



**Interreg**  
**Italy - Croatia**  
**TEMPUS**



EUROPEAN UNION

TEMPoraryUSes as start-up actions to enhance port (in)tangible heritage

D2.3.3 - REPORT on  
TEMPUS Mid-term high-level event in  
Rijeka

### Document control

<b>Deliverable</b>	D2.3.3 TEMPUS MID TERM CONFERENCE
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<b>Reviewers</b>	

### Revision history

Version	Date	Author(s)	Comments
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V2.0			

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## TEMPUS MID TERM CONFERENCE

### 1. DESCRIPTION

The Mid-term high-level event organized and hosted by PP City of Rijeka in cooperation with other project partners took place in Rijeka on the 15th of November 2022. Due to the pandemic situation and restrictions still being in force, it was unfortunately not possible to have all the project partners and speakers participate in the presence and it was decided to hold all presentations online as well as the discussions and closure events' slots.

During the event was provided a short TEMPUS project overview as an introduction to the event and the event focus was on the potential of the Adriatic ports and its heritage from the point of view of several renominated experts. At the event were involved also Interreg Programme representatives and authorities' representatives from both countries.

The event was covered by dedicated social media engagement and a press release.

### 2. PREPARATION AND REALIZATION PHASES

The Mid-term event is one of the main projects' events and it is intended to be held at a high-level involving representatives of local or regional authorities, and representatives of the program authorities accompanied by media announcements. For that purpose communication team set an activity schedule to be followed by all project partners to harmonize each step in the preparation, realization, and post-festum phase.

PLACE: RIJEKA		
HOST/EVENT ORGANIZER	CITY OF RIJEKA	
TGS: INTERNATIONAL LEVEL, REGIONAL LOCAL AND NATIONAL AUTHORITIES, JS &/OR MA		
<b>M (47) NOVEMBER 2022</b>		
MID TERM EVENT: ACTIONS	RESPONSIBLE	
PREPARATION PHASE	Set the venue and date	host/event organizer
	Draft a list of potential participants and agenda	LP in collaboration with all PPs
	Define the visual of the event, invitations, etc	in collaboration with RERA
	Prepare an invitation for lecturers	in collaboration with RERA
	and online application forms with short guidelines on the event and goals	in collaboration with RERA
	determine the lecturer availability and their participation conditions	in collaboration with RERA
	Define the final agenda ( in collaboration with PPs)	LP
	Put a notice on the project website	RERA
	Put a notice on project partners' websites	PPs
	Put a notice on social networks	RERA
	Present individual lecturers and their lectures on social networks	in collaboration with RERA
	Present individual lecturers and their lectures on the official website of the project	in collaboration with RERA
	invite the lecturers to further share on their website	in collaboration with RERA
	Send protocol calls to representatives of local, national and regional authorities	PPs
	Define the protocol part of the conference	in collaboration with RERA
	Set the online registration to know the number of confirmed guests	in collaboration with RERA
	Visit the location of the conference, define the seats settings, branding ad hoc, etc	host/event organizer
	define lunches and coffee breaks	host/event organizer
	Define when to hold a press conference, before the event or after	LP
	if so, determine the time and speakers	LP
Prepare brief guidelines for a press conference	RERA	
send invitations to the media	LP	
check who is coming	LP	
production of promo materials/gadgets -baranded in line with Manual for the production of the promo mate	host/event organizer	
Arrange a photographer to record the event in high resolution, optional	host/event organizer	
define who will take photos and videos and procude the video clip and capsule story (after event is over)	host/event organizer	
Prepare a signature list for participants with GDPR for the shooting	in collaboration with RERA	
REALIZATION	Coordination of all suppliers during the conference	host/event organizer
	Narrate the event on the project's social media	RERA
	Monitoring the implementation of the event agenda	host/event organizer
	Organization of the press conference or press release in local media	PPs
POST FESTUM	send thanks to the participants	host/event organizer
	send photos and videos to participants, if applicable	host/event organizer
	prepare press release	RERA
	send press relesse to local media (online/printed, optional)	host/event organizer
	Collect and record each published artide or sent information in any media	in cooperation with RERA
	record the achievements and validations of the reach and prepare a communication report	in cooperation with RERA
	collecting of the informations and photos, sumarising and producing a dedicated Project newsletter	host/event organizer
	dissemination of the NL	RERA
Deliverable of Capsula Story	host/event organizer	
Publishing Capsula story on YT channal and dissemination work by other project promotional channels	RERA	

### 3. AGENDA



### TEMPUS MID TERM CONFERENCE AGENDA



## THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA

### Places, languages, symbols and regulations

**Fil rouge:** The port reality as a place that is both permanent and changeable: free zones, where special rules and laws apply, where fixed, material, stable elements coexist with continuously moving elements that generate intangible value. One example is the signs and the language beyond languages that has been created among the seamen: a lingua franca made up of shared symbols. Port heritage, often overlooked, offers plenty of opportunities to be interpreted and presented, primarily to local communities which can build upon it and create new ventures and new values, even indirectly, stemming from a revived sense of local pride and identity.

