

Local events in Croatia

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REGIONE DEL VENETO

Regione Emilia-Romagna



Project Acronym	VALUE
Project ID Number	10046694
Project Title	EnVironmental And cuLtUral hEritage development
Priority Axis	Environment and cultural heritage
Specific objective	3.1
Work Package Number	2
Work Package Title	Communication activities
Activity Number	2.3
Activity Title	Public event
Partner in Charge	PP4 DELTA 2000 Soc. Cons. a r.l.
Partners involved	PP5, PP6, PP7
Status	Final
Distribution	Public

Index

Summary	3
Local event in Kaštela.....	4
Local event in Cres.....	4
Local event “Streets of Korčula”	6

Summary

The involved partners – Grad Kaštela, Grad Cres, Grad Korčula – organised the foreseen local events in concomitance with the finalisation of the pilot actions of competence, in order to inform the general local audience on the state of the art of the local activities and on the results achieved by the partnership through the implementation of the project VALUE.

Local event in Kaštela

On March 26th and 27th, Open days of EU projects in the City of Kaštela were held in the period from 10:00 to 13:00. The days were held at two locations, in Kaštel Stari and Kaštel Štafilic. The aim was to inform citizens and the general public with the projects that are implementing now in the City, as well as with already implemented projects, both co-financed by EU funds. Mayor Denis Ivanović also spoke with the citizens, pointing out that the City of Kaštela has withdrawn around 140 million kuna from European funds in the last three years with infrastructure, social and cultural projects.

In order to inform citizens better, promotional brochures were distributed with a lots of data, such as the goal and purpose of the project, value, financial investments in specific projects financed by EU funds and by the City itself, list of project associates, deadlines and so on.

Employees of the Department of EU Funds were at the disposal of citizens, giving them answers to all questions and uncertainties. Project Value was presented, as well as the other projects. Citizens have shown great interest in events of this type.

On facebook page of City of Kaštela pilot site was presented in Croatian language.

Local event in Cres

On 4th December, Town of Cres organized a local promotional event under the name “Koracima naših starih” (“In the footsteps of our ancestors”). Meetings of the project team members were held to create a concept and a timeline for the event. The procurement for the external expert for the organization of the event was conducted, and FIRMA trade for organization and promotion was hired for the job. The event had two parts.

The first part included a 3 hour long walk along the historical trail which was renewed in the 4.5 Pilot site Cres activity. About 40 walkers toured the 13-kilometre route accompanied by a guide, and upon arrival in the town of Cres, they were greeted with a warm meal, music, and a presentation of the VALUE project by the project manager.

For the second part, a series of lectures on the natural and cultural heritage of the island of Cres was held in Moise Palace, as well as a presentation of achievements in the VALUE project. A total of four of articles were written in various media sites about the event. The event was promoted in both town of Cres and town Mali Lošinj and was promoted via social media. The event was held in accordance with

the current COVID-19 restrictions. Photos of the event were taken, and articles were written, VALUE promo gadgets were distributed among the attendants, and evaluation surveys were collected.



KORACIMA NAŠIH STARIH

VALUE Interreg
Italija - Hrvatska
SUBOTA
4.12.2021.

Grad Cres Vas s veseljem poziva na promotivni događaj predstavljanja rezultata projekta

JUTARNJI PROGRAM

9:00 EDUKATIVNA ŠETNJA OD PREDOŠĆICE DO GRADA CRESA
Pridružite nam se u edukativnoj šetnji na povijesnom putu od Predošćice do grada Cresa, uz vodstvo stručnih vodiča. Prijevoz je osiguran za **50 sudionika koji se prvi prijave**, dok se svi ostali mogu priključiti šetnji u vlastitoj organizaciji. Polazak je u 9.00 sati s **autobusne stanice**. Prijave s vašim kontakt podatcima šaljite na karmen.surdic@cres.hr ili rahela.veskovic@cres.hr

13:00 VALUE FEŠTA
Doček šetača pred restoranom Nono Frane uz topli obrok za sve okupljene, dobru glazbu i još bolje adventsko raspoloženje uz promociju projekta VALUE

VEČERNJI PROGRAM U PALAČI MOISE

18:00 Predstavljanje rezultata projekta VALUE

18:30 Suhozidna baština - interpretacija kulturnih krajobraza cresko-lošinjskog otočja – Tanja Kremenić, mag. geogr.

19:30 Kvarnerski bjeloglavi supovi – Tomislav Bandera Anić, voditelj Centra za posjetitelje i oporavilište za bjeloglave supove Beli

NAPOMENA: za sudjelovanje na predavanju potrebna je EU covid potvrda ili negativan test. Molimo zainteresirane da svoj dolazak potvrde slanjem poruke na mail (lucija.polonijo@uniri.hr) ili u inbox Facebook stranice Palača Moise. Predavanja će biti moguće pogledati i u prijenosu uživo putem Facebook stranice Palača Moise.

