

# S.LI.DES Smart strategies for sustainable tourism in LIvely cultural DEStinations

2014 - 2020 Interreg V-A
Italy - Croatia CBC Programme
Priority Axis: Environment and cultural heritage
Specific objective: 3.1 - Make natural and cultural heritage a leverage for sustainable and more balanced territorial development

## WP2 Communication activities D.2.1.1. Kick-off meeting



Work Package:	2 - Communication activities			
Activity:	1 - Start-up activities			
Responsible Partner:	PP3 – SIPRO Ferrara (IT)			
Partners involved:	LP – Ca' Foscari University of Venice (IT)			
	PP1 – CISET (IT)			
	PP2 – Ecipa (IT)			
	PP3 – SIPRO Ferrara (IT)			
	PP4 – City of Bari (IT)			
	PP5 – City of Venice (IT)			
	PP6 – CAST-University of Bologna (IT)			
	PP7 – Institute for Tourism			
	PP8 – Craft College- Institution for adult education Subsidiary			
	Rijeka			
	PP9 – Development Agency of the City of Dubrovnik-Dura			
	PP10 –Šibenik Tourist board			

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### Description of each of the speakers' presentations and the main conclusions of the discussion that took place

The meeting foreseen the following presentations:

"WP1 Project management and coordination of activities" by Emilio Urbinati, Cà Foscari

"WP2 Communication activities" by Chiara Franceschini, S.I.PRO.

"WP3 The S.LI.DES. Smart Destination Ecosystem" by Sanda Corak, Institut za Turizam

"WP4 Pilot actions" by Josip Bogdanovic, DURA

"WP5 The S.LI.DES. strategy" by Isabella Marangoni, Città di Venezia

"Steering Committee meeting" guided by Emilio Urbinati, Cà Foscari

The main conclusion of the discussion was the kick-off of the first activities (mainly within WP1, WP2 and WP3) of the project SLIDES. All the PPs got the preliminary information to begin the implementation of the project.

#### Description of the participants

Michele Tamma, Ca' Foscari University - LP Alessandra Cagnin, Ca' Foscari University - LP Raffaele Pesenti, Ca' Foscari University - LP Emilio Urbinati, Ca' Foscari University - LP Valeria Minghetti, CISET – PP1 Federica Montaguti, CISET - PP1 Simona Aceto, ECIPA - PP2 Laura Castellan, ECIPA - PP2 Matteo Povolato, ECIPA - PP2 Chiara Franceschini, SIPRO – PP3 Cristiano Rinaldo. Comune di Ferrara – PP3 Maria Teresa Pinna, Comune di Ferrara – PP3 Giovanni Antelmi Comune di Bari – PP4 Chiara Tenderini, Comune di Venezia – PP5 Isabella Marangoni, Comune di Venezia – PP5 Daniela Angiolin, Comune di Venezia – PP5 Armando Bazzani, CAST – PP6 Sanda Corak, Turizam - PP7



Ives Vodanovic Lukic, Turizam – PP7 Daria Kireta, KRAFT College – PP8 Goran Svast, KRAFT College – PP8 Josip Bogdanovic, DURA – PP9 Bojana Bego, Sibenik TB – PP10 Ivan Elez, Sibenik TB – PP10 Tatijana Juric, Sibenik TB – PP10

### Photos and links to videos

