

Memorandum proposal on the local governance for the improvement of the accessible tourism

Final version of 30/04/2020

Deliverable number D 3.3.1

Project Acronym: TOURISM4ALL

Project ID Number: 10047361

Project Title: Development of a cross-border network for the promotion of the accessible tourism destinations

Priority Axis: 3 Environment And Cultural Heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: 3

Work Package Title: Common methodology, capacity building and competences growth in the accessible tourism sector

Activity Nnumber: 3.3

Activity Title: Capacity building and development of governance models to foster accessible tourism

Partner in Charge: Irecoop Veneto, Odòs, Aspira

Partners involved: All partners

Status: Final

Distribution: Public

MEMORANDUM OF UNDERSTANDING ON THE LOCAL GOVERNANCE OF THE
IMPROVEMENT OF THE ACCESSIBLE TOURISM IN THE AREA OF ...

Between

PP'S NAME

And

.....
.....
.....
.....

Article 1 - Purpose

The purpose of the present Memorandum is to facilitate collaboration between the Parties in matters of common interest and to establish the necessary arrangements for the implementation of the Memorandum.

Article 2 - Scope

The Parties to this Memorandum hereby agree to join efforts and to maintain a close and continuous working relationship for the achievement of their common objectives, as well as for the implementation of the Memorandum. To this end, they shall cooperate on matters of common concern to them, and may draw up and implement programs jointly within the areas of cooperation defined in Article 3 of this Memorandum. All activities carried out in the framework of this Memorandum will be undertaken in accordance with the respective rules, regulations, and procedures of the Parties.

Article 3 – Area of reference

The area of reference of the present Memorandum is

Article 4 - Collaboration areas

Parties' collaboration will focus on the promotion of accessible tourism and it will be addressed to people with mobility, mental, sensory and other accessibility needs whose social inclusion will be fostered.

This goal will be achieved by sharing and capitalizing experiences and good practices in

order to adopt a harmonized cross-border approach sharing standards in accessible touristic services and developing tourism-managing skills.

The cooperation between policy makers and institutional stakeholders is supposed to implement public awareness of inclusive hospitality in order to adopt policies that support accessible tourism and to develop local governance for the management of long-term strategies in order to ensure the continuation and enhancement of post- project.

The involvement of tour operators specialized in accessible tourism and of other tourism services providers will allowed the promotion at cross-border level of a catalogue of destinations marked as "accessible" thanks to a branding image aimed at encouraging tourist flows in low season.

Article 5 -Disclosure and Publicity

The Parties, separately or jointly, will give appropriate visibility to the cooperation activities (art. 4), through information and promotional activities in order to improve knowledge and awareness of the priorities and activities of the Parties.

Subject to prior written consent by the other Party and in accordance with the applicable rules and regulations regarding the use of their respective name and logo, each Party is authorized to use, with regard to the activities falling within the scope of this Memorandum, the name, the logo and any element of the other's identity.

The Parties will acknowledge and disclose to the public this Memorandum, as well as information with respect to the collaborative activities contemplated herein. Such disclosure will be made in accordance with the Parties' respective disclosure policies.

Article 6 -Duration

This Memorandum shall enter into effect upon its signature by both Parties and shall remain valid in perpetuity/for next years, unless or until it is amended by the parties, or revoked by either party by mutual written agreement. Any [Either] Party may withdraw from this Memorandum by written communication. New parties may sign this Memorandum at any time.

Article 7 -Financial Conditions

This Memorandum of Understanding makes no binding financial conditions on either party, either explicitly or by implication.

In the case of joint activities requiring the mobilization of financial and/or human resources, an ad-hoc letter of understanding will be formulated specifying the obligations of each



Party. Letters of Understanding signed by both Parties will be considered Annexes to this Memorandum.