/siteinfo/legambientetrieste.it">https://www.alexia.com/siteinfo/legambientetrieste.it</a>	published online and FB posts of review: <a href="https://www.facebook.com/legambiente.trieste/">https://www.facebook.com/legambiente.trieste/</a>
19	02/04/2020	ITA	Il progetto AdSWIM in onda su "Sconfinamenti" di RadioRai3 Friuli Venezia Giulia	article	qui.uniud.it	e-magazine of the University of Udine			Sabina Susmel			in media 176.605 impressions per month. Used by 16.639 students, staff of the UNIUD and on global level reaches	20.054		<a href="https://qui.uniud.it/notizieEventi/ricerca-e-innovazione/il-progetto-ads-wim-in-onda-su-2019sconfinamenti2019-dl-radorai3-friuli-venezija-giulia">https://qui.uniud.it/notizieEventi/ricerca-e-innovazione/il-progetto-ads-wim-in-onda-su-2019sconfinamenti2019-dl-radorai3-friuli-venezija-giulia</a>	<a href="https://www.alexia.com/siteinfo/uniud.it">https://www.alexia.com/siteinfo/uniud.it</a>	published online and FB post
20	02/04/2020	ITA	Il progetto AdSWIM in onda su "Sconfinamenti" di RadioRai3 Friuli Venezia Giulia	article/presentation	sederaifvg.it	website local, interregional			Massimo Gobessi			in media 150.000 impressions per month for rai.it and 55.250 for rai.fvg.it	4.790		<a href="http://www.sederaifvg.ra.it/dl/portali/site/programmi/PublishingBlock-09091aa7-e52c-4d2e-9f6e-44195372802d.html?prog=ContentItem-42964a4b-162a-4848-b180-f3f240d4c78e">http://www.sederaifvg.ra.it/dl/portali/site/programmi/PublishingBlock-09091aa7-e52c-4d2e-9f6e-44195372802d.html?prog=ContentItem-42964a4b-162a-4848-b180-f3f240d4c78e</a>	<a href="https://www.alexia.com/siteinfo/rai.it">https://www.alexia.com/siteinfo/rai.it</a>	published online and FB post
21	02/04/2020	ITA	Il progetto AdSWIM in onda su "Sconfinamenti" di RadioRai3 Friuli Venezia Giulia	podcast	sederaifvg.it	epage with podcast to download			Massimo Gobessi	35 times download	3226 listeners	in media 150.000 impressions per month for rai.it and 55.250 for rai.fvg.it	4.790		<a href="http://www.rai.it/dl/portali/site/articolo/ContentItem-5d5fb24f-1c72-4451-a9de-3c9fdcf9a0e4.html">http://www.rai.it/dl/portali/site/articolo/ContentItem-5d5fb24f-1c72-4451-a9de-3c9fdcf9a0e4.html</a>	<a href="https://www.alexia.com/siteinfo/rai.it">https://www.alexia.com/siteinfo/rai.it</a>	published online and FB post
23	02/04/2020	ITA	Comunità radiotelevisiva italofona: Sconfinamenti – La programmazione dal 30 marzo al 5 aprile 2020...Giovedì, dedicato all'acqua. Nella prima parte si parlerà di sostenibilità dell'Adriatico e del progetto Interreg Italia – Croazia ADSWIM che coinvolge ben 12 partner.	article	comunitaitalofona.org/palinesito-italofono/sconfinamenti-la-programmazione-dal-30-marzo-al-5-aprile-2020/	website						in media 5720 impressions per month. Used by the Italian community in Slovenia and Croatia.	1787		<a href="https://www.comunitaitalofona.org/palinesito-italofono/sconfinamenti-la-programmazione-dal-30-marzo-al-5-aprile-2020/">https://www.comunitaitalofona.org/palinesito-italofono/sconfinamenti-la-programmazione-dal-30-marzo-al-5-aprile-2020/</a>	<a href="https://www.alexia.com/siteinfo/comunitaitalofona.org">https://www.alexia.com/siteinfo/comunitaitalofona.org</a>	published online and FB post
2	06/04/2020	HR	U sklopu WATERCARE - postavljena oprema na uscu Rase	article	vodnjanski.info	dailynews, local			Vodnjanski Dir			8500 daily visitors online.	3717		<a href="https://www.vodnjanski.info/projekta-watercare-metris-uspjesno-instalirao-opremu-za-automatsko-uzorkovanje-senzorski-set-morsku-ore/installirana-oprema-na-lokaciji-crpne-stanice-shtalije-na-ushu-rijeke-rase">https://www.vodnjanski.info/projekta-watercare-metris-uspjesno-instalirao-opremu-za-automatsko-uzorkovanje-senzorski-set-morsku-ore/installirana-oprema-na-lokaciji-crpne-stanice-shtalije-na-ushu-rijeke-rase</a>	<a href="https://www.alexia.com/siteinfo/regionalexpress.hr">https://www.alexia.com/siteinfo/regionalexpress.hr</a>	published online and FB post
3	06/04/2020	HR	Instalirana oprema na lokaciji Crpne stanice Štalije na ušću rijeke Raše		regionalniexpress.hr	dailynews, local, regional						230000 monthly visitors	90599		<a href="http://sportal.hr/vijesti_detaji.php?id=23832">http://sportal.hr/vijesti_detaji.php?id=23832</a>	<a href="https://www.alexia.com/siteinfo/">https://www.alexia.com/siteinfo/</a>	published online and FB post
4	06/04/2020	HR	AUTOMATSKO UZORKOVANJE, SENZORSKI SET I METEOROLOŠKU STANICU NA LOKACIJI CRPNE STANICE ŠTALIE		Sportal.hr	dailynews, local, regional						11500 monthly impressions	6411		<a href="https://www.alexia.com/siteinfo/">https://www.alexia.com/siteinfo/</a>	published online and FB post	
5	06/04/2020	HR	USPJEŠNO INSTALIRAO OPREMU ZA AUTOMATSKO UZORKOVANJE, SENZORSKI SET (MORSKU SONDU) I METEOROLOŠKU STANICU NA		poslovni-savjetnik.com	croatian web portal for business news on national level						245000 monthly visitors online	23697		<a href="https://www.alexia.com/siteinfo/poslovni-savjetnik.com">https://www.alexia.com/siteinfo/poslovni-savjetnik.com</a>	published online and FB post	
6	06/04/2020	HR	Na ušću rijeke Raše instalirana oprema za automatsko uzorkovanje, senzorski set i meteorološka stanica		bojazemlje.hr	programme about agriculture and EU funds, and its portal						5000 monthly visitors	2697		<a href="https://www.alexia.com/siteinfo/bojazemlje.hr">https://www.alexia.com/siteinfo/bojazemlje.hr</a>	published online and FB post	
7	06/04/2020	HR	Istra - instalirana morska sonda		kigo.hr	Croatian daily news portal						3000 monthly visitors	8103		<a href="http://www.kigo.hr/istra-instalirana-morska-sonda/">http://www.kigo.hr/istra-instalirana-morska-sonda/</a>	<a href="https://www.alexia.com/siteinfo/kigo.hr">https://www.alexia.com/siteinfo/kigo.hr</a>	published online and FB post
8	06/04/2020	HR	Oprema za automatsko uzorkovanje, senzorski set i meteorološka stanica na ušću rijeke Raše		radiolabin.hr	local town radio: 91.0   93.2   95.0   99.7 MHz						25000 monthly visitors	10437		<a href="https://radiolabin.hr/news_details.php?id=17528">https://radiolabin.hr/news_details.php?id=17528</a>	<a href="https://www.alexia.com/siteinfo/radiolabin.hr">https://www.alexia.com/siteinfo/radiolabin.hr</a>	published online and FB post
9	06/04/2020	HR	Instalirao opremu za automatsko uzorkovanje, senzorski set (morsku sondu) i meteorološku stanicu na lokaciji Crpne stanice Štalije na ušću rijeke Raše		Fb@radiocentar	Radio Centar-Poreč							8270		<a href="https://www.facebook.com/radiocentar/posts/2694447135987760">https://www.facebook.com/radiocentar/posts/2694447135987760</a>	<a href="https://www.alexia.com/siteinfo/radiocentar.hr">https://www.alexia.com/siteinfo/radiocentar.hr</a>	published online and FB post
14	06/04/2020	HR	WATERCARE - postavljena oprema na uscu Rase	article	m.metro-portal.hr	dailynews, local, regional, national						180,000 monthly visitors online.			<a href="http://m.metro-portal.hr/watercare-postavljena-oprema-na-uscuu-rase/124829">http://m.metro-portal.hr/watercare-postavljena-oprema-na-uscuu-rase/124829</a>	<a href="https://www.alexia.com/siteinfo/metro-portal.hr">https://www.alexia.com/siteinfo/metro-portal.hr</a>	published online

