



Interreg
Italy - Croatia
TEMPUS



EUROPEAN UNION

TEMPoraryUSes as start-up actions to enhance port (in)tangible heritage

D2.2.3 - LOCAL MEDIA OPPORTUNITIES ORGANIZED AT TEMPUS EVENTS



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LOCAL MEDIA OPPORTUNITIES ORGANIZED AT TEMPUS EVENTS

1. INTRODUCTION

All project events organized either in the local environment or under the project partnership were promoted locally through local media.

Due to the pandemic situation, not just the events were held online but also the promotions went online via popular and specialized online portals which in those days become much more effective communication channels over the classic paper and magazines.

To reach a more efficient routine in opportunities to engage local media, the communication coordinating partner encourages partners to set and keep updated the effective media list, especially in relation to new movements and new sources of information such are online portals and online specialized magazines.

On the occasion of the main project events, the partner in charge of communication activities was preparing the press release to be picked up by partners to support the dissemination of the event.

Numerous project events were promoted in local environments; Virtual exhibition, Physical project exhibitions FLUXES posted in Rijeka and the second stage exhibition at the pilot sites, project Hack day held in all three pilot locations, main project events (kick-off, mid-term conference and final conference), promotion of the TUA.

2. ANNOUNCEMENT IN THE OCCASION OF THE PROJECT KICK OFF MEETING

Under the LP organization on the 5th and 6th of June 2019, partners met in Ravenna to kick off the project and on that occasion LP prepared the press release that was published in UNIBO online magazine.

<https://magazine.unibo.it/archivio/2019/06/06/al-via-tempus-per-rigenerare-le-aree-portuali-partendo-dal-patrimonio-culturale>



The screenshot shows a news article on the UNIBO MAGAZINE website. The article title is "Al via TEMPUS, per rigenerare le aree portuali partendo dal patrimonio culturale". It mentions that the project is financed by the European Commission and involves the Department of Cultural Heritage of the University of Bologna. A photo shows a group of people at a meeting. The article also includes a sidebar with "In primo piano" (In focus) items and a "Partecipa al progetto" (Participate in the project) section.

TEMPUS Project Kick-off meeting

05-06 | June 1 2019 | Ravenna

Press Release

On the 5th and 6th June 2019, nine partners from Italy and Croatia will gather in Ravenna to kick-off the TEMPUS project - Temporary USEs as start-up actions to enhance port (in) tangible heritage, which has received funding from the Cross-Border Cooperation Programme INTERREG V-A Italy – Croatia.

During the kick-off meeting Project Team Members will discuss and agree on internal transnational structures and procedures to be adopted for the activities implementation. The project startup will be coordinated by the Lead Partner (ITC-CNR), with the support of all partners' local Project and Finance Managers participating in to this first meeting.

The TEMPUS project aims at testing an experimental methodology for the urban regeneration of dismissed urban port areas, based on the co-creation of long-term, heritage-driven and community-led urban strategies. Thanks to deep social activation, cultural valorization and stakeholders' engagement, TEMPUS will activate temporary (re)uses within three pilot port areas (Ravenna, Solin, Rijeka), intended as trigger actions for the implementation of longer-term regeneration strategies.

The Consortium is made of 9 partners: Institute for Construction Technologies - National Research Council of Italy acting as a Lead Partner, C.N.A. National confederation of handicrafts and of SMEs – Territorial association of Ravenna, Alma Mater Studiorum – University of Bologna, CERTIMAC – Building materials certification all from Italy; and Rijeka development agency Porin Ltd., Public Institution RERASD, City of Solin, Maritime and History museum of the Croatian littoral Rijeka, City of Rijeka all from Croatia.

Total project budget: 2.706.920,00 € (ERDF: 2.300.882,00 €).

Project duration: 01/01/2019 – 30/06/2021

For further information, please contact:

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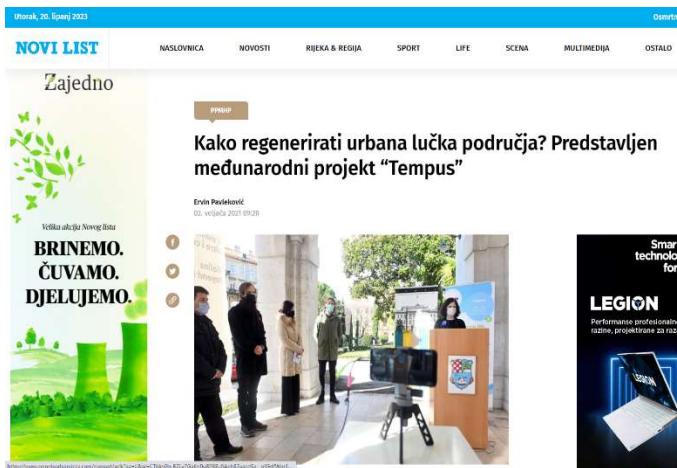
3. PROMOTION OF THE VIRTUAL EXHIBITION

The Virtual exhibition (VE) has been launched on 31 December 2020 and promotion was taking during upcoming period of few months and with a participation of all project partners in both countries, Italy and Croatia. The press release prepared in English language and both national languages was shared with PPs to be sent to local media in both countries.

The presentation in live was held in Rijeka on 02/February/2021; in organization of PPMHP.

Media covering by local papers;

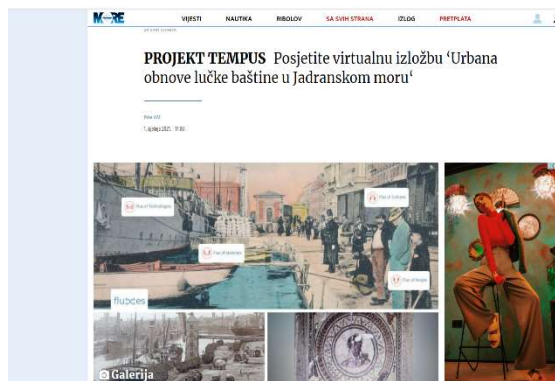
<https://www.novolist.hr/ostalo/kultura/kako-regenerirati-urbana-lucka-podrucja-predstavljen-medunarodni-projekt-tempus/>