**Date:** November 15<sup>th</sup> 2022

**Location:** online – Webex

**Registration link:** <https://forms.gle/62tZNNmD5s7WUZ9w7>

**Moderator:** Loredana Modugno

**Time:** 10:00 AM



**AGENDA:**

**10:00 – 10:10 | Welcome and TEMPUS project overview**

Antonio Occhiuzzi – ITC-CNR

**10:10 – 10:20 | Italy-Croatia programme: a perspective for the Adriatic Sea**

Natalija Adžić – Joint Secretariat Italy-Croatia Programme

**10:20 – 10:30 | The TEMPUS approach: CCIs as pivotal actors for heritage valorization**

Loredana Modugno – ITC-CNR

**10:30 – 11:00 | Opening of the proceedings and Introduction**

Arch. Ugo Pizzarello – Iuav University of Venice

The metamorphic relationship between geographical context,  
Nautical design and port structure

**11:00 – 11:30 | The spoken and symbolic imagery in the port language**

prof. dr. sc. Joško Božanić

Sea as the way – Intangible maritime heritage without borders

Stefano Medas – University of Bologna

Symbologies in Adriatic boats and sails: ancient features in traditional  
seamanship

**11:30 – 11:45 | Coffee Break**





**11:45 – 12:30 | Discovering the port, a treasure of heritage unexplored by many**

**Barbara Bezzi – Certimac**

The knowledge of urban port cities' history enabled by digital storytelling: the WaVE project

**Luka Strašek - The Maritime and History Museum of the Croatian Littoral**  
Possibilities in Collecting, Interpretation and Presentation of Port Heritage

**Ivan Šarar - Head of Rijeka's Department of Culture**

Experience of the City of Rijeka: using the port and port heritage as a temporary stage

**12:30 – 12:45 | Conclusions by the moderator**

## 4. INVITATIONS

When was defined the visual to cover the event, various communication materials for invitations and other announcements of the Mid-term event were prepared and further used for a specific purpose.

Poster/invitation;



**Interreg**  
Italy - Croatia  
TEMPUS

**MID - TERM  
CONFERENCE**



**CITY OF RIJEKA**  
Is pleased to invite you to the:

**Mid-Term Conference:**  
**THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA**  
*Places, languages, symbols and regulations*

 **WHEN**  
15th November 2022, from 9:30h to 12:30h

 **WHERE**  
Online

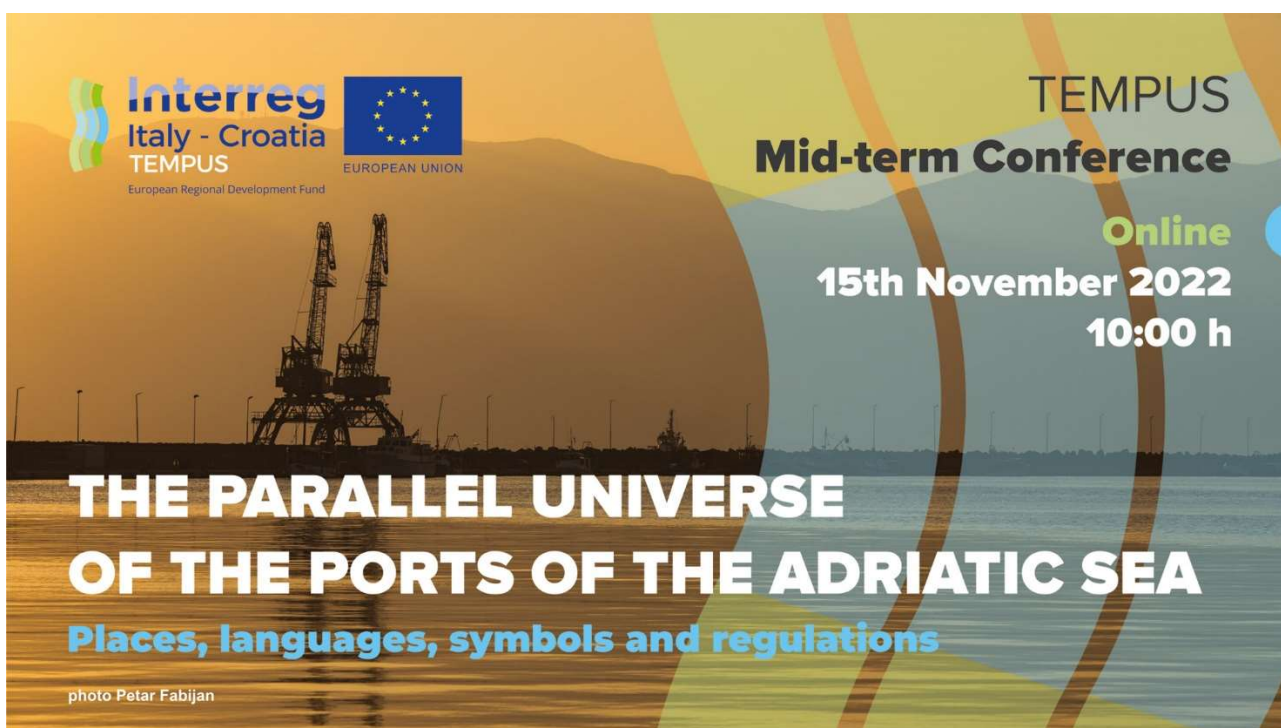
The conference is organized within the Tempus project, financed from the cross-border program cooperation between Italy and Croatia. The conference will bring together relevant experts, decision makers and representatives of services in the field of architecture and preserving heritage of urban ports.

