

REMEMBER PROJECT

ADRIATIC PORTS CULTURAL NETWORK

Memorandum of Understanding

MEMORANDUM OF UNDERSTANDING FOR THE CREATION OF THE ADRIATIC PORTS CULTURAL NETWORK

The following REMEMBER project partners:

- The Central Adriatic Ports Authority
- The North Adriatic Sea Port Authority
- The Central North Adriatic Sea Port Authority (Port of Ravenna)
- The Port Network Authority of Eastern Adriatic Sea
- The Intermodal Transport Cluster
- The Dubrovnik Port Authority
- The Port of Zadar Authority
- The Public Institution RERA SD for Coordination and Development of Split - Dalmatia County
- The National Museum of Zadar
- The Polytechnic University of Marche

And the following Port Authority:

- Split Port Authority;

Hereinafter called "the Parties"

Bearing in mind the Communication from the Commission - COM (2007) 616 dated 18/10/2007- on a European Ports Policy, underlying the necessity to strengthen the dialogue between port stakeholders and within the city, the region and beyond;

Acknowledging the Communication from the Commission to the European Parliament, the Council, the European Economic and Social Committee and the Committee of the Regions- COM (2014) 86 dated 20/02/2014 - "A European Strategy for more Growth and Jobs in Coastal and Maritime Tourism", indicated as a sector with growth and job potential;

Recalling the Communication from the Commission to the European Parliament, the Council, the European economic and social Committee and the Committee of the regions-COM (2014) 477 dated 22/07/2014- "Towards an integrated approach to cultural heritage for Europe", encouraging the modernisation of the heritage sector, raising awareness and engaging new audiences thanks to its intrinsic societal value;

Considering the guide of good practices "Plan the city with the port," published in 2015 by AIVP (Association Internationale Villes et Ports), suggesting a balanced port-city relationship, through joint economic development strategies and governance;

Conscious of the European Sea Ports Organisation (ESPO) document "ESPO code of practice on societal integration of ports" published in 2010, where cruise tourism is indicated as an asset to reinforce the port-city identity;

Recognizing the European Strategy for the Adriatic and Ionian Region (EUSAIR), endorsed by the European Council on 24 October 2014, aiming at promoting economic and social prosperity and growth in the region by improving its attractiveness, competitiveness and connectivity;

Considering the four thematic pillars of the EUSAIR and, in particular, Pillar 4 "Sustainable Tourism" focusing on the diversification of macro-region's tourism products and services, tackling seasonality of tourism demand, improving both the quality and innovation of tourism offer and enhancing the sustainable and responsible tourism capacities of the tourism actors across the macro-region;

Taking into consideration the Italy- Croatia Cooperation Programme and the specific objective 3.1. "Make natural and cultural heritage a leverage for sustainable and more balanced territorial development", as outlined within the Priority Axis 3 "Environment and cultural heritage";

have reached the following understanding:

Article 1 (Creation and objectives of the “Adriatic Ports cultural Network”)

Through the signature of this Memorandum of Understanding (MoU), the Parties create the “Adriatic Ports Cultural Network”, with the aim to:

- a) jointly promote and valorise the important maritime cultural heritage of the 8 Italian and Croatian ports sites involved within REMEMBER partnership - Ancona, Venice, Ravenna, Trieste, Rijeka, Dubrovnik, Zadar, Split;
- b) enhance the attractiveness not only of ports' sites but also of the local communities, thanks to the mutual promotion of different, digital and innovative tourist services created within REMEMBER project activities to preserve and experience the maritime heritage;
- c) generate new tourism demand, creating new economic opportunities alternative to the coastal/summer tourism, thus addressing the seasonality of touristic flow;
- d) set the basis for the creation of new and better jobs with digital and cultural competences;
- e) support a renewed social, economic and cultural awareness of the role of the ports within their community's development and identity, valorising and preserving not only their rich tangible maritime cultural heritage, but also the maritime tradition and history.

Article 2 (Promotion)

- a) The “Adriatic Ports Cultural Network” will be promoted at local level by each REMEMBER partner to engage the institutional actors in the joint promotion, valorisation and institutional support to the Adriatic maritime cultural heritage.
- b) The wide promotion of the “Adriatic Ports Cultural Network” will be ensured by the participation to international thematic exhibitions for the joint presentation of the 8 ports sites as a unique and single destination.
- c) Ad hoc promotional material on Adriatic tangible and intangible heritage valorisation will be created within REMEMBER project activities.

- d) To have a coherent a shared framework, the partnership will refer to the “Cultural Touristic Management Strategy”, making the cross- border dimension an asset to be more competitive and attractive as a unique touristic destination.

