

# International event in Italy Cultural international festival

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REGIONE DEL VENETO

Regione Emilia-Romagna



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| <b>Project Acronym</b>     | VALUE  |
| <b>Project ID Number</b>   | 10046694   |
| <b>Project Title</b>       | EnVironmental And cuLtUral hEritage development  |
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| <b>Specific objective</b>  | 3.1  |
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| <b>Activity Title</b>      | Public event/Cultural international festival   |
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## Introduction

**Activity 2.3 and 5.4 International event/Cultural International festival:** organization and realization of an International Cultural Festival on 27<sup>th</sup>, 28<sup>th</sup> and 29<sup>th</sup> of May – the Delta Archeo Festival – with theatrical performances, music, conferences and scientific workshops, guided tours, workshops for children that took place in the archaeological sites of the MAB UNESCO Po Delta Park, specifically in Comacchio, Codigoro/Pomposa, Adria/San Basilio in Ariano nel Polesine.

The Po Delta is an interesting archaeological area with remains dating back to the Bronze Age and the Etruscan civilization, a territory where one can also admire several finds from the Roman, Medieval and Serenissima periods. The **Delta Archeo Festival** has been conceived as an itinerant festival aimed at enhancing the existing heritage through innovative actions starting from the valorization of the cultural and archaeological sites of the MAB UNESCO territory of the Po Delta.

The following events have been organized:

- **ArcheoMeeting:** conferences, workshops, archaeology dialogues that took place in the sites of the MAB UNESCO Po Delta area involved in the VALUE project;
- **ArcheoLab:** reconstruction laboratories, simulation of excavations;
- **ArcheoTour:** guided tours of the sites and museums of the area;
- **ArcheoInnova:** organization of a space dedicated to multimedia and innovative projects in the cultural and archaeological sector;
- **Archeo in Focus:** exhibition paths of visual arts on the cultural and archaeological theme;
- **CulturRoad:** cultural itineraries of the MAB UNESCO Po Delta area;
- **ArcheoEvent:** representations of dance, music and art in cultural and archaeological sites, reenactment of everyday life in the ancient world, medieval music, etc.

The main objective of the various actions was to try to promote and disseminate the beauties of the archaeological and cultural sites of the UNESCO MAB, which are rich in history, tradition, culture but also natural beauty. The archaeological sites that were enhanced and therefore were involved in the project were the following:

- **Comacchio,** Museum of the Ancient Delta and the Etruscan Village near Foce Station;
- **Codigoro,** Pomposa Abbey;
- **San Basilio** in Ariano nel Polesine, Touristic Cultural Center, the church la Pieve and archaeological excavations;
- **Adria,** National Archaeological Museum

Target of the activities were citizens, tourists, young people, schools, families with children, universities, research centers and cultural associations, where they were able to get to know the cultural and archaeological excellence of the Po Delta territory.

The various initiatives were carried out considering a number of specific objectives, which are described below. In the first place, it was important to enhance the cultural, historical and natural specificities of the different sites concerned, valorizing their uniqueness.



The poster for the Delta Archeo Festival features a central graphic of the festival title 'DELTA ARCHEO FESTIVAL' in a stylized, dotted font, set against a background of horizontal lines and arrows. The locations 'ADRIA SAN BASILIO' and 'POMPOSA COMACCHIO' are listed above and below the title. On the left, logos for Interreg Italy - Croatia VALUE, the European Union, and various regional and local entities are displayed. On the right, the dates '27-28-29 maggio may 2022' and a list of activities including 'Archeo meetings', 'Archeo lab', 'Archeo tour', 'Archeo innova', 'Cultur road', 'Archeo event', and 'Archeo in focus' are provided. The website 'www.deltaduemila.net' is mentioned at the bottom right.

## Detailed programme of events and activities

The review of events that have been held has provided for the realization of several appointments for each of the sites of cultural interest of Comacchio, Codigoro/Pomposa, Adria/San Basilio in Ariano nel Polesine; the events were held during the three-day festival from 27<sup>th</sup> to the 29<sup>th</sup> of May.

