



**Interreg**  
**Italy - Croatia**  
**TEMPUS**



EUROPEAN UNION

TEMPoraryUSes as start-up actions to enhance port (in)tangible heritage

## D2.3.6 PARTICIPATION IN THE EU LEVEL EVENTS

### Document control

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## 1. KLIMAHOUSE FAIR 2020

In January 2020, the first live project presentation was held - at KLIMAHOUSE FAIR 2020 in Bolzano (Italy).

KLIMAHOUSE 2020 gathered 450 exhibitors, mainly companies and professionals of the building sector such as building materials producers and designers, and 36.000 participants (companies' representatives, professionals and private citizens).

On that occasion, the Certimac team presented the Ravenna pilot activity in the project context, emphasising the project goals and final results to be achieved.








The Certimac team has also interacted in a one-to-one presentation with 21 professionals and companies' representatives, more specifically:

- 8 architects
- 3 engineers
- 3 geometers
- 7 companies' representatives (IT, materials producers and other productive sectors).

During the presentations, an in-depth explanation of the project concept was given, and inputs and suggestions from the professionals of the building sector were collected. These suggestions helped to define the contents of the discussions within the LSG meetings (e.g., common problems met by the workers of the building sector in interfacing with the public administration and the technological aspects related to energy efficiency solutions) and then, after being developed by the LSG, were incorporated into the D3.3.4 TUA Recommendations.

## 2. "TEMPUS PROJECT - APPROACH TO THE REVITALIZATION OF PORT HERITAGE WITH RESPECT TO A CULTURE", VENICE, NOVEMBER 2022"

During this reporting period project partner PP5, on the behalf of the project TEMPUS participated in the event "Supporting the skills of operators in the cultural, artistic, creative and entertainment sectors Testimonials and proposals towards Veneto 2030: an opportunity for discussion", held on November 11th at the Cini Foundation in Venice. This initiative as an international event has been organized under the Veneto Region patronage with the intention to stimulate moments of discussion, that should foster the creation of new and innovative development trajectories of the cultural sector at the regional level. All materials of the event are available on the page POR FSE Veneto 2014-1020 – CULTURA at the following link: <https://fse1420.regione.veneto.it/cultura>



The screenshot shows a web page titled "per il settore cultura" with a navigation menu including "CULTURA", "GIOVANI", "EQUILIBRIO DI GENERE", "EVENTO ANNUALE 2022", and "PREPARIAMOCI AL FUTURO". The main content area features a video player and a text block.

**VIDEO DELL' EVENTO**

**Sostenere le competenze degli operatori del settore culturale, artistico, creativo e dello spettacolo. Testimonianze e proposte verso il Veneto 2030: un'occasione di confronto**

Venezia, 11 novembre 2022 (14:00 20:00)  
 Fondazione Giorgio Cini Onlus  
 Venezia, Isola di San Giorgio Maggiore

Per dare avvio alle attività del PR Veneto FSE+ 2021-2027, proseguendo il percorso di dialogo con il territorio, la Regione del Veneto promuove un momento di confronto aperto a tutti gli operatori del settore delle attività culturali, artistiche, creative e dello spettacolo, per disegnare le nuove direttrici di sviluppo, condividere alcune buone pratiche di intervento, favorire la creazione di reti di collaborazione su base locale e raccogliere i fabbisogni del territorio per nuove competenze, profili professionali, modelli di intervento.

Un'occasione importante anche per valorizzare e sfruttare appieno il settore culturale nella promozione dello sviluppo economico, dell'inclusione sociale e dell'innovazione sociale.

