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TEMPUS



EUROPEAN UNION

TEMPorary USes as start-up actions to enhance port (in)tangible heritage

D3.3.2 – LSGs Meeting Report

Document control

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Authors	M. Bottacini (Certimac), M. Santandrea (Certimac), M. Marsigli (Certimac), F. Bergonzoni (CNA), Ivana Tokić (City of Solin), Suzana Belošević Romac (City of Rijeka)
Reviewers	L. Laghi (Certimac)

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INTRODUCTION

The present Deliverable contains a summary of the LSG meetings performed in each TEMPUS city (Ravenna, Solin and Rijeka). The report keeps trace of themes dealt with, advancement steps, troubles faced & solutions individuated, as well as of the info related to monitoring activities.

The document is made of three Sections, one for each TEMPUS city.

RAVENNA

1st LSG MEETING

Date: 04/06/2020

Participants:

- Luca Laghi - CertiMaC;
- Mattia Santandrea - CertiMaC;
- Anna Uttaro - UNIBO;
- Marco Padula – ITC-CNR;
- Saveria Teston – CNA Ravenna;
- Roberto Malvezzi – ITC-CNR.
- Maria Cristina Garavelli – Officina Meme Architetti;
- Paolo Contessi – Nova Engineering.
- Silvia Rossi – Clust-ER BUILD;
- Roberto Abbondanza – Owner of the area;
- Luca Frontali – Representative of the architects of Ravenna;
- Giacomo Costantini – Ravenna Municipality;
- Raffaella Bendazzi – Ravenna Municipality.

Themes Discussed:

- Presentation of the participant to LSG;
- Presentation of the TEMPUS project;
- Presentation of the pilot that will be realized in Ravenna;
- Objectives of the working group;
- Exchange session among participants.

Results:

The first LSG meeting was held online via Google Meet. The themes discussed were:

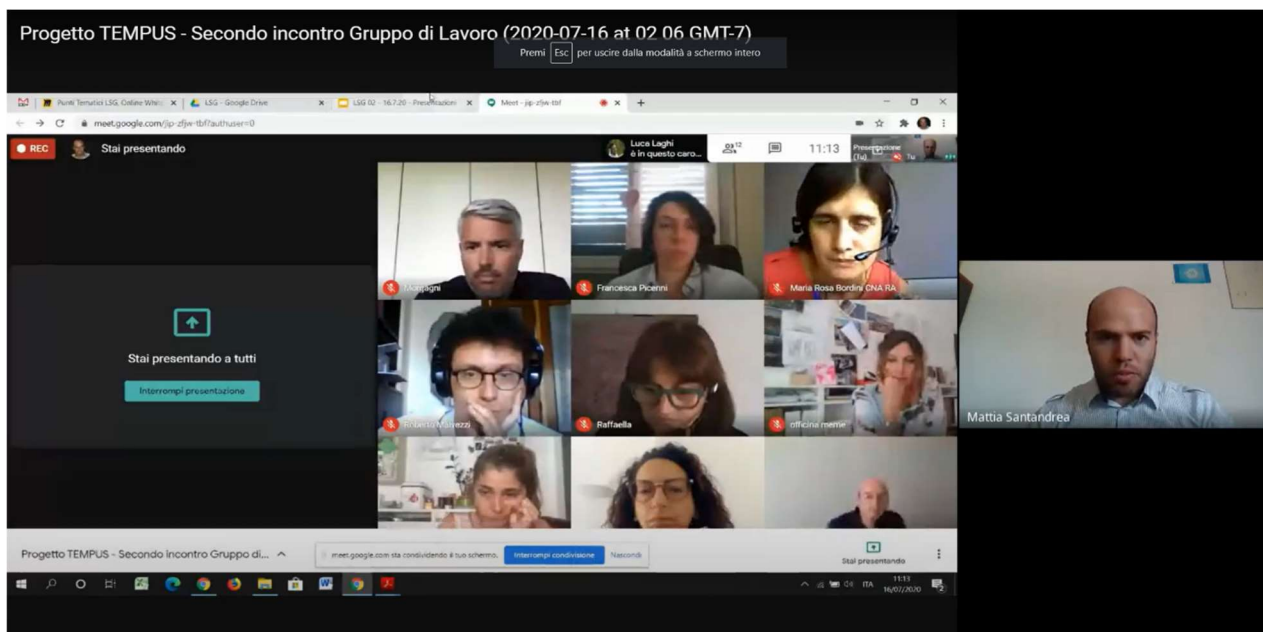
- Awareness and involvement of the participants to the TEMPUS project;
- Discussion on the four main topics related to the process of realization of the TEMPUS pilot in Ravenna, i.e., Urbanistic and Normative Aspects, Technological Aspects, Public Procurement and Business Strategy;
- Definition of the Timeline of the next meetings.

2nd LSG MEETING

Date: 16/07/2020

Participants:

- Luca Laghi - CertiMaC;
- Mattia Santandrea - CertiMaC;
- Anna Uttaro - UNIBO;
- Marco Padula – ITC-CNR;
- Saveria Teston – CNA Ravenna;
- Maria Rosa Bordini – CAN Ravenna.
- Roberto Malvezzi – ITC-CNR.
- Maria Cristina Garavelli – Officina Meme Architetti;
- Paolo Contessi – Nova Engineering.
- Silvia Rossi – Clust-ER BUILD;
- Fabrizio Morgagni – Owner of the area;
- Piera Nobili – Representative of the architects of Ravenna;
- Valeria Galanti – Ravenna Municipality;
- Raffaella Bendazzi – Ravenna Municipality;
- Fausto Mazzesi – Ravenna Municipality.



Themes Discussed:

The second LSG meeting was held online via Google Meet. The themes discussed were:

- Synthesis of the first LSG meeting;
- Analysis of the State of Advancement of the works related to the pilot.
- Analysis of the suggestions connected to the four thematic points highlighted during the first LSG meeting with a technical session performed by participants;
- Exchange session among participants.