As far as the Delta Archeo Festival is concerned, the realization was structured mainly in two phases:

**Organizational phase** – meetings were held among the partnership and with the external sub-contractor in charge of the organization of the activities, to define the guidelines of the various events, then contacts were initiated with representatives of the sites involved in the festival. For the organization of the various events, a communication and press office service was created to deal with the management

of relations with journalists, press officers, associations and institutional bodies. At the same time, the communication material, both paper and digital, was created (SAVE THE DATE, activities programme in Italian and English, posters to be distributed in the main sites and points of interest, graphics and templates to be published on social media). In addition, among the various activities, contacts with the managers of the museums and cultural sites, as well as with the involves artists were taken care of, to better define the logistics of each individual event, the promotion on social pages and the distribution of dissemination materials in the main points of interest.

**Executive phase** – the Delta Archeo Festival was held at:

**ADRIA**, the National Archaeological Museum hosted most of the events scheduled for the festival, such as “**pArcheo giochi al Museo**” - a presentation of the playful installations created as part of the project VALUE – with two educational workshops for children, guided tours, dialogues of archaeology, a recited lesson on Conflict Archaeology. During the Festival and on the opening days of the Museum, it was possible to observe the path of the artist Miranda Greggio “Fluid boundaries” – an innovative experiential path. In addition, cultural itineraries and the Bike and Boat trip, allowed to discover the history of Adria.

Below is the calendar of the events organized in Adria:

#### **National Archaeological Museum**

**Friday 27 May at 19.00 CULTURAL ITINERARY Between the streets and palaces of Adria**, a urban trek to discover the city that gave its name to the Adriatic Sea.

**Saturday 28 May at 17.00 pARCHEO games at the Museum**, presentation to the citizens of the playful installations in the garden of the Archaeological Museum of Adria, created as part of the VALUE project.

**Saturday 28 May at 17.00 DIDACTIC WORKSHOP *Down the mask!*** From the birth to the evolution of the theater. Let's have fun together in creating a clay mask.

**Saturday 28 May at 5.30 pm GUIDED TOUR *Contacts*** Path to discover the commercial relations between the different peoples that have led to cultural and linguistic contaminations.

**Sunday 29 May at 15.00 CULTURAL ITINERARY *Bike&Boat Adria-Loreo*** Excursion along "the middle river" that alternates the barca with the bicycle; departure by boat from Adria to reach the town of Retinella; transfer by bike to the Antiquarium of Loreo to discover a small archaeological museum. Meeting archaeological museum of Adria

**Sunday 29 May at 16.30 CONFLICT ARCHAEOLOGY – What remains of the Great War | narrate lesson "** by **Valentina Cabiale, with Giuliano Comin (The pond of Goethe Ets)** A journey through the "tangible"

traces of the Great War, starting with a pair of straw overshoots used a century ago in Punta Linke. The archaeology of conflicts seeks to understand the relationship between the remnants of what has been and the way we want – or do not want – to integrate them and recognize them in the present.

**Sunday 29 May at 17.30 EDUCATIONAL WORKSHOP *Ports, goods and merchants*** Playful activity to discover the curiosities of the Roman ship.

**Sunday 29 May at 5.30 pm GUIDED TOUR *Plastic transparencies*** Thematic itinerary to discover the precious glass finds preserved inside the Museum

**Friday 27, Saturday 28 Sunday 29 May FLUID FRONTIERS** Path of the artist **Miranda Greggio** that comes from the dialogue between land and water, between rivers and seas, between sweet and savory water, whose profile comes to merge with the sea in the great Delta. Innovative experiential path, where the ancient and the contemporary merge in a dialogue that emphasizes their respective peculiarities.

**SAN BASILIO DI ARIANO NEL POLESINE**, in its Cultural Tourist Center that tells its history through precious archaeological finds found in the nearby excavations took place the events of the Delta Archeo Festival, educational workshops "**From trees to ships**" and a "**Delta of ships**" guided tours and cultural itineraries "**Wolves, amber, roads and pilgrims**", "**A touch of antiquity**", the cultural itinerary "**Cycling between Past, Present and Future**". On the opening days of the Center it was possible to observe the path of the artist Miranda Greggio "**Fluide Frontiere**". In the Romanesque parish church took place the spoken and played reading "**La Divina Comedia con una m sola**".

Below is the calendar of events organized in San Basilio at the Cultural Tourist Center:

**Via S. Basilio, 3 - Ariano nel Polesine RO:**

**Friday 27 May at 9.00 am EDUCATIONAL WORKSHOP *From masts to ships*** Forests have always provided material for human activities. Through this workshop we will discover the numerous remains of wooden boats of the delta territory.

**Friday 27 at 21.00 GUIDED TOUR *WOLVES, AMBER, ROADS AND PILGRIMS*** Archaean walk - animated themed readings between the Pieve and the nearby archaeological area.