The conference will be held online.

European Regional Development Fund

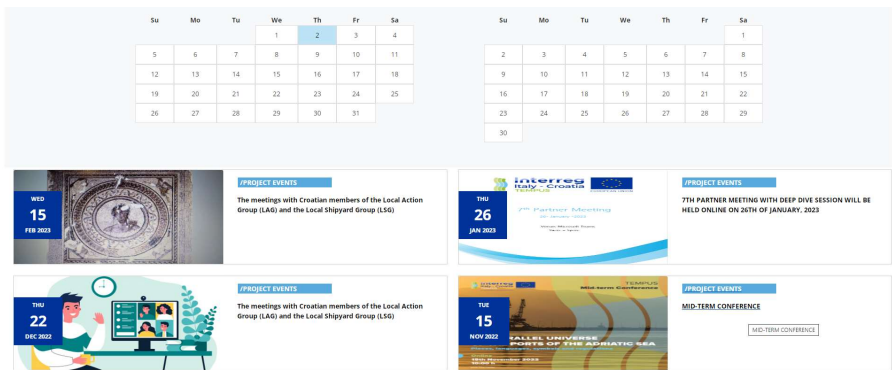


Photo invitations for web and social media;



Digital invitations with a registration link and agenda were sent to TEMPUS e-mail subscribers and posted on the TEMPUS social media and on TEMPUS official website.

TEMPUS official website;



The screenshot displays a calendar interface with two monthly views. Below the calendar, there are several event cards:

- 15 FEB 2022:** The meetings with Croatian members of the Local Action Group (LAG) and the Local Shipyards Group (LSG).
- 26 JAN 2022:** 7TH PARTNER MEETING WITH DEEP DIVE SESSION WILL BE HELD ONLINE ON 26TH OF JANUARY, 2022.
- 22 DEC 2022:** The meetings with Croatian members of the Local Action Group (LAG) and the Local Shipyards Group (LSG).
- 15 NOV 2022:** MID-TERM CONFERENCE.

Digital invitation; (NL n.6 TEMPUS CONFERENCE announcement ENGL, prepared in all 3 languages)

City of RIJEKA and other project partners organized a conference

## "The Parallel Universe of the Ports of the Adriatic Sea - Places, languages, symbols and regulations"

that will be held On November 15, 2022,

- via Webex platform starting at 10 am.

Participation in the conference is free with prior registration at the link [REGISTRATION](#).

The conference is dedicated to ports as places that are permanently changing in the sense of free zones of special rules and laws apply, where material and stable elements coexist with elements that are constantly moving and create intangible value. An example of this is the ways of communication and language among sailors, the so-called "lingua franca" made up of common symbols. In addition, there is also the port heritage, which is often overlooked and which offers many possibilities for interpretation and presentation, primarily to local communities who can build on it and create new ventures and new values, even indirectly, arising from a revived sense of local pride and identity.



Photo: Petar Fabijan

The conference will be held in English.

[AGENDA](#)

### PROJECT PARTNERS



General Data Protection Regulation (GDPR)  
In line with the GDPR (General Data Protection Regulation), your address and personal information will be safely stored in TEMPUS database. Collected data will be appropriately processed to ensure security and confidentiality. We do not sell or share this information with anyone. If you no longer wish to receive TEMPUS newsletter, you can unsubscribe from this list at any time by clicking „unsubscribe from the list“ link which can be found in the footer of this newsletter.