Programma >>



PROGRAM: [https://drive.google.com/file/d/1a0d1nOFhPIFIEN\\_q5yzUum5YoZ3DhpEW/view](https://drive.google.com/file/d/1a0d1nOFhPIFIEN_q5yzUum5YoZ3DhpEW/view)

PRESENTATIONS; [https://drive.google.com/drive/folders/1VIH6Vxspq-llohoEpLEZ\\_v-LzSdlZhEB](https://drive.google.com/drive/folders/1VIH6Vxspq-llohoEpLEZ_v-LzSdlZhEB)

THE CONFERENCE IN WHOLE was documented and it is available for the general public

<https://youtu.be/1fl8hMPWcr8>





<b>Introduzione ai workshop</b>	
<p><b>Fabio Menin</b> <i>Direzione Formazione e istruzione - Regione del Veneto</i></p>	
<b>Alcune esperienze internazionali</b>	
15:30	<p><b>Jurij Krpan</b> <i>Senior curator presso Kapelica Gallery - Gallery for Contemporary Investigative Art a Lubiana (Slovenia) - Il progetto "DIVA" (Interreg Italia-Slovenia)</i></p>
16:00	<p><b>Zsombor Aradszki</b> <i>West-Pannon Regional and Economic Development Public Nonprofit Ltd (Ungheria) - Il progetto "Artistic" (Interreg Central Europe)</i></p>
<p><b>Nataša Ugrin</b> <i>Department for preparation of EU programmes and projects at PI RERA SDŽ (Croazia) - Il progetto "Tempus" (Interreg Italia Croazia)</i></p>	
<b>Workshop tematici (# 3)</b>	
<p><i>Introduurranno il dibattito sulla tematica alcune brevi testimonianze (7) con l'obiettivo di stimolare il confronto e promuovere un'attività di idea generation per definire contributi innovativi da proporre nel sistema dell'arte, della cultura e dello spettacolo veneto.</i></p>	
<p>- 1. ECOSISTEMI CULTURALI - Reti, partenariati e collaborazioni nel settore cultura Chair: Maria Chiara Tosi, Università IUAV di Venezia</p>	

**Sent:** Capitale Umano <area.politicheeconomichecapitaleumano@regione.veneto.it>  
**To:** 28. studenog 2022. 11:23  
**Subject:** Nataša Ugrin  
 Evento "Sostenere le competenze degli operatori del settore culturale, artistico, creativo e dello spettacolo" - 11/11/2022 - Ringraziamenti.

Dear Natasa Ugrin,

We would like to thank you for actively contributing to the excellent success of the event "Supporting the skills of operators in the cultural, artistic, creative and entertainment sectors. Testimonials and proposals towards Veneto 2030: an opportunity for discussion", held on November 11th at the Cini Foundation in Venice.

The initiative has represented an important and stimulating moment of discussion. We believe that it will foster the creation of new and innovative development trajectories of the cultural sector at the regional level.

Trusting that you will be pleased, we inform you that all materials of the event are available on the page POR FSE Veneto 2014-1020 – CULTURA at the following link:  
<https://fse1420.regione.veneto.it/cultura>

We remain available to help you for any request of clarification and/or further information.

Sincerely,

**Area Politiche Economiche, Capitale Umano e Programmazione Comunitaria**  
 Formazione, Lavoro, Istruzione e Università, Pari opportunità  
 Industria, Artigianato, Commercio e Servizi  
 Ricerca, Innovazione ed Energia  
 FSE, FESR, FSC, Italia Croazia, programmi di cooperazione  
 REGIONE DEL VENETO  
 Tel. 041 279 5029/5030  
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### 3. "ONLINE EXHIBITIONS ON PORT HERITAGE WITHIN THE TEMPUS PROJECT", INTERNATIONAL SCIENTIFIC AND PROFESSIONAL EVENT, MARCH 2023

Luka Strašek on the behalf OF the PPMHP team and project TEMPUS, participated in „Enhancing heritage experience – exploring cultural routes“, 8th Croatian ICARUS Days International scientific and professional meeting held in Šibenik, Croatia, 22 – 25 March 2023. It was an event with workshops, organized within the international project ICARUS.

This year's conference was addressing the growing need to present and promote scattered cultural heritage and contemporary artistic production related to travel experience in Europe both in the past and in the present time. Following the idea that modern travellers seek quality information with added value such as points of interest, natural, cultural, and historical monuments valuable for visit along the route, the conference objective is to connect international professionals in cultural, heritage, tourist, educational sectors, and academia. The aim was to provide a forum for delivering new approaches and best practices in engaging the public through GLAM (Galleries, Libraries, Archives, Museums) collections which can be used in the context of cultural tourist routes.

