

Regular support for the website hosted by the programme platform

Activity 2.3 - Digital activities and Social Media
WP2 - Communication activities
SUSHI DROP project (ID 10046731)

Final Version of 31/12/2021

Deliverable Number D.2.3.2



Project Acronym	SUSHIDROP
Project ID Number	10046731
Project Title	SUstainable fiSHeries with DROnes data Processing
Priority Axis	3
Specific objective	3.2
Work Package Number	2
Work Package Title	Communication Activities
Activity Number	2.3
Activity Title	Digital Activities and Social Media
Partner in Charge	PP2 – Marche Region, Fisheries Economy Department
Partners involved	PP5 – Split and Dalmatia County
Status	Final
Distribution	Public

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Abstract

SUSHI DROP SUsustainable fiSHeries wIth DRONES data Processing is a project financed by European Union through the Interreg Italy-Croatia Programme. The project aims at enhancing knowledge on accurate and non-invasive methods for mapping the marine ecosystems of Adriatic Sea, in order to assess environmental status of habitats and fish stocks population as reliable and up-to-date information about the state of marine resources are essential to support sound management decisions.

The most important goal of SUSHI DROP is to better understand the sensitivity of the habitats to fishing pressures and to design and implement more effective marine management plans. SUSHI DROP evaluates the adoption of drones (UUVs - unmanned underwater vehicles) equipped with sensors to monitor physical, chemical and biological features. In particular, acoustical and optical technologies will be employed as a non-invasive mean to assess fish stocks population.

The findings of the opto-acoustic surveys will be compared with classical procedures based on fish sampling and to assess the accuracy in deriving single-species abundance indices (in numbers or weight) for direct input into stock assessments. The data gathered during the project will be collected in a Geographical Information System known as GIS.

It will serve as an open database for collecting, maintaining and sharing the scientific data acquired by the UUVs and as a useful resource in further research and preservation of the biodiversity of the Adriatic.

The partnership of the project has been able to pool all skills and competences of relevant institutions in order to achieve the set of project results, having the capacity to create strong links to target groups addressed by the project.

This document is the deliverable **D.2.3.2 Regular support for the website hosted by the programme platform** aimed to give evidence of the updating of the SUSHIDROP website within the common web platform managed by the Joint Secretariat of the Interreg VA Italy-Croatia programme. The website of SUSHIDROP has been updated during the project lifetime following the instruction of the communication **responsible** of the programme. The website have provided for public access to all project reports and newsletters. PP2- Marche Region has uploaded project website, as partner in charge of dissemination activities.

The SUSHIDROP website

SUSHIDROP Project website is integrated and hosted on the Programme website and it has been set up and continuously updated by the Website Administrator in collaboration with the Communication Manager appointed within the staff of Marche Region, partner responsible for the Communication Activities. The Website Administrator and the Communication Manager are supported by all the Partners with information on the main relevant activities implemented (e.g. testing, events, training session, dissemination actions).

The main sections of the website are:

- General information about the project
- Events
- News
- Multimedia section and link to the videos developed
- Useful documents and tools developed by the project (SUSHIDROP Library)
- Links to social media
- Contacts

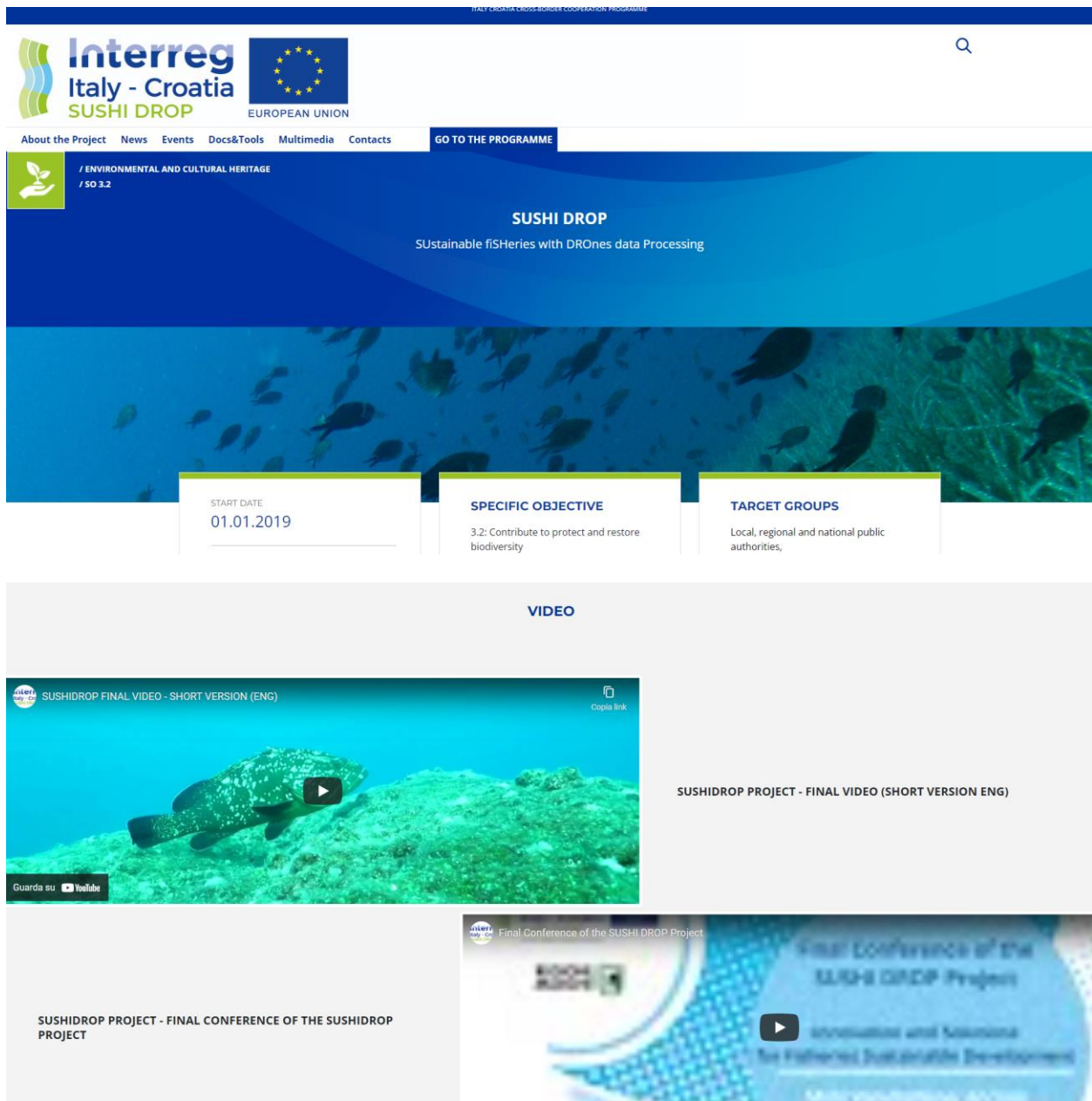
The SUSHIDROP webpage represents the first point of reference and source of information about the Project and contains news and deliverables produced as well as other communication items aimed at stakeholders (project leaflet, poster, reports, Link to the Open database developed after the drone surveys).