Results:

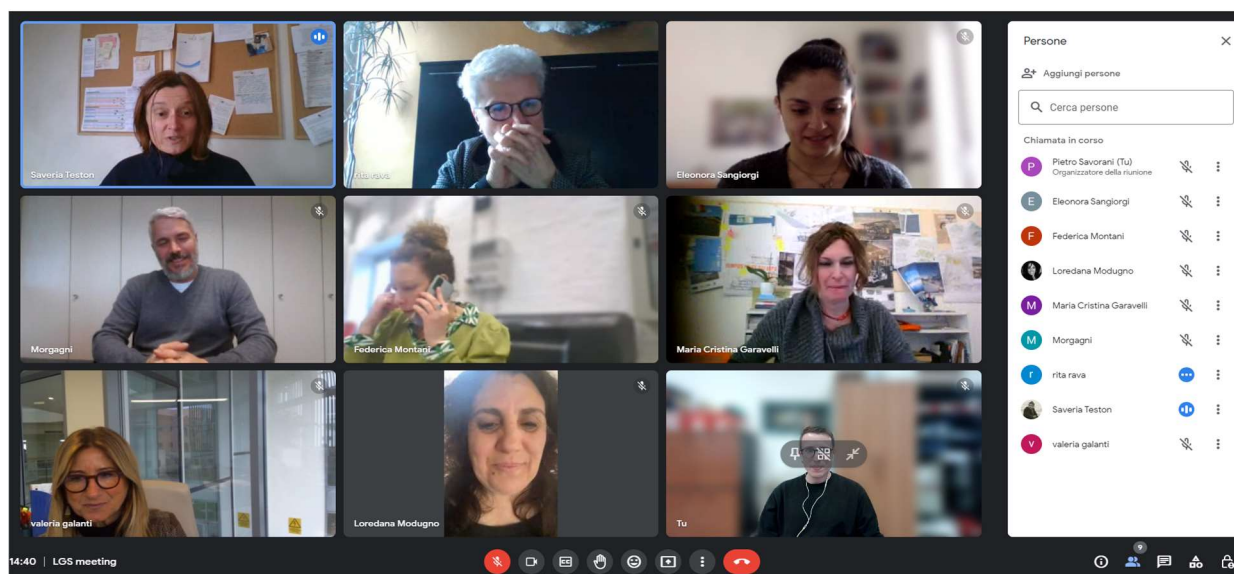
- Analysis of the problems encountered in the elaboration of the public tender;
- Technical Session performed by "Arch. Raffaella Bendazzi" with a focus on the new Urbanistic Plan of Ravenna and the opportunities for Temporary Reuses;
- Technical Session performed by "Geom. Fausto Mazzesi" and "Ing. Valeria Galanti" on the procedures that can be adopted in order to facilitate the process of Temporary Reuses;
- Technical Session performed by "Ing. Fabrizio Morgagni" on the opportunities that an owner of an area can obtain by allowing Temporary Reuses on it.
- Technical Session performed by "Arch. Piera Nobili" on the opportunities of Temporary Reuses for Architects;
- Technical Session performed by "Arch. Silvia Rossi" on the implementation of digital tool for Temporary Uses Actions.

3rd LSG MEETING

Date: 02/03/2023

Participants:

- Federica Montani - Certimac;
- Eleonora Sangiorgi - Certimac;
- Pietro Savorani - Certimac;
- Massimo Bottacini - Certimac;
- Loredana Modugno - ITC CNR;
- Maria Cristina Garavelli - Officina MEME Architetti;
- Fabrizio Morganti - Consorzio Agrario;
- Raffaella Bendazzi - Ravenna Municipality;
- Valeria Galanti -Ravenna Municipality;
- Rita Rava - OAPPC RA;
- Saveria Teston - UNIBO.



Themes discussed:

The Third LSG meeting was held online via GoogleMeet. During the meeting, the main features and characteristics of the project, and the activities planned, were explained. In particular, the main

differences between the original and the new project (approved by the Programme Managing Authority following the Major Modification procedure) were explained.

The main topics discussed were:

- **Temporary Uses Actions (TUA)**: what are, which are the different types of TUA (Events, Urban and Land Art, Container-based, Incremental re-Activation, Tactical Urbanism) and which are their main features;
- Interventions foreseen by the first version of the project;
- Excursus of the **4 Thematic Points** identified and discussed during the 1st and 2nd LSG meetings to organize the LSG work, that is: 1) Public Procurement, 2) Urbanistic-administrative aspect, 3) Business Strategy, and 4) Technological aspects-energy efficiency;
- New project and reasons behind the modification occurred;
- 4 Fluxes guiding the general framework of the Call for ideas to define the activities to be carried out within the TUA area and presentation of the ideas selected through the Call;
- Tempus Fugit schedule (from 3rd to 31st March).

The discussion was moderated by Massimo Bottaccini and Maria Cristina Garavelli, appointed for the TUA architectural design, explained the project before and after the Major Modification.

After the presentation, Rita Rava, moving from the main features of the project opened a discussion on the role of the architects within the urban regeneration processes, with a special focus on the temporary use as strategic instrument to facilitate and speed up the landscape transformation.

Results:

- Alignment of all LSG participants to the main concept on which the project is based and of the main modifications that occurred from the last meetings (04/06/2020 and 16/07/2020);
- Knowledge of the project activities scheduled for the month of March.

4th LSG MEETING

Date: 09/03/2023

Participants:

- Diego Occhiali - TUMM E.T.S.;
- Raffaella Bendazzi - Ravenna Municipality;

- Valeria Galanti - Ravenna Municipality;
- Fausto Mazzesi - Ravenna Municipality;
- Piera Nobili - OAPPC-RA;
- Flavio Bergonzoni - CNA RA;
- Livia Gabbanelli - CNA RA;
- Maria Rosa Bordini - CNA RA;
- Maria Cristina Garavelli - Officina MEME Architetti;
- Saveria Teston - UNIBO;
- Massimo Bottacini - Certimac;
- Pietro Savorani - Certimac.



The participants to the inspections outside the construction site



On field survey

Themes discussed:

The 4th LSG meeting saw a on the field survey of the TUA construction site.

The inspection was guided by Maria Cristina Garavelli. LSG participants had to split into two groups due to security rules.

Results:

The participants were aligned on the work in progress for the realisation of TUA infrastructures.