**Saturday 28 May at 9.00 am DIDACTIC LABORATORY *A Delta of Ships*** Let's create together a portolan in the form of an archaeological map.



**Saturday 28 May at 6 pm. 00 am ARCHAEOLOGY DIALOGUES At the origins of Christianity in the Po Delta** A dialogue from the origins of Christianity to the Middle Ages in the archaeological site of San Basilio.

**Saturday 28 May at 19.00 REPRESENTATION OF DANCE, MUSIC AND ART "La Divina Comedia con una m sola"** The actor Andrea Zanforlin will cheer the audience with a spoken and played reading: "La Divina Comedia con una m sola" freely inspired by the Divine Comedy and dedicated to the centuries-old st. Basil's oak, on which, it is said, Dante had climbed to find his way home.

**Sunday 29 May at 9.30 am GUIDED TOUR A touch of antiquity** Achaeo-environmental guided tour, to approach archeology with a "touch of antiquity".

**Sunday 29 May at 10.30 am ITINERARIO CULTURALE Cycling between Past, Present and Future** A ride surrounded by greenery to discover the treasure chest of historical and archaeological riches of San Basilio, arriving at the Museum of Reclamation of Ca 'Vendramin.

**Friday 27, Saturday 28 and Sunday 29 May FLUIDE FRONTIERE** Path of the artist Miranda Greggio that comes from the dialogue between land and water, between rivers and seas, between fresh and salty waters, whose profile comes to merge with the sea in its great Delta. Innovative experiential path, where the ancient and the contemporary merge in a dialogue that emphasizes their respective peculiarities. The guided tour A touch of antico and the cultural itinerary Pedaling between Past, Present and Future have been canceled due to bad weather.

**POMPOSA ABBEY**, the salt of the Stilate, the inner courtyard of the Abbey of Pomposa hosted the dialogue of archeology "**Come inside me, and let the people say, it stands as a mainland, which never collapses to blow de ' winds**" a meeting of narration to discover the territory with the voice of the great poet; "**Plots of history**" with the Compagnia d'Arme della Lince that led the children to discover the art of writing, the activities of an amanuenses monk, the weapons and clothing of a medieval warrior; guided tours "**Discovering the Abbey of Pomposa**", "**Traces of conflict**" and "**Once upon a time the forest**" and then end with a representation of dance, music and art "**The Seventh Heaven of Saturn**" a performance site specific where it was told through the language of the body and a narrating voice the evolution of the Abbey of Pomposa.

Below is the calendar of events organized at Pomposa Abbey:

**Friday 27 May at 17.00 DIALOGUES OF ARCHEOLOGY "It comes after me, and let the people say, it stands as a stationary tower, which never collapses to blow the winds"** Narration meeting to discover the territory through the voice of the great Poet in a dialogue between literature and history.



**Saturday 28 May at 10.00 GUIDED TOUR Once upon a time there was the forest** Historical-naturalistic trekking among the paths of Bosco Spada.

**Saturday 28 at 15.30 GUIDED TOUR Discovering the Abbey of Pomposa** Guided tour of the Pomposa Abbey, the Refectory, the Chapter Hall and the Pomposian Museum.

**Sunday 29 May** from 10.00 to 17.00 DIDACTIC WORKSHOP **Plots of history** Discovering the art of writing, the activities of an amanuensis monk, the weapons and clothing of a medieval warrior. Compagnia d'Arme della Lince.

**Sunday 29 May** at 10.00 am GUIDED TOUR **Discovering the Abbey of Pomposa** Guided tour of the Pomposa Abbey, the Refectory, the Chapter Hall and the Pomposian Museum.

**Sunday 29 May** at 10.30 am VISITA GUIDED **Traces of Conflict** Discovering the bunkers of the Second World War.

**Sunday 29 May** at 5.30 pm REPRESENTATION OF DANCE, MUSIC AND ART **Performance site specific: "The Seventh Heaven of Saturn"** Through the language of the body, and of a narrating voice, it will be told, between symbolism and reality, the evolution of the history of the Abbey of Pomposa. Choreography by **Romina Zangirolami**, direction and acting by Davide Pedriali, dance Gianluca Possidente.