The organizer invited and hosted online various heritage professionals and scholars, educators and teachers, cultural tourism experts and other interested parties to gather and participate in the exchange of knowledge and experiences in these domains - and presumed the daily participation of 100 persons.



The programme of the event is in Annex I. Here follows the abstract of Luka Strašek presentation, contained in the Book of Abstracts of the event, which is available at this link:

[https://drive.google.com/file/d/12GdFKXzea4JR-l8lPeCOITr\\_umKadD3R/view](https://drive.google.com/file/d/12GdFKXzea4JR-l8lPeCOITr_umKadD3R/view)

*„Enhancing heritage experience – exploring cultural routes“*

**Luka Strašek** (Pomorski i povijesni muzej Hrvatskog primorja Rijeka, Hrvatska)<sup>32</sup>

### **ONLINE EXHIBITIONS ON PORT HERITAGE WITHIN THE TEMPUS PROJECT**

TEMPUS is a research project with the aim of urban reconstruction of port heritage in the Adriatic. In the scope of the project, Maritime and History Museum of the Croatian Littoral produced two online exhibitions with the goal of valorisation and economic activation of pilot cities' cultural heritage. The first exhibition gave a historical overview of the commercial, manufacturing and leisure activities of each of the pilot port cities participating in the project, to give an account of the evolution of port ecosystems. The second exhibition showed the practical benefits of cultural heritage use worldwide, as well as suggestions for the possible use of neglected port and industrial heritage.

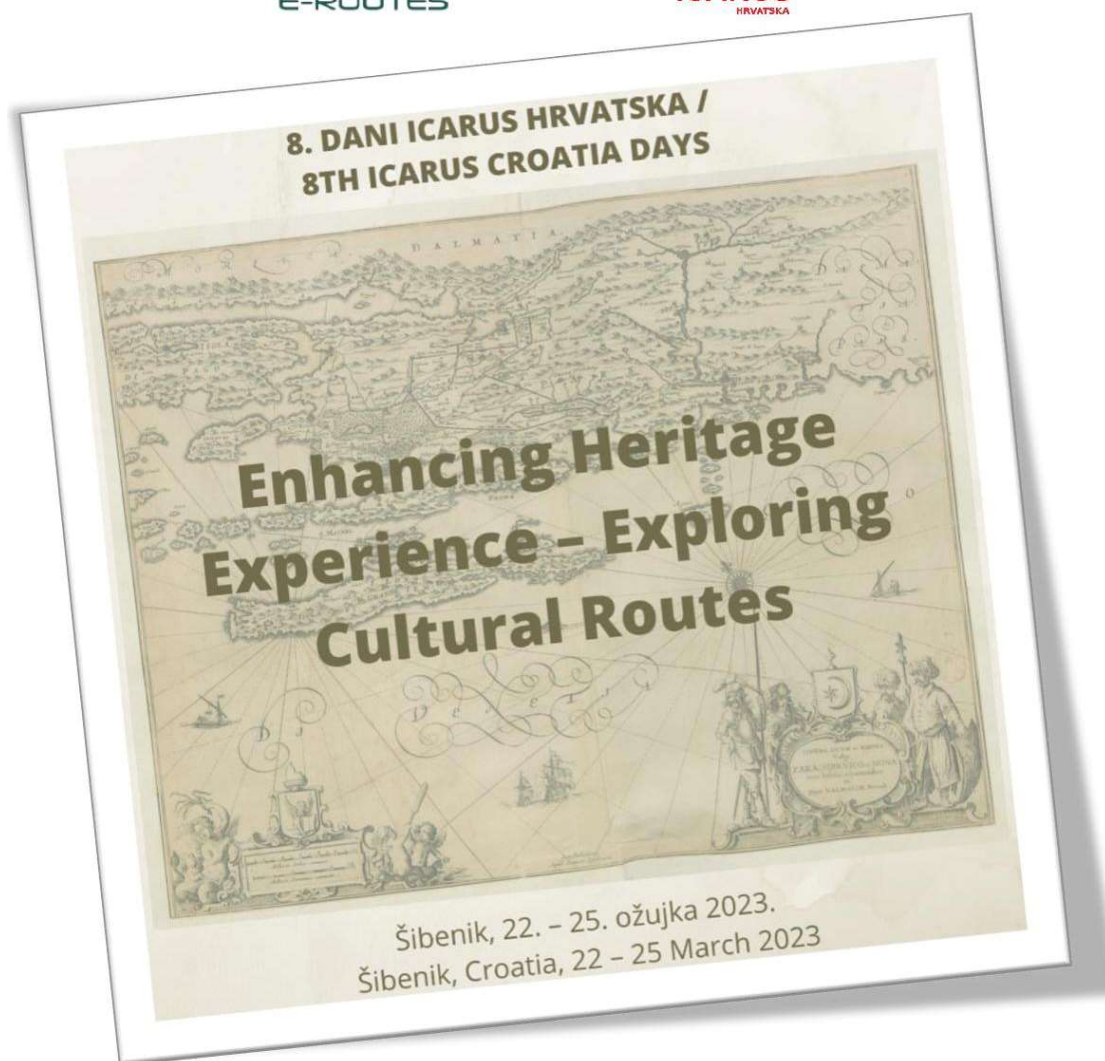
In the 20th century, public perception of cultural heritage has gone through multiple changes from being a burden on public funds to being considered an asset. Today, it's obvious that cultural heritage is a major driver of tourism since cultural tourism accounts for roughly half of all tourism. Apart from tourism, the last decade has seen a shift in the approach to cultural heritage and the acknowledgement of its other benefits, as well as efforts to make cultural heritage serve those most closely connected to it: the local population. For cultural heritage to be considered an asset, its value and potential benefits need to be communicated to the local population, the most important actor in the process of cultural heritage protection. It must be clear to the public that safeguarding and use of cultural heritage is a public interest. With that in mind, at the Tempus project, we have tried to produce exhibitions that are understandable to everyone, trying to heighten public awareness and enhance understanding of cultural heritage.

