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TEMPorary USEs as start-up actions to enhance port (in)tangible heritage

D4.3.2 –Open call for heritage- driven ideas – Pilot Ravenna

Document control

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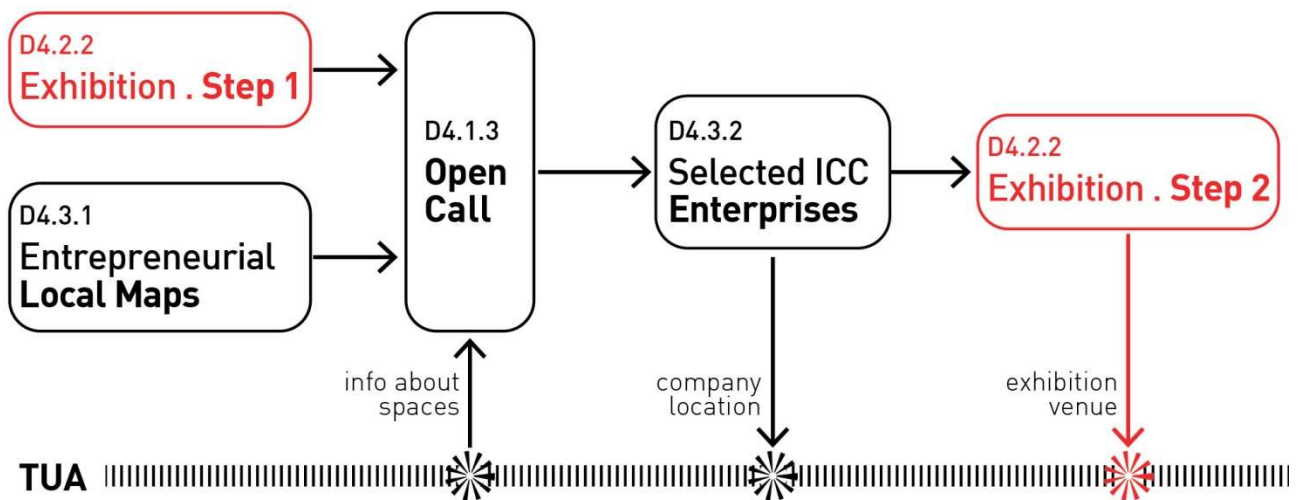
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INTRODUCTION

TEMPUS long-term primary objective is to enhance a new economic development based on the valorization of the hidden tangible and intangible port heritage, including the ancient and industrial archaeological background and natural contexts of the Adriatic Sea Urban Ports (ASUPs), through the start-up of Temporary Uses Actions (TUAs).

The project aims to achieve a real change, leaning on the variegated and peculiar legacy of urban ports, and the untapped potential of local communities through their direct involvement in the design and launch of urban strategies. To this extent, TEMPUS will implement an integrated set of TUAs, focused on the idea of urban ports as melting pots of traditions, histories, activities, architectures and cultures. TUAs will become:

- The starting point for defining both the local Port Cities Urban Strategies (PCUSs) and the Local Entrepreneurial ecoSystem (LES) Business Strategies. Both strategies will be co-designed during the LAGs (Local Action Groups) meetings;
- The location where to establish the first nucleus of the Cultural and Creative Industries' entrepreneurial ecosystem. Its main purpose is to foster wellbeing and create a new sense of living in ASUPs, deeply rooted on cultural, urban and entrepreneurial dimensions. **Call to Action** will be published at the local level to select the pioneer enterprises.



As reported in the figure above a close relation between the two-stage Exhibition, the Open Call and the TUAs is needed in order to achieve these challenging goals, considering that:

- The **Exhibition - Step 1** shows historical information about the evolution of port activities, from the roman age to the XX century. It is an opportunity to understand how to coherently develop contemporary yet deeply rooted in the local contexts products or services . This narrative will strengthen the concept that both disruptive and evolving innovations are based on (conscious or unconscious) knowledge;
- The **Open Call** gives the opportunity to some CCIs to establish their headquarters in the **TUA**, in order to start creating a collaborative entrepreneurial ecosystem. By integrating competences, skills, expertise, products, services and ideas, the CCIs will be able to support the implementation of the ASUPs pilot heritage-driven urban and entrepreneurial strategies. The **Entrepreneurial Local Map** helps to better compose the first business nucleus, by facilitating the **selection** of the most needed, effective and useful activities supporting the local territory and the further development of the CCI entrepreneurial ecosystem. In the same time, since it is one of the most relevant information to be specified in the Open Call text, the **TUA’s available spaces** have to be clearly defined.
- The **Exhibition - Step 2** merges historical information and entrepreneurial products, services, prototypes and ideas collected through the Open Call.