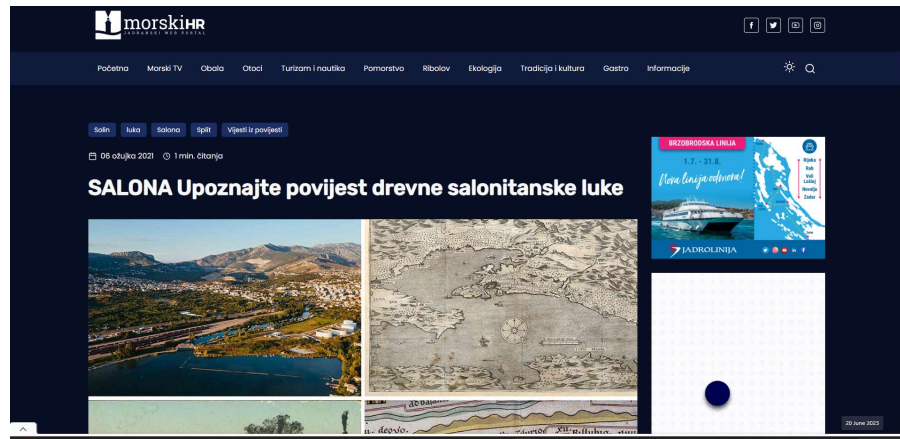


At all of three pilot locations project partners ensured the dissemination of the news in local media e.i. online portals.

<https://more.slobodnadalmacija.hr/om/sa-svih-strana/posjetite-virtualnu-izlozbu-urbana-obnove-lucke-bastine-u-jadranskom-moru-1068083>



<https://morski.hr/2021/03/06/salona-upoznajte-povijest-drevne-salonitanske-luke/>



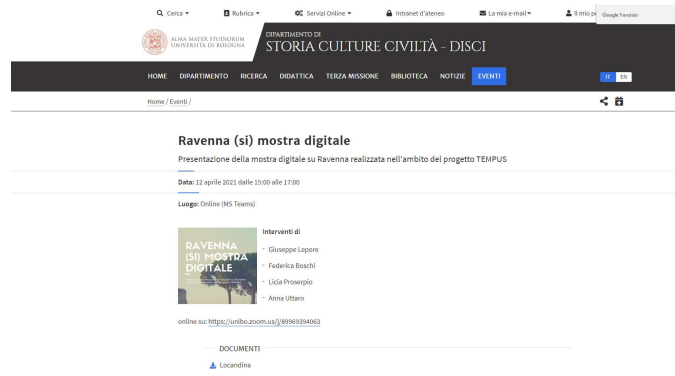
<https://www.mojarijeka.hr/predstavljen-medunarodni-projekt-tempus-i-virtualna-izlozba-o-revitalizaciji-lucke-bastine/>



<https://www.ravennagreenport.com/2021/ravenna-si-mostra-digitale/>



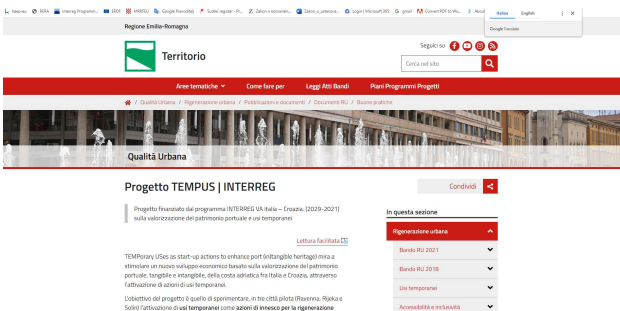
<https://disci.unibo.it/it/eventi/ravenna-si-mostra-digitale-tempus>



https://www.academia.edu/46611896/_Ravenna_si_mostra_digitale_Presentazione



<https://territorio.regione.emilia-romagna.it/qualita-urbana/rigenerazione-urbana/pubblicazioni-e-documenti/doc-ru/buone-pratiche/progetto-tempus>

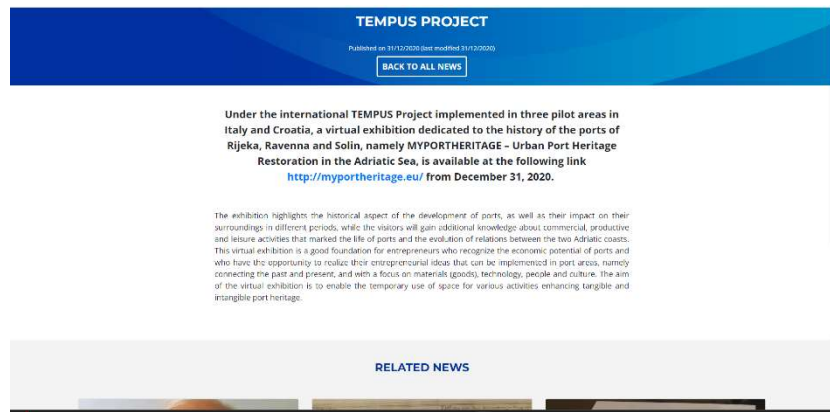


Next to the information section on the PPS' websites where the media can pick up the information about VE, the announcement was set also on the project's official web-site.

<https://programming14-20.italy->

[croatia.eu/web/tempus/-](https://programming14-20.italy-croatia.eu/web/tempus/)

[/tempus](https://programming14-20.italy-croatia.eu/web/tempus/)



The screenshot shows a news article on the TEMPUS PROJECT website. The header is blue with the text "TEMPUS PROJECT" and "Published on 31/12/2020 (last modified 31/12/2020)" and a "BACK TO ALL NEWS" button. The main text reads: "Under the international TEMPUS Project implemented in three pilot areas in Italy and Croatia, a virtual exhibition dedicated to the history of the ports of Rijeka, Ravenna and Solin, namely MYPORHERITAGE - Urban Port Heritage Restoration in the Adriatic Sea, is available at the following link <http://myportheritage.eu/> from December 31, 2020." Below this is a paragraph of smaller text: "The exhibition highlights the historical aspect of the development of ports, as well as their impact on their surroundings in different periods, while the visitors will gain additional knowledge about commercial, productive and leisure activities that marked the life of ports and the evolution of relations between the two Adriatic coasts. This virtual exhibition is a good foundation for entrepreneurs who recognize the economic potential of ports and who have the opportunity to realize their entrepreneurial ideas that can be implemented in port areas, namely connecting the past and present, and with a focus on materials (goods), technology, people and culture. The aim of the virtual exhibition is to enable the temporary use of space for various activities enhancing tangible and intangible port heritage." At the bottom of the article area, there is a section titled "RELATED NEWS" with three placeholder images.

