

REVIVAL WP2

D.2.4.4. Info day

PI RERA SD

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LP - Municipality of Forli

INFO DAY Forgotten Forli

REVIVAL: Visita guidata ai luoghi del 900 a Forlì REVIVAL: Guided tour to the XX century buildings in Forlì

DESCRIPTION

On the 30th of December 2021 the Municipality of Forli organized a guided tour open to citizenship and stakeholders to the building of the XX century located in the city.

The Info-day was an occasion to present to participants the results and acievement of the REVIVAL project in the enhancement and preservation of relevant buildings of XX century.

The visit focused in particular on the key building identified by the Municipality of Forlì as the pilot site for the valorization activities, namely the Odeon Cinema Theatre.

The itinerary comprehended:

- visit to the buildings located along Viale della Stazione;
- Piazzale della Vittoria;
- Odon cinema theatre.

The guided tour started at 10.30 and lasted for about 1 hour and a half, involving 22 citizens from the city.























PP1 - Municipality of Campobasso

INFO DAY

Rediscovery of forgotten Campobasso

Progetto REVIVAL: riscoperta e valorizzazione di luoghi ed itinerari perduti del '900 REVIVAL Project: rediscovery and valorisation of lost places and itineraries from the XX Century

DESCRIPTION

On Wednesday 15th December, at 5.00 pm, the Infoday of the REVIVAL Project took place at the School House "E. D'Ovidio" in Campobasso, titled "Rediscovery and valorisation of lost places and itineraries from the XX Century".

During the Info-day, the results achieved throughout the process for the identification and enhancement of buildings from the 1900s were presented. For the Municipality of Campobasso, they have resulted in the enhancement of the Ex School House, that was chosen as the "pilot place" for all the valorization activities in Campobasso.

The Revival project made it possible to redevelop the hallway of the main entrance and the arrangement of the asphalt square behind it, for carrying out cultural activities.

The work carried out at the School was enriched by a series of interviews and testimonies collected from those who attended it, by a storytelling app, which will soon be available on the Revival project website, and by a review of events that will go on until December 30th – among them: a photographic exhibition, musical performances, screening of 15 movies, presentation of books.

During the Info-day, the proposal for a memorandum of understanding was also presented, signed by the heads of all the partner organizations, which intends to promote an itinerary for the rediscovery of the twentieth-century architecture.

Speakers:

Paola Felice - Councilor for Culture of the Municipality of Campobasso – Welcome and Introduction; **Claudia Romaniello and Sabrina Tirabassi** - Programming and Community Policies Service of the Municipality of Campobasso – Presentation of the Revival project;

Roberto Righi - STEPS company consultant – Presentation of the activities and the achieved results.

After the presentations, a music concert took place, featuring the Fake Five (with the Cultural Association R. Wagner).



















PP2 - Municipality of Cesenatico

INFO DAY

Selected building EX LAVATOIO (1913-1914), Viale Cecchini

Selected building EX LAVATOIO (1913-1914), Viale Cecchini

DESCRIPTION

On December 19th 2021 at 18.00, the Municipality of Cesenatico has presented organized a cultural event in the Antico Lavatoio courtyard, where a show of music and light has taken place. Just before the event, the Municipality has taken the opportunity to arrange its INFO Day where the population has been informed about the new opportunities offered by the revitalization of the local architectural heritage, made of several buildings, at the moment dismissed, but with a great architectonic value and potential.

The goals of REVIVAL project have been explained by PM Davide Gnola who introduced Mayor Matteo Gozzoli speech on the opportunities offered by EU projects and funds and the chances provided for the local population in terms of projects, works and extra funds to be spent for the community.

A final speech focused on the specific intent to make of the REVIVAL revitalized buildings a possible new touristic attraction to be added to the touristic offer that appeals thousands of visitors in Cesenatico every year.







PP3 - Municipality of Pesaro

INFO DAY REVIVAL al Parco San Bartolo

REVIVAL al Parco San Bartolo

DESCRIPTION

The Info day presented the results of the REVIVAL project achieved in the City of Pesaro, and namely in the San Bartolo Park, where the four identified sites selected for REVIVAL are located. The event took place at the former Primary School of Santa Marina Alta, one of the four sites benefitting of the activities carries out within the REVIVAL project.

