

High level final conference in Venice

Final version of 25/11/2021

Deliverable number D.2.4.2



Project Acronym: TOURISM4ALL

Project ID Number: 10047361

Project Title: Development of a cross-border network for the promotion of the accessible tourism destinations

Priority Axis: 3 Environment And Cultural Heritage

Specific objective: 3.1 Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

Work Package Number: 2

Work Package Title: Communication activities

Activity Number: 2.4

Activity Title: Public events

Partner in Charge: City of Zadar

Partners involved: All partners

Status: Final

Distribution: Public

FINAL PROJECT CONFERENCE IN VENICE 25TH AND 26TH OF NOVEMBER 2021 - Report

The final conference of the Tourism4All project, implemented as a part of the Italy-Croatia Interreg Programme, was held on 25th November 2021 on the island of San Servolo, Venice. The conference was organized by Veneto Region Tourism Department and was participated, in presence and online, by over 60 representatives of the partner and stakeholder institutions.

Main themes of the event were: the vision and European strategies on sustainable tourism in Europe, Eusair Strategy and accessible tourism, ENAT vision, tourism and cultural assets in the next Programme Interreg Italy-Croatia and accessible tourism in European Regions.

During the Conference, results of T4A project and improvements of accessibility in the target areas were presented by the Lead Partner, Molise Region.

Among others, Italian minister for Disabilities Erika Stefani and the President of Greece Tourism Board Angela Gerekou were present at the conference, giving their support to the establishment of the accessible tourism in Italy and Croatia, as well as other EU countries. “Accessible tourism is a right of our fellow citizens, an obligation of the official authorities and a smart business with a moral sign”, said Ms. Gerekou, adding that accessible tourism is not a tourist product, but a democratic right that will allow all people who are marginalized and socially isolated to live on equal terms with the rest of the society.

The visit of the project partners in Venice, on the occasion of the final conference of the Tourism4All project, was used to organize the last, 8th Steering Committee, led by Lead Partner, Molise Region. For partners who were not able to attend the live meeting, the possibility of remote monitoring of the meeting was organized.

The main topic of the meeting was the implementation of project activities within the Tourism4All project, while special attention was paid to the final activities and the submission of the final project report.