



TEMPoraryUSes as start-up actions to enhance port (in)tangible heritage

D2.3.5 Docking event in Bari



Document control

Deliverable	D2.3.5 Docking event in Bari
Due month	
Delivery date	03/2023
Document status	Draft 01
Authors	Maksim Pesic
Reviewers	

Revision history

Version	Date	Author(s)	Comments
V1.0	31.03.2023.	Maksim Pesic	Event report
1/2 0			
V2.0			



Contents

1.	DESCRIPTION	4
	PREPARATION AND REALISATION PHASES	
3.	AGENDA	6
4.	INVITATIONS	9
5.	EVENT ANNOUNCEMENT	10
6.	REALIZATION, PARTICIPANTS AND PRESENTATIONS	12
7.	SOCIAL MEDIA AND MEDIA COVERAGE	15
8.	MEDIA COVERAGE	18



TEMPUS FINAL CONFERENCE

1. DESCRIPTION

TEMPUS Docking event actually is it a project final conference. It was organised and hosted by lead partner and with participation of other project partners was held in Bari (Italy) on March 29, 2023.

During the event, a brief overview of the TEMPUS project was given as an introduction to the event, and the focus of the event was on the potential of Adriatic ports and their heritage from the point of view of several renowned experts. The results and winner's war of Innovathon (Hack Day), an open competition for innovation, a kind of "marathon of ideas" that challenges participants to contribute to innovation processes, were presented. It is aimed at finding innovative and creative solutions and inspiration for new actions, products and/or services.

Representatives of the Interreg program and representatives of the authorities from both countries were also involved in the event.

The event was accompanied by dedicated social media engagement and a press release.

2. PREPARATION AND REALISATION PHASES

This conference is one of the main projects' events and it was held at a high-level attended by representatives of local or regional authorities, and representatives of the program authorities and accompanied by media announcements. For that purpose, communication team was set an activity schedule to be followed by all project partners to harmonise each step in the preparation, realisation, and post-festum phase.



