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TEMPUS



EUROPEAN UNION

TEMPorary USEs as start-up actions to enhance port (in)tangible heritage

D4.4.2 – Perspective Forum Reports

Document control

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INTRODUCTION

The main goal of the activity 4.4 “Establishment of HD collaborative entrepreneurial ecosystem” is to foster the creation of a Heritage-Driven Cross Border Cooperation (CBC) entrepreneurial realm, aimed to become the perfect environment where to activate a continuous cycle of incremental and disruptive projects. The Local Entrepreneurial Ecosystem (LES) set-up in pilot cities (A4.3) is the first entrepreneurial nucleuses of this new socio-economic CBC realm and their enterprises participate to the Capacity Building Sessions (CBSs): the Mix and Match (A5.3) plays a relevant role in strengthening links, synergies & supply chains among them. The organization of Perspective Forums (PFs), with the participation of LAGs members, delegates of LESs, Public Administration spokespersons and PPs, brings to the set-up of LGGs (Local Government Group), which will be in charge, after the end of the project, of the further development of both the LES in pilot cities —by scaling up the TUAs— and the CBC entrepreneurial realm —by implementing the Visibility Plan (A5.3).

The D4.4.2: Perspective Forum Reports is related to the pilot of Ravenna describes the activities done during the meetings to present Tempus and to create the LGG.

PERSPECTIVE FORUM REPORTS – PILOT OF RAVENNA

Meeting 1

Date: 14/02/2023

Venue: on line meeting

Group organization:

- **Universities and Research centres (2)**
 - ~ Unibo (x1)
 - ~ Istituto Ortopedico Rizzoli (x1)
- **Cultural and Creative Sector (5)**
 - ~ Associations, regional innovation agencies
 - Denara (x1)
 - XX APS (x1)
 - Rete Almagia (x2)
 - ~ Regional and local development agencies, enterprises
 - WASP (x1)
- **Trade Associations (1)**
 - ~ CNA Ravenna (x1)

Report of the meeting:

Presentation of the Tempus project and the TUA

- Presentation of the participants in the working group
- Presentation of the objectives of the Perspective Forums
- Illustration of the objectives of the LGG and future prospects
- Discussion on the possible activities to carry out for TUA opening and definition of the work plan

Firstly, the Tempus project, the TUA and how the Ravenna pilot project has changed during the course of the project were presented. The participants in the working group were

presented, in particular their experience, their connection with participation in the Open Call and the proposals presented by Denara, XX Aps, Rete Almagia and Wasp (selected with the Open Call) with related links to Fluxes.

The objectives of the Perspective Forums were then presented. The objective is to promote the sharing of knowledge, skills and experiences, as well as to develop sustainable partnerships, also aimed at the creation of the LGG, or the Local Governance Group.

At the conclusion of the meeting, the participants were asked to prepare a detailed project with the activities and events to be planned for TUA OPENING, with also an initial planning of the timing. The activities must be carried out by March 2023.

Meeting 2

Date: 28.02.2023

Venue: TUA PILOT RAVENNA

Group organization:

- **Universities and Research centres (2)**
 - ~ Unibo (x1)
 - ~ Certimac (x1)
- **Cultural and Creative Sector (10)**
 - ~ Associations, regional innovation agencies
 - Denara (x4)
 - XX APS (x2)
 - Rete Almagia (x2)
 - ~ Regional and local development agencies, enterprises
 - WASP (x1)
 - Officina Meme (x1)
- **Trade Associations (1)**
 - ~ CNA Ravenna (x1)

Report of the meeting:

- Inspection of the TUA Ravenna area to view the spaces
- Proposals for organizing events at TUA RAVENNA in March 2023

The participants in the working group met at TUA RAVENNA to carry out an inspection and organize the details of the events. During the meeting, participants discuss event requirements and organizational needs. The working group carefully examines the area where the event will be held and discusses the layout of the spaces and the necessary equipment. The team also discusses planning activities, publicizing the event and engaging attendees. Logistical aspects such as parking, security and transport are also discussed. During the meeting, the participants

collaborate and make proposals to ensure that the event is organized in the best possible way. At the end of the meeting, a detailed action plan is established which defines the tasks and responsibilities of each group member. Deadlines are also set for the completion of the activities and a further meeting is scheduled to monitor the progress of the work. In summary, the site visit meeting to organize the events was a crucial moment in which the members of the Perspective Forum collaborated to establish a detailed and definitive action plan for the event.