5th LSG MEETING

Date: 09/03/2023

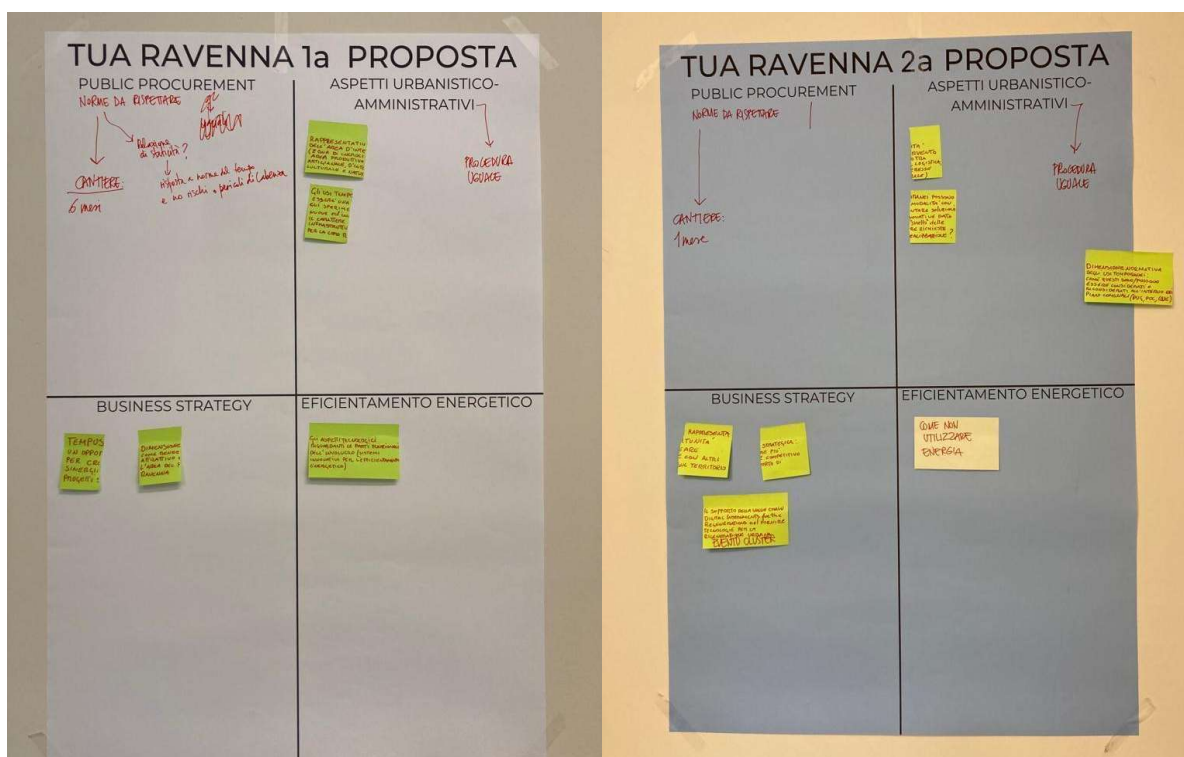
Participants:

- Raffaella Bendazzi - Ravenna Municipality;
- Valeria Galanti - Ravenna Municipality;
- Fausto Mazzesi - Ravenna Municipality;
- Piera Nobili - OAPPC-RA;
- Flavio Bergonzoni - CNA RA;
- Livia Gabbanelli - CNA RA;
- Maria Rosa Bordini - CNA RA;

- Maria Cristina Garavelli - Officina MEME Architetti;
- Saveria Teston - UNIBO;
- Massimo Bottacini - Certimac;
- Pietro Savorani - Certimac.

Themes discussed:

The 5th LSG meeting was held in presence at the Ravenna Port Authority's headquarter. During the meeting, moderated by Massimo Bottacini, a comparison of the main characteristics which distinguish the supposed and the actual projects is made.



Panels used to moderate the LSG discussion

The **4 Thematic Points** guided the discussion and were useful to organize contents: constrains, opportunities, weaknesses and strengths of both the project versions. Topics addressed by the discussion were:

- How the TUA project integrates into the wider Darsena Urban Regeneration Process;
- The role of procurement (public and private) in delaying the original timelines of the project and, in general, how public-private procurements can affect TUA realizations;

- If and how the local (regional and municipal) regulatory framework can support, facilitate and speed up TUAs realization;
- How the typology of temporary use brings to different Business Strategies to promote and foster the areas' transformation;
- How RES production can support the TUA transformative process;

Results:

The main results coming from the discussion were:

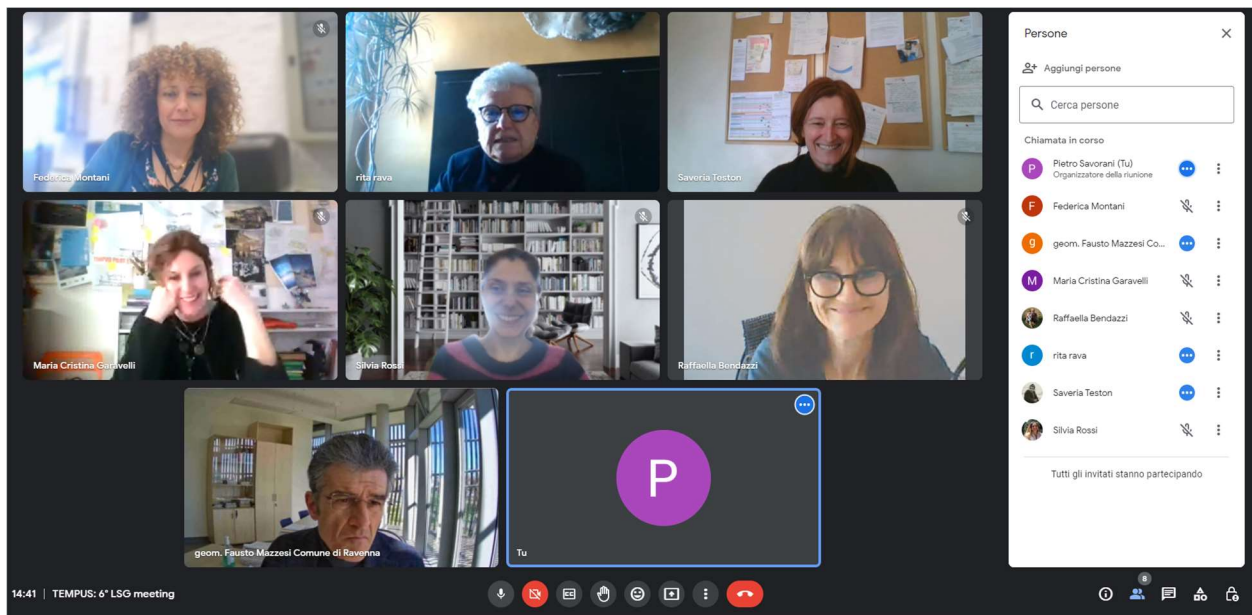
- the alignment on the future strategic pathway to be followed for the TUA development in order to ensure its sustainability;
- raised awareness on the need of adequate and proper regulatory frameworks at national, regional and local level.

