



TEMPoraryUSes as start-up actions to enhance port (in)tangible heritage

D2.2.2 - TEMPUS e-newsletters



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TEMPUS E-NEWSLETTERS

1. INTRODUCTION

A newsletter is a common communication tool for the dissemination of messages to targeted receivers. By means of a newsletter, it's possible to update the readers about Project results, news, and initiatives, events, or to highlighting interesting case studies. It's also a way to measure, over the Mailchimp tool, the interest of target groups for the project or sent information.

Newsletters are project periodicals issued by communication management of the project on a quarterly basis in which the latest TEMPUS topics – results or developments – are published. Results will be disseminated to persons and organizations within the target group/stakeholders. The newsletter will be published in electronic format and made available through the website or an e-mail version.

To be successful, the newsletter should be the result of joint work between all project partners under Communication manager coordination and possible involvement of external stakeholders.

A Mailchimp account or other with same references will be set up and curated on a regular basis by RERA to host, design and send out the project e-Newsletter. A mailing list will be gathered through project partners' inputs. However, it is important to emphasize, in order to



comply with the GDPR rules, in some cases won't be possible to contact via the Mailchimp template i.e. by RERA's part, so the newsletter will be shared with the project partners who will send it to that kind of contacts (in accordance with the consent given strictly to project partner).

Consolidated according to GDPR rules, the database for sending Newsletters will be shared with PP's.

The newsletter will be covered with a privacy policy.

In order to expand a mailing list, PP's should take an opportunity during the workshops, meetings with stakeholders and on all different occasions in daily activities to add new subscribers to the newsletter mailing list.

2. TEMPUS E-NEWSLETTERS

Coordinated by WP2 leader (PI RERA) the project newsletters were prepared in cooperation with all project partners and then distributed by e-mails. Each edition was prepared in both national languages and also in the English language, and publish at the project website and if it's possible at the institutional websites of project partners.



3. TEMPUS E-NEWSLETTERS, CONTENT AND PRODUCTION IN THE ENGLISH AND NATIONAL LANGUAGES

1st project newsletter



newsletter n.1 eng.pdf



newsletter n.1 cro.pdf



newsletter n.1 it.pdf

2nd project newsletter - about the project exhibition "PROTOCI", (FLUSSI, eng. FLUXES)



TEMPUS NEWSLETTER n.2_The first exhibition on Rijeka_ENGL.pdf



TEMPUS NEWSLETTER n.2_The first exhibition on Rijeka_CRO.pdf



TEMPUS NEWSLETTER n.2_The first exhibition on Rijeka_IT.pdf

3rd project newsletter - about TEMPUS PROJECT Open Space Technology (OST) event



TEMPUS Newsletter_OST_ENGL.pdf



TEMPUS Newsletter_OST_CRO.pdf



TEMPUS Newsletter_OST_IT.pdf



4th project newsletter - introduction to the project VE and Open call





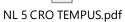




5th project newsletter - opening of the project exhibition "Flow of Ideas - Business Ideas Based on Heritage"









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6th project newsletter, "The Parallel Universe of the Ports of the Adriatic Sea - Places, languages, symbols and regulations"— invitation to joint the conference







NL n.6 TEMPUS CONFERENCE annou



NL n.6 TEMPUS CONFERENCE annou

7th project newsletter - The TEMPUS Project Conference











8th project newsletter - TEMPUS INNOVATHON IN RAVENNA, RIJEKA & SOLIN

produced to inform the public about the project event Hack-day e.i. international innovaton held in parallel on three pilot sites







Each ediotion was published at the project website

In this section you can find all the deliverables produced by TEMPUS D2.2.2 E-NEWSLETTERS Tempus newsletter - Issue no.1 (english), published on 04/21/2020 VIEW Tempus newsletter - Issue no.2 (english), published on 09/29/2021 VIEW Tempus newsletter - Issue no.3 (english), published on 11/10/2021 VIEW Tempus newsletter - Issue no.4 (english), published on 28/12/2021 VIEW Tempus newsletter - Issue no.5 (english), published on 3/3/2022 VIEW Tempus newsletter - Issue no.6 (english), published on 11/10/2022 VIEW DETAIL Tempus newsletter - Issue no.7 (english), published on 12/28/2022 VIEW Tempus newsletter - Issue no.8 (english), published on 4/11/2023 DETAIL VIEW