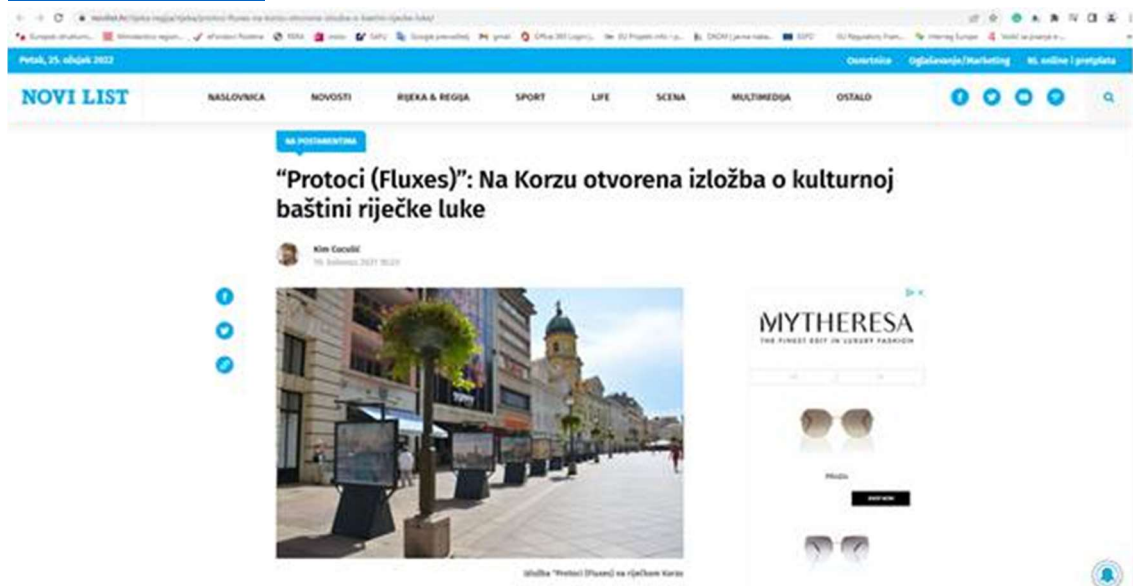
4. PROMOTION OF PHYSICAL EXHIBITION "FLUXES", RIJEKA, AUGUST 2021

Despite the difficult conditions due to the pandemic situation, the exhibition "Fluxes" was prepared within the framework of work package 4 "Port cities storytelling for HD entrepreneurial innovation" and launched in Rijeka in August 2021.. The exhibition was organized by PP7 in cooperation with PP4 and PP8. It was posted in an open space and with free access for the general public in the period from 11.08.2021. up to 24.08.2021.

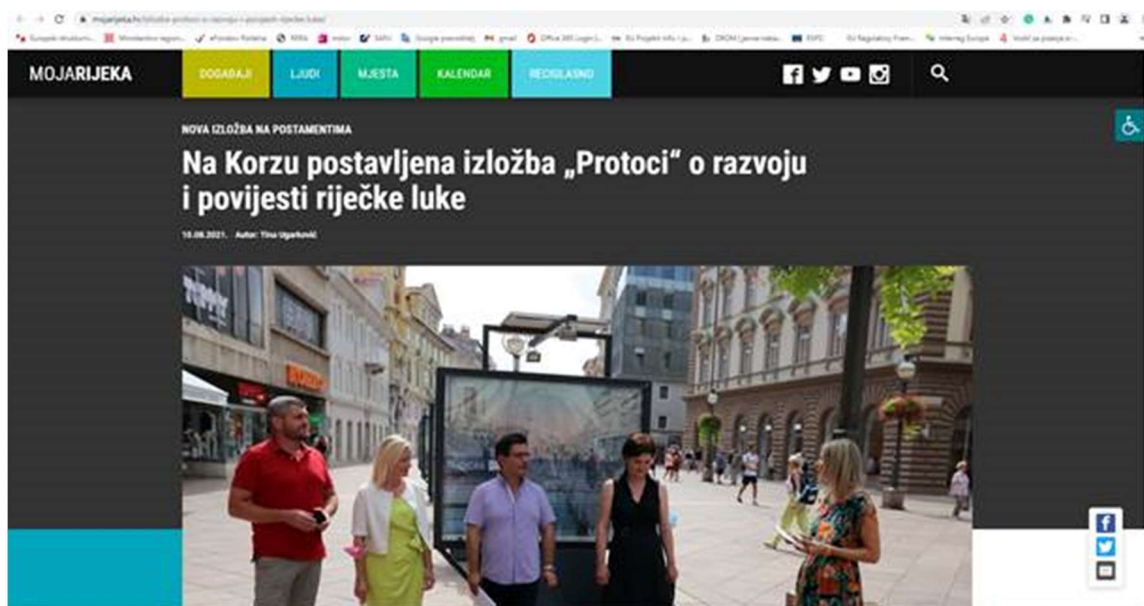
In that occasion was prepared and sent to local media the press release to support the press conference on the lurching day.



Link at NOVI LIST: <https://www.novilist.hr/rijeka-regija/rijeka/protoci-fluxes-na-korzu-otvorena-izlozba-o-bastini-rijecke-luke/>



Link at Moja Rijeka post: <https://www.mojarijeka.hr/izlozba-protoci-o-razvoju-i-povijesti-rijecke-luke/>



5. SECOND STAGE EXHIBITION "FLUXES" AT THE PILOT SITES

While the first exhibition served as an inspiration to foster the Open call for Entrepreneurials the intention of this second stage of the exhibition was to present the results of the joint call organized in each pilot site. The exhibition presented the best of the received ideas and also the ideas that have already been realized to emphasize that ideas based on heritage can be sustainable.

5.1. SECOND STAGE EXHIBITION "FLUXES", PILOT SITE RIJEKA

The event has been organized and held by PP7.