6th LSG MEETING

Date: 16/03/2023

Participants:

- Saveria Teston - UNIBO;
- Fausto Mazzesi - Ravenna Municipality;
- Raffaella Bendazzi - Ravenna Municipality;
- Rita Rava - OAPPC RA;
- Federica Montani - Certimac;
- Pietro Savorani - Certimac;
- Massimo Bottacini – Certimac;
- Maria Cristina Garavelli - Officina MEME Architetti;
- Silvia Rossi - Cluster Build
- Maria Rosa Bordini - CNA RA.



Themes discussed:

The 6th and final LSG meeting was held online via GoogleMeet. The discussion was moderated by Massimo Bottacini. The discussion deepened themes and suggestions emerged during the previous LSG meeting in order to define some recommendations to be shared with local decision-makers with the purpose to promote a strategic use of the different typologies of temporary uses: Events, Urban/Land Art Actions, Container-based projects, Incremental re-Activation path, Tactical Urbanism. In particular, the following issues were discussed:

- How planning activities should take into account the different typologies of temporary uses, to be intended as tactical instruments to achieve strategic goals;
- The key role of temporary uses in urban regeneration processes;
- The main contents of the Emilia-Romagna legislation on Temporary Uses (i.e. Regional Law n. 24/2017);
- The interlink between temporary uses' architectural/functional projects and strategy for people involvement: functions aimed at promoting new habits brings to the creation of a local urban polarity (target: citizens); on the other hand, functions addressed to undertake the realization of a R&I centre (one of the Ravenna TUA's objective) lead to the creation of a polarity of regional/national level (target: CCI, associations, citizens);

Results:

The result of the meeting was a set of impressions, suggestions and opinions which will be used for the definition of the TUA Recommendations (D3.3.4).

Regarding the **Business Strategy**:

- The creation of a register recording the privates who want to make available their proprieties (lands or buildings) for Temporary Uses could strengthen the possibility to realize container-based or incremental re-activation projects;
- The need to rely on ready-made devices (i.e. infrastructure containers) in order to design and realize temporary uses in short time;
- The importance of the citizens participation;
- The difficulties to obtain authorizations for organizing public events as means to collect economic resources to proceed with the area's transformation process;
- The necessity to evolve the contractors' culture to spread the utilization of temporary uses.

Regarding the **Urbanistic-administrative aspect**:

- The possibility to prototype innovative business and governance models through the experimentation in temporary uses;
- The difficulties to be compliant with the taxation rules in the initial phases of temporary uses.

Regarding the **Public procurement**:

- The difficulties of public authorities to efficiently manage public procurements.

SOLIN

1st LSG MEETING

Date: 13/12/2019

Participants:

- Antonia Vuletic;
- Jelena Borota;
- Bruno Bartulovic;
- Frane Polic;
- Marjana Zizic;
- Antonio Zokic;
- Ante Budimir Bekan;
- Marko Mimica.

Themes Discussed:

- Presentation of TEMPUS project and the City of Solin pilot action;
- LSG's role in the TEMPUS PROJECT.

Results:

- Participants shows interest in the presentation related to TEMPUS project and the pilot action planned for the city of Solin;
- Detailed description of the LSG's roles in the project activities;
- Agreement among participants for further cooperation with the purpose of implementing the City of Solin's pilot action;
- Agreement among participants to attend future LSG meetings.

2nd LSG MEETING

Date: 14/02/2020

Participants:

- Frane Polic;
- Ivana Tokic;
- Marijana Zizic;
- Dujmo Zizic;
- Tonci Ciceric.

Themes Discussed:

- Analysis of the City of Solin pilot action and of the related public procurement;
- Planning of the public procurement process implementation;
- Definition of a deadline for the public procurement announcement;
- Planning of the remaining LSG meetings schedule.

Results:

- The Solin TUA and the related public procurement were analysed and discussed;
- The framework of the public procurement process was developed;
- Participants agreed on the approximate deadline for the public procurement announcement.

3rd LSG MEETING

Date: 25/02/2021

Participants:

- Frane Polić (FP)
- Ivana Tokić (IT)
- Marijana Žižić (MŽ)
- Antonia Zokić (AZ)
- Marko Mimica (MM)
- Ante Budimir-Bekan (ABB)
- Bruno Bartulović (BB)
- Dujam Žižić (DŽ)

Theme Discussed:

- Analysis of the new City of Solin pilot action's public procurement subject;
- Planning the new pilot action's public procurement process implementation;
- Setting a deadline for the announcement of the new pilot action's public procurement for technical documentation.

Results:

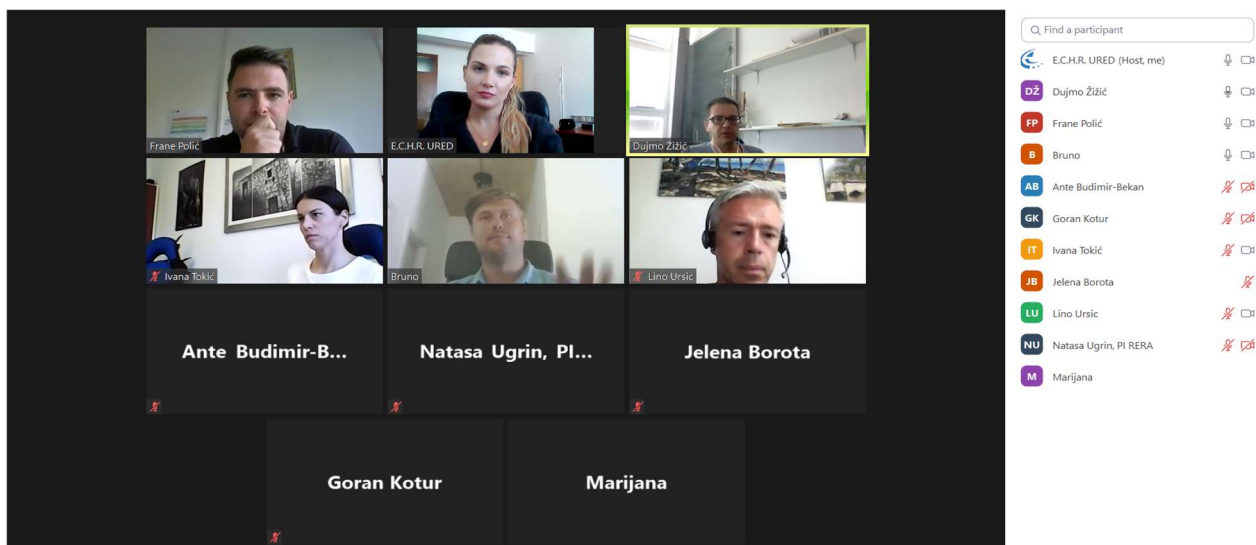
- The City of Solin new pilot action's public procurement subject analysed;
- The approximate deadline for the announcement of the new pilot action's public procurement for technical documentation agreed.

