

ECOLOGICAL observing System in the Adriatic Sea: oceanographic observations for biodiversity

Priority Axis 3: Environment and cultural heritage

Specific Objective 3.2: Contribute to protect and restore biodiversity

D2.5.2 Three short videos

WP2 – Communication and capitalization activities

A2.4 – Dissemination materials

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Final

Public

24th June 2021

Activity 2.5

Deliverable D2.5.2 Three short videos

Report

As foreseen in the project's Application Form, three short videos were produced by the Blue World Institute. The target audience of the videos is general public. The aim of the videos is to raise awareness on the values of the Adriatic Sea and importance of its protection, and to present how the ECOSSE project and the ECOAdS contribute to marine conservation in the Adriatic. Blue World Institute has developed concept and basic narrative contents, while hired video production firm has produced the video. The videos are uploaded to YouTube channel of the project ECOSSE and were embedded on the webpage of the project ECOSSE on the Italy-Croatia website. The videos are made in English language and selection of Italian or Croatian subtitles is available to viewers. The details on the three short videos are as follows:

1. Title: Adriatic Biodiversity

Duration (mm:ss): 04:04

YouTube link: <https://youtu.be/hXrmN59nT04>

Description: This video presents the Adriatic Sea in general, its oceanographic features and key habitats and species that make it a biodiversity hotspot. The video also mentions the primary goal of ECOSSE project – the long terms conservation of the Adriatic Sea.

2. Title: Marine Conservation

Duration (mm:ss): 03:32

YouTube link: <https://youtu.be/xEZpPPu5IEI>

Description: This video presents key threats to the Adriatic ecosystems and the Natura 2000 network as one of the main conservation tools. It describes the role of research integration through ECOAdS in the marine conservation. The video also invites the viewers to an active involvement in conservation initiatives.

3. Title: Project ECOSSE

Duration (mm:ss): 04:08



YouTube link: <https://youtu.be/JYy141frZRU>

Description: This video presents the motivation behind the ECOSS project, its main goals and project partners. The main output of the project, the ECOAdS, is presented along with other project activities.