On Monday, January 10, 2022, at 12:00 p.m., the presentation of the Fluxes exhibition was held in the organization of the Maritime and Historical Museum of the Croatian Littoral. The exhibition was designed by displaying it on exhibition boards and first was placed in Rijeka's Korzo from January 10 to 20, and later was moved to the (student) Campus and lasted there from February 8 to March 7.

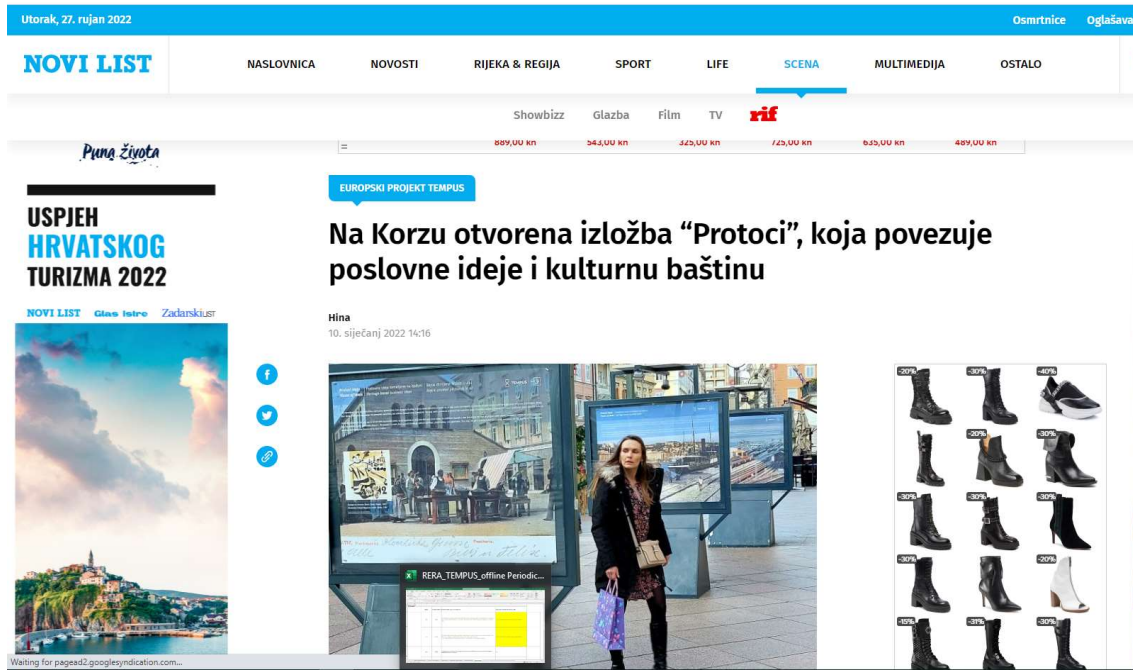
The exhibition was opened by Deputy Prefect Petar Mamula, and everything was covered by the media and shown on national TV news.

Link: <https://youtu.be/zv9itS5YszY>



About all of this has been written and announced at regional newspaper Novi List and, at local online portal Moja Rijeka and several more local online portals.

Link at NOVI LIST: <https://www.novolist.hr/rijeka-regija/rijeka/na-korzu-otvorena-izlozba-protoci-koja-povezuje-poslovne-ideje-i-kulturnu-bastinu/>



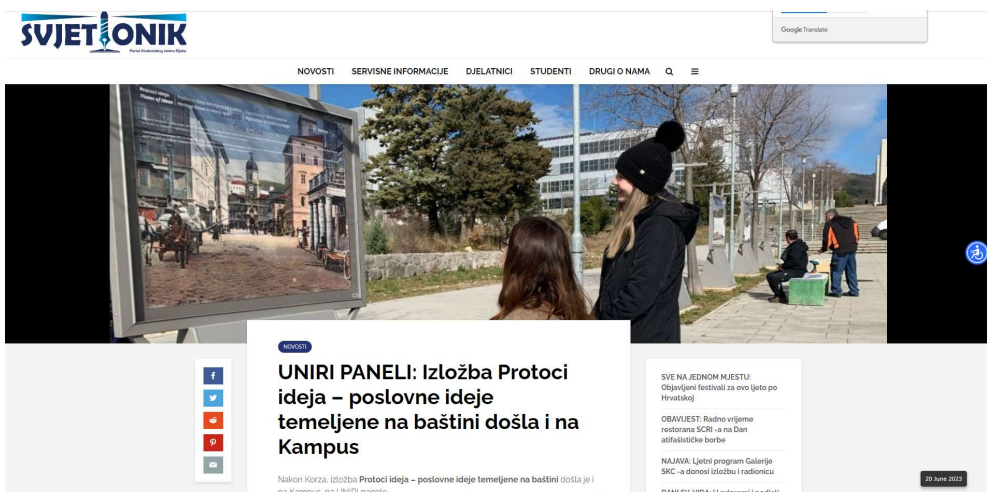
<https://kanal-ri.hr/vijesti/otvorena-izlozba-protoci-ideja> -KANAL R portal



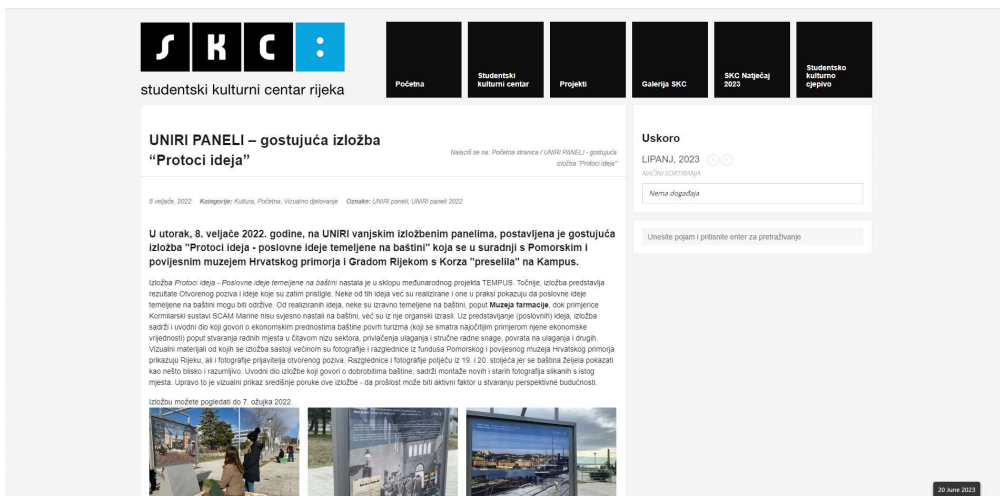
<https://www.pgz.hr/objave/otvorenje-izlozbe-protoci-ideja/> -regional portal