**COMACCHIO**, the activities that took place in the Valley and in the Museum of ancient Delta told the evolution of the territory and human settlements that characterized the history of the ancient Po Delta with educational workshops for children **"The art of the potter"** and **"Decoration on copper"** ; guided tours and cultural itineraries **"Two steps in history"** , **"Water borders"** , **"Towards ancient ports"** , **"Load of History"** , **"Between bridges and canals"**, **"Bike & Boat Valleys of Comacchio and Old Town"**; During the opening hours of the Museum of the Ancient Delta it was possible to observe the path of the artist Miranda Greggio **"Fluide Frontiere"**. On the Trepponti, symbol of Comacchio, the multimedia show **"Comacchio, piccola onda, si racconta. A thousand-year history in lights and sounds and words"** a show of lights and words that told the story of Comacchio.

Below is the calendar of events organized in Comacchio:

**Friday 27 May** at 11.00 DIDACTIC WORKSHOP **The art of the potter** Creative and sensory path linked to the manipulation of clay. Museum of the Ancient Delta of Comacchio Via Agatopisto, Comacchio FE

**Friday 27 May** at 4.30 pm GUIDED TOUR **Two steps in history** Guided tour of the origins of the ancient Delta civilization Museum of the Ancient Delta Via Agatopisto, Comacchio FE

**Friday 27 May** at 5.30 pm **CUTURAL ITINERARY Between bridges and canals** Trekking hurricane in the historic center of Comacchio,. Meeting IAT of Comacchio Via Agatopisto 2, Comacchio FE

**Saturday 28 May** at 15.00 **CULTURAL ITINERARY Bike& Boat Valli di Comacchio and Centro Storico** A path that alternates the boat with the bicycle crossing the lagoon and the banks of the Valleys. At the end visit to the exhibition celebrating the centenary of the discovery of Spina at Palazzo Bellini. Meeting Manifattura dei Marinati, Corso G. Mazzini 200, Comacchio FE

**Saturday 28 May** at 21.00 **MULTIMEDIA SHOW Comacchio, small wave, it is told. A thousand-year history in lights, sounds and words.** From Trepponti, one of the most evocative places of Comacchio, starts a journey through space and time entrusted to the evocative power of music and voice, while the lights enhance and redesign a unique architecture. A short journey that blends history and legend, myth and tradition, culture and nature in an evocative way. Lights by Claudio Cervelli - Narration by Stefania Carlesso - Performed at Venice Classic Radio. Trepponti of Comacchio.

**Sunday 29 May** at 10.30 am **GUIDED TOUR Water boundaries** Walk through nature and history to discover the Etruscan village. Meeting Foce Station, Comacchio Valleys

**Sunday 29 May** at 11.00 **DIDACTIC LABORATORY Decoration on copper** How does the overhang processing technique work? this laboratory that will allow you to model a metal foil. Museum of the Ancient Delta of Comacchio, Via Agatopisto, Comacchio FE

**Sunday 29 May** at 12.00 **GUIDED TOUR Two steps in history** Guided tour of the origins of the ancient Delta civilization. Museo del Delta Antico, Via Agatopisto, Comacchio FE

**Sunday 29 May** at 3.30 pm **GUIDED TOUR to ancient ports** Discovering one of the most important ports of the Adriatic in antiquity: Spina. Museum of the Ancient Delta, Via Agatopisto, Comacchio FE

**Sunday 29 May** at 17.00 **GUIDED TOUR "Load" of History** The Roman ship with its objects capable of telling us about stories of men and relations between peoples. Museum of the Ancient Delta, Via Agatopisto, Comacchio FE

**Friday 27, Saturday 28 and Sunday 29 May** **FLUIDE FRONTIERE** Path of the artist **Miranda Greggio** that comes from the dialogue between land and water, between rivers and seas, between fresh and salty waters, whose profile comes to merge with the sea in its great Delta. Innovative experiential path, where the ancient and the contemporary merge in a dialogue that emphasizes their respective peculiarities. Museum of the Ancient Delta, Via Agatopisto, Comacchio FE

## Activities organization

During the executive phase and during the days of the Delta Archeo Festival, an organizational secretariat was activated, to take care of the information and booking service of the scheduled activities such as the guided tours, the shows and the workshops for children. The secretariat took care of the organization and logistics of the conferences and workshops, booking individual rooms of the sites that hosted the events, and coordinating the preparation and information service. The secretarial service was active every day of the week from 9.00 to 19.00.

During the events, the different aspects of archaeology were presented to the participants, declined in accordance with the different areas or “keys of interpretation”.