	-	<u> </u>		and all of its	عرسرسرحر		d n folklis		december		Jegienlerier,	ΠΑΓΙΑΦΑΙΑΙ	(HIP)
	PLACE: BARI												
	Transversion Laboratoria												
	HOST/EVENT ORGANIZER	LP	ПП										
TG:	s: policy makers/regional authorities, JS and MA												
	LOCAL AND REGIONAL AUTHORITIES, PROJECT STAKEHOLDERS AND ENTERPRENURIAL REALM												
	General public												
	M (51), 03 2023												
		1											
	DOCKING EVENT AND FINAL CONFERENCE IN BARI: ACTIONS	RESPONSIBLE			2022						2023		
					8th RP						9th RP		
			M41	M42	M43	M44	M45	M46	M47	M48	M49	M50	M
	W2000 (CONTYNERS CONTROL OF CONTR	100110000000000000000000000000000000000	may	iun	iul	ave	sep	oct	nov	dec	ian	feb	m
				1 2 3 4	1234	1 2 3 4	1234	1 2 3 4	1234	1 2 3 4	1234	1234	
	Set the venue and date	host/event organizer								X			_
	Draft a list of potential participants and agenda	LP in colaboration with all PPs								X			_
	Define the visual of the event, invitations, etc	in collaboration with RERA									X		
	Prepare an invitation for lecturers	in collaboration with RERA								хх			
	and online application forms with short guidelines on the event and goals	in collaboration with RERA	_							X		*	
	determine the lecturer availability and their participation conditions	in collaboration with RERA								X			
	Define the final agenda (in collaboration with PPs)	LP								X			
	Put a notice on the project website	RERA								X		0	
	Put a notice on project partners' websites	PPs -	_								x		
	Put a notice on social networks	RERA	_								X	G	_
33	Present individual lecturers and their lectures on social networks	in collaboration with RERA	_		_	_			_		X		_
HA	Present individual lecturers and their lectures on the official website of the project	in collaboration with RERA	-	_		_	_		_	_	X		_
Z	invite the lecturers to further share on their website	in collaboration with RERA	-		_						X		_
5	Send protocol calls to representatives of local, national and regional authorities	PPs	_		-						X		-
ARA	Define the protocol part of the conference	in collaboration with RERA	_								X		-
PREPARATION PHASE	Set the online registration to know the number of confirmed guests	in collaboration with RERA				8 13					X	50	-
0			-		_		_				X		-
	Visit the location of the conference, define the seats settings, branding ad hoc, etc	host/event organizer	-	-	-					_	×		-
	define lunches and coffee breaks	host/event organizer									X		-
	Define when to hold a press conference, before the event or after	LP LP	-	_							X	_	-
	if so, determine the time and speakers		-						_		X		-
	Prepare brief guidelines for a press conference	RERA	-								X		-
	send invitations to the media	LP	_								X		-
	check who is coming	LP									X	8	-
	production of promo materials/gadgets -baranded in line with Manual for the production of the promo materials	host/event organizer			_						X		\vdash
	Organize event photography and keep on mind to produce material for post production of the Capsula story	host/event organizer	\vdash	\vdash		+					XXXX		-
	Prepare a signature list for participants with GDPR for the shooting	in collaboration with RERA			+	-		\vdash	-		X		\vdash
NO	Coordination of all suppliers during the conference	host/event organizer										XXXX	
	Narrate the event on the project's social media	RERA										X X X X	
REALIZAT	Monitoring the implementation of the event agenda	host/event organizer										X X X X	
RE	Organization of the press conference or press release in local media	PPs				8						* * * *	
	send thanks to the participants	host/event organizer		9 9		9/9/10				9 0 0		8	Х
	send photos and videos to participants, if applicable	host/event organizer											х
	Collect and record each published article or sent information in any media	in cooperation with RERA										9	X X
2	record the achievements and validations of the reach and prepare a communication report	in cooperation with RERA											X
ST	collecting of the informations and photos, sumarising and producing a dedicated Project newsletter	host/event organizer											x x
DSTFESTUM	dissemination of the NL	RERA	_										^ ^
S	drafting of an article for publishing in a specialized magazines (D2.2.6)	dedicated people from LP, UNIBO, PPMHP & RERA	_								_		x x
4	dissemination work trough publishing on specialized magazines or/and online portals (D2.2.6)	dedicated people from LP, UNIBO, PPMHP & RERA	_								\vdash		^ ^
	Deliverable of Capsula Story	host/event organizer											хх
	Publishing Capsula story Publishing Capsula story on YT channal and dissemination work by other project promotional channels	RERA	-	_		-	_	+++	_	-	+-		A A
		I RFRA											



3. AGENDA



INVITATION

TEMPUS FINAL CONFERENCE

NEW LIFE TO THE ADRIATIC PORTS!



European Regional Development Fund

www.italv-croatia.eu/tempus





PROJECT TEMPUS FINAL CONFERENCE -BRINGING NEW LIFE TO THE ADRIATIC PORTS!

Temporary uses as a trigger for the enhancement of the tangible and (in) tangible heritage, natural and cultural, of the port cities of the Adriatic area.

Fil rouge: TEMPUS, acronym for TEMPorary USes as start-up actions to enhance port (in)tangible heritage, is a project co-financed by the European Regional Development Fund under the Interreg V A Italy-Croatia 2014-2020 Program. The main objective of the project is the experimentation of temporary uses as a trigger for the enhancement of the tangible and intangible, natural and cultural heritage of the port cities of the Adriatic area.

Thanks to social activation, cultural enhancement and the active involvement of local actors, TEMPUS promotes temporary reuse in three pilot cities - Ravenna, Solin, Rijeka - with the aim of triggering new long-term regeneration strategies. Temporary use refers to the space and time of the places of the city: with this tool it is possible to intervene on a building and / or its areas of relevance by making agreements with the property to promote a spatial redevelopment through light and targeted interventions for the inclusion of specific activities, with a limited duration in time.

https://meet.jit.si/TempusFinalEvent-2023

PROGRAMME:

9:30 - 10:00 Wellcome coffee and registration of participants

10:00 - 10:15 Institutional Greetings

Mr. Antonio Occhiuzzi – (Project Coordinator ITC-CNR)
Mr. Dott. Tito Vespasiani – (General Secretary - of AdSPMAM)
Natalija Adžić – Joint Secretariat Italy-Croatia Programme

10:15-10:30| The projects of the Port Authority
Francesco Di Leverano (manager of AdSPMAM)

10:30 - 10:45 | TEMPUS approach: TEMPorary USes as start-up actions to enhance port (in)tangible heritage.