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In the light of all the above considerations, the present deliverable «**Open call for heritage-driven ideas**» reports the TEMPUS Open Call, the selection and the implementation activities.

OPEN CALL AND TWO-STAGE EXHIBITION: HOW CONNECTED?

The purpose of the Call is to establish the first nucleus of the LES (Local Entrepreneurial Ecosystems) aimed at supporting CCIs in enhancing the tangible and intangible heritage of the City. But what are we referring to, when we talk about heritage?

The TEMPUS project aims to give an answer to this question, through the following actions:

- the mapping of a selection of cultural heritage assets related to ASUPs history;
- the mapping of the natural heritage bordering port areas;
- the exhibition of tangible (such as, materials) and intangible such as, know-how and crafts) elements, which gave form to our cultural heritage, becoming heritage themselves.

The Call is particularly focused on this last point, drawing attention to the materials, technologies, knowledge, cultures which let creative people to build, restore and value the cultural and natural, tangible and intangible heritage assets.

Thus, the Open Call is addressed to Cultural and Creative Industries (CCI) and is closely linked to the TEMPUS exhibition, named «FLUXES». The exhibition has been divided into 4 main fluxes, in order to facilitate the description of tangible and intangible heritage assets. Each flux has been identified through a keyword:

- (FLUXUS OF) **MATERIALS** tells the story of goods, such as wine, their containers, such as amphoras, or the storage buildings, such as warehouses.
- (FLUXUS OF) **TECHNIQUES** tells the story of techniques and technologies needed for sailing and for the port life: from the types of ships to their fuel, and again, from the navigational instruments, to the tools used to secure the ports such as walls, rampants, towers, etc.;
- (FLUXUS OF) **PEOPLE** tells the story of the people working on the boats or passing through the ports. People that could also be storytellers of their trade and their craft;
- (FLUXUS OF) **CULTURES** narrates the cultures reaching the urban ports and rooting themselves as architecture, uses and costumes.

The historical information given by the four fluxes are the starting point for the Call’s participants in describing their activities and/or their new product or service concept. In fact, they should highlight how the application subjects are connected to the exhibition content. In particular, they should:

- specify the flux they are referring to and how the activity or idea they are submitting can be connected to it;
- mention the historic anecdote that inspired their activity or idea, whether it is already included among the stories told in the exhibition or not, and indicate at least one reference source.

The exhibition second step will be hosted in the TUA spaces after the establishment of the selected enterprises. It will be still organized into fluxes, but a new chapter will be added to the story: ours, made of the content gathered thanks to the Open Call.

Since the Open Call is included in an integrated stream of actions which are giving life to a complex and continuously evolving process, the “Call to Action” kind of approach was deemed the most appropriate.

TUA RAVENNA: THE NEW PILOT

The previous project envisaged the creation of a space to host a starting group of Cultural and Creative Industries and research centres to kick-start an entrepreneurial ecosystem supporting the CCI, thus enhancing the territory, and especially the heritage linked to the history of Ravenna's port.

The new pilot aims to create a temporary stage for city and citizens, in which to experiment and implement the different opportunities offered by temporary uses in order to restore visibility and bring attention to areas to be revitalized. The new type of pilot becomes a methodologically relevant and easily replicable experience, collecting and recounting a catalogue of possibilities in which to actively involve the CCI for the valorisation of a cultural asset. The options tested also become concrete suggestions for implementing the strategy defined within the LAG and reported in OP1.

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1. SSI: a space for collaboration and creativity

An activity that was carried out in preparation for the pilot area was the infrastructural works (managed by the partner Certimac), in order to create a space for collaboration and creativity

Infrastructure work is kept to a minimum and involves two distinct activities:

- the cleaning and organization of the area, to trace an outline of the paving and the green areas, identifying distinct spaces for the implementation of complementary activities;
- the positioning of containers to form the backstage of the open-air art gallery that will serve simultaneously as a stand-alone installation (thus with its own attractiveness) and as a backdrop for the realization of other activities.

The space thus defined, thanks to the activities planned for the activation of the TUA, will be transformed into a scenography and stage, with the support of CCI and Research Centres.

2. TUA ACTIVATION: a CCI-led ecosystemic approach to integrate fluxes

Subsequently, the activities for TUA ACTIVATION started: a CCI-led ecosystemic approach to integrate fluxes, coordinated by Cna Ravenna and Certimac, with the support of external expert.