<https://svjetionik.scri.hr/novosti/uniri-paneli-izlozba-potoci-ideja-poslovne-ideje-temeljene-na-bastini-dosla-i-na-kampus/> -local online portal



<https://www.sk.c.uniri.hr/uniri-paneli-gostujuca-izlozba-protoci-ideja/> -student center portal

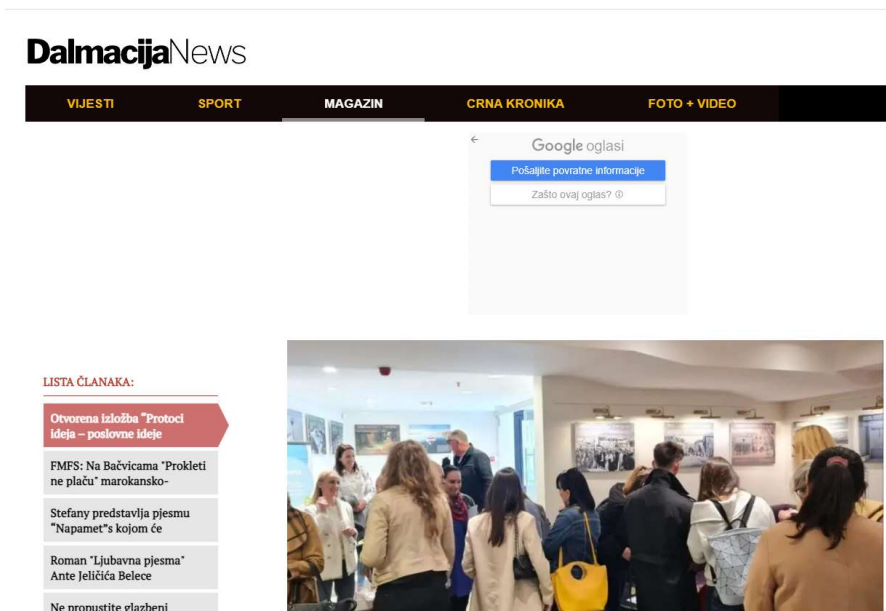


<https://burin.hr/na-rijeckom-korzu-otvorena-je-izlozba-protoci-ideja/> - local online portal



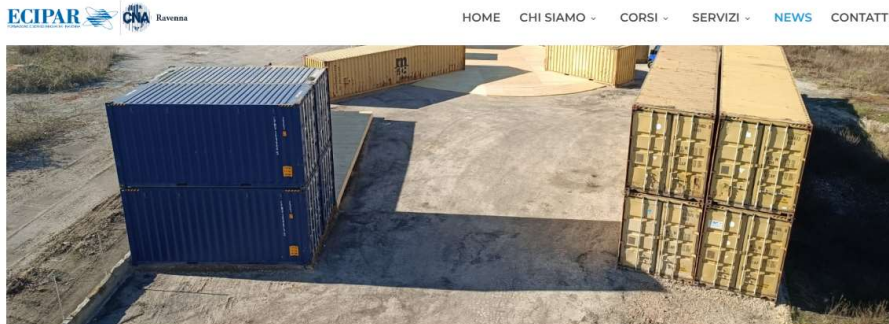
5.2. SECOND STAGE EXHIBITION "PROTOCI", PILOT SITE SOLIN

<https://www.dalmacijanews.hr/clanak/x9gt-otvorena-izlozba-protoci-ideja-poslovne-ideje-temeljene-na-bastini-u-solinu#/clanak/x9gt-otvorena-izlozba-protoci-ideja-poslovne-ideje-temeljene-na-bastini-u-solinu>



5.3. SECOND STAGE EXHIBITION "FUGIT", PILOT SITE RAVENNA

<https://www.ecipar.ra.it/news/80-news/805-tempus-fugit-invito-a-conferenza-stampa.html>



TEMPUS FUGIT - Invito a conferenza stampa

Venerdì 24 marzo 2023 ore 15.00 presso

Area Ex Consorzio Agrario (Riva Sinistra Canale Candiano – Darsena di Ravenna)

Invito a conferenza stampa

TEMPUS FUGIT

18-31 marzo 2023

Un ricco palinsesto di eventi che il 25 e 26 marzo animeranno la riva sinistra del Canale Candiano in Darsena

"Tempus Fugit: il tempo scorre e noi cerchiamo di fermarlo con la condivisione, la bellezza, i progetti, le sperimentazioni, le realizzazioni ma soprattutto con le persone".

Si presentano così gli eventi che il 24 e 25 marzo prenderanno vita nella Darsena di Ravenna, per animare lo spazio ad uso temporaneo "container-based" presso l'Area dell'Ex Consorzio Agrario (riva sinistra Canale Candiano). Questi eventi sono svolti nell'ambito del Progetto Italia – Croazia "Tempus", realizzato da Cna Ravenna, Certimac, Unibo, in collaborazione con XX APS, Denara, Wasp, Rete Almagià.

<https://www.turismo.ra.it/eventi/altri-eventi/tempus-fugit/>

RAVENNA TOURISM | SITO UFFICIALE DI INFORMAZIONE TURISTICA DI RAVENNA

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Home > Eventi > Tempus fugit

ALTRI EVENTI

TEMPUS FUGIT

EX CONSORZIO AGRARIO

16 - 31 marzo 2023

📍 📱 📧

TEMPUS FUGIT Ravenna 3-31 Marzo 2023

Culture
Materiali
Tecnologie
Persone

Dal 16 al 31 marzo la riva sinistra del canale Candiano a Ravenna si fa teatro di **TEMPUS FUGIT**, un ricco palinsesto di eventi che animerà lo spazio presso l'area dell'ex Consorzio Agrario.

