

D.2.2.2 Press conference linked to final event in Puglia Region

30.6.2022.

Contents

1. Introduction	3
2. Final event – Lecce, Puglia Region (3-5 June 2022).....	3
3. Press conference linked to the Final Event at Torre Chianca, Porto Cesareo.....	3
4. Links of the published press releases.....	6

Author: Marjan Dumanić PI RERA SD

1. Introduction

According to the AF Activity 2.2 “Media relations and publications”, specifically D2.2.2 “Press conference linked to final event in Puglia Region”, project partner Puglia Region, in coordination with the project partnership, had to organise the press conference linked the final event in Lecce for the dissemination of project results, particularly the transnational ToolKit and photographic exhibition. This activity included response to media requests and press release report. Representatives of local, regional, national and EU press should have been invited.

2. Final event – Lecce, Puglia Region (3-5 June 2022)

Project partner Puglia Region organised project final event that held between Lecce and Porto Cesareo, in June 3-5,2022 with the precious support of ERPAC FVG and Informest. The final event included various initiatives, such as UnderwaterMuse photo contest exhibition on the theme “Underwater Man-made Landscapes” in the Castromediano Museum, the winner award ceremony, the presentation of the UnderwaterMuse Toolkit, presentation of the short video portrait “The “invisible” heritage to the challenge of the valorisation: the UnderwaterMuse Project” and the conference. The theme of the conference is States-General of the bottom-up management of underwater heritage, for a constructive comparison on virtuous examples, which respond to the principles of the Faro Convention: heritage as a common good and resource for the development of the communities, that is the main goal of our project.

3. Press conference linked to the Final Event at Torre Chianca, Porto Cesareo

Representatives of the project partner Puglia organised press conference linked to the UnderwaterMUse Final Event at Torre Chianca, Porto Cesareo on 31 May,2022. During the conference, main activities, goals, and measures of the UnderwaterMuse project were presented. Also, the development of a Transnational Toolkit: Handbook of good practices named “The “invisible” heritage to the challenge of the valorisation: the UnderwaterMuse Project” was highlighted. Namely, Toolkit covers main information about the UnderwaterMuse project, partnership, challenges, goals and methodology,

the premises and the founding principles, the methodological approach, research methodology, regional action plans, field activities and application of shared methodologies and operational / management framework for each pilot site (Torre Santa Sabina, Grado 2 and Siculi/Resnik). Furthermore, the organizers of the conference presented the upcoming final event of the project, especially stated that a photo exhibition on the theme "Underwater Man-made Landscapes" will be held as part of the three-day event. The event was covered with local, regional and national press.



1. Rita Auriemma, scientific coordinator of the UnderwaterMuse project takes a statement to the media



2. Representatives of the media during the press conference



3. Rita Auriemma, scientific coordinator of the UnderwaterMuse project takes a statement to the media on the boat



4. Luigi De Luca, director of the Castromediano Museum of Lecce and coordinator of the biblio-museum centres of the Puglia Region makes a statement to the media

4. Links to the published press releases

<https://www.underwatertales.net/2022/07/22/itinerari-archeosub-in-salento/>

<https://agenparl.eu/2022/06/21/archeologia-subacquea-a-porto-cesareo/>

<https://www.salentowebnews.it/video-acque-limpide-sfumature-cromatiche-clima-mite-la-magia-di-giugno-a-torre-chianca-di-porto-cesareo/>

<http://www.salentolive24.com/2022/06/01/alla-scoperta-dei-fondali-di-porto-cesareo-con-il-progetto-underwatermuse/amp=1>

<https://www.spazioapertosalento.it/altre-news/underwatermuse-evento-finale/>

<https://www.lecceprima.it/eventi/underwatermuse-evento-1-giugno-2022.html>

<https://www.viveresalento.it/2022/06/01/al-via-dal-3-al-5-giugno-levento-finale-di-underwatermuse-tra-il-museo-castromediano-di-lecce-e-porto-cesareo/2100190949/>

<https://www.csvbrindisilecce.it/2022/06/02/donididonne-letture-proiezioni-e-percorsi-nel-bosco-antica-riserva-dei-daini-di-maglie-copy/>

<https://www.manduriaoggi.it/?news=55625>

<https://www.inpugliatuttolanno.it/in-puglia/dal-3-al-5-giugno-evento-finale-del-progetto-underwatermuse-a-lecce-e-a-porto-cesareo/>

<https://www.noinotizie.it/04-06-2022/archeologia-subacquea-oggi-evento-finale-tra-porto-cesareo-e-lecce/>

<https://www.spezio.it/underwatermuse/>

https://www.salentoinlinea.it/index.php?option=com_content&view=article&id=7286:si-conclude-il-progetto-underwaterMuse-per-la-scoperta-del-patrimonio-archeologico-subacqueo-salentino&catid=52:sp-745&Itemid=695

<https://video.repubblica.it/edizione/bari/salento-alla-scoperta-dell-archeologia-subacquea-ecco-i-tesori-sotto-il-mare-adriatico/417389/418324>