In accordance with the 4 fluxes identified for the „two-stage exhibition“ (D4.2.2) and the Open call for heritage-driven ideas (D. 4.3.2), the pilot action is being reconfigured in order to entrust 6 different assignments (1 for the flux „Culture“; 2 for the flux „Technology“; 1 for the flux „Materials“ and 2 for the flux „People“) with the aim at transforming the stage into a scene and triggering its use:

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1. **Flux „Culture“.** Call for proposals for the realization of an Urban Art Festival entailing the creation of murals on the containers placed in the area.
2. **Flux „Materials“.** Call for proposals for architects to create simple design works aimed at creating public spaces, to be used during the opening times of the TUA and for the exhibition (see below). The activity includes the involvement of the citizens through dedicated self-construction workshop, to be held on the weekends to ensure the largest possible turnout: this way, the citizens will participate in the process of temporary reappropriation of a space in the city.
3. **Flux „Technologies“.** Call for proposals for the realization of demonstration workshops on the potential use of technologies related to the world of makers and fab-labs. The workshops will have to be addressed to different targets, from general public to enterprises, focusing both on the creative process that leads to the use of the technology and on the different ways of using the technology to address different problems. The overall amount is quite high because we have to take into account also the expenses necessary for the temporary operation of the space (e.g., rental of power generators and sound systems).
4. **Flux „People“.** Call for proposals for setting and agenda of events focusing on the relevant themes of the TEMPUS project, to be held in March-April. Specifically: meetings to explore the effectiveness of exploiting temporary uses in the valorisation processes of the cultural heritage, focusing on the role of CCIs, and especially architects, restorers, landscape architects; site-specific participatory performances to improve the overall quality of the public stage.

3. COMMUNICATION: the very beginning of strategy implementation

In this new format, the TUA changes its role within the strategy elaborated by the Ravenna LAG: from a meeting and working point for the first core of the entrepreneurial ecosystem to a prototype location and promoter of the CCI-led redevelopment program.

In addition, for the time allowed by the agreements signed with the property in the framework of the TEMPUS project, the Ravenna TUA, as well as the overlooking ex Tiro a Segno (former Shooting Range), is a candidate to become a space temporarily returned to the community. A space that, according to the rules shared with the LGG-Local Governance Group (of which the CCIs selected for the implementation of the B activities will be a central part), can be used for the organization of different types of events (from festivals to exhibitions; from public meetings to private parties).

In order to better valorise and communicate the new essence of the pilot, an increase in budget is needed for 3 activities directly or indirectly related to local level communication:

1. **TUA Storytelling:** a methodological instrument. Realization of a professional short film capable of becoming a “vademecum” to be attached to the OP2 „TEMPUS Methodology”. Parts of the footage will also be used in the exhibition design (see next item).
2. **„Two stage exhibition”:** both the artefacts made during the workshops (filmed also for the production of the short film) and the materials produced during the other activities will be set up inside the containers, so that it will be possible, for each flux, to see the outcomes of the collaborative work guided by the CCIs. For this reason, it is necessary to increase the amount needed for the creation of the exhibition, which is complementary to the exhibition already planned in the city centre of Ravenna and to the design works that will be realized in the action B.2 (see above). The two exhibitions will connect past and future, city centre and port.

Increased communication for the implementation of the TUA openings program, in accordance with the activities that will be carried out as a result of the selected proposals

CALL TO ACTION OF TUA RAVENNA

The call to action relating to TUA RAVENNA was published in January 2023.

The Call to Action has been published and promoted by C.N.A. together with Certimac, i.e. the two partners of the Tempus Project engaged in the creation of the new Ravenna pilot. To set up the space for temporary use at the Darsena (which resumed the themes of the Exhibition Fluxes), CNA RAVENNA and Certimac promoted the CALL TO ACTION to select subjects interested in carrying out the following design activities (at the container- based in Darsena):

1. "Culture" flow: organization of an Urban Art Festival which involves the creation of works artistic on the walls of the containers placed in the area
2. "Materials" flow: planning and realization of simple design works (for example seats, points of support, decorative elements) with the aim of setting up meeting spaces with variable configurations, from activate during the opening hours of temporary use. The activity must also include the involvement of citizens in the process of temporary re-appropriation of the urban space thanks to the organization of workshops dedicated to self-construction, to be held on weekends to ensure the greatest possible turnout.
3. "Technologies" flow: creation of demonstration workshops on the potential use of technologies linked to the world of makers and fab-labs. The workshops will be aimed at different targets, from the general public to businesses, and will focus both on the creative process that drives the use of technology and on the different ways of using technology to address different problems
4. "People" flow: conception and organization of events focusing on the relevant topics of the TEMPUS project, to be held in March. Specifically, site-specific meetings and/or performances will be called a question the effectiveness of temporary uses in the processes of valorisation of cultural heritage, with a focus on the role that CCIs (particularly of architects, restorers and landscapers) can play in it Freelancers, small and medium-sized enterprises, start-ups (already established), social/cultural associations, public or private research centres.