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<sup>32</sup> Contact: luka@ppmhp.hr



ANNEX I



*„Enhancing heritage experience – exploring cultural routes“*

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**MEĐUNARODNI ZNANSTVENO-STRUČNI SKUP**

**8. DANI ICARUS-A U HRVATSKA / 8TH CROATIAN ICARUS DAYS**

**„ENHANCING HERITAGE EXPERIENCE –  
EXPLORING CULTURAL ROUTES“**

Šibenik, 22. – 25. ožujka 2023.

**PROGRAM**

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**PROGRAMME**

Šibenik, Croatia, 22 – 25 March 2023

„Enhancing heritage experience – exploring cultural routes“

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**SRIJEDA, 22. OŽUJKA | WEDNESDAY, 22ND MARCH**

**Venue: City Library “Juraj Šižgorić” Šibenik and the Interpretation Centre of St James Cathedral “Civitas sacra”**

9.30 – 12.30 Workshop I | Radionica I (**Interpretation Centre**)

- Mapping cultural heritage (moderated by Benedikt Perak)

9.30 – 12.30 Workshop II | Radionica II (**Library**)

- Povijesne zbirke i Pravidnik za opis i pristup građi u knjižnicama, arhivima i muzejima KAM (moderiraju Mirna Willer i Marijana Tomić)

12.30 – 13.30 Panel discussion | Panel diskusija (**Library**)

- Boris Herceg (Fina, HR): Digitalizacija gradiva – jesmo li spremni?

14.00 – 16.30 Workshops III | Radionica III (Interpretation Centre)

- BoostDigiCulture (moderated by Ana Vukadin)

14.00 – 15.30 Workshops IV | Radionica IV (**Library**)

- An Introduction to ICA, with a case study of one section and one branch (moderated by David Sutton and Deborah Jenkins /ICA)

15.45 – 16.45 Workshops V | Radionica V (**Library**)

- Digitalization in the 21st century - future-proof digitalization technological procedures (moderated by Dániel Bedő)

17.00 – 18.00 Books presentation at Library | Predstavljanje knjiga u Gradskoj knjižnici

- Spiegelungen 2.22 – Archive in Kroatien / IKGS, Munchen
- Archives and Archival Research in the Digital Environment / UBG - FP, Belgrade
- Digitalne priče o baštini: priručnik za produkciju video materijala i komuniciranje baštinskih vrijednosti / ICARUS Hrvatska