## 5. EVENT ANNOUNCEMENT

On the TEMPUS social media each speaker was introduced with a photo message.

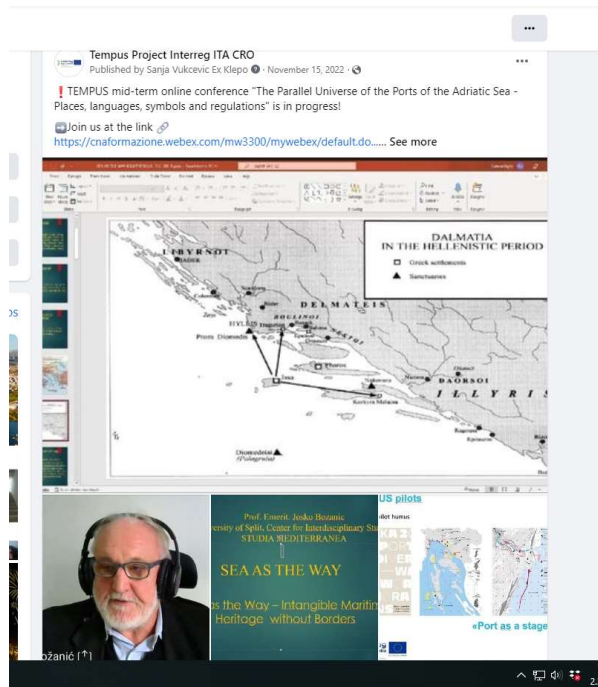
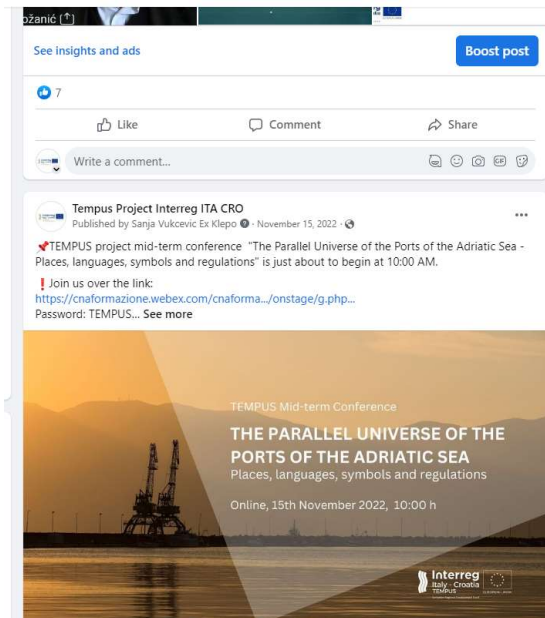
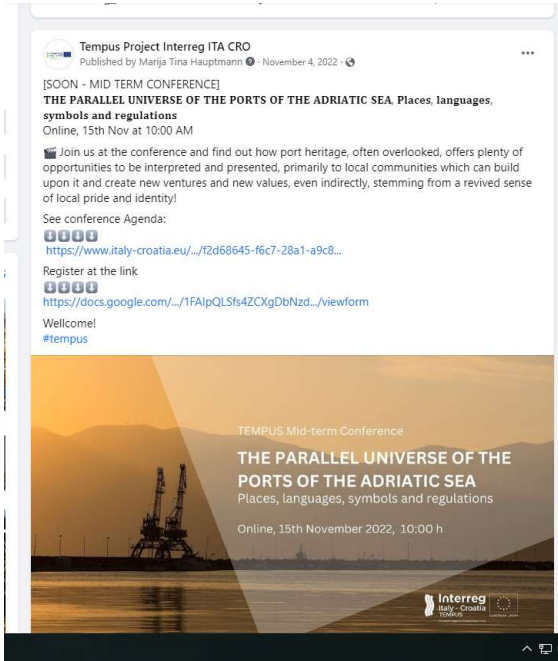
<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Joško Božanić</b>   University of Split            Sea as the way – Intangible maritime heritage without borders         </p>	<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Ivan Šarar</b>            Head of Rijeka's Department of Culture            Experience of the City of Rijeka: using the port and port heritage as a temporary stage         </p>	<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Luka Strašek</b>   The Maritime and History Museum of the Croatian Littoral            Possibilities in Collecting, Interpretation and Presentation of Port Heritage         </p>
<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Natalija Adžić</b>   Interreg Italy - Croatia            Italy-Croatia programme: a perspective for the Adriatic Sea         </p>	<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Stefano Medas</b>   University of Bologna            Symbolgies in Adriatic boats and sails: ancient features in traditional seamanship         </p>	<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Ugo Pizzarello</b>   Institute of Naval Archaeology and Ethnology            The metamorphic relationship between geographical context, nautical design, and port structure         </p>
<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Barbara Bezzi</b>   certimac            The knowledge of urban port cities' history enabled by digital storytelling: the WaVe project         </p>	<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Marco Padula</b>   ITC            Welcome and TEMPUS project overview         </p>	<p>  <b>TEMPUS</b>  <b>Mid-term Conference</b> </p> <p> <b>THE PARALLEL UNIVERSE OF THE PORTS OF THE ADRIATIC SEA</b>  <i>Places, languages, symbols and regulations</i>  <b>Online</b> _ 15th November 2022 _ 10:00 h         </p> <p>  <b>Loredana Modugno</b>   ITC            Moderator         </p>