Each subject could apply for a maximum of n. 2 streams.

The application to the call to action could take place by submitting the curriculum or professional presentation and the application for candidacy.

The full text of the call to action is available in ANNEX 1

The call to action was open from 3 to 17 January 2023.

The following applications have been received.

FLUX CULTURE:

- Magazzeno
- Bonobolabo
- Doiz
- Cantieri Danza
- NEBULA
- RETE ALMAGIA'
- NORMA EVENTI
- START CINEMA
- MARTE ASSOCIAZIONE

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FLUSSO MATERIAL:

- Doiz
- Denara
- Caveja

FLUSSO TECHNOLOGY

- WASP
- KAMERA FILM SRL

FLUSSO PEOPLE

- NEBULA
- POA
- RETE ALMAGIA'
- NORMA EVENTI
- ASSOCIAZIONE NATURISTA RAVENNATE
- ASJA LACIS
- MARTE ASSOCIAZIONE

The candidates were evaluated according to the following criteria:

- Specific skills of the professional or of the working group
- Proven experience of the professional or working group in consultancy activities in the field for which you are applying

For each flow, the three candidates with the highest score were selected, from whom the economic offer was requested (criterion for making the final selection of the subject). In some cases fewer than three candidates were selected: this was due to the number of initial applications received. It was also defined (depending on the Project activity assignments) whether the economic offer and the description of the activities would have been by C.N.A. or Certimac.

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FLUX CULTURE: the candidates selected for the economic offer and description of the activity are:

- ALESSANDRA CARINI
- BONOBOLABO
- DOIZ

The request for quotation will be edited by CNA RAVENNA.

FLUX MATERIAL: the candidates selected for the economic offer and description of the activity are:

- Doiz
- Denara
- Caveja

The request for quotation will be edited by CERTIMAC

FLUX TECHNOLOGY: the candidates selected for the economic offer and description of the activity are:

- WASP
- KAMERA FILM SRL

The request for quotation will be edited by CNA RAVENNA.

FLUSSO PEOPLE: the candidates selected for the economic offer and description of the activity are:

- POA
- RETE ALMAGIA’
- NORMA EVENTI

The request for quotation will be edited by CNA RAVENNA.

The minutes of the selection are available in ANNEX 3.

The subjects selected following the Call to action were requested by C.N.A. or Certimac, to send their economic offer and a presentation of the activities. Thus began the second phase of the selection of the Call to Action.

The subjects were evaluated according to the following criteria:

- Contents, organization and management of the activities proposed in the technical offer
- Consistency of the technical offer with the objectives of the TUA Ravenna and with the contents of the reference flow of the Fluxes exhibition
- Cost-effectiveness of the economic offer

The following subjects were selected:

- CULTURE FLOW: XX APS
- PEOPLE FLOW: ALMAGIA NETWORK
- MATERIALS FLOW: DENARA
- TECHNOLOGY FLOW: WASP

The selection report is available in ANNEX 4.

ACTIVITIES REALIZED IN TUA RAVENNA

During the month of March 2023, many activities has been done by the selected candidates to start up the activation of TUA PILOT in Ravenna, in collaboration with local partners C.N.A. RAVENNA, Certimac, Unibo.

ALL THE ACTIVITIES ARE CONNECTED WITH WP 3 PILOT TESTING OF TEMPORARY USES APPROACH

All the activities connected to the activation of TUA PILOT and to the opening of it, has been communicated with the title “*Tempus fugit*”, as a slogan of the schedule of organized events.

A) Activities organized for all the fluxes:

Four workshops in Ravenna and Faenza, realized in collaboration with the Association of Architects of Ravenna, connected to all the fluxes. Speakers: Paolo Pileri (2 workshops), Gianni Bindillo (2 workshops)

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PAOLO PILERI

WORKSHOP IN RAVENNA ON 03/03/2023

TEMPUS fugit: “THE INTELLIGENCE OF THE SOIL and his generosity”

Abstract: The soil is not only intelligent, it is above all generous: it gives us everything for free. A laboratory that holds and releases water, sequesters CO₂ more than any plant, an extraordinary ecosystem that we must defend. The world of urban planning and architecture can do a lot if it decides to learn what the soil really is, consequently changing its design attitude. It has become an urgency that we cannot sweep under the carpet of the old way of doing urban planning. The same goes for all citizens and productive activities who think of the soil as a support to their own consumerist and destructive needs.