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ČETVRTAK, 23. OŽUJKA | THURSDAY, 23RD MARCH

**Venue: Interpretation Centre of St James Cathedral “Civitas sacra” and City Library “Juraj Šižgorić” Šibenik**

9.30 – 10.00 Dobrodošlica | Welcoming words (**Interpretation Centre**)

10.00 - 11.45 First session (Moderator: Vlatka Lemić)

- Milena Popova (Europeana): Europeana & the opportunities of new common European data space for cultural heritage for GLAMs
- Karl Heinz (ICARUS, A): The European Digital Treasures Project – Joint efforts for more visibility.
- Bogdan Trifunović (DBS, SRB): E-ROUTES Project
- Ivana Prgin (MKM, HR): e-Arhiv: jačanje kapaciteta nacionalne mreže arhiva u službi jačanja usluga javnog sektora

11.45 – 12.00 Pauza za kavu | Coffee break

12.00 – 13.30 Second session (Moderator: Bogdan Trifunović)

- Brigitte Le Normand (Maastricht University, NL): The power of place: exploring the potential of mobile phone technologies for telling new stories about contested cities
- Sabina Spanjol (Public Institute for culture, tourism, sports, youth and social affairs Medvode, SLO): Mobile heritage playground (The Travelling Creativity Workshop)
- Tomislav Karlović, Jelena Jurišić, Višnja Šimunović Basić (Ericsson Nikola Tesla, HR): e-CulTour – digital platform connecting culture and tourism
- Frederike van Ouwerkerk (Breda University of Applied Sciences, NL): A Location-Based Game to Raise Awareness About the Cultural Heritage Route of St Martin
- Giovanni Vale, Chiara Marchesini (Paper Boat Stories, I): Extinguished Countries guidebooks

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„Enhancing heritage experience – exploring cultural routes“

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13.30 – 14.30 Stanka za ručak | Lunch break

14.30 – 16.00 PARALEL SESSIONS 1 - **Interpretation Centre** (Moderator: Jelena Glišović)

- Dragana Janković, Vasilije Milnović, Adam Sofronijević, Aleksandar Jerkov (UBSM, SRB): Project Adrinetbook - Adriatic Cultural Heritage Collections Network
- Borut Batagelj (ZAC, SLO): Slovenian and Croatian Archives creating one Wine Region: Routes to sources containing wine stories
- Andrea Zubović (PPHPM Rijeka, HR): Museater – a new methodology for introducing museums
- Zrinka Brkan Klarin (City of Zadar, HR): Revitalisation and interpretation of the Sphinx of Zadar
- Vladan Vukliš (ARS, BIH): Reclaiming Everyday Routes: WW2 storytelling through archives, mapping and tourism

14.30 – 16.00 PARALEL SESSIONS 1- **Library** (Moderator: Mirna Willer)

- David Sutton (University of Reading Library, UK): Lebanese routes, Lebanese roots: following Phoenician cultural and food traditions around the Mediterranean region
- Seyoum Feyisa (UNISA, Ethiopia): Inventory & mapping of potential tourism sites in North Shoa zone of Oromia region
- Marijana Tomić, Laura Grzunov, Zrinka Džoić (DIS / CRG, UNIZD, HR): Reuse, promotion and revival of digitized Glagolitic heritage
- Enija Rubina, Ineta Didrihsone-Tomaševska (National Archives of Latvia, LAT): Virtual Tour of Riga City Archives – creating a new Cultural Space
- Ljiljana Živković, Ivana Đorđević (UNIBG GF, SRB): Representation of cultural tourism content in geography curriculum in Serbia

16.00 – 16.15 Pauza za kavu | Coffee break

„Enhancing heritage experience – exploring cultural routes“

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16.15 – 17.45 PARALEL SESSIONS 2 - **Interpretation Centre** (Moderator: Marijana Tomić)