## 6. REALIZATION

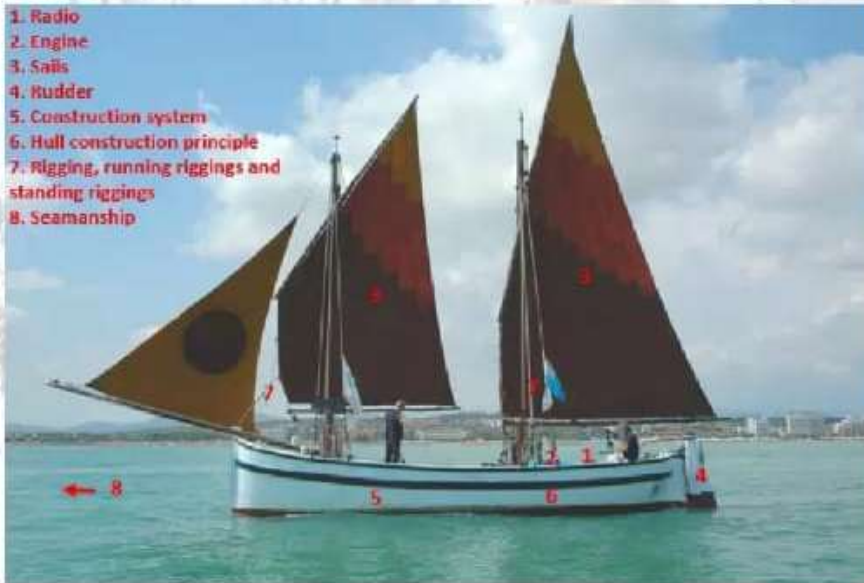
Attenzione: Questo è un report preliminare. Fornisce accesso immediato ai dati dell'evento prima che sia disponibile il report finale. Quando il report finale è disponibile, i dati dell'evento vengono visualizzati solo in esso, e