4th LSG MEETING

Date: 30/06/2021

Participants:

- Frane Polić (FP)
- Ivana Tokić (IT)
- Marijana Žižić (MŽ)-
- Ante Budimir-Bekan (ABB)
- Bruno Bartulović (BB)
- Dujam Žižić (DŽ)
- Goran Kotur (GK)
- Jelena Borota (JB)
- Nataša Ugrin (NU)



Theme discussed:

- Presentation of the new City of Solin pilot location;
- Analysis of the new City of Solin pilot action location;
- Status of the new pilot action's public procurement process implementation;
- Discussing and planning the future steps on the new pilot action location.

Results:

- The City of Solin new pilot action's location presented and analysed;
- Future steps of the new pilot action's implementation analysed and discussed.

5th LSG MEETING

Date: 18/03/2022

Participants:

- Frane Polić (FP)
- Ivana Tokić (IT)
- Marijana Žižić (MŽ)
- Carla Olujčić (CO)
- Bruno Bartulović (BB)
- Dujmo Žižić (DŽ)
- Katarina Lenac Babarović (KB)
- Maja Goleš (MG)
- Jasenka Vuletin (JV)
- Nataša Ugrin (NU)



Theme discussed:

- Presentation of the state of the art of the Pilot Action implementation;
- Analysis of the new City of Solin pilot action location;
- Discussing and planning the future steps on the new pilot action location.

Results:

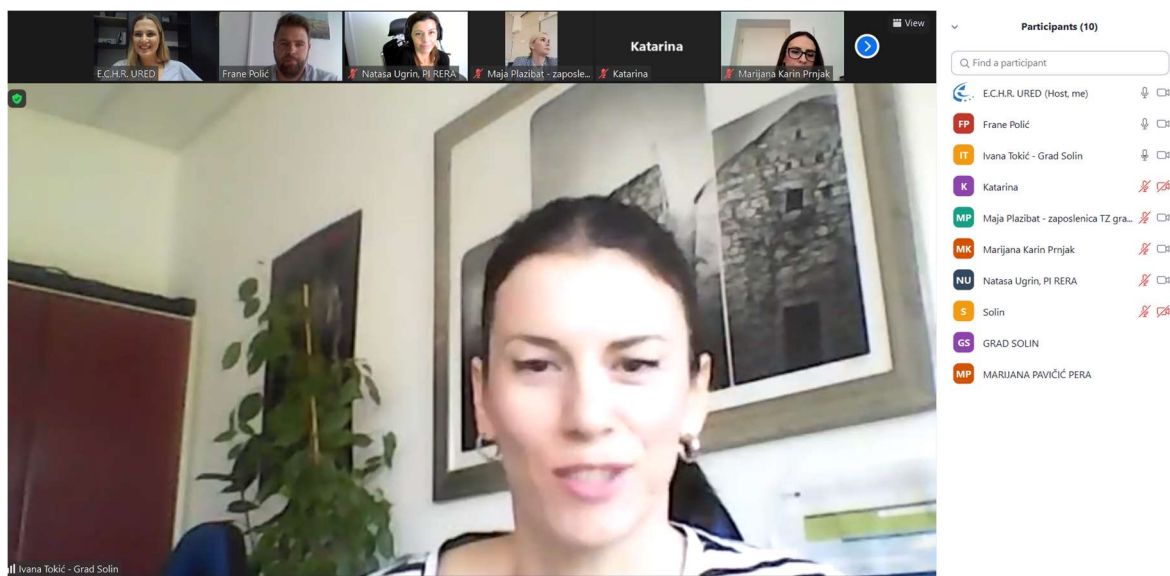
- The City of Solin new pilot action's location presented and analysed;
- Future steps of the pilot action's implementation analysed and discussed.

6th LSG MEETING

Date: 03/11/2022

Participants:

- Frane Polić (FP);
- Ivana Tokić (IT);
- Marijana Žižić (MŽ);
- Carla Olujčić (CO);
- Katarina Lenac Babarović (KB);
- Maja Plazibat (MP);
- Marijana Karin Prnjak (MP);
- Jasenka Vuletin (JV);
- Robert Šarić (RŠ);
- Nataša Ugrin (NU).



Themes discussed:

- Presentation of the state of the art of the Pilot Action implementation;
- Discussing and planning the future steps on the new pilot action location.

Results:

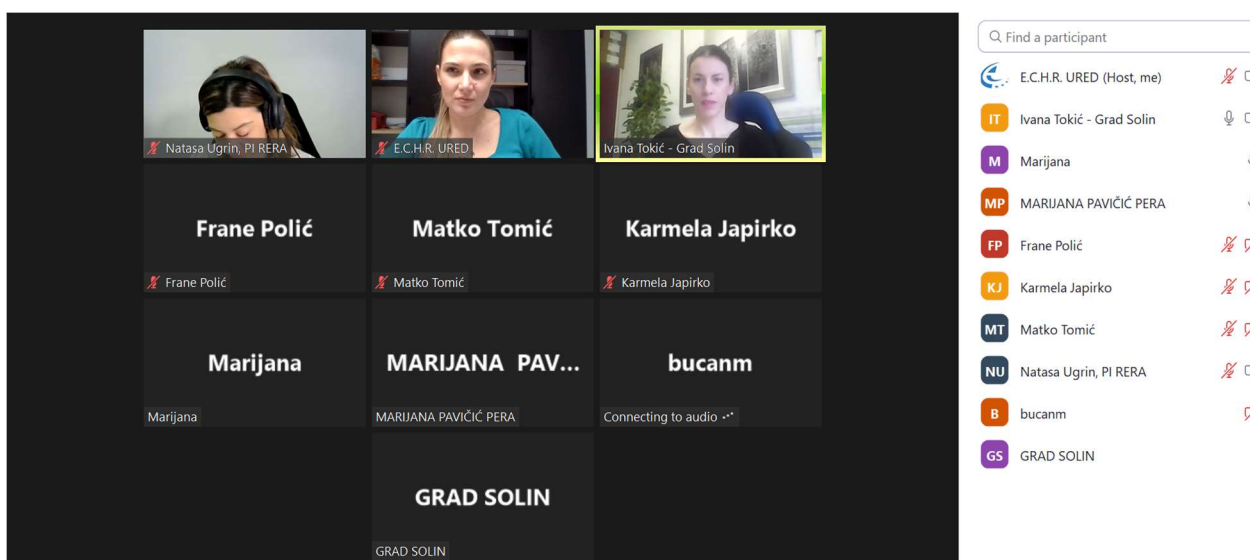
- The City of Solin pilot action's location infrastructure development was presented and analysed;
- Future steps of the pilot action's implementation analysed and discussed.

