

# Twitter profile

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Final Version of 30/09/2020

Deliverable Number D.2.3.2.



<b>Project Acronym</b>	SOUNDSCAPE
<b>Project ID Number</b>	10043643
<b>Project Title</b>	Soundscapes in the north Adriatic Sea and their impact on marine biological resources
<b>Priority Axis</b>	3
<b>Specific Objective</b>	3.2
<b>Work Package Number</b>	2
<b>Work Package Title</b>	Communication activities
<b>Activity Number</b>	2.3
<b>Activity Title</b>	Project promotion using digital media
<b>Partner in Charge</b>	CF
<b>Partners Involved</b>	ALL
<b>Authors</b>	Alice Pari (CF)
<b>Status</b>	Final
<b>Distribution</b>	Public

## Summary

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## Abstract

CF created Twitter profile on July 2019. CF implemented the Promotion of the project using digital media (A2.3) using Twitter (2.3.2) profile and all partners were asked to share the contents of the pages on their social networks.

The twitter tool wasn't functional to disseminate the SOUNDSCAPE outputs: in its place, given the large number of videos produced by the project, partners decided to create a YouTube channel (CF proposed this, and partners agreed). The channel was produced on 10 December 2020 and 19 videos, including hydrophone recordings, television reports, interviews, cartoons and recordings of communication events were uploaded. The most significant videos have been incorporated into the project website.

Twitter page screenshot



← **SOUNDSCAPE - Interreg Italy Croatia**  
13 Tweets



**SOUNDSCAPE - Interreg Italy Croatia**  
@TwittSoundscape

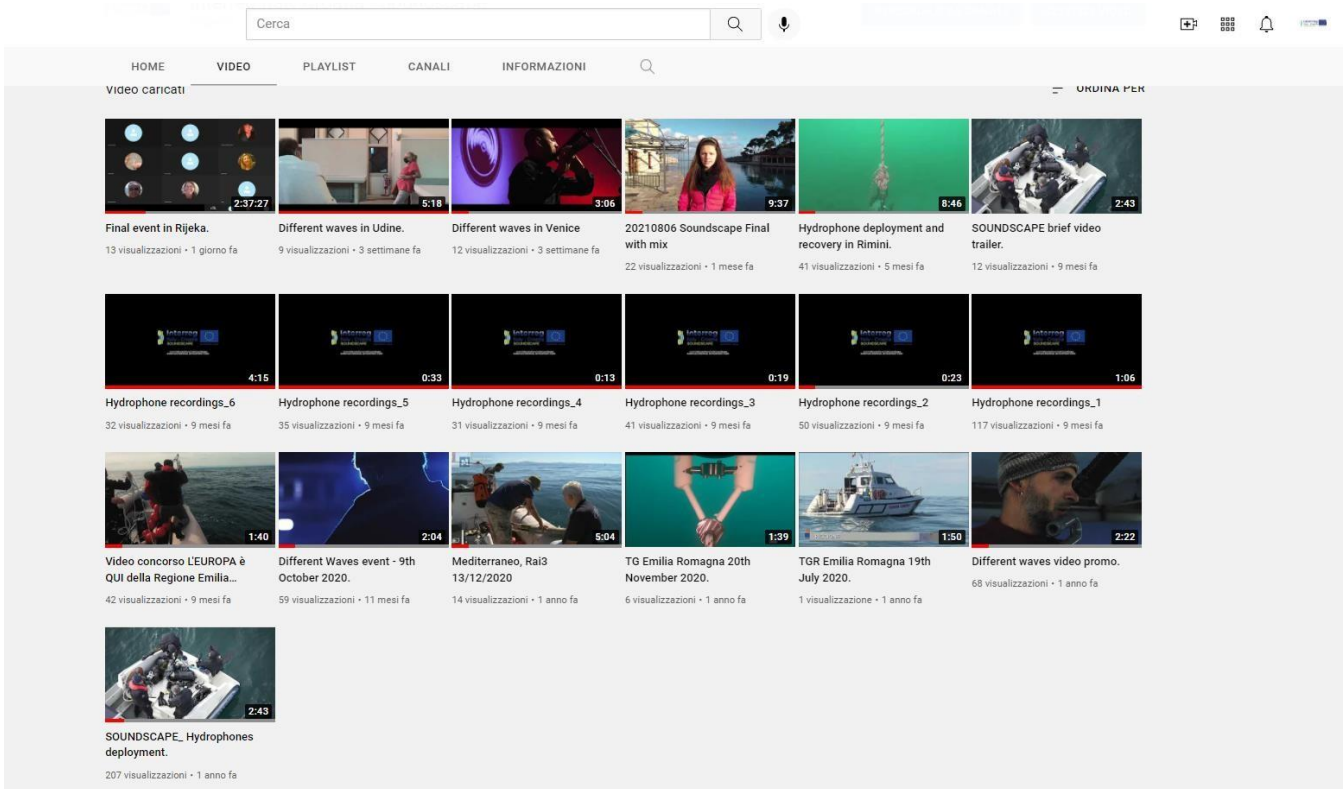
Cross-border Interreg Italy-Croatia project aims to map underwater noise in the North Adriatic sea.

📅 Joined July 2019

49 Following 27 Followers

⋮ Follow

## YouTube channel screenshot



Video caricati

Thumbnail	Title	Views	Time
	Final event in Rijeka.	13 visualizzazioni	2:37:27
	Different waves in Udine.	9 visualizzazioni	5:18
	Different waves in Venice	12 visualizzazioni	3:06
	20210806 Soundscape Final with mix	22 visualizzazioni	9:37
	Hydrophone deployment and recovery in Rimini.	41 visualizzazioni	8:46
	SOUNDSCAPE brief video trailer.	12 visualizzazioni	2:43
	Hydrophone recordings_6	32 visualizzazioni	4:16
	Hydrophone recordings_5	35 visualizzazioni	0:33
	Hydrophone recordings_4	31 visualizzazioni	0:13
	Hydrophone recordings_3	41 visualizzazioni	0:19
	Hydrophone recordings_2	50 visualizzazioni	0:23
	Hydrophone recordings_1	117 visualizzazioni	1:06
	Video concorso L'EUROPA è QUI della Regione Emilia...	42 visualizzazioni	1:40
	Different Waves event - 9th October 2020.	59 visualizzazioni	2:04
	Mediterraneo, Rai3 13/12/2020	14 visualizzazioni	5:04
	TG Emilia Romagna 20th November 2020.	6 visualizzazioni	1:39
	TGR Emilia Romagna 19th July 2020.	1 visualizzazione	1:50
	Different waves video promo.	68 visualizzazioni	2:22
	SOUNDSCAPE_Hydrophones deployment.	207 visualizzazioni	2:43

## YouTube analytics screenshot

