

# D.2.5.2 - Local events linked to the demand survey

30.6.2022.



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### 1. Introduction

This activity reaches out to the local community in defining guidelines for the sustainable long-term economic development of underwater sites as tourist destinations. Specifically, targeted events include the presentation of results identified during the course of pilot actions at the different underwater sites and the open discussion of how local economic development can best be achieved in respect of the identified findings. On a larger scale, the project's results and final outputs will be shared with other projects from the CBC Programme Axis 3.1 for the exchange and transfer of common best practices. Additional promotional material will be produced specifically for the purpose of sharing and possibly integrating UnderwaterMuse results and best practices with other EU-financed projects focused on economic development through sustainable tourism.

Application form envisaged D.2.5.3. organization of local events in each region to discuss the sustainable economic development of the areas with local communities that participated in the demand survey (WP3). Includes 1 1-day event per partner region, with cca. 25 participants.



## 1. Event in Grado linked to the demand survey, Italy

On August 29, 2021, ERPAC FVG organized in Grado (Gorizia) with the contribution of Grado Municipality an event open to public to present first preliminary results of the activities carried out during the summer season linked to the pilot action for LP ERPAC in the underwater site of Grado 2, on the wreck of a Roman ship.

The event saw the contributions from Ms. Simonetta Bonomi, SABAP FVG director, Ms. Anna Del Bianco, director ERPAC FVG, prof. Rita Auriemma from Università del Salento, prof. Carlo Beltrame and Elisa Costa from Università Ca' Foscari, prof. Massimo Capulli from Università di Udine, Mr. Dario Gaddi from Archeotest and prof. Claudia Pizzinato from Informest.

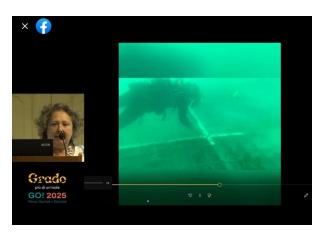
The event was broadcast live on Facebook (<a href="https://fb.watch/9T5JeN1e1m/">https://fb.watch/9T5JeN1e1m/</a>).















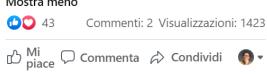


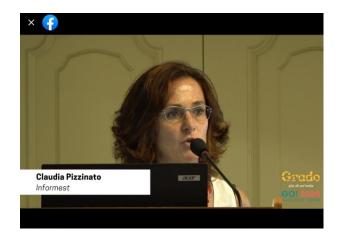






Uderwatermuse: il patrimonio sommerso tra valorizzazione e accessibilità". Intervengono Simonetta Bonomi, Soprintendente SABAP-FVG, Anna Del Bianco, Direttrice ERPAC-FVG, Rita Auriemma, Università del Salento, Carlo Beltrame e Elisa Costa, Università Ca' Foscari Venezia, Massimo Capulli, Università di Udine, Dario Gaddi, Archeotest, Claudia Pizzinato, Informest. Mostra meno





### 2. Event in Split linked to the demand survey, Croatia

Event has been organized in Split Dalmatia County on 25.5.2022. with presentation of Project manager of PI RERA Marjan Dumanić, who presented finalized activities of the project and introduced next speaker prof. dr. sc. Željko Peković who presented draft action plan and initiated discussion among stakeholders.

The presentation consisted of these topics:

- The legislative context (legislative, strategic and institutional framework)
- Analysis of the state of underwater cultural heritage in Split Dalmatia County (history and most important sites)
- SWOT analysis (vision, goals and measures)

The next presentation was done by Gina Bilankov, external consultant at ECHR, who prepared presentation the best practices in management of underwater archaeological sites and possibilities for local economic development in respect of the identified findings (e.g. the Museum of Underwater



Archaeology in the Fort of San Jose El Alto, Moja Ljubljanica exhibition, The National Museum of Underwater Archaeology in Cartagena, Projects Margullar, iMare Culture, Maritime Archaeology Outreach Project (MAOP) etc.). Additionally, Mrs. Bilankov presented financing possibilities for the next programming period, multiannual financial framework and national recovery and resilience plan as a key document defining framework for financing the projects for preservation of underwater cultural heritage.

<u>Participants</u>: the project team used updated version of stakeholder list for invitation on abovementioned event. The focus of the participants was the ones participated in in the demand survey done within WP3.

The PI RERA sent invitation to the list of 177 stakeholders and mixture of public and private entities strongly correlated with cultural and natural heritage management but also entities connected with the Kaštela bay and Sikuli. 25 representatives of the Split Dalmatia County (1), local municipalities (1), tourist board (2), associations (6), NGO (1), local action groups (2), University (1), regional museums (5), private entities (4) and regional development agency (2) participated in the meeting.