Il programma prevede una serie di attività volte a rivitalizzare la sponda sinistra della Darsena di città, attraverso un festival di arte urbana, eventi multidisciplinari, workshop, tour guidati, performance, e molto altro.

Per scoprire il programma completo delle attività, clicca **QUI**

CONTATTI
myportheritage.eu

Impostazioni cookie

<https://www.ravennanotizie.it/cultura-spettacolo/2023/03/16/tempus-fugit-parte-un-ricco-palinese-to-di-eventi-alla-darsena-di-ravenna-tra-arte-urbana-workshop-e-incontri/>

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“Tempus Fugit”: alla Darsena di Ravenna parte un ricco palinsesto di eventi tra arte urbana, workshop e incontri

di Redazione - 16 Marzo 2023 - 16:26



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[Più informazioni su](#) ["tempus fugit"](#) [darsena di ravenna](#) [ravenna](#)





  Ascolta questo articolo ora...

carattere allo spazio pubblico.

Dal 19 al 29 marzo: **“Nuove Mappe”** (a cura di Rete Almagià), un sistema di micro eventi multidisciplinari fatti di pratiche, azioni, sperimentazioni e condivisioni creative per costruire e agire dentro una nuova mappa del nostro paesaggio urbano. Ad Artificerie Almagià il 19 marzo dalle 17.30 Asja Lacinis condivideranno il video e l’esperienza di relazione con la comunità grazie a Io Sono della Darsena, a seguire Denara, Carini e Miccoli di XX dialogheranno con il pubblico raccontando, insieme ad altri operatori del progetto, le loro azioni all’interno di Tempus. Il 25 e il 26 marzo dalle 10 alle 19 le Nuove Mappe si spostano tra la riva destra e la riva sinistra del Candiano: in Artificerie Almagià la sperimentazione di MISTO, un luogo che, in rete con Garage Sale con Tempus, si apre al mondo della musica indie: band, commercianti di nicchia e molto altro per conoscere il meglio per chi ama la musica nel nostro territorio. L’area dell’ex Consorzio Agrario diventa invece lo spazio fluido/casa nomade/installazione per una serie di happening, contaminazioni, mappature corporee, proiezioni del paesaggio, market non convenzionali, jack-in-the-boxes, narrazioni trasversali per costruire e immaginare, insieme alle comunità, pratiche creative, innovative e trasversali dell’area dell’ex Consorzio Agrario.



Per informazioni sugli eventi
<https://myportheritage.eu/2023/02/27/tempus-fugit/>

<https://www.darsenaravenna.it/>

DARSENARAVENNA
APPRODOCOMUNE



Home | **Live** | Scopri | Collabora | Adopera | DARE | Cerca

Persone

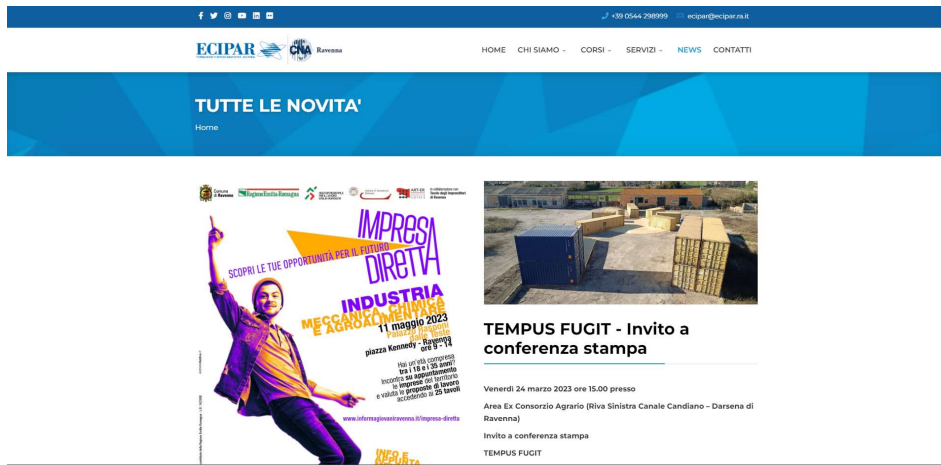


TEMPUS Fugit

25-26 marzo 2023

un fine settimana ricco di microazioni temporanee realizzate per valorizzare l’ Ex Consorzio Agrario di Ravenna e contribuire a rivitalizzare la sponda sinistra della Darsena di città.

