

D1.2.1 Online Coordination Meeting

21/04/2022

Online Coordination Meeting

Participants:

LP ERPAC FVG

Walter Goruppi (PM ERPAC technical assistance), Claudia Pizzinato (scientific expert)

PP4 Regione Puglia

Rita Auriemma (project scientific coordinator), Antonella Antonazzo (UniSalento expert), Luigi De Luca, Luigi Coluccia (technical assistance), Pia Nocella, Melissa Mele, Michela Rugge (scientific experts)

Sandro Garrubo, PierPaolo Lala, Ezio Totorizzo (PP4 external communication experts)

On April 14th, 2022, was held an online coordination meeting with the participation of representatives from ERPAC FVG project LP and meeting organizer and PP4 Regione Puglia. The focus agenda was the **organisation activities related to the Final Event** in Lecce (3-5 June).

At 04.00 pm **Mr. Walter Goruppi** representing LP ERPAC welcome the presents. He directly enters in the work, and confirms that the procedure for the production of promotional gadgets has already started, together with the one for the purchase of 800 copies of the periodical Archeologia Viva which will contains in May-number a large article promoting UnderwaterMuse Pilot actions' activities in Puglia, Friuli Venezia Giulia and Croatia. He explains that the given suggestions for the participants to the Press Tour have been received and the invitations sent to a dozen of journalists and bloggers that deal with underwater archaeology. A definitive list will be soon delivered. **Mr. Sandro Garrubo** asks if there is still time for other proposals for invited journalist guests; Goruppi agrees at the request assessing that they are still welcome but in short time.

As for the photo contest exhibition, which opening is expected during the FE in Lecce, **Goruppi** suggests transforming it in a vacant exposition. Winning photos have already been presented in Split and they could be exposed also by other project partners, if interested. **Mrs. Antonella Antonazzo** replies that the pictures will remain in Lecce until the end of June; then the interested partners should coordinate directly with RERA (photo owner) to get them.

Prof. R. Auriemma explains that the dates for the Final Event were finalized in the days on 3 to 5 June after some evaluations, considering the need to organize the Porto Cesareo excursion on Saturday 4th to ensure a full participation. As for the final press conference, she adds that it could be held in the days before the event (she proposes the 1st of June), at Porto Cesareo, involving also national press. At the suggestion from Goruppi on the opportunity to have as guest also the Director of ERPAC FVG Auriemma clarifies that in the worst case a remote connection could be set up. She also informs the presents about the ongoing procedures for the realization of some materials needed for the Final event (Roll up, event agenda, folders), in line with project logo and visibility rules and thanks to the help of Pia Nocella.

Mr. PierPaolo Lala from CoolClub, the Agency in charge of Press Office coordination, presenting the 3-days event communication issues, tells that the entire event will be recorded and suggests providing a translation service to/from English for non-Italian participants. Goruppi replies that he shall talk about it with ERPAC responsables, in order to decide if the LP is able to further contribute to this service. Lala affirms that to guarantee a wide promotion of the event, newspapers at national level will be involved.

The meeting ends at 05.10 pm.

In following page:

- Screenshot of the participants
- Participant List

☰ Sei stato invitato al seguente evento.

Evento finale UM-Comunicazione e Ufficio Stampa

Quando gio 21 apr 2022 4PM – 5PM Ora dell'Europa centrale - Roma

Informazioni per partecipare Partecipa con Google Meet
meet.google.com/beh-qszq-rys

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Parteciperai (walter.goruppi@informest.it)? [Sì](#) - [Forse](#) - [No](#) [altre opzioni »](#)