WORKSHOP IN FAENZA ON 04/03/2023

TEMPUS fugit - SOIL: THE SKIN OF THE PLANET

A few centimetres teeming with life essential for survival: its protection concerns everyone.

Abstract: The soil is the skin of the planet, a few centimetres teeming with life without which it would not be possible to produce the food necessary for humans and animals. As Henry David Thoreau writes, soil is “living poetry”. Soil - in short - is not a surface, but a “thickness” and, unfortunately, it is also very fragile, and is helpless in the face of the stupidity and greed of those who consider it a “resource” to be exploited. It is neither renewable nor resilient: when it is cemented, waterproofed, eroded or polluted it is lost forever. The challenge of its protection concerns everyone.

Curriculum of Paolo Pilleri: Engineer for soil protection and territorial planning, he is full professor of planning and urban planning at the Politecnico di Milano where he teaches both at the school of Architecture and at that of environmental engineering. His research focuses on three major thematic axes all and always intertwined with sustainability. The first deals with the raw material of the territorial project: the soil, in particular its consumption and the environmental and social effects that this generates. Consequently, it studies how and how much urban plans have to shed their skin to take care of protecting the Soil resource. The second has to do with the design of slowness as a powerful tool for territorial regeneration through the approach of slow tourism, capable of anti-fragility and cultural growth e employment for all. The third, more recent, deals with the quality of the spaces urban publics in front of and around the schools.

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GIANNI BIONDILLO

WORKSHOP IN FAENZA ON 18/03/23

TEMPUS fugit: HEIDEGGER WAS WRONG. Toxic narratives and bipedalism

Abstract: When did we decide to be humanity? Does being a man mean being on earth as a mortal and that is to live? Could it not instead be that man builds to live and succeeds approximately?

WORKSHOP IN RAVENNA ON 18/03/23

TEMPUS fugit: METROPOLITAN TRAILS Topograph the city on foot

Abstract: Crossing a landscape means learning, growing, changing, it means living The city is drawn in real space. Walking is a cognitive experience because it brings into play all our senses: sight, look, touch, taste, smell, etc. What we must know how to do as citizens is to be able to release our interpretations of the world that arise from social relationships.

Curriculum of Biondillo: Gianni Biondillo lives by intersecting his professionalism in a discourse that always puts the city at the centre and therefore pays attention to people He is an architect, he is a writer of essays and novels, he is the discoverer of urban routes and a professor at the University of Mendrisio where he teaches psychogeography, the discipline that studies how the landscape we transform transforms the experience of each of us As an essayist he has dealt with reading and interpreting the space of the contemporary metropolis, deepening the practice of psychogeography,

a technique of the body, born with the artistic avant-gardes, which investigates the urban space by walking through it. Crossing the territory using the psychogeographic method means understanding and interpreting the contemporary landscape, out of its clichés, restoring its dignity and identity through investigation and narration.

Invitation of the events:



TEMPUS FUGIT
Culture
Materiali
Tecnologie
Persone

Ravenna | Faenza
3-4 Marzo
2023

**Conf
erenze**

RELATORE:
Gianni
Biondillo

**Heidegger
aveva torto.
Narrazioni tossiche
e bipedismo.**
Venerdì 3 Marzo 2023.
Dalle ore 17,00 alle 19,00.
Biblioteca Classense - Sala Dantesca
in via A.Baccarini, 3 - **Ravenna.**

**Sentieri metropolitan.
Topografare la città a piedi.**
Sabato 4 Marzo 2023.
Dalle ore 10,00 alle 12,00.
Museo di Scienze Naturali
in via Medaglie d'oro, 51 - **Faenza.**

Accesso gratuito:
Per gli architetti saranno
rilasciati **2 crediti formativi.**



TEMPUS FUGIT
Culture
Materiali
Tecnologie
Persone

Ravenna | Faenza
18 Marzo
2023

**Conf
erenze**

RELATORE:
Paolo
Pileri

**Suolo:
una questione
di spessore**
Sabato 18 Marzo 2023
Dalle ore 10,00 alle 12,00
Museo di Scienze Naturali
in via Medaglie d'oro, 51 - **Faenza**

**L'intelligenza
e la generosità
del suolo**
Sabato 18 Marzo 2023
Dalle ore 17,00 alle 19,00
Biblioteca Classense - Sala Dantesca
in via A.Baccarini, 3 - **Ravenna**

Accesso gratuito:
Per gli architetti saranno
rilasciati **2 crediti formativi**



Contatti:
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A **workshop**, realized in collaboration with associations and SMEs involved in the TUA opening, that has been realized in Ravenna on 19/03/2023