Interreg Italy - Croatia Adriatic		EUROPEAN UNION													
date	Nation	TITLE	type	newspaper/magazine/T Viradio	Edition	page	Author	Number of copies sold	Number of copies edited	number of unique users on average day (TDA smartphone, tablet sum)	FB followers	page	web page link	infodata on covering and statistics	notes
10	07/04/2020	HR								191.654 monthly visitors online	10013		<a href="https://www.istriaterramagica.eu/novosti/metris-instalirao-opremu-za-automatsko-uzorkovanje-i-meteorolosku-stanicu-na-uscju-rijeka-rase/">https://www.istriaterramagica.eu/novosti/metris-instalirao-opremu-za-automatsko-uzorkovanje-i-meteorolosku-stanicu-na-uscju-rijeka-rase/</a>	<a href="https://www.alexa.com/siteinfo/istriaterramagica.eu">https://www.alexa.com/siteinfo/istriaterramagica.eu</a>	published online and FB post.
11	07/04/2020	HR								12000 monthly impressions	8059		<a href="https://www.istriaterramagica.eu/opremu-za-automatsko-uzorkovanje-morsku-sondu-i-meteorolosku-stanicu-na-uscju-rijeka-rase/">opremu-za-automatsko-uzorkovanje-morsku-sondu-i-meteorolosku-stanicu-na-uscju-rijeka-rase/</a>		published online and FB post.
12	08/04/2020	HR								15500 monthly visitors	7852		<a href="https://lavoca.hr/">https://lavoca.hr/</a>	<a href="https://www.alexa.com/siteinfo/lavoca.hr">https://www.alexa.com/siteinfo/lavoca.hr</a>	published on paper copy and online and FB post.
13	13/04/2020	HR								55115	33871		<a href="https://www.glasistre.hr/istria/watercare-u-raskom-zaljevu-instalirali-morsku-sondu-i-meteorolosku-stanicu-635943">https://www.glasistre.hr/istria/watercare-u-raskom-zaljevu-instalirali-morsku-sondu-i-meteorolosku-stanicu-635943</a>	<a href="https://www.alexa.com/siteinfo/glasistre.hr">https://www.alexa.com/siteinfo/glasistre.hr</a>	published on paper copy and online and FB post.
24	05/06/2020	ITA								impressions per month. Used by 16.639	20.054		<a href="http://www.adswim-e-la-giornata-dell2019ambiente-prendiamocene-cura">http://www.adswim-e-la-giornata-dell2019ambiente-prendiamocene-cura</a>	<a href="https://www.alexa.com/siteinfo/uniud.it">https://www.alexa.com/siteinfo/uniud.it</a>	published online and FB post
25	05/06/2020	ITA								in media 95870 impressions per month.	115.753		<a href="http://www.adswim-e-la-giornata-dell-ambiente-prendiamocene-cura-7397112.html">http://www.adswim-e-la-giornata-dell-ambiente-prendiamocene-cura-7397112.html</a>	<a href="https://www.alexa.com/siteinfo/udinetoday.it">https://www.alexa.com/siteinfo/udinetoday.it</a>	published online and FB post