The event started with a general overview of the project, presented by Pier Giacomo Sola, followed by a detail about the impact of REVIVAL and its role within the overall cultural strategy of the City of Pesaro, done by the Vice-Major Daniele Vimini. Finally, Stefano Mariani, President of the San Bartolo Park Authority, underlined the relevance of the project within the current programme for revitalizing the overall area.

The event was attended by one local television (Rossini TV), as well as two journalists representing local newspaper (Il Corriere Adriatico and Il Resto del Carlino).























PP4 - City of Rijeka

INFO DAY

Let them live again

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DESCRIPTION

Rijeka's project team organized exhibition of the lost heritage at Rijeka main square Korzo as Info day in May 2021. At the exhibition were represented all project partners and their forgotten heritage. Croatian partners attended exhibition opening and visited Rijeka's pilot site.

















PP5 - City of Zadar

INFO DAY

A Combination of Adrenaline and History in a new Tourist Route in Zadar

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DESCRIPTION

On 1st April City of Zadar organized There are over 250 bunkers in Zadar and they represent a large part of the city's history, and at the same time they form an addition to the fortifications that date back to ancient times, the Middle Ages, the Renaissance, and the first half of the 20th century. These bunkers are important because of their great role in the defense of Zadar during the Homeland War in '91, while in the future they are importante because of their diversity through the design of content for the local population and the development of a new tourist offer. The aim of the project is to improve the system of protection and management of cultural and natural heritage in a sustainable way.













PP6 - Public Institution RERA S.D.

INFO DAY

Promotion of the ZIN-friendly certificate and storytelling walk

REVIVAL 1st info day, organized by PI RERA S.D. in goal to promote ZIN-friendly certificate developed for promotion of the new touristic route.

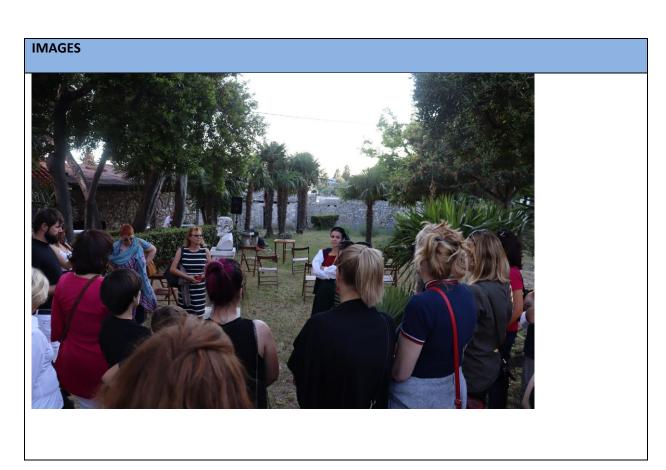
DESCRIPTION

REVIVAL 1st info day, organized by PI RERA S.D., took place June 14th 2021. at the Rušinac Castle in Kaštela City - RERA's pilot site. At Info day was promoted certificate ZIN-friendly developed within project activities for the purpose of promoting new touristic route. A certificate has a goal to join all Kaštela's winemakers and contribute to further economic, cultural and tourist development and make pilot site as a meeting place for wine lovers and Kastela gastronomy. Within certification was produced ZIN-friendly card and owners of card will enjoy in special and promotional offers in ZIN-friendly restaurants, bars and wineries. At the promotion was held short presentation about project REVIVAL and about ZIN_friendly certificate. ZIN-friendly card were distribudet to all project partners and invited stakeholders. Wine sort Crljenak occupy a special place in the local identity and represent a kind of natural heritage monument because centuries knowledge about growing vines was passed from generation to generation. It represents a valuable resource with enormous potential for sustainable touristic development, so it is very important to raise awareness about project among local population and authorities.

After the presentation there was organized catering in goal of networking project teams and relevant stakeholders.

Within 1st info day it was organized storytelling route so PPs could experience how storytelling could be used as a tool for revitalization of forgotten heritage. PPs had interpretative walk with lincesed tour guide whose brought them back to life tragic story about Miljenko and Dobrila which represent just a part of rich but forgotten Kastelas heritage.





