- Bárbara Polo Martín (University of Barcelona, ESP): Europe road connections as a model of tourism from 19th century
- Sanja Đurin (IEF, HR): Cultural heritage of Velebit mountain: archives vs. digital representation and preservation
- Dijana Muškardin (FF UNIPU, HR): ATRIUM GO! - Podlabin, school tours on architecture and power in the twentieth century
- Koraljka Kuzman Šlogar (IEF, HR): Journey Through Art: The Power of Drawings in Capturing Cultural Experiences
- Riccardo Lala (Associazione Culturale Diàlexis, I): "ILLYRIA ET MOESIA": Cultural cross point and tourist destination
- Martina Jerković, Petar Gardijan (HR): Our Drniš destination in the challenge of the future

16.15 – 17.45 PARALEL SESSIONS 2 - **Library** (Moderator: Karl Heinz)

- Martina Piškorić (APE): The social archival machine: Archives Portal Europe's new interface
- István Kenyeres (Budapest City Archives, HU): Budapest Time Machine 2.0
- Gustavo Nogueira (Jena University, DE): C4Education Project
- Dániel Bedő (Tripont CHS, HU): Future proof leading technologies in cultural heritage digitization - Efficient systematic digitization and multispectral imaging
- Luka Strašek (PPMHP Rijeka, HR): Online Exhibitions on Port Heritage within the TEMPUS Project

19.00 – 22.00 Večera | Diner (self-paid)

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PETAK, 24. OŽUJAK | FRIDAY, 24TH MARCH

**Venue: City Library “Juraj Šižgorić” Šibenik and the Interpretation Centre of St James Cathedral “Civitas sacra”**

9.30 – 11.00 PARALEL SESSIONS 1 - **Interpretation Centre** (Moderator: Renata Šolar)

- Danijela Grubišić (Šibenik, HR), Nataša Urošević (UNIPU HR): Writing Wonders of Šibenik: Literary Route
- Jelena Glišović (DBS, SRB), Žarko Illć (UNIBG GF, SRB): Travelogues as Sources of Geographical Knowledge about Serbia
- Mateja Jančar, Andreja Rihter (CTA Women Writers Route, SLO): Women Writers Route - Tourist and creative potential of neglected history
- Nataša Urošević, Damjana Frančić (UNIPU, HR): Valorising transnational heritage through cultural routes - European travels in Adriatic GLAM collections
- Kata Žganjler, Melani Sikavica (FC Šibenik, HR): Connecting and promoting fortified heritage on the case of Fortress of Culture Šibenik

9.30 – 11.00 PARALEL SESSIONS 1 - **Library** (Moderator: Koraljka Kuzman Šlogar)

- Tatjana Brzulovic Stanisavljević (UBSM, SRB): Discovering the cultural heritage of the University Library in Belgrade
- Maja Aćimović, Zoran Ranković (UNIBG PBF, SRB): About the problems of researching medieval library and archival material
- Ariana Novina (ALU UNIZG, HR): Storytelling routes of cultural heritage: Academy of fine art in Zagreb/ An overview of Croatian fine arts of the 20th century
- Milena Mileva Blažić (UNILJ PA, SLO): The motif of cultural heritage on Slovenian beehive panels - Archimedes, Luther, Napoleon, Orpheus, Primavera

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- Suzana Tanasijević, Nada Dimitrijević, Ivana Pešić, Marko Bojić (PLRN Jagodina, SRB): Serbia Revival of the Past for the Future - Religious Tourism as Cultural Tourism and Cultural Heritage Institutions in Pomoravlje District

11.00 – 11.30 Pauza za kavu | Coffee break

11.30 – 13.00 PARALEL SESSIONS 2 – **Library** (Moderator: Nataša Mučalo)

- Irena Biba (ALB): Development of digital collections and their connection with other existing digital libraries or archives
- Goran Trailovic (CL Pančevo, SRB), Biljana Živanović (PL Smederevo, SRB): The Danube Constellation: A Quest for the Golden Fleece
- Božidarka Ščerbe Haupt (Exploring Croatia With Darka, HR): “Darka Walks with Marko” - Defining a Project in Frames of the Grand Tour - Cultural Tourism
- Edita Francišković (VEF UNIZG, HR): Cultural promenade of the Faculty of Veterinary Medicine in Zagreb – prof. dr. Ivo Horvat – botanist
- Rita Fleis (CL Subotica, SRB): The cultural heritage of the City of Subotica in Lovas Ildikó’s ars poetica
- Maja Lopin (BIH): Building up the destination: a path from the invisible heritage up to attractive cultural site