All the events were connected by common characteristics:

- The participation of artists and experts in the fields of reference
- Each meeting began with a brief introduction to the site and a presentation of the project VALUE.

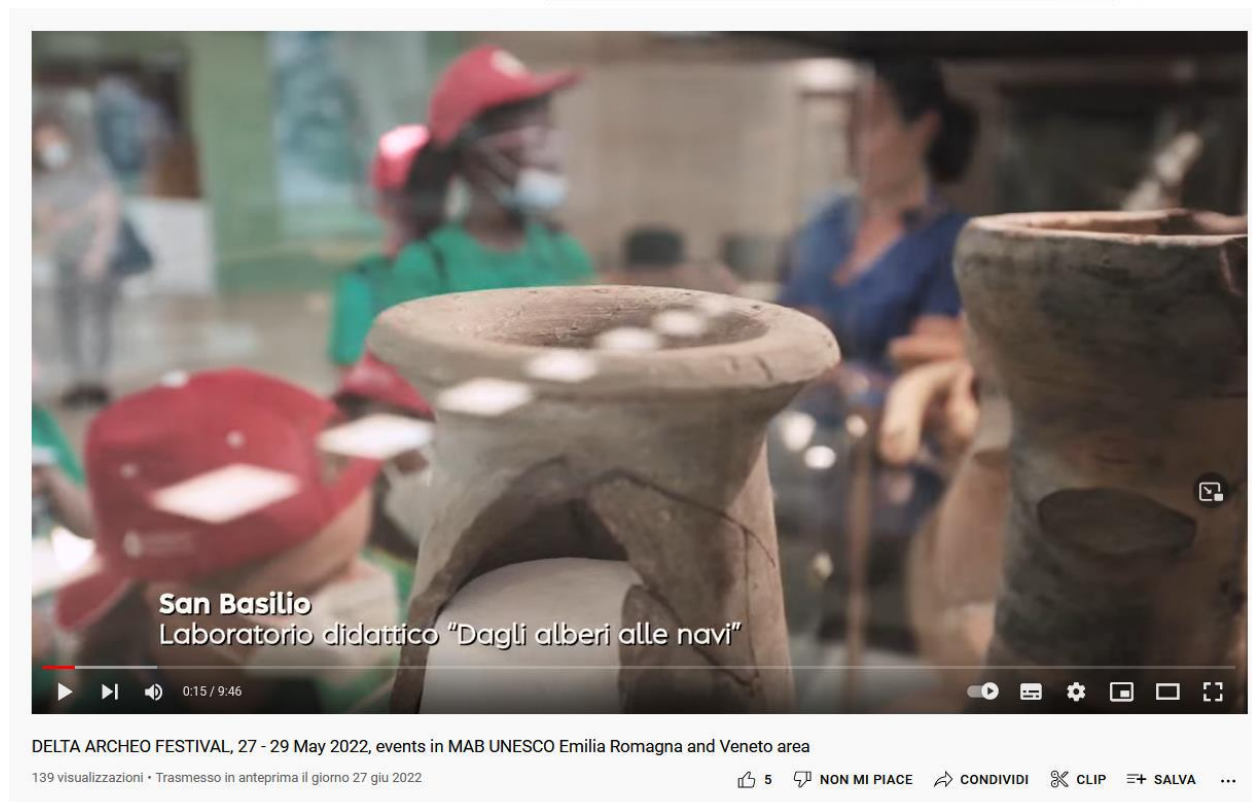
## Monitoring: the participants

A visual monitoring and photographic documentation, as well as the attendance sheets for the individual events, were used for the monitoring of the numerical presence. The table below summarizes the data on the participation in the festival:

| EVENT  | DATE       | LOCATION                               | N.           |
|--|------------|--|--------------|
| From masts to ships                                | 27/05/2022 | San Basilio                            | 45           |
| The art of the potter                              | 27/05/2022 | Museum of the Ancient Delta, Comacchio | 8            |
| Two steps in history                               | 27/05/2022 | Museum of the Ancient Delta, Comacchio | 12           |
| “Come inside and let me tell the people...”        | 27/05/2022 | Pomposa Abbey                          | 12           |
| Between Bridges and Canals                         | 27/05/2022 | Comacchio                              | 9            |
| Between streets and palaces of Adria               | 27/05/2022 | Adriatic Sea                           | 11           |
| Wolves, amber, roads and pilgrims                  | 27/05/2022 | San Basilio                            | 9            |
| A Delta of ships                                   | 28/05/2022 | San Basilio                            | 48           |
| Once upon a time there was a forest                | 28/05/2022 | Sword Forest                           | 8            |
| Bike&Boat Valli di Comacchio                       | 28/05/2022 | Foce Train Station, Comacchio          | 10           |
| Discovering the Abbey of Pomposa                   | 28/05/2022 | Pomposa Abbey                          | 13           |
| pARCHEO giochi in the Museum                       | 28/05/2022 | National Archaeological Museum, Adria  | 19           |
| Down the mask                                      | 28/05/2022 | National Archaeological Museum, Adria  | 13           |
| Contacts   | 28/05/2022 | National Archaeological Museum, Adria  | 10           |
| At the origins of Christianity in the Po Delta     | 28/05/2022 | Cultural Tourist Center of San Basilio | 15           |
| The Divine Comedy with a single ‘m’                | 28/05/2022 | The Parish, San Basilio                | 20           |
| Comacchio small wave talks about itself            | 28/05/2022 | Trepponti of Comacchio                 | 520          |
| A touch of Antiquity                               | 29/05/2022 | San Basilio                            | Cancelled    |
| Cultural Tourism, the power of archaeology         | 29/05/2022 | Palazzo Bellini, Comacchio             | 62           |
| Discovering the Abbey of Pomposa                   | 29/05/2022 | Pomposa Abbey                          | 18           |
| Plots of History                                   | 29/05/2022 | Pomposa Abbey                          | 25           |
| Traces of conflict                                 | 29/05/2022 | Pomposa Abbey                          | 7            |
| Water boundaries                                   | 29/05/2022 | Museum of the Ancient Delta, Comacchio | 5            |
| Cycling between past and future                    | 29/05/2022 | San Basilio                            | Cancelled    |
| Decoration on copper                               | 29/05/2022 | Museum of the Ancient Delta, Comacchio | 5            |
| Two steps in history                               | 29/05/2022 | Museum of the Ancient Delta, Comacchio | 4            |
| Bike&Boat Adria-Loreo                              | 29/05/2022 | Adriatic Sea                           | Cancelled    |
| To ancient ports                                   | 29/05/2022 | Museum of the Ancient Delta, Comacchio | 9            |
| Conflict Archaeology                               | 29/05/2022 | National Archaeological Museum, Adria  | 15           |
| Full of history                                    | 29/05/2022 | Museum of the Ancient Delta, Comacchio | 10           |
| Plastic Transparencies                             | 29/05/2022 | National Archaeological Museum, Adria  | 8            |
| Performance “The 7 <sup>th</sup> Heaven of Saturn” | 29/05/2022 | Pomposa Abbey                          | 80           |
| <b>Total n. of participants</b>                    |            |  | <b>1.030</b> |

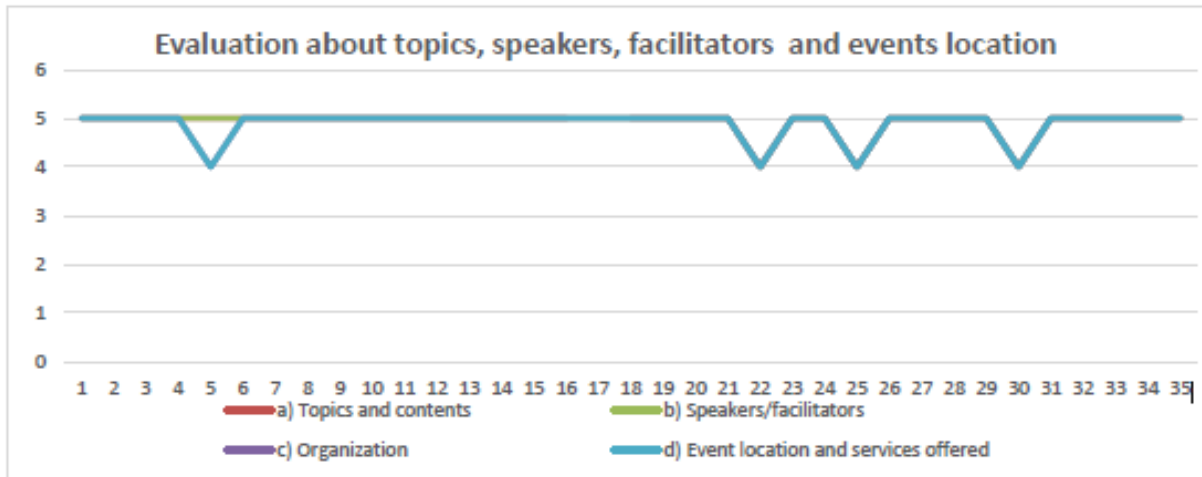
## Video documentary on the Delta Archeo Festival

In addition, the video maker Alberto Gambato, followed the different events during the days of the Festival in order to make a mini-documentary that narrates the Delta Archeo Festival, available online at: <https://youtu.be/xj0qLtvCwCA>.



