

Kick-off event

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REGIONE DEL VENETO

Regione Emilia-Romagna



Project Acronym	VALUE
Project ID Number	10046694
Project Title	EnVironmental And cuLtUral hERitage development
Priority Axis	Environment and cultural heritage
Specific objective	3.1
Work Package Number	2
Work Package Title	Communication activities
Activity Number	2.1
Activity Title	Start-up activities
Partner in Charge	LP Municipality of Comacchio
Partners involved	All
Status	Final
Distribution	Public

Index

Agenda of the event	3
Report of the event.....	3
Photos and media	6

Agenda of the event

On 9th-10th July 2019, at Logonovo Hotel in Lido degli Estensi (Comacchio, FE), the partnership organised the kick-off event of the project VALUE.

The programme for the event included a first part dedicated to the presentation of the work packages from the responsible partners (WP3 – Veneto Region, WP4 – Municipality of Comacchio, WP5 – Town of Cres), followed by the activities of the Universities, with the participation of the Superintendence of Emilia-Romagna Region and of the Universities of Bologna, Venice Ca' Foscari and Ferrara.

The second part of the event was structured in two moments: a first one dedicated to the presentation of the project pilot sites (Comacchio, Codigoro, Adria, San Basilio, Cres, Korčula and Kaštela) and a second one for the open discussion.

Report of the event

A total of 26 people participated in the event of the first day, while 53 people participated in the second day of activities.

The speakers to the event included:

- *Dr. Marco Bruni (Municipality of Comacchio)* welcoming the participants to the event and presenting the partners involved in the project; the speech included a presentation on the project areas, a discussion on the situation of the “Salina di Comacchio” and its strategic position in the river Po area, as well as a presentation on the Necropolis of Spina (monuments of Roman times) and the archaeological finds of the Museum Delta Antico in Comacchio
- *Ms. Roberta De Faveri (Po Delta Veneto Regional Park)* presenting the natural and environmental specificities of the area between the river Adige and Po di Goro, and the archaeological discoveries in the respective sites. The speaker stresses the necessity of organizing the territory economical and natural protection due to its fragile aspects. As part of the activities envisaged for the project, the partner presented the peculiarities of the pilot sites represented by the National Archaeological Museum of Adria and the Cultural Tourist centre of San Basilio

- *Mr. Matteo Terzi (Cultural Department of Emilia-Romagna Region)* presenting the region and its initiatives and governance capacity. The Directorate participates in the project through a coordination of the activities at regional level, in particular in the organization of the districts core and pilot activities. The main contribution of the partner to the project include the cooperation with the other project partners, the development of the digital platform for the promotion of the district and thematic paths
- *Ms. Marzia Cavazzini (Delta 2000)* presenting the role of the partner in the promotion of local activities and resources, local development and valorisation of sustainable tourism. A specific focus was dedicated by the speakers in the presentation of the communication activities of the project, main responsibility of the partner in the project
- *Mr. Francesco Ceselin (Veneto Region)* describing the role of the Region in the promotion of the different activities, including local development, regional museums, archives and cultural initiatives
- *Ms. Marijana Miserda Bajic (Grad Kaštela)* presenting the activities of the City and in particular the structure of the partner and the pilot site of reference – the archaeological site of Ostrog with hill Balavan
- *Mr. Ugo Toic (Town of Cres)* describing the natural heritage of the Island of Cres, with two ornithological reserves and the Natura 2000 ecological network, and its cultural heritage with 40 prehistoric sites and antique urban settlements. A focus is dedicated to the nature of economy and tourism flows, heavily determined by seasonality and high concentration in specific period of the year (summer). A specific discussion arises on the issues of the tourism industry in relation to the possibilities offered by the project in terms of creating new cultural and heritage tourism off-season, revitalizing the island
- *Ms. Marijana Borojevic (Town of Korčula)* presenting the important position of the island and the pilot site represented by the fortified medieval town and the old town open-air like museum
- *Ms. Cristina Ambrosini (Superintendence of Emilia-Romagna)* exposing the main tasks of the body and the archaeological projects ongoing, promoting works and studies with the universities and studying the excavations of Spina
- *Prof. Elisabetta Govi (University of Bologna)* presenting the objectives and activities of the University in Valle Trebba necropolis, with the reconstruction of the ancient landscape. A focus is dedicated to the geophysical prospection defining the city limits, the extension of the regular urban city grid already identified by the Southampton University, the identification of civic and sacred areas
- *Prof. Sauro Gelichi (University of Venice)* describing the involvement of the University in the territory of Comacchio with a comparison among different parts of the city, the study on the historic centre of Santa Maria in Pado Vetere, the collection of data

- *Prof. Monia Castellini (University of Ferrara)* explaining the involvement of the University in the census of the lost archaeological materials in the Comacchio and Ostellato territory and in the development of the relational community through an active involvement of the population with a multifocal approach. The university will be involved in the archaeological surveys in Bocca delle Menate, in the development of the Master Programme in Cultural Management, in the promotion of the human, environmental and archaeological heritage of the area, in the development of the ICT strategies
- *Prof. Antonio Gottarelli (University of Bologna – Department of Archaeology)* contributing to the development of the pilot action in the Municipality of Comacchio through the realization of an ideal reconstruction of the inhabited of Spina City, and evocative model of the ancient city in Stazione Foce
- *Dr. Alessandro Cartelli (Codigoro)* presenting the pilot action in Codigoro, related to the digital archive of Pomposa that entails the setting up of a digital archive with high scientific value for universities, researchers and the general public, including access to archives, libraries, arts, architecture, archaeology and tourism
- *Dr. Alberta Facchi, Francesca Barion, Giovanna Falezza (National Archaeological Museum of Adria and Cultural Centre of San Basilio)* with a speech on the pilot areas of the Museum of Adria, San Basilio and Loreo, which are strongly interconnected thanks to their archaeological nature. A cycle tracks could represent the connection between nature and archaeology. The San Basilio Archaeological landscape has two very important areas: the Greek-Etruscan site and the Roman and early-paleo Christian area. The Universities of Padua and Venice are working together for the management of the first site, that will be visible to the public (tourists and citizens) from the very beginning. Within the project, the speakers explain that the most challenging action will entail the archaeological area. The pilot action in Adria (activity 4.3) will have several focal points: Tomba della Biga, Nave Oneraria and Teatro Romano; the Archeo-Park will strengthen an educational installation focused on the previous focal-points.



Photos and media

The project event and press conference have been recorded and are available at the following YT links:
<https://youtu.be/PubWxHpUrKs> (1st part) <https://youtu.be/Uadvc8yxzAA> (2nd part).