**FINAL EVALUATIONS**

In 2020, first semester nr. 10 articles were published on Italian media and nr.14 on Croatian media. 1 Radio programme show was registered with interviews to our partners (RAIFVG) with an estimation of 3226 listeners. The podcast on line on the RAI3 Regional website was downloaded 35 times.

The Italian media published on national, regional and local level with an impact of almost 25,000 hard copies produced and 29.076 daily visitors on online level. Almost 450.000 followers can see the posts related to the news where adswim were mentioned.

The Croatian media published on national, regional and local level with an impact of almost 58.000 hard copies produced and 43.159 daily visitors on online level. Almost 235.000 followers can see the post related to the adswim news.

In total more than 83.000 people could have read about adswim news on paper magazines and newspapers, more than 72.000 people on websites and more than 680.000 on social media.

data: [www.audiweb.it](http://www.audiweb.it) - email : [audiweb@audiweb.it](mailto:audiweb@audiweb.it) data: [mimesis.com](http://mimesis.com)  
data: [www.alexa.com/siteinfo](http://www.alexa.com/siteinfo)

	Number of copies edited	number of unique users on average day (TDA PC, tablet sum)	FB followers	page
ITA totals	25079	29076	448758	
CRO totals	58000	43159	234557	
global totals	83079	72235	683315	

**RADIOTER – RADIORAI3, regional “SCONFINAMENTI”. April 2020**

Radio listening data are measured by TER (radio publishers table) every quarter of the year. Listening by traditional radio, by web, by car, by radio DAB+, by tablet and mobile devices is calculated. The number of listeners on the AVERAGE DAY is calculated - Estimates in '000. Listeners in the average quarter of an hour - AQH (08: 00-00: 00) - Estimates in' 000. Duration of listening to the radio on the Average Day - TSL - Estimates in minutes. At the national level, a number of 34.061 listeners are calculated. Listeners in the average quarter of an hour were 6,087. The catchment area of RADIORAI 3 regionale reaches about 6mil citizens of the FVG Region, Coastal Areas of Veneto and Emilia Romagna regions, Istria and Dalmatian areas. It can therefore be assumed that around 3,226 listeners were on for the time slot indicated. The podcast has been downloaded 35 times.