Meeting 3

Date: 13.03.2023

Venue: CNA RAVENNA

Group organization:

- **Universities and Research centres (2)**
 - ~ Unibo (x1)
 - ~ Certimac (x1)
- **Cultural and Creative Sector (5)**
 - ~ Associations, regional innovation agencies
 - Denara (x1)
 - XX APS (x1)
 - Rete Almagia (x1)
 - Associazione Naturista Ravennate (x1)
 - ~ Regional and local development agencies, enterprises
 - WASP (x1)
- **Trade Associations (2)**
 - ~ CNA Ravenna (x2)

Report of the meeting:

- Sharing of the event schedule
- Collection of technical and organizational needs of suppliers
- Definition of the permits to be requested from the institutions
- Communication plan of the activities

The schedule of events connected to the Flows of People, Cultures, Materials and Technologies was shared. The working group illustrates the details of the planned activities. The dates and times of the plenary sessions, workshops and scheduled events (dates and times) are discussed. Subsequently, we proceed with the collection of the technical and organizational requirements

necessary for the event. The necessary equipment is evaluated. Logistical needs are also discussed, such as the layout of the spaces, support equipment, any food truck service, transport. The working group also discusses the specific needs of the participants, such as any needs for accessibility, technical support and assistance. A detailed assessment of all needs is carried out and an optimal solution is planned to meet them. Furthermore, the working group also discusses the necessary security measures during the event, such as surveillance, controlled access, emergency procedures, etc. Finally, the roles and responsibilities of each member of the working group are defined to ensure accurate planning and efficient management of the event, also in light of the permits to be requested from the institutions for proper organisation. Finally, the planned communication and storytelling activities are shared (posting of posters, dissemination of postcards, production of a video, social networks, press releases).

Meeting 4

Date: 21.03.2023

Venue: on line meeting

Group organization:

- **Universities and Research centres (1)**
 - ~ Unibo (x1)
- **Cultural and Creative Sector (4)**
 - ~ Associations, regional innovation agencies
 - Denara (x1)
 - XX APS (x1)
 - Rete Almagia (x1)
 - ~ Regional and local development agencies, enterprises
 - WASP (x1)
- **Trade Associations (2)**
 - ~ CNA Ravenna (x2)

Report of the meeting:

- Definition of organizational aspects
- Verification of work plan and activities
- Organization of communication activities

The aim of the meeting is to define the technical details for the organization of the events of 24-25-26/03/23. Participants share organizational, content and organization aspects. Some logistical problems of the area and possible solutions are also shared. The activated communication activities are shared and verified. We proceed to organize a press conference in the area for 24/03/23 in the afternoon, defining contents, speakers and invitations to institutions and journalists.

Meeting 5

Date: 30.03.2023

Venue: on line meeting

Group organization:

- **Universities and Research centres (1)**
 - ~ Unibo (x1)
- **Cultural and Creative Sector (5)**
 - ~ Associations, regional innovation agencies
 - Denara (x1)
 - XX APS (x2)
 - Rete Almagia (x2)
- **Trade Associations (2)**
 - ~ CNA Ravenna (x2)

Report of the meeting:

- Reports and assessments of the activities carried out during YOUR OPENING
- First evaluation of the participants on the participation in the LGG
- Definition of roles and working groups for the management of TUA Ravenna and LGG

In the first part of the meeting, evaluations relating to the events of the TUA Opening which were held in the month of March and, in particular on 24-25-26/03/2023, were shared. The large attendance and success of the event were discussed. Some participants reported that they have already received interest from others to organize events in the area. The participants in the perspective forums signalled an initial interest in being part of the LGG.

In order to proceed towards full operation of the area, it was agreed to divide the participants into three distinct work groups:

1. Agreement group, with the aim of proposing to all interested parties a draft document that serves as an agile frame of reference for collaboration between members of the LGG and with external subjects.

2. Permits group, in charge of drafting an effective handbook in which to summarize the necessary permits and the relative procedures, organizing the information according to the different types of activity.

3. Program group, focused on the collection of data relating to the use proposals coming from the group and from external subjects, in order to define the principles that will guide the selection of the practices/activities to be implemented in the Tempus Area, start the composition of the program for the coming months and choose those activities that can be implemented even in this moment of transition, a prelude to the signing of the agreement. In this regard, the creation of a GForm to collect information on the initiatives that third parties would like to carry out in the Tempus Area can be a very useful tool for collecting data useful for fine-tuning both the handbook and the principles that will guide the establishment of our cultural device.

In summary, the working groups will define the management methods of TUA Ravenna.

CONCLUSIONS

The D4.4.2: PERSPECTIVE FORUM reports of all the pilots cities (Ravenna – Rijeka – Solin) reports the activities to bring the setup of LGG (D4.4.3).