7th LSG MEETING

Date: 22/12/2022

Participants:

- Frane Polić (FP);
- Ivana Tokić (IT);
- Jasenka Vuletin – Grad Solin (GS):
- Marijana Žižić (MŽ);
- Marijana Pavičić Pera (MP);
- Matko Tomić (MT);
- Carla Olujić (CO);
- Karmela Japirko (KJ);
- Nataša Ugrin (NU);
- Martin Bućan (MB).



Themes discussed:

- Presentation of the current situation of the Pilot Action implementation;
- Works on the City of Solin Pilot Action.

Results:

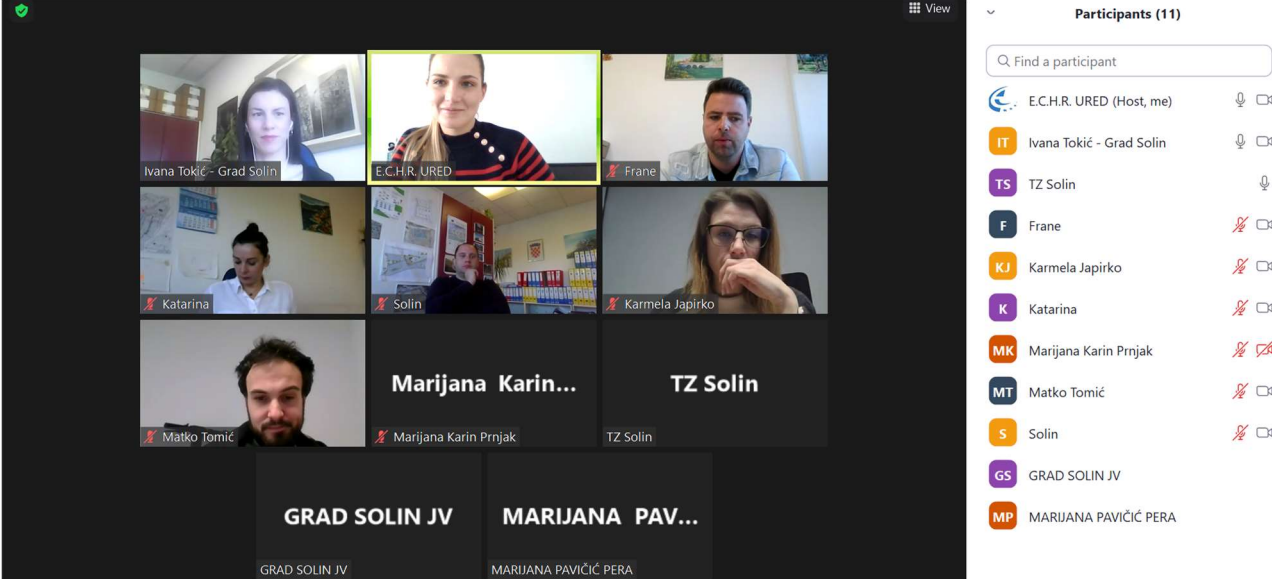
- The Solin TUA's location infrastructure development was presented and analyzed;
- Future steps of the pilot action's implementation analyzed and discussed.

8th LSG MEETING

Date: 15/02/2023

Participants:

- Ivana Tokić – Grad Solin (IT);
- Frane Polić (FP);
- Carla Olujčić (CO);
- Katarina Lemac Babarović (KLB);
- Robert Šarić (RŠ);
- Karmela Japirko (KJ);
- Marijana Karin Prnjak (MKP);
- Marijana Pavičić Pera (MP);
- Matko Tomić (MT);
- Nataša Ugrin (NU);
- Jasenka Vuletin - Grad Solin (GS);
- Turistička zajednica Solin (TZ).



The screenshot shows a Zoom meeting in progress. The main window displays a grid of 11 video thumbnails. The participants listed on the right are:

- E.C.H.R. URED (Host, me)
- IT Ivana Tokić - Grad Solin
- TS TZ Solin
- F Frane
- KJ Karmela Japirko
- K Katarina
- MK Marijana Karin Prnjak
- MT Matko Tomić
- S Solin
- GS GRAD SOLIN JV
- MP MARIJANA PAVIČIĆ PERA

Themes discussed:

- Presentation of the current situation of the Pilot Action implementation;
- Works on the City of Solin Pilot Action;
- Current state of the City of Solin Pilot Action and future steps.

Results:

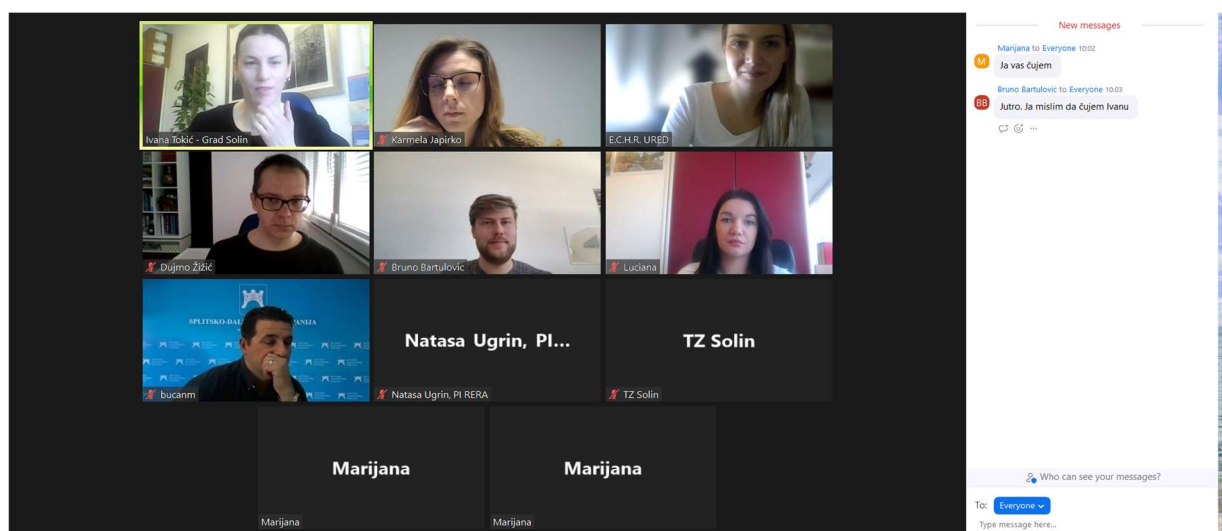
- The City of Solin pilot action's location infrastructure development was presented and analyzed;
- Future steps of the pilot action's implementation analyzed and discussed – Call for the ideas inspired by Salona/Solin port heritage and TEMPUS INNOVATION.