Numero d'ID evento	Nome evento	Data di ini	Ora di iniz	Ora di fine	Durata evi	Tipo di uti	Nome	Cognome	E-mail	Invitato	Registrato	Partecipato
1	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	chiara	martoni	sederavenna@ltstec.it	No	Si	Si
2	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Luka	Vukic	luka.vukic@pfst.hr	No	Si	Si
3	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	ILARIA	BLANCATI	iblancato@ecipar.ra.it	No	Si	Si
4	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Federica	Boschi	federica.boschi5@unibo.it	No	Si	Si
5	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Francesca	Picenni	picenni@itc.cnr.it	No	Si	Si
6	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Bičanić	Valentina	valentina@ppmhp.hr	No	Si	Si
7	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	ILARIA	BLANCATI	iblancato@ecipar.ra.it	No	Si	Si
8	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	NATAŠA	UGRIN	natasa.ugrin@rera.hr	No	Si	Si
9	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	federica	montani	f.montani@certimac.it	No	Si	Si
10	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Luka	Štrašek	luka@ppmhp.hr	Si	Si	Si
11	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Giuseppe	Lepore	giuseppe.lepore4@unibo.it	No	Si	Si
12	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Ventimiglia	Franco	fvntimiglia@ra.cna.it	No	Si	Si
13	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Marija Tin	Hauptmar	mdupor@gmail.com	No	Si	Si
14	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Anita	Miletic Lo	anita.miletic-loncar@rijeka.hr	No	Si	Si
15	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Ivana	Tokić	ivana.tokic@solin.hr	No	Si	Si
16	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Cna venez	VENEZIA	cnaprovinciale@ve.cna.it	No	Si	Si
17	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Luka	Štrašek	luka@ppmhp.hr	Si	Si	Si
18	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Suzana	Belosevic	suzana.belosevic@rijeka.hr	No	Si	Si
19	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Livia	Gabbiani	livia.gabbianelli@gmail.com	Si	Si	Si
20	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Ventimiglia	Franco	fvntimiglia@ra.cna.it	No	Si	Si
21	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Barbara	Bezzi	b.bezzi@certimac.it	Si	No	Si
22	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Video	user	y29sbgfb3jhdglvbm1lxrpbmdyb29t@cisco.com	No	No	Si
23	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Snježana	Vukadin	snjezana.vukadin@okrug.hr	No	Si	Si
24	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Marco	Padula	padula@itc.cnr.it	Si	No	Si
25	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Stefano	Medas	stefano.medas@unibo.it	Si	Si	Si
26	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Saveria	Teston	saveriateston@gmail.com	Si	Si	Si
27	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Francesca	Picenni	picenni@itc.cnr.it	No	Si	Si
28	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	MARIA RO	BORDINI	mbordini@ecipar.ra.it	Si	Si	Si
29	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	NATAŠA	UGRIN	natasa.ugrin@rera.hr	No	Si	Si
30	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Ugo	Pizzarello	ugo.pizzarello@alice.it	Si	No	Si
31	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Natalija	Adžić	natalija.adzic@regione.veneto.it	Si	No	Si
32	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	chiara	martoni	sederavenna@ltstec.it	No	Si	Si
33	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Snježana	Vukadin	snjezana.vukadin@okrug.hr	No	Si	Si
34	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	CNA FVG	SEDE DI TR	trieste@cnaavg.it	No	Si	Si
35	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	enrica	bordini	info@villapapiano.it	No	Si	Si
36	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Marijana	Pavičić Pe	marijana.pavicic@solin.hr	No	Si	Si
37	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Dario	Zoric	dario.zoric@porin.hr	No	Si	Si
38	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Mirna	Hrljac	mirna.hrljac-niksic@rijeka.hr	No	Si	Si
39	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Marija Tin	Hauptmar	mdupor@gmail.com	No	Si	Si
40	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Suzana	Belosevic	suzana.belosevic@rijeka.hr	No	Si	Si
41	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	federica	montani	f.montani@certimac.it	No	Si	Si
42	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Loredana	Modugno	modugno@itc.cnr.it	Si	Si	Si
43	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Andrea	Bonifacio	andreabonifacio@yahoo.it	No	Si	Si
44	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	chiara	martoni	sederavenna@ltstec.it	No	Si	Si
45	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	CNA PESC	CNA PESC	segreteria@cnapescara.it	No	Si	Si
46	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Verena	Lelas Tura	verena.lelas-turak@rijeka.hr	No	Si	Si
47	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Aleksand	Merle	alex@rijeka.hr	No	Si	Si
48	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Antonio	Sodano	antisoda@gmail.com	No	Si	Si
49	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Mirna	Hrljac	mirna.hrljac-niksic@rijeka.hr	No	Si	Si
50	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Maja	Depikolzu	maja.depikolzuane@rijeka.hr	No	Si	Si
51	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	video4eci	video4eci	video4ecipar@ecipar.ra.it	No	No	Si
52	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Paola	Lassandro	paola.lassandro@itc.cnr.it	No	Si	Si
53	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Carla	Olujić	c.olujic@echr.hr	No	Si	Si
54	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	Coordinat	Joško	Božanić	josko.bozanic@gmail.com	Si	Si	Si
55	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Frane	Polic	frane.polic@solin.hr	No	Si	Si
56	242396813 Tempus MID-TERM Conference	15 novem	9.45 Ora	R 13.00 Ora	195.0 min	partecipai	Mirna	Hrljac	mirna.hrljac-niksic@rijeka.hr	No	Si	Si

## 7. SOCIAL MEDIA AND MEDIA COVERAGE



## Ethnographic data as a comparative study tool for naval archaeology, naval history and the seamanship



## Symbols on the Adriatic boats: aspects of ancient origin in traditional seafaring world

Stefano Medas  
*University of Bologna – Department of Cultural Heritage*



## TEMPUS pilots

### Rijeka's pilot humus




«Port as a stage»

## 8. MEDIA COVERAGE

- A) PRESS RELEASE - Event announcement, English version (it was prepared also in national languages), an announcement for a press and online portals.



The poster features the Interreg Italy - Croatia TEMPUS and European Union logos at the top left. The main text is centered and reads: "City of RIJEKA and other project partners organized a conference", followed by the title "The Parallel Universe of the Ports of the Adriatic Sea - Places, languages, symbols and regulations" in blue. Below the title, it states the date "that will be held On November 15, 2022," and the platform "via Webex platform starting at 10 am." A registration link is provided: "Participation in the conference is free with prior registration at the link [REGISTRATION.](#)". A paragraph of text describes the conference's focus on ports as dynamic spaces. The language is noted as English. An agenda link is also present. The page number "1" is in the bottom right, and the European Regional Development Fund logo is at the bottom left.

