



EUROPEAN UNION

European Regional Development Fund

TEMPUS INNOVATHON IN RAVENNA, RIJEKA & SOLIN

THE CHALLENGE: To design a product/service aimed at enhancing the tangible and intangible, natural and cultural heritage of port cities in the Adriatic area, selected and mapped by the TEMPUS project

WHAT IS AN INNOVATHON?

An INNOVATHON is an Open Innovation contest, a “marathon of ideas” to stimulate the participants with challenges aimed at contributing to innovation processes. Similar to hackathons, innovathons are focused on finding innovative and creative solutions and drawing inspiration for new actions, products, and/or services. Participants are invited to design an innovative project drawing on their technical knowledge, creativity, spirit of adaptation, problem-solving skills and teamworking attitude: during the event participants are grouped into teams and will have to collaborate to find shared solutions to the challenge, contributing their individual experience and differences and elaborate ideas collectively.



Photo 1 TEMPUS INNOVATHON, introduction, Rijeka

TEMPUS INNOVATHON

In March during the period from 2nd - 9th, in each pilot city of the TEMPUS project, i.e. in Rijeka, Ravenna and Solin, TEMPUS INNOVATHONS were held in concept based on the hackathons with its specifics, such as the duration for a total of twelve hours in one day, and challenges of the event.



Photo 2 TEMPUS INNOVATHON, SOLIN PILOT SITE



Photo 3 TEMPUS INNOVATHON, RAVENNA PILOT SITE



Photo 4 TEMPUS INNOVATHON, RIJEKA PILOT SITE

The participants of the TEMPUS INNOVATHON, young people aged from 18 to 35 formed into teams, worked on developing a new product or service based on innovative solutions with the aim of contributing to the development of tourism and the economy in their pilot areas.

The teams had to develop a new product or service elaborating the following themes:

- the Cultural Heritage's historical period and/or typology
- type of temporary use
- the relation between the Cultural Heritage and the temporary use it hosts

At each of the local TEMPUS INNOVATHON, the local jury selected its winning idea, which further participated in the selection of the best proposal in the international competition.

In the end the best ideas are;

- **New European Bahaus** for the unused port heritage of Rijeka, the proposal for the pilot of the city of Rijeka
- **Angela Angelina** - one widespread island, for the pilot of the city of Ravenna, and
- Promotion and inclusion of **the Jadro excursion site in the tourist offer**, for the pilot of the city of Solin.

Each of the ideas gave a new vision of the realization of new challenges for the development of each pilot city and it was very challenging to single out only one. The international jury, composed of three members who are experts in the field of modern technologies, entrepreneurship development and culture, finally chose the idea inspired by the pilot area of Ravenna, and the winner of the TEMPUS INNOVATHON was the team that designed the project **“Angela Angelina - a sprawling island”**.



Photo 5 Judging session - on March 28, 2023, the international jury, consisting of Michele Mazzali, Marijana Pavičić Pera, and Doris Sošić - choosing the winner

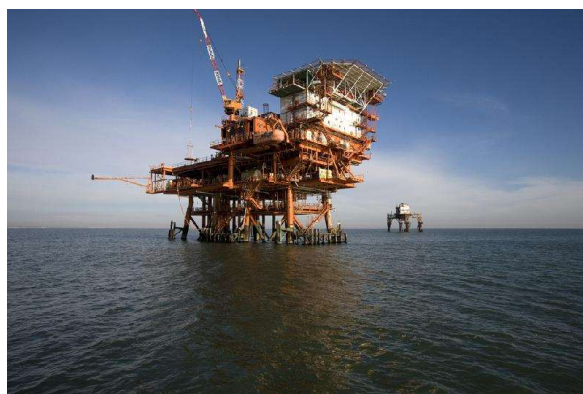


Photo 6 Piattaforma Angelina, old platform

The winning proposal **Angela Angelina - a sprawling island**

The project **Angela Angelina - a sprawling island** is about an old oil platform on the Italian part of the Adriatic, observed and visualized as a multifunctional space for holding various events, research, etc., based on the involvement and cooperation between local cultural, scientific, and other institutions with an emphasis on the fishermen and installation of various facilities on the sea bottom in order to restore the fish funds, to scientists for the use of energy through sea waves, etc. In this way, this 'island' becomes a new tourist attraction in the future and connects Italy and Croatia following the project motto, which reads: Bringing new life to the Adriatic ports.

The winning proposal, project "Angela Angelina" , was presented by Nicola Vitali the representative of its creating team during the final conference of the TEMPUS project held on March 29, 2023, in Bari.



Photo 7 Nicola Vitali presents the winning proposal, Bari

PROJECT PARTNERS

The image displays a collection of logos for the project partners, arranged in two rows. The top row includes ITC (Istituto per le Tecnologie della Costruzione), CNA (Territoriale di Ravenna), Alma Mater Studiorum (Università di Bologna), and Certimac (certificazione materiali per costruzioni). The bottom row includes Riječka Razvojna Agencija Porin, rerasd, PP/MI/HP, and a red circular logo featuring a black eagle.

WEB: <https://www.italy-croatia.eu/web/tempus>

FB: <https://www.facebook.com/Tempus-Project-Interreg-ITA-CRO-111303133765461/>

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