Anna Uttaro - Learning specialist in urban and technology fields

10:45-11:00 | TUA Ravenna: Container-based setting in Agrarian Consortium seat Saveria Teston - CNA Ravenna

11:00 - 11:15 | Question & Answer

11:15-11:30 | TUA Solin: "Football club Solin" building

European Regional Development Fund





Ivana Tokić – Solin Municipality

11:30-11:45 | Question & Answer

11:45-12:00 | TUA of Rijeka: using the port and port heritage as a temporary stage Suzana Belošević Romac - Rijeka Municipality

12:00 - 12:30 | Question & Answer

 $12:30-12:40 \mid Presentation of the web platform "My Port \underline{Herritage}: Urban \ regeneration of the port heritage in the Adriatic Sea"$

Michele Mazzali - Polar Cofee on behalf of ITC-CNR

12:40 – 12:55 | Hack Days winners announced Doris Šošić Croatian – CBC Jury

12:55 – 13:00 | Conclusions and final greetings Loredana Modugno – ITC-CNR

13:00 | Closure of the works and light lunch

LEAD PARTNER:



PROJECT PARTNERS:



rera













With the patronage of Port System Authority of the Southern Adriatic Sea (AdSP MAM)



European Regional Development Fund



4. INVITATIONS

When the visual was defined to cover the event, various communication materials for invitations and other announcements of the Final Conference were prepared and further used for a specific purpose.

Photo invitations for web and social media:

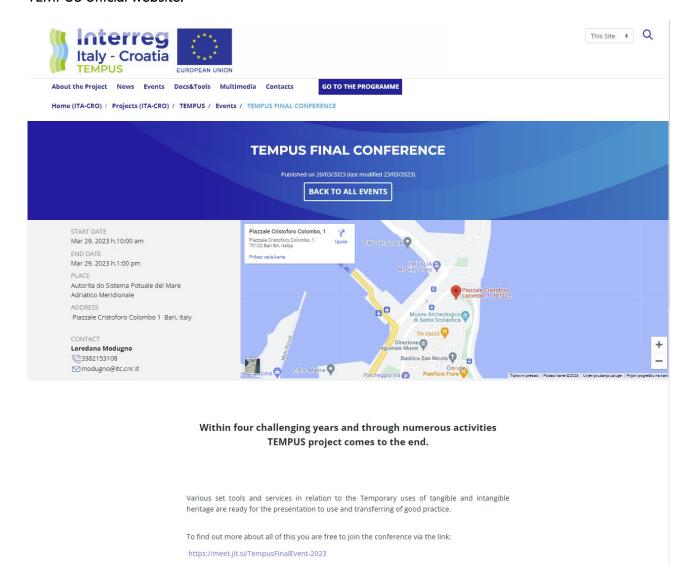






Digital invitations with a registration link and agenda were sent to TEMPUS e-mail subscribers and posted on the TEMPUS social media and on TEMPUS official website.

TEMPUS official website:



5. EVENT ANNOUNCEMENT

On the TEMPUS social media (Facebook, Twitter, Instagram, LinkedIN) each speaker was introduced with a photo message:



























European Regional Development Fund



6. REALIZATION, PARTICIPANTS AND PRESENTATIONS



The final conference started with a welcome speech given by Loredana Modugno (ITC- CNR, LP) who was moderating the event with an short introduction on the Tempus goals. The first of the main speakers, Mr. Antonio Occhiuzzi - Project Coordinator ITC-CNR – proceeded with more details about Project TEMPUS focusing on the main project result highlighting the two key activities of the project, the small-scale infrastructures of Ravenna and Solin. Mr. Occhiuzzi concluded by thanking AdSPMAM for the opportunity to show the main results of a 3-years research activity on the urban regeneration of port areas in the most appropriate location, i.e. a Port Authority and left the floor to its representative - to Mr Tito Vespasisani General Secretary who presented the next AdSPMAMs' Three-Year Port Authority Programming (OO.PP. 2022 – 2024 – Focus Main works). Mr Tito Vespasiani describes gave in detail all the main works that AdSPMAM will be carrying out (Report grandi Infrastructure 2022 – 2024) in the ports of Bari, Brindisi, Manfredonia, Barletta: the redevelopment of the of S. Cataldo pier (Bari), the new passenger terminal (Bari); the Green Ports construction of cold ironing systems (Bari – Brindisi); the new waterfront (Bari); the completion of port facilities in the 'Pizzoli – Marisabella' area (Bari), the "Camionale" road, connecting the A14 motorway and the port of Bari called Strada del Levante (Bari); the redevelopment, renovation and