B) Summary of the activities scheduled by the fluxes for the TUA opening – Tempus Fugit

The scheduled activities have been collected in Tempus web site at the following link

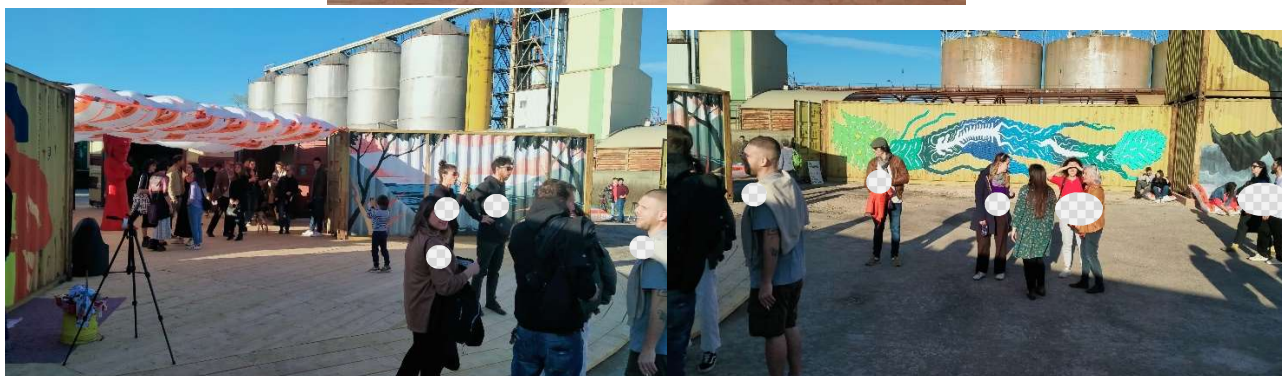
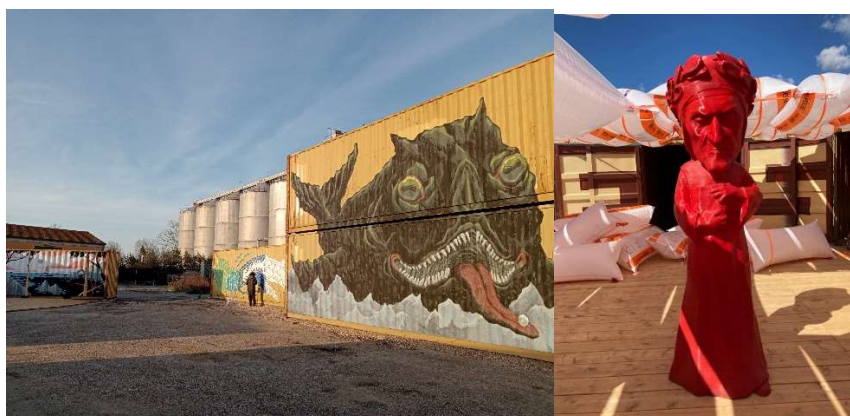
<https://myportheritage.eu/2023/02/27/tempus-fugit/>

On 24/03/23 a press conference has been realized to present the planned activities, in ANNEX 4 the list is available.

The area before TUA OPENING:



The area during TUA OPENING:



C) Flux of Culture – XX APS

XX APS managed the organization of an Urban Art Festival called “Flux Of. Tempo, viaggio, diversità”, involving the creation of artistic works on the walls of containers placed in the area.

The main objective of our project was the experimentation of temporary uses as a launch for the valorisation of the cultural heritage of Ravenna, one of the selected port cities in the Adriatic area, by making known the ancient and strong relationships with distant places and cultures that, starting from the port, took root in the city and ended up forming its distinctive features.

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XX APS chose the following 11 artists that painted the containers in the selected location:

- Alessandra Carloni
- Alessandro Pixa
- Andre The Spider
- Biancoshock (Special Guest)
- Dissenso Cognitivo
- Kiki Skipi
- Lisa Gelli
- Margherita Paoletti
- Nicola Montalbini
- Virginia Verona
- Yopoz

This project was designed for the Darsena, in particular for the left side of the Darsena, the less frequented side, unknown to most, a mysterious world waiting to be experienced and rediscovered. But that left side is not abandoned: for years now, a green monster has been keeping it company,

inhabiting it and protecting it. In fact in 2011, Erica Ilcane, one of Italy's best-known artists, painted a gigantic green monster on the side wall of the old ex-Mosa feed mill that wants to eat a boat full of mice. The mural, which has become a symbol of the Ravenna neighbourhood for many, is read in two ways, just like Dino Buzzati's story, *Il Colombre* (The tale is entitled “*Il Colombre*” of Dino Buzzati, 1992), from which the artist was probably inspired: does the monster really want to eat the mice? Or is it rather saving them from a terrible fate?