9th LSG MEETING

Date: 17/03/2023

Participants:

- Ivana Tokić – Grad Solin (IT);
- Carla Olujić (CO);
- Luciana (L);
- Karmela Japirko (KJ);
- Marijana Karin Prnjak (MKP);
- Marijana Pavičić Pera (MP);
- Dujmo Žižić (DŽ);
- Nataša Ugrin (NU);
- Bruno Bartulović (BB);
- Martin Bućan (bucanm);
- Turistička zajednica Solin (TZ).



Themes discussed:

- Presentation of the original state of the City of Solin Pilot Action's implementation;
- Infrastructural works at the City of Solin Pilot Action;
- Current state of the City of Solin Pilot Action and future steps.

Results:

- The Solin TUA's location infrastructure development was presented and analysed;
- Current state of the City of Solin Pilot Action was presented;
- Future steps of the pilot action's implementation analysed and discussed.

10th LSG MEETING

Date: 23/03/2023

Participants:

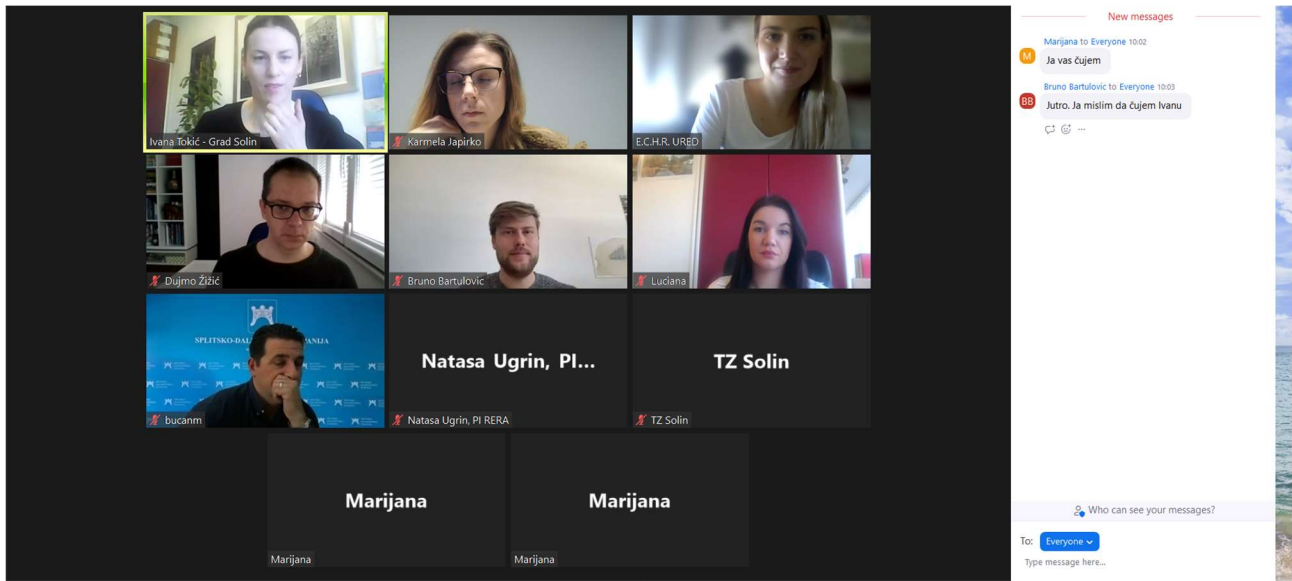
- Ivana Tokić – Grad Solin (IT);
- Carla Olujčić (CO);
- Frane Polić (F);
- Karmela Japirko (KJ);
- Marijana Karin Prnjak (MKP);
- Marijana Pavičić Pera (MP);
- Matko Tomić (MT);
- Nataša Ugrin (NU);
- Katarina (K);
- Robert (R);
- Grad Solin JV (GS).

Themes discussed:

- Presentation of the City of Solin Pilot Action's implementation;
- Infrastructural works at the City of Solin Pilot Action;
- Current state of the City of Solin Pilot Action and future steps.

Results:

- The City of Solin pilot action's location infrastructure finalization was presented;
- Future steps of the pilot action's implementation analysed and discussed.



RIJEKA

1st LSG MEETING

Date: 05/12/2019

1. Introduction

The workshop on the establishment of the LSG, local shipyard group was held on December 5th 2019., on the City of Rijeka premises. The meeting was a part of the project Tempus implementation which is focused on developing a framework for conducting temporary use activities for neglected cultural heritage, and entrepreneurial activities that will be promoters of heritage driven entrepreneurship. The LSG will be focused on the conducting of the first temporary activity which is the pilot in Rijeka.

2. Summary

The workshop was opened with a short introduction to the Tempus project and the activities conducted so far. As the LAG workshop was held two days earlier, the LSG was introduced to the local action group activities, and the outputs they plan to achieve.

The participants were introduced to the mandatory members that need to be included in the local shipyard group and the aim of the project, which is to promote a heritage driven entrepreneurial ecosystem through temporary use actions.