<https://www.ecipar.ra.it/news.html>

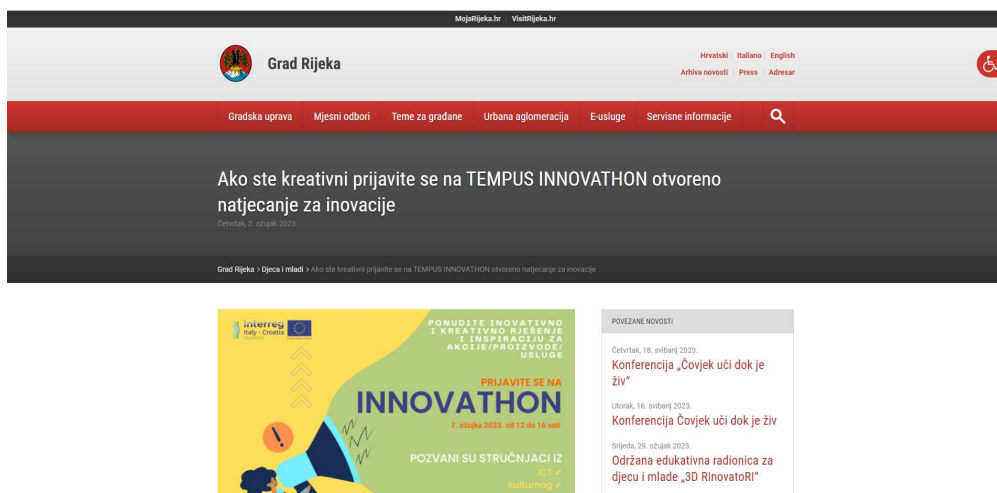


6. HACK-DAY, TEMPUS INTERNATIONAL INNOVATHON

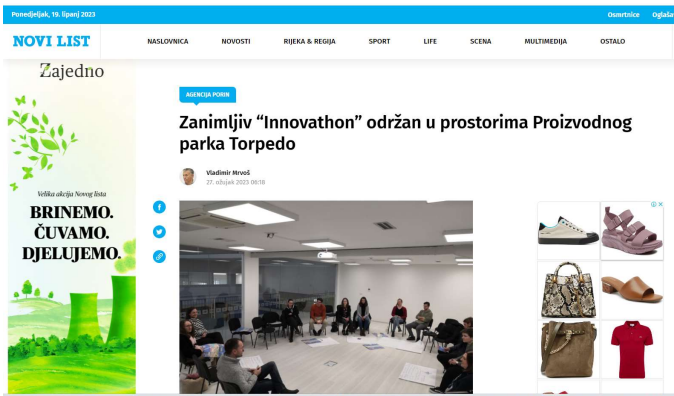
Hack Days (Innovathons) was one of the main project events. It is a 12-hour-long event(s) organized and held simultaneously in all the 3 pilot cities. The invitation-only events involved Innovators and Cultural and Creative Industries to draft/develop disruptive project ideas for the valorisation and/or promotion of Port Cultural Heritage. In that sense, the event(s) was promoted by targeting specific groups but still, short information was shared with the public through local online portals.

6.1. TEMPUS INTERNATIONAL INNOVATHON, PILOT SITE RIJEKA

<https://www.rijeka.hr/ako-ste-kreativni-prijavite-se-tempus-innovathon/>



<https://www.novolist.hr/rijeka-regija/rijeka/zanimljiv-innovathon-odrzan-u-prostorima-proizvodnog-parka-torpedo/>



6.2. TEMPUS INTERNATIONAL INNOVATHON, PILOT SITE SOLIN

Local online portals;

<https://dalmatinskiportal.hr/vijesti/tempus-innovathon--otvoreno-natjecanje-za-inovacije/162080>



<https://www.dalmacijanews.hr/clanak/q2ds-otvorene-prijave-za-natjecanje-inovatora-tempus-innovathon#/clanak/q2ds-otvorene-prijave-za-natjecanje-inovatora-tempus-innovathon>

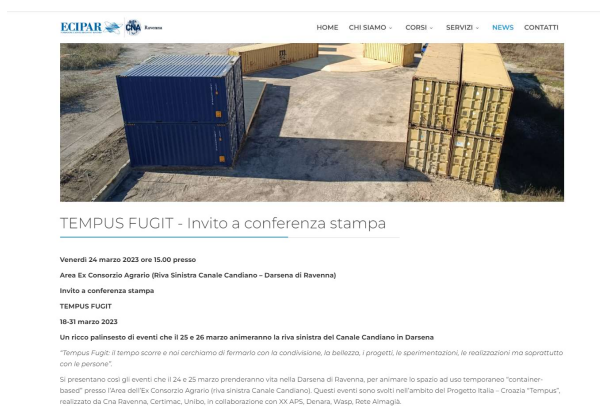


7. TUA SPACES PROMOTION (TUA OPENINGS)

Within THE Tempus project two infrastructural works were undertaken, the reconstruction and getting of a new function to the old containers in Ravenna and the reconstruction of an abandoned place into new coworking spaces in Solin. To facilitate its integration into the urban life of those two locations were organized events of TUA presentation i.e. TUA opening.

7.1. PILOT SITE RAVENNA

<https://www.ecipar.ra.it/news/80-news/805-tempus-fugit-invito-a-conferenza-stampa.html>



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https://www.ravennaedintorni.it/societa/2023/03/16/arte-urbana-eventi-workshop-rivitalizzare-lex-consorzio-agrario/?fbclid=IwAR3-WD7M50OKxG5VUgXT6OhVrEzql1FrC0x_RpTN1lqWa-9x7VPpwkzfJY



RavennaDintorni.it

RAVENNA
23 giugno 2023

MAR - Museo dell'Arte della Città di Ravenna

CNA Centro Nazionale Artigiani e Piccole e Medie Imprese

DARSENSA
18-31 Marzo 2023

Arte urbana, eventi e workshop per rivitalizzare l'ex consorzio agrario

Fino al 31 marzo iniziative sulla riva sinistra del canale Candiano

Prende vita in darsena, a Ravenna, l'area dell'ex Consorzio Agrario, sulla riva sinistra del canale Candiano.

<https://www.ravennaedintorni.it/rd-opinioni/editoriale/rigenerose-azioni-fanno-bene-alla-citta/>



RavennaDintorni.it

DAL 15 GIUGNO AL 7 SETTEMBRE
cinemadivino
24 FILM
ESCLUSIVAMENTE 2023
I GRANDI FILM SI QUOTANO IN CANTINA
CLICCA E SCOPRI IL PROGRAMMA!

EDITORIALE
Rigenerose azioni che fanno bene alla città

di Franco Pizzini
1 Aprile 2023

Per una friter cotentina in questo primo esercizio sfuggito di prim'ordine sono diventate a Ravenna due iniziative che pur nella loro differenza di anno convegno sono artefici di rinascita, rinnovamento, recupero di energie, ritorno a due aree urbane della città: la zona sinistra della Darsena e l'area Regio San Felice.

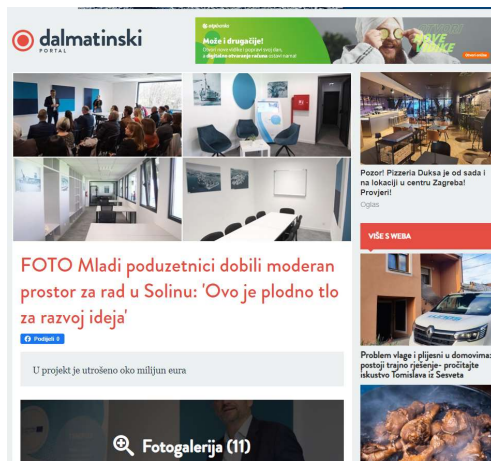
Le chiamano azioni "rigenerose" che hanno preso spunto e spessoro, per una zona

<https://www.ilrestodelcarlino.it/ravenna/cronaca/ex-consorzio-agrario-da-scoprire-oggi-e-domani-tanti-eventi-d72d021f>



