

Cross-border community on a social platform

Final Version of 30/06/2022

Deliverable Number D.5.1.1.



REGIONE DEL VENETO

Regione Emilia-Romagna



Project Acronym	VALUE
Project ID Number	10046694
Project Title	EnVironmental And cuLtUral hEritage development
Priority Axis	Environment and cultural heritage
Specific objective	3.1
Work Package Number	5
Work Package Title	Promotion of the district and of the tourism products/service
Activity Number	5.1
Activity Title	Development of a relational community and brand identity
Partner in Charge	PP3 Emilia-Romagna Region
Partners involved	All
Status	Final
Distribution	Public



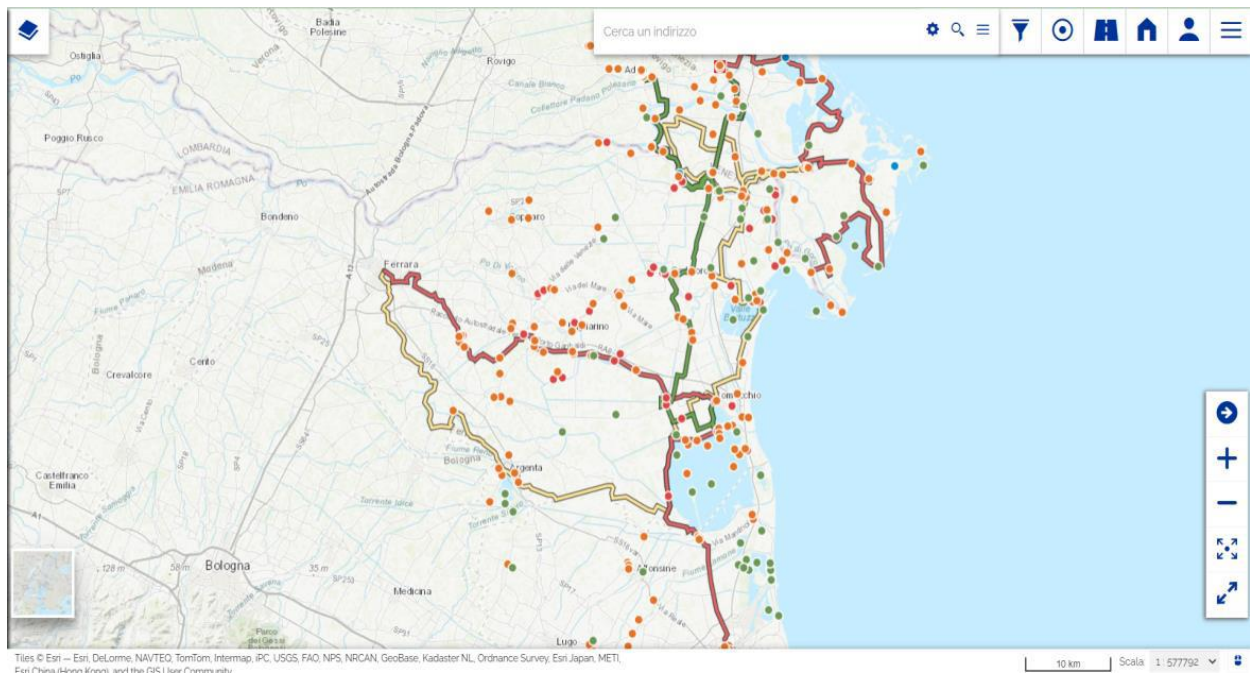
Index

Development of the relational platform.....	3
Virtual tour of the National Archaeological Museum of Adria.....	5