Article 3

(Structure of the “Adriatic Ports Cultural Network”)

- a) The application of this MoU is the responsibility of the Parties, as indicated below:
- The Central Adriatic Ports Authority
 - The North Adriatic Sea Port Authority
 - The Central North Adriatic Sea Port Authority (Port of Ravenna)
 - The Port Network Authority of Eastern Adriatic Sea
 - The Intermodal Transport Cluster
 - The Dubrovnik Port Authority
 - The Port of Zadar Authority
 - The Public Institution RERA SD for Coordination and Development of Split - Dalmatia County
 - The National Museum of Zadar
 - The Polytechnic University of Marche
 - Split Port Authority
- b) The coordinator of “Adriatic Ports Cultural Network” will be Central Adriatic Ports Authority until the end of REMEMBER project, 30 June 2021. Afterwards, the coordinator may change with the agreement of majority of the Parties.
- c) The participation to the Adriatic Ports Cultural Network through the signature of this MoU remains open to other institutional actors and stakeholders involved in the promotion and valorisation of maritime cultural heritage in the framework of the city-port relationship, in the Adriatic and Ionian Sea, provided that, as part of their bylaws, they have institutional goals or sectoral relevance for the development and management of the scope of this MoU. To access, any institutional actor or stakeholder must apply to the Network coordinator and the final decision will be taken by the majority of REMEMBER project partners.

Article 4 (Settlement of disputes)

Disputes, which may arise between the Parties with regard to the interpretation and/or application of the provisions of this MoU, shall be resolved through negotiations between the Parties.

Article 5 (Duration)

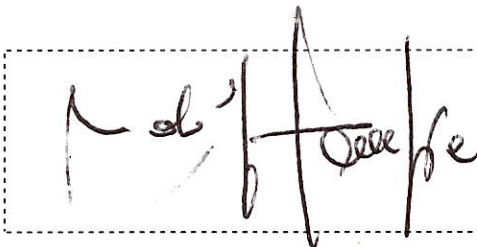
This MoU will become effective upon signature by the Parties and will remain in force until the end of REMEMBER project (30/06/2021). The renewal of the MoU beyond that period will be shared and agreed by the parties before the deadline set above.

Ancona, 31st May 2019

Signed by:

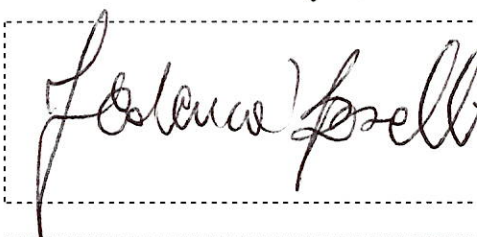
CENTRAL ADRIATIC PORTS AUTHORITY

RODOLFO GIAMPIERI



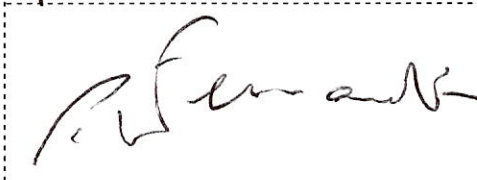
NORTH ADRIATIC SEA PORT AUTHORITY

FEDERICA BOSELLO



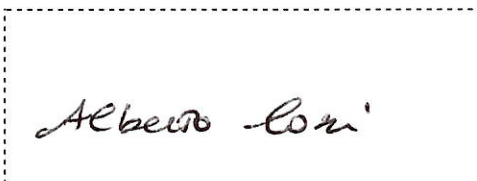
THE CENTRAL NORTH ADRIATIC SEA PORT
AUTHORITY (PORT OF RAVENNA)

PAOLO FERRANDINO



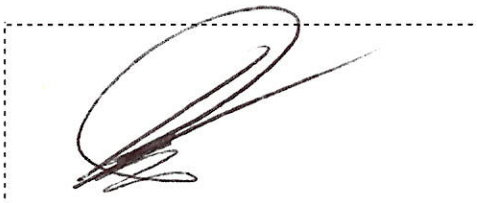
PORT NETWORK AUTHORITY OF THE EASTERN
ADRIATIC SEA

ALBERTO COZZI



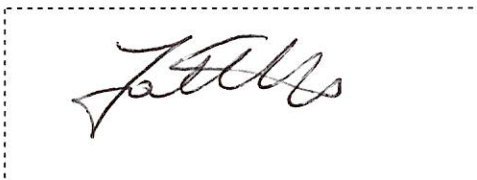
INTERMODAL TRANSPORT CLUSTER

MARIJAN CUKROV



DUBROVNIK PORT AUTHORITY

KRISTINA LAPTALO



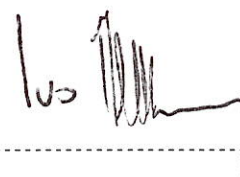
PORT OF ZADAR AUTHORITY

ROBERT ŠKIFIĆ



PUBLIC INSTITUTION RERA S.D. FOR
COORDINATION AND DEVELOPMENT OF SPLIT
- DALMATIA COUNTY

IVO BENZON



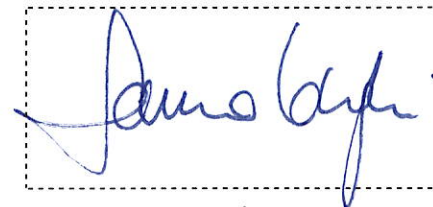
NATIONAL MUSEUM OF ZADAR

DOMAGOJ DRAŽINA

D. Dražina

POLYTECHNIC UNIVERSITY OF MARCHE

SAURO LONGHI



SPLIT PORT AUTHORITY

JOŠKO BERKET BAKOTA