## Evaluation surveys

For the qualitative monitoring, the level of satisfaction, the level of involvement, the quality of the contents of the path, the degree of interest in the various proposed moments were all monitored through the administration of short questionnaires to the participants during the various events of the Delta Archeo Festival. The satisfaction questionnaire demonstrates the positive results obtained with this initiative.



More than the 90% of participants evaluated the events able to:

- a) General interesting contents, 88% of participants evaluate as excellent this affirmation and the 12% evaluate as “good”
- b) Establish useful contacts, 83% of participants evaluate as excellent this affirmation and the 17% evaluate as “good”
- c) Gather useful information for my field of work or my actual study or my personal interested, 83% of participants evaluate as excellent this affirmation and the 17% evaluate as “good”
- d) Increase skills and competence, 86% of participants evaluate as excellent this affirmation and the 14% evaluate as “good”
- e) Quality of information provided, 91% of participants evaluate as excellent this affirmation and the 9% evaluate as “good”.



As a general opinion, 94% of the participants who filled the survey evaluated in general the event as excellent/very good.



With reference to some inputs and general comments, the DAF has been:

- Appreciated moment of enrichment to give even more value to the territory
- Exciting, interesting and very suggestive cultural event
- Instructive and educational
- Inspiring, genuine, generating a growing desire to discover and experience the surrounding area
- Rich experience with interesting historical and cultural contents
- Pleasant emotion
- Clear speakers able to grasp the interest
- Thorough and very interesting from the historical, cultural and religious point of view of our territory visitors declared to have deepened a new world

## Final remarks

The festival registered a significant success both in terms of participation and interest sparked on the topics of the events. Unfortunately, the adverse weather conditions of one of the days of the festival forced the cancellation of several visits and guided tours in the sites of Adria/San Basilio. The interest in history, archaeology, the main museum sites of the Po Delta area involved all the participants, tourists, citizens and university students. Of considerable impact were the different representations such as the lecture Conflict Archaeology – What remains of the Great War by Dr. Valentina Cabiale and Giuliano Comin; the spoken and played reading “La Divina Comedia con una m sola” by the actor Andrea Zanforlin dedicated to the centuries-old oak of San Basilio; the multimedia show “Comacchio, piccolo onda si racconta. A thousand-year history in lights, sounds and words” in the symbolic place of Comacchio, the Trepponti, where participants were transported on a journey into space and over time thanks to the power of music and voice, with lights that have enhanced and redesigned the architecture of the site; the site-specific performance: “The Seventh Heaven of Saturn” where through the language of the body and thanks to the narrating voice the evolution of the history of the Abbey of Pomposa. In general, we can say that the festival as structured was very much appreciated and allowed to know and admire the main archaeological and cultural sites in the MAB UNESCO area of the Po Delta.



## The Delta Archeo Festival in numbers

*4 museums involved*

*5 ArcheoMeetings/Archaeology Dialogues*

*8 ArcheoLabs/Educational workshops*

*14 ArcheoTours/Guided tours*

*1 ArcheoInnova/Multimedia show*

*ArcheoInFocus/Visual art exhibition routes in three museums*

*4 CulturRoad/Cultural itineraries*

*ArcheoEvent/Representations of dance, music and art*

*15 speakers at the Conference*

*17 experts involved*

*20 associations, companies, cooperatives involved*

*69 hours of activities*

*More than 1.000 participants*

During all the events of the Delta Archeo Festival, but also during the Press Tour aimed at journalists and during the educational workshops for students, the following materials realized by Veneto Region and Emilia-Romagna Region were distributed: n. 70 sweatshirts, n. 150 t-shirts, n. 135 water bottles, n. 180 pouches, n. 42 USB sticks, n. 180 backpacks, n. 40 pins, n. 200 block notes.

## Photos of the events