expansion works of Costa Morena passenger terminal (Brindisi); the works of completion of the port berths ferries and ro-ro ships of S.Apollinare (Brindisi); the restructuring and re-functionalization of the high seabed pier (Manfredonia); the seabed maintenance work (Barletta); the extension works of the breakwaters (Barletta), etc. An ambitious three-year program that involves an investment of about € 430,184,024.00.

The next presenter, Natalija Adžić (Joint Secretariat) gave an overview of the Interreg Italy-Croatia Programme 2021-2027 with the main challenges and set goals to achieved.

The Learning specialist in urban and technology fields Anna Uttaro who was an active team member in the project, in a practical way and through examples of the project TEMPUS activities, presented the CCIs as pivotal actors for heritage valorization.

Next speakers provided overviews of TUA of the TEMPUS, Saveria Teston (CNA Ravenna) presented TUA Ravenna in the historic headquarters of the Agrarian Consortium of Ravenna, overlooking the left bank of the Candiano canal, and Ivana Tokić (City of Solin) TUA Solin activated in the "Football club Solin" building located by the promenade along the Jadro's riverbank. This section was completed with a presentation on the Rijekas TUA by Suzana Belošević from the City of Rijeka.

After the presentation of the project TUAs location and activities, the video presentation of the project ITC Platform myportheritage.eu was introduced by Loredana Modugno and its developer Michele Mazzali (Polar Cofee on behalf of ITC-CNR).

In the last phase of the Final event, Doris Sošić (member of the CBC Jury nominated for that project event), announced the Hack Days winners and invited them to present the winning proposal. The winning idea was inspired by the Ravenna pilot and named "Angela Angelina - a widespread island". It is about an old oil platform on the Italian part of the Adriatic, which would become a multifunctional space for holding various events, research, etc. The project encompasses the cooperation of the local cultural, scientific and other institutions, especially fishermen into installing of the various facilities on the bottom of the sea in order to restore the fish fund, to scientists for the use of energy through sea waves, etc. This 'island' would thus become a new tourist attraction in



further connecting Italy and Croatia in accordance with the motto of the project, which reads: Bring new life to the Adriatic ports. At 13pm the moderator officially closed the meeting.



The final event formally was followed by 25 participants structured as it is shown with the next table;

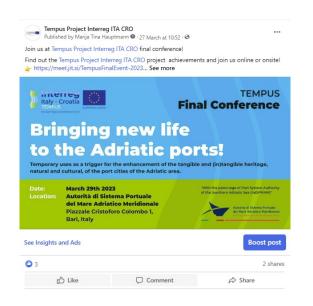
PARTICIPANT NAME	ENTITY	TYPE OF ENTITY							
1 pax 1 pax 1 pax	ITC-CNR	National public research institution							
1 pax 1 pax	RERA	Regional development agency							
1 pax	CertiMaC	Research anc certification center							
1 pax	RDA Porin	Regional development agency							
1 pax 1 pax 1 pax	CNA	Regional development association							
1 pax 1 pax	UNIBO	Public university/ research institution							
1 pax 1 pax 1 pax	SOLIN Municipality	Local public authority (municipality)							
1 pax	РРМНР	Local public authority (Museum)							

The list of participants and attendees is enclosed to other separately in relation to the GDPR rules.



7. SOCIAL MEDIA AND MEDIA COVERAGE

Facebook:









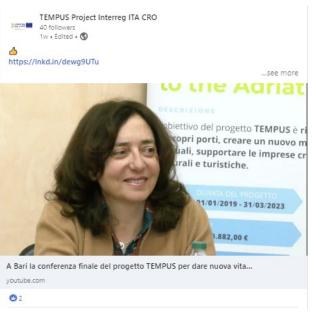


LinkedIN:











Twitter:







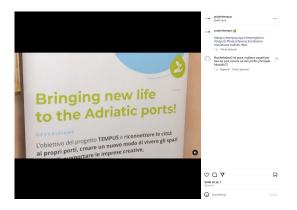


Instagram:









YouTube:



8. MEDIA COVERAGE

PRESS RELEASE - Event announcement, English version (it was prepared also in national languages), an announcement for a press and online portals.