7.2. PILOT SITE SOLIN

<https://dalmatinskiportal.hr/nekretnine/foto-mladi-poduzetnici-dobili-moderan-prostor-za-rad-u-solinu-ovo-je-plodno-tlo-za-razvoj-ideja-/163854>



<https://www.dalmacijadanas.hr/solin-dobio-svoj-krug>

SOLIN DOBIO SVOJ "KRUG" Novoosnovane tvrtke dobile prostor za svoj rad: "Potpore mladim poduzetnicima su garancija budućnosti"

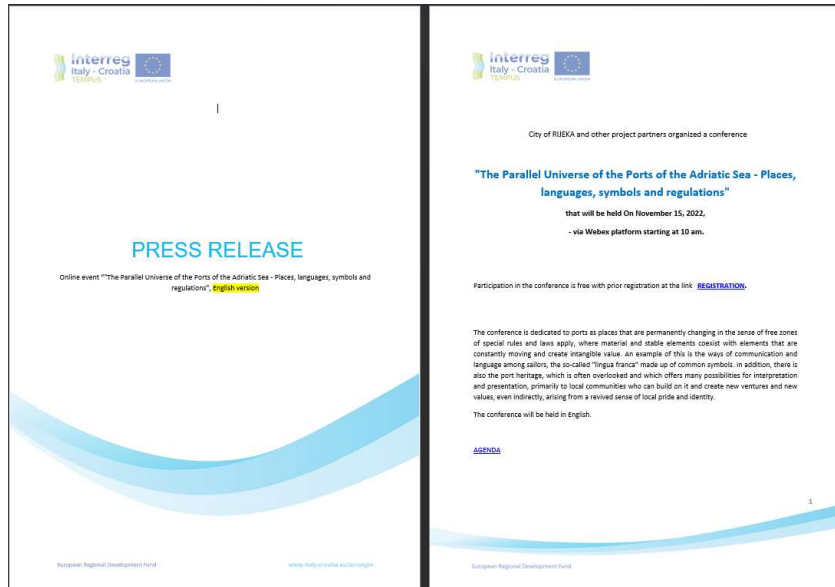
Danas je na prvom katu Akademijskog Kluba Solin predstavljen coworking prostor Areativno razvojni ureda Grada Solina - KRUG

Autor: Tihomir Štefanić, IZVJEŠTAJ: IZVJEŠTAJ, 27.03.2023, 18:34



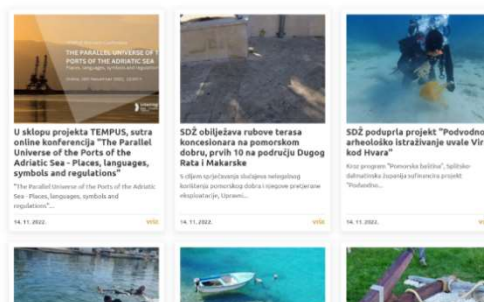
8. MIDTERM CONFERENCE, ONLINE EVENT

The Mid-term high-level event organized and hosted by PP City of Rijeka in cooperation with other project partners took place in Rijeka on the 15th of November 2022. Due to the pandemic situation and restrictions still being in force, it was unfortunately not possible to have all the project partners and speakers participate in the presence and it was decided to hold all presentations online as well as the discussions and closure events' slots.



Announcement was published in Croatian online papers, at online portal “Pomorsko je dobro” (“Maritime property”/ owned by Split-dalmatia County)

<https://www.morski.hr/paralelni-svemir-luka-jadranskog-mora-online-konferencija/>



9. FINAL CONFERENCE, BARI

Under the organization of LP, the Final event with media coverage was organized and held live, in Bari on the 29th of March 2023. It was promoted in both countries reaching event national level (emission in a national TV channel in Italy).



<https://www.barinedita.it/eventi-comunicati/13934/bari-evento-finale-di-tempus--il-progetto-cnr-per-la-valorizzazione-dei-porti-adriatici>



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Bari, evento finale di Tempus: il progetto CNR per la valorizzazione dei porti adriatici

lunedì 27 marzo 2023 Lettere: 143 parole

di Comunicato Stampa di Paola Lassandro



TEMPUS Final Conference

Bringing new life to the Adriatic ports!

Temporary uses as a trigger for the enhancement of the tangible and (in)angible heritage, natural and cultural, of the port cities of the Adriatic area.

Date: **March 29th 2023**
Location: **Autorità di Sistema Portuale del Mare Adriatico Meridionale**
Piazzale Cristoforo Colombo 1
Bari, Italy

BARI - L'Istituto per le Tecnologie della Costruzione del CNR organizza il giorno 29 marzo p.v. dalle 9:30 alle 13:00 la Conferenza finale del Progetto Tempus (Programma Interreg V A Italia-Croazia 2014-2020) incentrato sulla valorizzazione dei valori tangibili e intangibili dei porti dell'area Adriatica per ri-collegare le città ai loro porti, creando un nuovo modo di vivere i luoghi e di sostenere l'imprenditorialità nei settori della creatività, della cultura e del turismo.

All'evento parteciperanno l'autorità portuale, i vertici del CNR-ITC e i 9 partner di progetto italiani e Croati. Verrà esposta l'attività transfrontaliera svolta negli anni del progetto, le novità, i punti di forza e di arrivo.

Saranno presentate le 3 azioni pilota implementate nel progetto, consistenti nell'attivazione di Temporary Uses in diversi porti urbani del mare Adriatico (Ravenna, Solin, Rijeka), con lo scopo di creare azioni che possano attivare un processo più ampio di valorizzazione e rigenerazione del patrimonio portuale.

Chi fosse interessato, visto la capienza ridotta del sito, può seguire l'evento anche online al seguente link: <https://meet.jit.si/TempusFinalEvent-2023>



https://www.trmtv.it/attualita/economia/2023_03_29/370858.html



<https://www.morski.hr/u-bariju-zavrсна-konferencija-projekta-tempus-i-proglasenje-pobjednika-innovathona/>



<https://www.pomorskodobro.dalmacija.hr/u-fokusu/detalj/u-bariju-zavrсна-konferencija-projekta-tempus-i-proglasenje-pobjednika-innovathona>



<https://www.novolist.hr/more/kako-udahnuti-zivot-povijesnim-lukama-rijeka-solin-i-ravenna-ovi-ljudi-ponudili-su-odgovor/>