Veselim se vašem dolasku!

Local event “Streets of Korčula”

Korčula Town organized the local public event “Street of Korčula” on 23rd April 2022. Traditionally Korčula is hosting a sporting event “Marco Polo Challenge – Korčula middle distance triathlon”. Future Marco Polo Interpretation Centre, considering part of the works on the Marco Polo house (pilot site of the partner) were implemented through project VALUE, hosted the event. In addition, given the that a considerable number of athletes and their families would have been visiting Korčula, it was though to be a good opportunity to enable a larger number of people to hear about the project and take part in the local event.

The event consisted of several activities attracting a large number of participants:

- “Street of Korčula” sporting/humanitarian event – the participants were asked to race by running or walking the streets of the Korčula old town. The winners in various age and sex categories were later awarded with medals and trophies. Triathletes and their families, local population and tourists took part in this event. Each participant received a street map, and project gadgets/promotional material. About 40 people participated in this activity;



- Guided tour around Korčula old town with a specific thematic on Marko Polo. Two groups were organized: one in Croatian and one in English. Over 60 people participated in this activity. The tour included the old town, Marco Polo house and ended with a visit to the Town Museum, which re-opened in 2021, with part of the renovation works implemented through the project;
- Conference held at the Museum to present the interventions implemented in the pilot sites and the project results and objectives.





















Autotrans

Arrivo

Autotrans

RI 78519-L







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hEritage development



TRAJANJE PROJEKTA
01.01.2019. - 30.06.2021.



ERDF
2.763.396,75

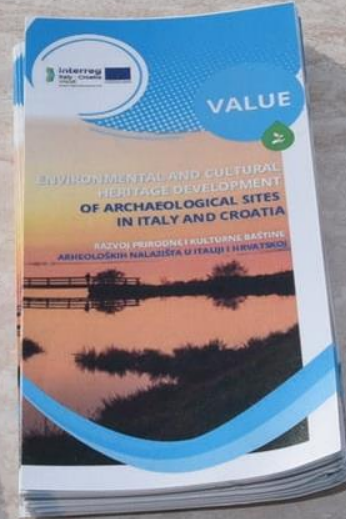
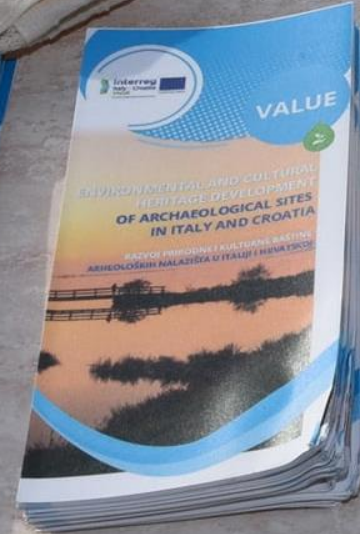


UKUPNI PRORAČUN
3.251.055,00

OPIS

Polazeći od unaprjeđenja kulturnih i arheoloških lokaliteta, glavni cilj VALUE projekta je definiranje novog modela teritorijalnog razvoja usmjerenog ka integraciji kulture, prirode i turizma. Ciljevi su povećanje održivog razvoja, promoviranje izvansezonskog turizma i valorizacija kulturnih dobara osnivanjem klastera u kulturi i arheoloških parkova, osmišljavanjem turističkih ruta te stvaranjem javno-privatnih mreža za suradnju.

PROJEKTNI PARTNERI



Interreg Italy - Croatia VALUE

IME I PREZIME BROJ TELEFONA ORGANIZACIJA POTPIS

European Regional Development Fund





















Pizzeria

Ulica Dr. Bogdanova
ISTRA



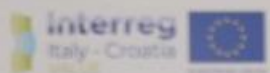


PROJEKT VALUE

VALUE | GRAD CRES

Promotivni događaj „Koracima naših starih” | Palača Moise | 4. prosinca 2021





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TRAJANJE PROJEKTA
01.01.2019. - 31.12.2020.



ERDF
2.763.396,75



UKUPNI PRORAČUN
3.251.055,00

OPIS

Polazeći od unaprjeđenja kulturnih i arheoloških lokaliteta, glavni cilj Vrednosti projekta je definiranje novog modela teritorijalnog razvoja usmjerenog na integraciju kulture, prirode i turizma.

Ciljevi su povećanje održivog razvoja, promoviranje izvansezonskog turizma i valorizacija kulturnih dobara osnivanjem klastera u kulturi i arheoloških parkova, osmišljavanjem turističkih ruta te stvaranje javno-privatnih mreža za suradnju.



Javi



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