In Bari, the final conference of the TEMPUS project and the announcement of the INOVATHON winner

How to breathe new life into the historic ports of Solin, Ravenna and Rijeka, to valorize their cultural and historical heritage and to simultaneously put it into the function of economic and cultural development, is the topic of the final conference "Bringing new life to the Adriatic ports" within the international project TEMPUS (TEMPorary USes as start-up actions to enhance port (in)tangible heritage) which will be held on March 29, 2023 in Bari.

The participants of the conference, representatives of nine organizations - project partners from Italy and Croatia, will discuss the projects of the port authority, which will be discussed by Francesco Di Leverano, manager of AdSPAMM, and the temporary use of the port as the beginning of the process of improving the port's (intangible) heritage on which topic will be presented by Anna Uttaro, an expert on learning in the urban and technology fields.

Special attention will be paid to the three pilot locations of the TEMPUS project - the ports of Ravenna, Solin and Rijeka. Saveria Teston (CNA Ravenna) will talk about the new life of the port of Ravenna, i.e. the container-based setup at the headquarters of the Agrarian Consortium, about the future of business premises in the former building of the Solin Football Club Ivana Tokić (City of Solin), and about the use of the port of Rijeka and port heritage as a temporary stage Suzana Belošević Romac (City of Rijeka). Michele Mazzali (ITC-CNR) will give a notable presentation on the topic of Presentation of the web platform "My Port Heritage: Urban Regeneration of Port Heritage on the Adriatic Sea". The moderator of the meeting is Loredana Modugno (ITC-CNR).

At the conference, the winners of "INNOVATHONA", an open competition of innovations, a kind of "marathon of ideas" held on March 7, 2023, simultaneously in Ravenna, Solin and Rijeka, during which the participants, i.e. teams of young people, designed innovative projects relying on their technical skills, will be presented at the conference. knowledge, creativity, adaptability, problem-solving skills and teamwork to find joint solutions for the new entrepreneurial and economic life of the three pilot ports of the Tempus project. All projects will be evaluated and declared the best by an international jury composed of representatives of project partners from Croatia and Italy.

You can follow the conference online via the link: https://meet.jit.si/TempusFinalEvent-2023



It was posted;

Italian online media https://www.barinedita.it/eventi-comunicati/13934/bari-evento-finale-di-tempus--il-progetto-cnr-per-la-valorizzazione-dei-porti-adriatici



https://www.trmtv.it/attualita/economia/2023_03_29/370858.html



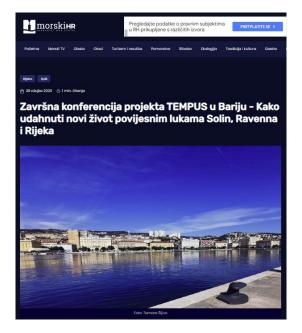


at online portal "Pomorsko je dobro" ("Maritime property"/ owned by Split-Dalmatia County)

https://www.pomorskodobro.dalmacija.hr/u-fokusu/detalj/u-bariju-zavrsna-konferencija-projekta-tempus-i-proglasenje-pobjednika-innovathona



 $Article\ in\ Morski.hr.\ https://www.morski.hr/u-barij\underline{u-zavrsna-konferencija-projekta-tempus-i-proglasenje-pobjednika-innovathona/projekta-tempus-i-proglasenje-pobjednika-innovathona/projekta-tempus-i-proglasenje-pobjednika-innovathona/projekta-tempus-i-proglasenje-pobjednika-innovathona/projekta-tempus-i-proglasenje-pobjednika-innovathona/projekta-tempus-i-proglasenje-pobjednika-innovathona/projekta-tempus-i-proglasenje-pobjednika-innovathona/projekta-tempus-i-proglasenje-pobjednika-innovathona/projekta-tempus-i-projekta-te$





https://www.novilist.hr/more/kako-udahnuti-zivot-povijesnim-lukama-rijeka-solin-i-ravenna-ovi-ljudi-ponudili-su-odgovor/



PPs websites

Web City of Solin:





Web RERA S.D.:

