

A.2.4. Biennale Initiative 2019

Final Version of 30/09/2019
Event's Report



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| Project Acronym | SOUNDSCAPE |
| Project ID Number | 10043643 |
| Project Title | Soundscapes in the north Adriatic Sea and their impact on marine biological resources |
| Priority Axis | 3 |
| Specific Objective | 3.2 |
| Work Package Number | 2 |
| Work Package Title | Communication activities |
| Activity Number | 2.4 |
| Activity Title | Public events |
| Partner in Charge | CNR |
| Partners Involved | CNR |
| Authors | M. Ghezzi, F. Falcieri, A. Petruzzo (CNR), Alice Pari (CF) |
| Status | Final |
| Distribution | Public |

CNR- ISMAR participated at Biennale Communication Event organized by Regione Veneto on 6th September 2019, at Hotel Lido in Venice.

Special communication event “*The cultural and communicative dimension of the European cooperation programmes: Interreg Italy-Croatia*” on 6th September 2019, during the Biennale Cinema in Venice, organized by Programme Communication Manager Tea Ivanisevic **[Public events (A2.4)]**.

For this event CF prepared a presentation of SOUNDSCAPE project and CNR used it during the event to present the project to the General public and stakeholders, belonging to the partnerships from other project Interreg Italy- Croatia. After the Biennale Initiative 2019, an article about the activity of the project was published on the local newspaper La Nuova Venezia (average of 7000-8000 sold copies (http://www.adsnotizie.it/dati_modello_115.asp?azione=filtra)).

n. 35 fo person registered

n. 14 of Research center and University representatives


n. 3 Region representatives


n. 3 Croatian partners


Agenda

Biennale Initiative 2019


The cultural and communicative dimension of the European cooperation programmes: Interreg Italy-Croatia

 **Venue:** Veneto Region permanent space at Hotel Excelsior Lido

 **Date:** 6th September 2019, from 10:00 to 11:30

 **Objective:** The aim of this **informative initiative** is to raise awareness and knowledge about **operations of European programmes and projects and use of EU funds** to the media representatives, while highlighting also their cultural component.

The initiative is specifically dedicated to **representatives of the local/regional/national press, TV, radio and specialized magazines** working in the culture, tourism, climate and transport related sectors.

 **Speakers:** Silvia Majer – Director of the Managing Authority of the Interreg Italy-Croatia Programme

Tea Ivanišević – JS Communication Manager of the Interreg Italy-Croatia Programme

Project managers:

- Maria Grazia Marini, ADRIREEF
- Ivana Tadinac Šećer, USEFALL
- Paolo Salandin, MoST
- Lorena Sassi, KeyQ+
- Mauro Conficoni, INNOCULTOUR
- ArTVision+
- Armando Bazzani, S.LI.DES.
- Roberto Malvezzi, TEMPUS
- Fantina Madricardo, SOUNDSCAPE
- Luca Braidotti, DigLogs
- Maurizio Cociancich, TRANSPGOOD
- Andrea Gambaro, ECOMOBILITY
- Ana Sinković. ICARUS

 **Timing & working modality:**
Agenda

Programme

Short update on the Programme state of the art
Programme structure and European dimension
Communication rules and how to communicate Europe?

Projects

Contributions of various projects through short stories. These contributions can be provided in narrative form of presentation accompanied i.e with use of pictures or power point presentations, or in the form of short video documentary produced by the project

Organization to respect


Each project:

- Can participate with max. 1 people at the presentation
- Has max. 5 minutes overall time at disposal for the pitch where the **cultural elements of the project are highlighted**
- Has to upload on the [folder in Gdrive](#) the material prior to the event

Guide for the pitch preparation

In order to highlight the cultural element of your project please focus your narration to historical, landscape and social themes. Any project can participate by identifying its own cultural dimension explaining what the project is running and what impact it has on the culture of the Adriatic area.

Please avoid just a mere list of the project planned activities or the achievements, and link it with cultural element.

 **Networking aperitif:** For the participants and their guests will be offered an aperitif at the Terrace of the Biennale - in front of the *Palazzo del Cinema*, starting at 11:30



Memories from last year Biennale 2018



Logistic information

HOW TO REACH HOTEL EXCELSIOR LIDO?

Hotel Excelsior
Lungomare Marconi 41
30126 – Lido di Venezia (VE), Italia

By train

Arrival at Venezia S.Lucia railway station, then vaporetto boat to Lido.

From Piazzale Roma and from the railway station, you can use [Actv routes 1 / 2 / 6 or 5.1](#) ; stop: S. Maria Elisabetta. Once you arrived in Lido, you take the **bus line A or C** (Gallo Morosini stop). From there you will walk for 300 m to reach the Hotel Excelsior.

Also you can take the **bus line V** that (Mostra del Cinema stop). From there you will walk for 400 m to reach the Hotel Excelsior.



By car

Exit the motorway at Venice. Decide where to park your car. Then board on the Actv ferry boat.

PARKING IN VENICE

- **Venice - Piazzale Roma:** *These parkings areas allow direct access (by foot) to the City, you don't need to take further means of transportation to get to Venice.*

[Autorimessa Comunale ASM](#): tel. +39 041 2727211, daily rate € 26,00.

[Garage San Marco](#): phone +39 041 5232213, price per day: 30,00 euros.

Autopark Doge: telephone +39 041 5202489, daily rate € 35,00.

Autorimessa Toderini: phone +39 041 5207979, 4 euros per hour.

Garage Venezia: telephone +39 041 5228725, closed in the night.

In Venice and Mestre are available some free car parking areas for people with reduced mobility. It's possible to book in advance: ph. +39 041 2727301. **Informa Handicap** offers assistance to visitors with reduced mobility in Venice, please contact +39 041 2748144.

- **Venice - Tronchetto, Isola Nuova:** *This car parking is linked to the Piazzale Roma by People mover cable car, by bus (line 6/) or by "vaporetto" (line 2, Actv public waterbus).*

[Garage Venezia Tronchetto](#): tel. +39 041 5207555, daily rate € 21,00.

Before crossing the Tronchetto Bridge, on the right, just in front of the [Venice Cruise Terminal](#) is available the **Scalo Fluviale Parking**, phone +39 041 5222391, cost 15 euros every 12 hours. From here to Piazzale Roma is a 7 minute-walk.

- **Mestre - Stazione Car Parking:** *Parking your car in front of Mestre train station is a solution that requires you to take a bus (line 2) to Piazzale Roma or any train you want to the Santa Lucia Train Station. Daily rate: Mon-Fri 10,00 €, Sat-Sun 12,00-14,00 €.*

Parking Stazione: telephone +39 041 938021

- **Marghera - Pili Car Parking:** *From these car parking areas, located just before the long Ponte (bridge) della Libertà, (linking the City to the mainland), in Via Righi, it is possible to reach Piazzale Roma by a 5 minute bus ride (line 2,6,7)*

Park 2000 ai Pili: phone +39 041 5318670, € 5,00 from midnight to next midnight.

Green Park: telephone +39 041 5317315, daily rate € 5,00.

By boat

From Piazzale Roma and Ferrovia (Santa Lucia Train station)

From Piazzale Roma and from the railway station, you can use [Actv routes 1 / 2 / 6 or 5.1](#); stop: S. Maria Elisabetta. Once you arrived in Lido, you take the bus line **A or C** (Gallo Morosini stop). From there you will walk for 300 m to reach the Hotel Excelsior.

Also you can take the bus line V that (Mostra del Cinema stop). From there you will walk for 400 m to reach the Hotel Excelsior.

By airplane

The Marco Polo Airport is located at about 13 km north from Venice and it is connected to the Piazzale Roma by bus n.5 (departures every half hour), by direct [airport shuttle ATVO](#) (faster but more expensive) and by taxi.

From Marco Polo Venice Airport directly to Lido: [Alilaguna red line](#), stop: Lido S. Maria Elisabetta.

NOTE: Each project is responsible for their own and of their guests travel arrangements and accommodation costs.

LA RICERCA

I rumori sottomarini rovinano l'ambiente Uno studio dell'Ismar



L'isola della Certosa nella laguna di Venezia

Si parla molto degli effetti negativi dell'inquinamento nella nostra quotidianità, ma c'è un altro mondo che ne soffre e che non ha voce per protestare: il mondo marino. Tra i progetti finanziati Italia-Croazia, presentati nello spazio della Regione Veneto, c'è Soundscape (paesaggio sonoro) del Centro Nazionale di Ricerca (Cnr) Ismar di Venezia sull'impatto dell'inquinamento nelle acque della laguna e dell'Adriatico. Il finanziamento è di oltre due milioni di euro per trenta mesi, fino al 30 giugno 2019.

«Abbiamo fatto uno studio preliminare per il progetto mettendo un idrofono nell'area tra l'isola della Certosa e Sant'Elena, in un punto in cui c'è molto traffico», ha detto la ricercatrice Fantina Madricardo che coordina la parte italiana. «Per la prima volta abbiamo misurato per molti giorni e in maniera continua il rumore sottomarino. Abbiamo associato poi il rumore a diversi tipi di imbarcazione. Adesso analizzeremo i dati per capirne l'impatto sulla laguna. Lo stesso lavoro lo faremo nel Nord Adriatico insieme ai partner croati». Vaporetti, barche a mo-

tore, taxi e lancioni sono solo alcune delle imbarcazioni che saranno analizzate, ma l'impatto dei motori sott'acqua può incidere enormemente negli ecosistemi, a volte anche distruggendoli. Per rendere più comprensibile l'argomento l'artista padovana Arianna Niero ha realizzato un lavoro audio in cui si può ascoltare che cosa si sente sott'acqua in un ambiente senza motori e in uno con. Lo studio, quando sarà concluso, mostrerà quali siano le imbarcazioni che creano più impatto nel mondo marino attraverso la realizzazione di un paesaggio sonoro, fino ad adesso sconosciuto. A breve al Cnr Ismar di Venezia arriveranno altri idrofoni che permetteranno di proseguire la mappatura sonora dei fondali. I risultati del lavoro potrebbero essere utili per comprendere quanto Venezia sia da considerarsi un patrimonio culturale non solo per quanto emerge in superficie, ma anche nel mondo acquatico che la circonda. La laguna è Patrimonio dell'Unesco dal 1987, riconoscimento che ha come obiettivo anche quello della tutela delle sue acque. —

V.M.

Underwater noise damage the environment. CNR-ISMAR of Venice partners of the Soundscape project, studying the impact of boat and engines under water.

Photo