   
EUROPEAN UNION

City of RIJEKA and other project partners organized a conference

**"The Parallel Universe of the Ports of the Adriatic Sea - Places, languages, symbols and regulations"**

that will be held On November 15, 2022,  
- via Webex platform starting at 10 am.

Participation in the conference is free with prior registration at the link [REGISTRATION.](#)

The conference is dedicated to ports as places that are permanently changing in the sense of free zones of special rules and laws apply, where material and stable elements coexist with elements that are constantly moving and create intangible value. An example of this is the ways of communication and language among sailors, the so-called "lingua franca" made up of common symbols. In addition, there is also the port heritage, which is often overlooked and which offers many possibilities for interpretation and presentation, primarily to local communities who can build on it and create new ventures and new values, even indirectly, arising from a revived sense of local pride and identity.

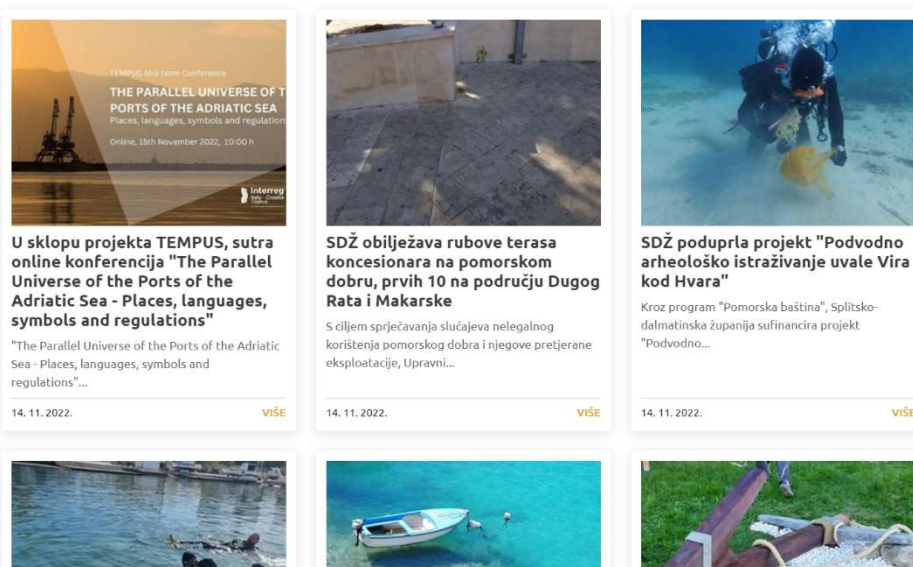
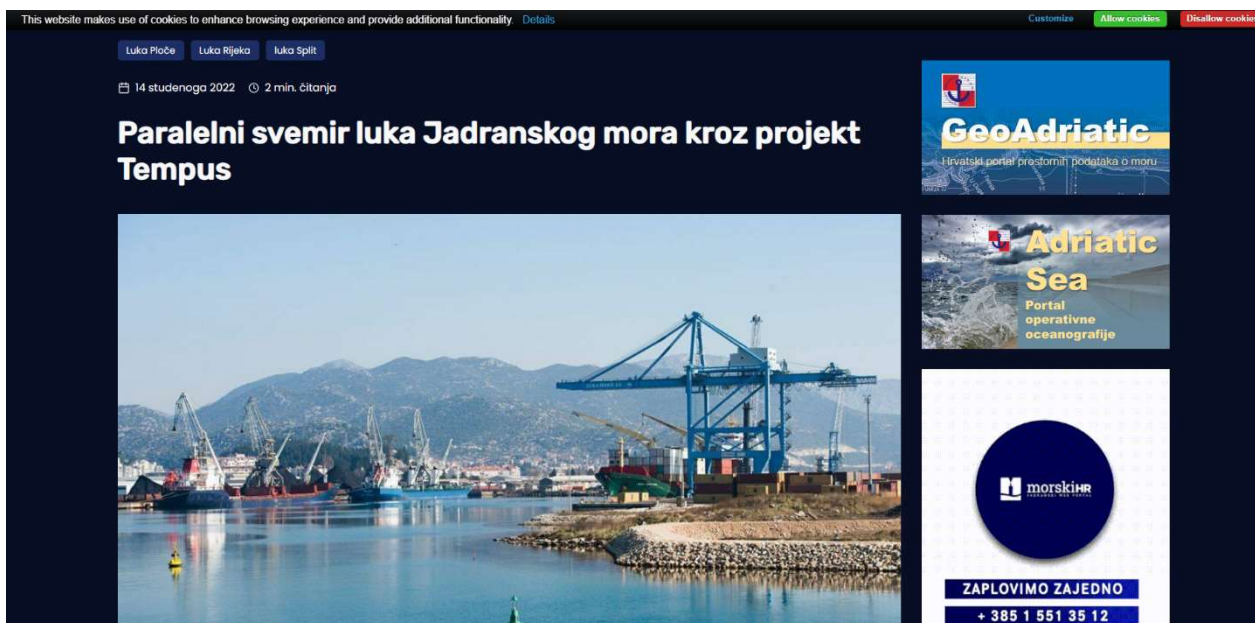
The conference will be held in English.