The participants were then introduced to the Rijeka pilot, which will be a temporary use action focused on port heritage. Rijeka has a long history as a naval port, and the first texts mentioning Rijeka as a port date to the year 1281. Today Rijeka is an important commercial port that honours its history in several well visited events. These include sailing events and those events oriented at traditional shipbuilding. The pilot project is intended to revolve around traditional shipbuilding in Rijeka, and the local shipyard group will be in charge of: the definition of the temporary use pilot action, manage the implementation of the pilot, ensure engagement of experts and enthusiasts that can contribute to the project development, share their experiences and knowledge in this specific branch and the cultural impact of traditional shipbuilding in the community and propose regulatory improvements that can be co-designed with the LAG group.

The participants were then introduced to the Study on the pilot location where the Rijeka pilot will be conducted and the reasons for choosing this location. The reasons prevailing were the accessibility of

the area for citizens and tourists, though several more locations were pointed out as interesting for tourists, but lacking of transport ties and additional content. This was also a point raised, and which the LAG group will discuss, when designing the port urban strategies. The participants also discussed the possible dated for the pilot implementation that could work for everyone. We would like to incorporate the best features of several ongoing cultural events in Rijeka, that are also focused on our port heritage and traditional shipbuilding preservation that can help us to boost the pilot's impact.

3. Conclusions

The workshop was concluded, with a request for participants to recommend other experts who can contribute to the pilot execution and with the arrangement on the preparatory work each representatives will produce for the next workshop.

2nd LSG MEETING

Date: 11/02/2020

1. Introduction

The 2nd LSG meeting was held on February 11th 2020, on the City of Rijeka premises. The main focus of the meeting was on the history of the port, shipbuilding and Rijeka's industrial heritage.

2. Summary

The workshop was opened with an introduction, made by Nikša Mendeš from PPMHP, about shipbuilding and shipping in Rijeka in the 20th century. It was emphasized that Rijeka has a special place in the history of shipbuilding and shipping in the Republic of Croatia. It was pointed out that the history of Rijeka shipping was much more enthusiastic than its present. During the second half of the 20th century, Rijeka was among the top three cities in the Austro-Hungarian Monarchy in terms of the number of built navigable units and the number of shipyards.

The discussion started on the current state of shipbuilding in Rijeka, where it was pointed out that the City of Rijeka cannot influence the business of shipbuilding and shipyards, but that it can use the history of shipbuilding and shipping as a starting point for interventions in creative industries, culture and tourism.

The focus then turned to the presentation of the main points of industrial and port history. Mr. Ivan

Šarar, Head of the Department of Culture briefly introduces participants that number of cities along the Adriatic coast have a rich industrial history that can be traced back to the proximity of the sea and the availability of transportation routes. Rijeka is no exception. Various industrial production in the 18th and 19th centuries was difficult to achieve without a direct connection between the city and the sea, implying a lack of activities typical of a port. Many industrial areas, factories, and large segments of this industrial and port heritage are currently underutilized, even though they have a high potential for conversion into tourist attractions.

3. Conclusions

The workshop was concluded, with a request for participants to recommend examples of good use of maritime heritage for the next meeting, as well as for the needs of the TEMPUS project activities.

3rd LSG MEETING

Date: 27/05/2020

1. Introduction

The 3rd LSG meeting was held on May 26th 2020, on the City of Rijeka premises. The main focus of the meeting was on the current situation in the shipbuilding sector.

2. Summary

The workshop was opened with an introduction, made by Neda Suvajac from Department for entrepreneurship. Mrs. Suvajac pointed out that although the Rijeka Shipyard 3. Maj is still the largest employer in the field of shipbuilding in terms of the number of employees, there are companies operating in Rijeka that primarily deal with designing in shipbuilding and that operate much more profitably. There is no concrete data in the segment of entrepreneurs who use maritime heritage for touristic, cultural and similar purposes.

Mrs. Suzana Belošević pointed out that although there is no concrete data, given the main goals of the TEMPUS project, as well as the possible influence of the City of Rijeka on the business of entrepreneurs, we should continue to insist on the development of entrepreneurial ideas based on maritime and shipyard heritage.

Mrs. Doris Sošić from RDA Porin introduced the attendees to one of the activities that will be carried out within the TEMPUS project, which is a call for submission of project ideas.

Mr. Luka Strašek he introduced the attendees to the exhibition within the TEMPUS project, one of whose goals is precisely the valorization of heritage and which would ideally serve as an incentive in the development of new entrepreneurial ideas, which would mean the valorization and operationalization of heritage.

3. Conclusions

Main findings:

- shipbuilding, as Rijeka knew in the past, will hardly ever operate again in that scope and number of employees
- maritime and shipyard heritage should be used as an incentive for the development of new entrepreneurial ideas
- in the public sector, it is necessary to continue presenting heritage with an emphasis on the use of new technologies.

4th LSG MEETING

Date: 01/04/2021

4. Introduction

The 4th LSG meeting was held on April 1st 2020, on the City of Rijeka premises. The main focus was on examples of good practice in the use of maritime and shipyard heritage

5. Summary

Mr. Nikša Mendes presented project Mala barka 2, with it's main goal to preserve, protect, promote and develop the maritime heritage of the border area of Croatia and Slovenia through valorization based on the principles of sustainable tourism. The project aim to protect the existing tangible and intangible maritime heritage on the entire coastal part of the border area and systematically use it through a series of measures in order to develop and revive a common tourist product. Cross-border cooperation multiplies the effect because joint development guarantees higher quality, success and exchange of tourists.

Maritime heritage is a great unused tourist potential. Given the trend of changing habits of tourists who are increasingly mobile and want to visit more places and countries during their stay, short

distances between destinations in the entire area can satisfy this perfectly. In this way, we become a unique tourist area. Integral cross-border cultural-tourism products will connect contents and increase economic, social and cultural cross-border exchange. Tourist entities will promote the two cross-border regions as one integral cross-border destination, promoting the similarities of the regions and the complementarity of the common cultural offer.

The key results will be an increase in the number of visitors in the border area, an increase in the number of permanently protected artifacts of maritime intangible and material heritage (through interpretation centers, a virtual museum, a maritime heritage base, technical characteristics of vessels), an increase in tourist infrastructure based on maritime heritage (interpretation centers in Nerezine , Krk, Izola and Piran, restoration of small boats that will be living examples and exhibits in harbors and at regattas), increasing the number of educated children and visitors about maritime crafts and skills (Academy of Maritime Crafts and Skills) and recognition of the entire coastal border area as one tourist destinations (through an intensive joint promotional campaign).

6. Conclusions

Main findings:

- It is necessary to connect more, the experiences and results of different projects that actually deal with similar topics
- It is necessary to cover a wider region and offer a regional approach in the tourist offer as well.