Updating of the SUSHIDROP website

The website was setup by Joint Secretariat of the Programme and filled with the initial information from all the Partners collected by the Website Administrator and Communication Manager. Following the initial setting up, the website was updated with the information related to the project and multimedia, social media and documents sections have been updated and filled.

The SUSHIDROP Contents on the website

Screenshots below show the situation of the website.



The screenshot displays the website's layout for the SUSHIDROP project. At the top, there is a navigation bar with the Interreg Italy - Croatia SUSHI DROP logo and the European Union logo. Below the navigation bar, there are menu items: "About the Project", "News", "Events", "Docs&Tools", "Multimedia", "Contacts", and a highlighted "GO TO THE PROGRAMME" button. A search icon is located in the top right corner.

The main content area features a large blue banner with the text "SUSHI DROP Sustainable fisheries with DROnes data Processing". Below the banner, there are three key information boxes:

- START DATE:** 01.01.2019
- SPECIFIC OBJECTIVE:** 3.2: Contribute to protect and restore biodiversity
- TARGET GROUPS:** Local, regional and national public authorities;

Below these boxes, there is a "VIDEO" section. It contains two video thumbnails:

- The first video is titled "SUSHIDROP FINAL VIDEO - SHORT VERSION (ENG)" and shows an underwater scene with a large fish swimming over a rocky seabed. A "Copia link" button is visible in the top right corner of the video player.
- The second video is titled "SUSHIDROP PROJECT - FINAL CONFERENCE OF THE SUSHIDROP PROJECT" and shows a presentation slide for the "Final Conference of the SUSHI DROP Project" with the subtitle "Innovation and Solutions for Fisheries Sustainable Development".

FINAL CONFERENCE OF THE SUSHIDROP PROJECT “INNOVATION AND SOLUTIONS FOR FISHERIES SUSTAINABLE DEVELOPMENT”

Published on 28/09/2021 (last modified 29/09/2021)

[BACK TO ALL EVENTS](#)

START DATE
Oct 01, 2021 h.
PLACE
Mole Varvitelliana - Ancona
ADDRESS
Banchina Giovanni da Chio n.28, 60121 Ancona (AN)



Marche Region, Fisheries Economy Department is pleased to invite you to the final conference of the SUSHIDROP project.

The SUSHIDROP Final Conference aims to present, share, and discuss the results of the project that developed and tested “Blucy”, an innovative underwater drone capable of monitoring the environmental status of the Adriatic Sea

We would like to present the results of the SUSHIDROP project, which has developed and tested an innovative underwater drone equipped with specific sensors to improve our knowledge of environmental status of the Adriatic Sea, answering to the need to have accurate and non-invasive methods for mapping the marine ecosystem.

We have already implemented two filed missions in Italy and in Croatia and collected data for the estimation of biophysical parameters, videos and high-resolution images of the underwater environment of the Adriatic Sea. All data collected are going to be published in open data format and available in GIS platform with the final aim to

ITALY-CROATIA CROSS-BORDER COOPERATION PROGRAMME




Q

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Geographical area

Source


[MORE FILTERS](#)



NEWSLETTER #5

[/PROJECT NEWS](#)
30/12/2021


SUSHIDROP PROJECT - NEWSLETTER #5



NEWSLETTER #4

[/PROJECT NEWS](#)
15/12/2021

SUSHIDROP PROJECT - NEWSLETTER #4



NEWSLETTER #3

[/PROJECT NEWS](#)
17/11/2021

SUSHIDROP PROJECT - NEWSLETTER #3



STAY UPDATED!

Register to our newsletter

Submit

TOOLS

Open database of the SUSHI DROP project

VIEW

STAY UPDATED!

Register to our newsletter

SUBSCRIBE

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ITHR PROGRAMME
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