INFO DAY

Promotion of the ZIN-friendly certificate and project REVIVAL on VIP Wine EnoGASTRO Event

REVIVAL 2nd info day was held within Wine EnoGASTRO Vip Event in Split

DESCRIPTION

REVIVAL 2nd info day took place June 26th 2021. at the Hotel Amphora Split and was organized as a part of Wine EnoGASTRO Vip Event in Split. PI RERA SD find this event as a great opportunity to reach some important stakeholders since the main theme of RERA storytelling and building is wine sort Crljenak. Wine EnoGASTRO Event attended important stakeholders like directory of Tourist board of Split Dalmatia County, Directory of Tourist board Split.

At Info day was promoted project REVIVAL and certificate ZIN-friendly developed within project activities for the purpose of promoting new touristic route.



















INFO DAY

Promotion of the ZIN-friendly certificate and project REVIVAL on VIP Wine EnoGASTRO Event

REVIVAL 3rd info day was held within Wine EnoGASTRO Vip Event in Zagreb

DESCRIPTION

REVIVAL 3rd info day took place June 1st 2021. at the Restaurant Tagliata in Zagreb and was organized as a part of Wine EnoGASTRO Vip Event in Zagreb. PI RERA SD find this event as a great opportunity to reach some important stakeholders since the main theme of RERA storytelling and building is wine sort Crljenak. Wine EnoGASTRO Event attended important stakeholders like directory of National Tourist board Directory, City of Zagreb, Tourist board Zagreb, Ministry of tourism and many Croatian winemakers.

At Info day was promoted project REVIVAL and certificate ZIN-friendly developed within project activities for the purpose of promoting new touristic route.

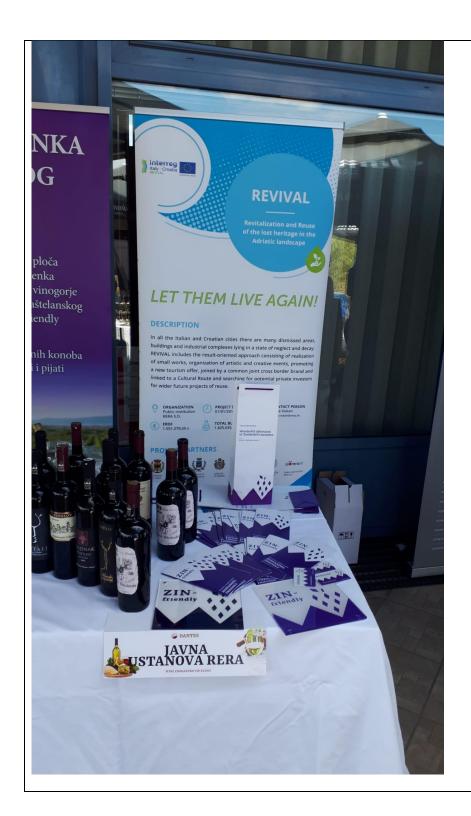
Wine sort Crljenak occupy a special place in the local identity and represent a kind of natural heritage monument because centuries knowledge about growing vines was passed from generation to generation. It represents a valuable resource with enormous potential for sustainable touristic development, so it is very important to raise awareness about project among local population and authorities. This is a main reason why RERA decided to participate in this event. We reach many small entrepreneurs, travel agencies and touristic guide whose develop wine tours. This event was great opportunity and project tteam members met lot of enthusiastic individuals interesting in developing storytelling routes.













PP7 - University of Zadar

INFO DAY

Zadar Underground Bunker C-47

University of Zadar held an Info day, where first results of the project Revival were presented, while keeping the focus on the underground bunker C-47 on Vidikovac, which will be revitalised into new multifunctional space.

DESCRIPTION

Info day was held in Kneževa palača, where UNIZD professors Antonija Mlikota and Rafaela Božić hosted famous journalist, director, lecturer and main director of Motovun film festival - Igor Mirković. After short introduction into project activities, they discussed about the Homeland war and turbulent history of Zadar in the period between the two world wars - in the period when numerous bunkers were built in that area.

The conclusion was that bunkers and old movies preserve the trace of time, the trace of history, so they really need to be revitalised and saved from oblivion. In order to vividly show the link between history and film, new short film "Marko" was screened, following the "Zadar Memento" from 1984., so many Zadar residents joined the screening, because they were extras long time ago, or they just wanted to see their parents and grandparents in a movie. \varnothing

Exactly this level of connection and memory is the goal of the Revival project - through the revitalisation of bunkers to preserve the spirit of a time, which could show parts of forgotten history to its fellow citizens, and bring interesting content in an atypical space to the tourists.