For us, that monster, just as in the story, seemed to be dangerous at first glance, but in reality he wants to do nothing more than save those little castaways. As in Buzzati's *Colombre*, it is we human beings who invent monsters and perpetrate evil.

Erica Ilcane's wall and Buzzati's tale thus became our incipit, uniting the themes we consider important for the neighbourhood, the city and the communities that inhabit it: time, water and diversity.

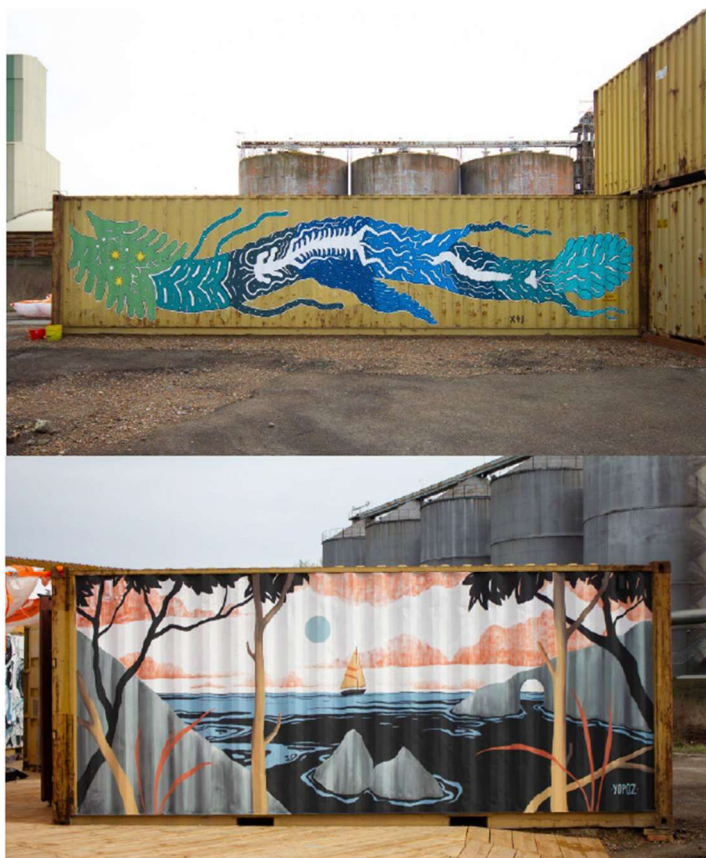
Like Stefano Roi, the protagonist of the story, who will take a lifetime to understand that the *Colombre* did not want to kill him, but to make him happy; who will sail the oceans and seas of the world to escape his destiny only to find it again; who will find in diversity, which so frightened him, instead the answer of a lifetime.

These are the themes that we talked about with the artists who took part and who related to what there is today and what there was and will be tomorrow in the Ravenna Dockyard, bearing in mind the roots from which we all come, our weaknesses and the hottest themes of our contemporaneity.

In addition, a Murales Bike Tour was organised on Sunday 26 March at 2 p.m.: a free bike tour with Marco Miccoli (creative director of the Subsidenze Street Art Festival) lasting about two hours was organised in front of the Darsena Pop-Up and took in the murals of Ravenna's Darsena created by the Subsidenze Street Art Festival and the new Tempus project.

In the same day a large sculpture depicting Dante Alighieri, realised thanks to 3D printing in collaboration with WASP, was transported from the historical centre of Ravenna to the Tempus event venue, crossing the entire dock of Ravenna.

Pictures of some of the paintings realized by the artists:





D) Flux of People– RETE ALMAGIA’

The reactivation action of the former Agricultural Consortium area within Tempus, as regards the People Flow coordinated by the Almagià Network, has garnered interest and curiosity from the public.

The New Maps intervention started on 25 March at Artificerie Almagià from 10.00 am with the Norma Association and the consolidated sustainable pop-up market Garage Sale which, combined with the MISTO format, reserved for the indie community and young bands offering their productions and their merchandising of t-shirts, gadgets, vinyl, welcomed the Wasp experts from 10 to 13 who shared the practice of 3D printing with the public.

In the afternoon of 25 March the first action of Rete Almagià within the former Consorzio Agrario was curated by Nebula APS and Cantieri: Interferences with Nicola and Galli, Margherita Dotta was thought of as a sort of performative/exploration/reinvention/ discovery/astonishment of the place in the light of a different rhythm, tuned to the other time that is slowly regenerating what surrounds us. At the same time the actions coordinated by Eleonora Savorelli for MARTE APS started up: from the participated happening MAGIÓ by Yuyu Zhao (mah jong arrived through the port with Chinese sellers in the first half of the last century and took root in our territory, becoming a sort of territorial brand) to the dialogue between mosaic and sewing Poesie in-tèssere by Daniela Iurato to conclude with the poetic journey LANDSCAPE WITH VERTICAL FIGURE, designed by the very young couple Milano-Abbati of Spartenza Teatro.

The next day from 10.00 the focus was on the regeneration of the place and on the triggering of biodiversity through the participatory intervention Arzanà: the whole world is a garden, made up of full and empty spaces, of grass and cement. transition such as that of the EX Agricultural Consortium lend themselves more than others to embracing biodiversity, the idea of freedom and other times, not tied to the logic of the market. Arzanà is a collective sowing in which all citizens are invited to participate: a collective action that walks with the landscape, not against it and intertwines with the plant presence already present in the area. It should be emphasized that the seeds chosen for the action all belong to native plant species.

From 3.00 pm the containers/jack in the boxes have become the stages of the interactive narration of Teatro del Drago/La Casa delle Marionette which, in these painful and complex times, brings to

Tempus the interactive and animated story of LA Strabomba by the pedagogist and educator Mario Praise. Designed as an experiment for adults and children, it is an invitation to enter the STRApalazzo, the STRAfabbrica, the STRApalazzo and the STRAforest of the very bad Padron Palanca to reflect together on the absurdity of war, through narratives and small participatory workshops.



E) Flux of Materials – DENARA

- Design of different elements in order to ensure domestication of the abandoned public space;
- Organizing collective workshops aimed at creating such elements, such as: a canopy for sheltering from the sun and carrying out activities, positioned above the circular wooden plaza, made of individual, inflatable elements held together by tie rods, i.e., inflatable airbags usually used inside containers to hold goods in place; a portal created with the same inflatable elements, hanging from the containers at the entrance, aimed at creating an inside and an outside; a pyramid as a symbol of the conquer of the area.
- Participation within the space with experimentation of different inflatable furniture also used and created by the citizenry, for both days of March 24 and 25, 2023

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F) Flux of Technologies– WASP

- Organizing workshops on the topic of Design Thinking for project stakeholders, in collaboration with Matteo Gambini
- Organization of two thematic seminars with the Order of Architects
- Organization of workshops for high schools on digital craftsmanship and the use of 3D printing in art with Alessandro Randi
- Organization of a day of seminars and meetings on the different applications of 3D printing, in collaboration with Istituto Ortopedico Rizzoli, on 24/03/2023 (Meeting with schools, in-depth study on the use of 3D printing for the preservation of cultural heritage, in-depth study on the use of 3D printing for biomedical applications, in-depth study on the use of 3D printing for design and furniture, in-depth study on innovative processes and materials with the 3D printer)
- Participation as an exhibitor in the Garage Sale event at the Almagia Artfactories with 3D printing demonstrations on 03/24/2023
- Production of 3D printed parts for the event with plastic filament, plastic pellets and ceramics

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During the events, WASP staff and collaborators met with various entities, with the goal of popularizing 3D printing technology and its applications



G) Video for TUA storytelling

In order to nourish D3.3.3TUA STORYTELLING related to the Ravenna Pilot, the realizations of videos have been realized by CNA RAVENNA, in collaboration with the external expert LUNA VIDEO.

List of videos realized:

Short film: to describe all the activities done; there are also the interviews of the stakeholders of the pilot of Ravenna

Stories Told: 4 short videos, one for each Flux:

- Flux of Material
- Flux of People
- Flux of Culture
- Flux of Technologies

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CONCLUSIONS

The report illustrates the activities realized in the Open Call for the New TUA Ravenna Pilot. Call to Action has selected enterprises and associations that deal with protection and promotion of natural and cultural heritage. Approved enterprises and associations followed ad hoc capacity building sessions on entrepreneurship development and become members of the TEMPUS community with access to the TEMPUS Platform's restricted area, that includes a virtual meeting room providing the Community of Practise with specific interactive tools for the outputs exploitation, so to preserve, valorise and promote port heritage and entrepreneurial ecosystems. They also took part to the Hack-Days and the Mix&Match events to foster the creation of a port entrepreneurial realm, that focus on developing a draft for a possible port heritage cross-border cooperation valorisation strategy.

ANNEXES

ANNEX 1 full text of call to action

ANNEX 2 minutes of selection call to action (first phase)

ANNEX 3 minutes of selection call to action (second phase)

ANNEX 4 press conference of TUA opening