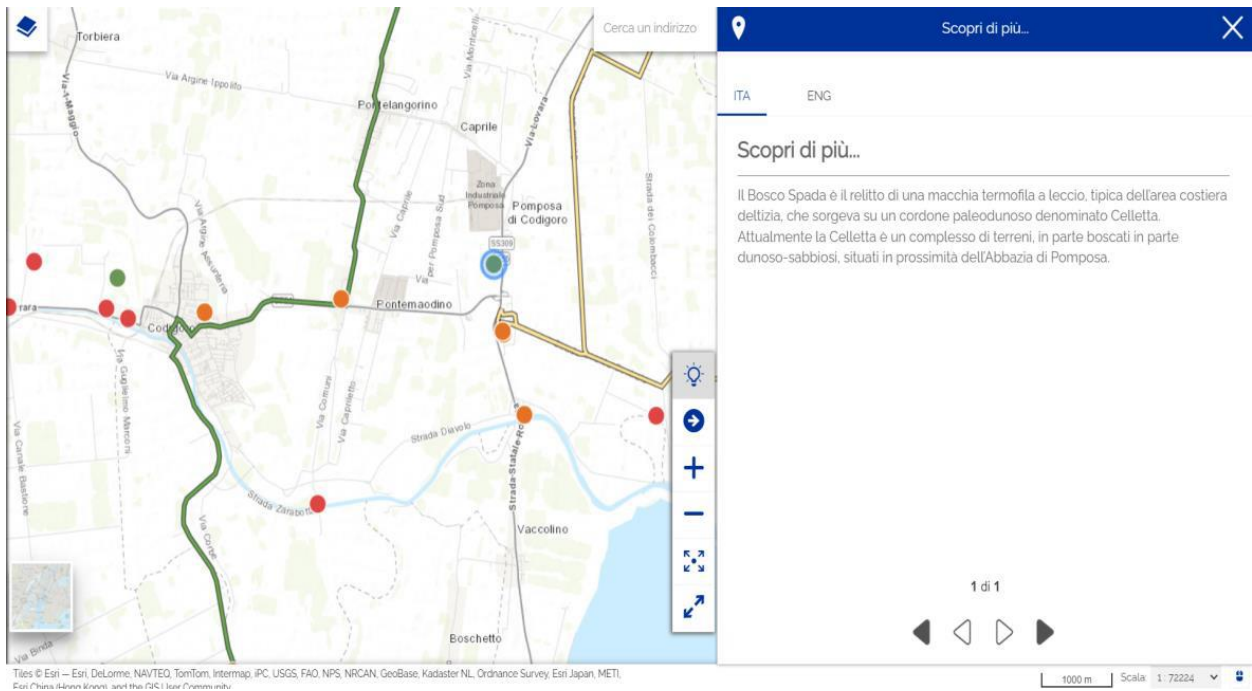
Development of the relational platform

The relational platform has been realized through a social portal that support collaborative work, with the aim of improving the management of thematic paths and developing cultural tourism services.

The platform, available at <https://diomedeparcodeltapo.org> is based on a WebGIS system that allows for the geo-localization of the three itineraries and all the points of interest identified within the project. Each geolocated point has been associated with a category (historical and artistic sites, natural sites, archaeological sites and museums) recognizable for the different symbols and descriptions, both in Italian and English, and correlated with photos. The user can consult the map and view this information with a simple click on the point of interest.



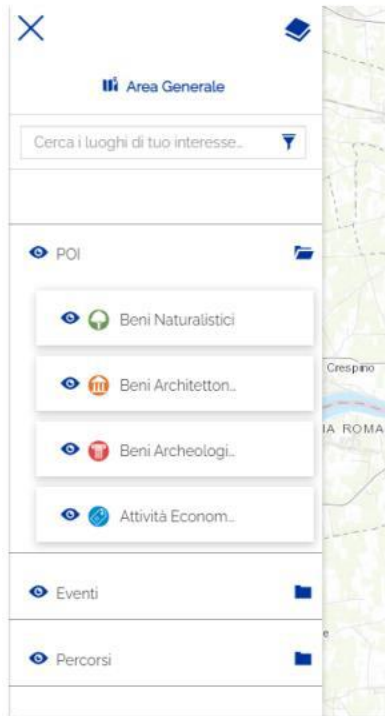
Titoli © Esri - Esri, DeLorme, NAVTEQ, TomTom, Intermap, IPC, USGS, FAO, NPS, NRCAN, GeoBase, Kadaster NL, Ordnance Survey, Esri Japan, METI, Esri China (Hong Kong), and the IGN, I use OpenStreetMap.



The platform has features through which the users can customize their map, by switching on/off layers, shifting the display order if necessary, or even by adding new layers.

Three searching modes are available:

- a. Generic search on standard cartography – the user can search for a place or a toponym even if not present in the POIs;
- b. Filtered by selected objects – once the objects have been selected, it is possible to use them to filter the research;
- c. Advanced search – a specific search on the objects loaded in the database.



Virtual tour of the National Archaeological Museum of Adria

Through the relational platform, users can access the virtual tour of the National Archaeological Museum of Adria, by clicking on the reference link at: <https://catalogo.beniculturali.it/itinerario/giochi-luce-al-museo-archeologico-nazionale-adria>. The integrated activity, carried out by PP2, consists in the digital showcase of Roman glasses, excellence among the archaeological findings of the Museum.

The technology behind the setting up of the showcase involves an LED illumination that allows for the punctual and dynamic regulation of intensity and coloring of the lighting source of the cells that host the findings. 92 objects, covering a timespan from the I century B.C. to the end of the III century A.C., enrich the 3D showcase; the findings can be directly viewed by clicking on the catalogue board.