[AGENDA](#)

1

European Regional Development Fund

It was posted at online portal "Pomorsko je dobro" ("Maritime property"/ owned by Split-dalmatia County)



B) PRESS RELEASE - Event announcement, English version (it was prepared also in national languages), an announcement for a press and online portals

## 9. DEDICATED E-NEWSLETTER

### NL n.7 TEMPUS CONFERENCE\_ENGL

After the successful held event, the dedicated eNewsletter was produced in English, Italian and Croatian languages and sent to the subscribers on projects NL, and posted on the official project website.



On 15 November 2022, the City of Rijeka and the other project partners on the TEMPUS Project (TEMPorary USEs as start-up actions to enhance port (in)tangible heritage) held "The Parallel Universe of the Ports of the Adriatic Sea – Places, languages, symbols and regulations" conference

The conference focused on ports, more specifically on the abandoned historic Adriatic ports and the neglected port heritage awaiting its revival

The abandoned historic ports in the Adriatic have huge economic and cultural potential, and these unique witnesses of history deserve a chance at a second life. This has been understood on both sides of the Adriatic and championed through pilot projects in Rijeka, Solin and Ravenna: the applicability of different newer best practices is being tested and evaluated, for example how to utilize the port and its cultural heritage as a temporary stage and as an inspiration for the creative sector, but also for the entrepreneurs, to create new or added value for their activities and businesses.

One example is the "Opera industrijale", held in the port of Rijeka as part of the Rijeka European Capital of Culture 2020 series of events, which honored the workers of Rijeka, the art avantgarde and the tradition of the area, at the same time positioning Rijeka in this context as a symbol of a modern and open city with a rich and vivid port history.

At the "The Parallel Universe of the Ports of the Adriatic Sea – Places, languages, symbols and regulations" conference held as part of the TEMPUS Project (TEMPorary USEs as start-up actions to enhance port (in)tangible heritage), which is implemented in three pilot

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areas/ports (Solin, Ravenna, and Rijeka), the main topics of discussion were the cultural values and potentials of the ports and the ways to encourage the use of both tangible and intangible heritage for entrepreneurship, engaging entrepreneurs who will recognize the economic potential of the ports and the opportunity to evolve their business ideas.

Through a series of inspiring and educational lectures and talks, the speakers and the project partners exchanged ideas and experiences, stressing that ports are places of constant change, free zones with special rules and laws, where fixed, material and stable elements coexist with elements in constant movement, creating intangible value. This fascinating transformation was demonstrated through an example of intangible heritage: the "lingua franca" of sailors, meaning the signs and the language they use to communicate. Other examples highlighted the possibilities of interpreting and presenting port heritage in its local environment and the possibilities of building upon it through starting new ventures and creating new values, even indirectly, through the revived feeling of local pride and identity.

As an introduction, the project partners spoke about the Italian-Croatian Interreg program and the Adriatic Sea perspective in the scope of the program (Natalija Adžić, joint program Italy - Croatia) as well as about the CCIs as the key operators for heritage valorization (Loredana Modugno, ITC-CNR). The talks in the second part of the conference dealt with the transmutative relationship between geographical context and nautical design and port structure (Ugo Pizzarello, Iuav University of Venice), while another discussion on the speech and symbolic images in port language looked at the sea as a path: intangible heritage without borders (Joško Božanić) and at the symbiosis of Adriatic boats and sails: signs of antiquity in traditional seamanship (Stefano Medas, University of Bologna). Barbara Bezzi from Certimac spoke about the discovery of ports, of treasure and heritage explored by only a very small number of researchers, and about understanding historical urban port centers through digital storytelling (the WaVe Project). The closing talks were given by Luka Strašek of the Maritime and History Museum of the Croatian Littoral, who spoke about the challenges of collecting and interpreting port heritage and the possibilities for presentation, and Ivan Šarar, head of the Department of Culture of the City of Rijeka, who spoke about using the port and the port heritage as a temporary stage.

#### PROJECT PARTNERS



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