11.30 – 13.00 PARALEL SESSIONS 2 - **Interpretation Centre** (Moderator: Martina Krivić Lekić)

- Jelena Glišović (DBS, SRB): E-ROUTES Survey: meeting up with collection related to cultural routes in Europe from the 18th century onwards
- Aiga Bērziņa-Kite and Anīta Čerpinska (National Archives of Latvia, LAT): Creating high quality (inter)cultural heritage: possibilities to use travel documents hold by National Archives of Latvia
- Maja Lesinger (KČGP, HR), Ivanka Ferenčić Martinčić (NK Virje, HR): Bibliotourism: libraries as a tourism potential of the community

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- Antonija Zaradija Kiš, Mihaela Blagaić Kišiček, Anamarija Starčević Štambuk (IEF, HR): Saint Martin of Tours Route
- Jasmina M. Jovanović, Tanja M. Janković, Milan Marković, Ljiljana Živković, Ivana Đorđević (UNIBG GF, Serbia): Evaluation of natural and cultural-historical heritage of the Danube region in Serbia through cartographic presentation
- Nataša Mučalo (DAŠI, HR): 10 years of publishing activity of the State Archives of Šibenik

13.00 – 14.00 Stanka za ručak | Lunch break

14.00 – 15.30 PARALEL SESSIONS 3 - **Interpretation Centre** (Moderator: Vlatka Lemić)

- Milica Matijević, Natalija Djurović (Children's Cultural Geography, SRB): Children's Cultural Geography
- Lucija Bažant, Teo Francišković (KSR Puškin, FFZG UNIZG, HR): Heritage in the Making – Student Club at the Faculty of Humanities and Social Sciences in Zagreb
- Melinda Kostelac (APURI, HR): "Postcards of the future" - Restitution and e-mapping of the generation code in the context of the EU projects They: Live and Wom@rts
- Danijela Birt Katić (UNIZD HR), Martina Krivić Lekić (DABJ, HR): Ethnography in the Archives: Teacher's records in a Digital Context
- Tanja Čajavec (R&R IP Medarhiv d.o.o., SO.P, SLO): I have Experienced AI-Powered Cultural Heritage Interpreting and It Totally Surprised Me! Is AI good or bad for cultural heritage interpretation?
- Vlatka Lemić (ICARUS HR): Archives in the Creative Europe projects: ICARUS experiences

14.00 – 15.30 PARALEL SESSIONS 3 - **Library** (Moderator: Nikolina Hrust) – Croatian language | Hrvatski jezik

- Tatjana Segedinčev (IAS, SRB): Projekt „Arhivski dan“ u ulozi prezentacije kulturnog nasljeđa, međusobne suradnje i razvoja
- Renata Dobrić (GK Kaštela, HR): Kulturna ruta jedne književnice po kaštelanskim starohrvatskim crkvicama: natječaj gradske

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knjižnice kaštela kao poticaj za razvoj kulturnog turizma u Gradu Kaštela

- Jasna Hoffmann, Mario Katić (JU Pleternica, HR): Interpretation centre Museum of Bećarac in Pleternica
- Nataša Špadijer (Public Library and Reading Room “Njegoš” Cetinje, MN): Heritage institutions as a source for tourism research
- Danijela Radulović (NBCG, MN): Greetings from far away, to all of you who are far away: Old travel postcards in the holdings of the National Library of Montenegro
- Janko Belaj (ULUPUH, HR): Od “Vremena ekstrema” do prezentacijskog “weba”

15.30 – 16.00 Zatvaranje skupa, diskusija i najave | Closing Session Round Table and Announcements

16.00 – 18.00 E-Routes project partners meeting

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**SUBOTA, 25. OŽUJAK | SATURDAY, 25TH MARCH**

9.00 – 12.00 Excursion “Šibenik cultural heritage”

- Razgledavanje grada s posjetom tvrđavi sv. Mihovila | City sightseeing (guided tour) with a visit to the fortress of St. Michael

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