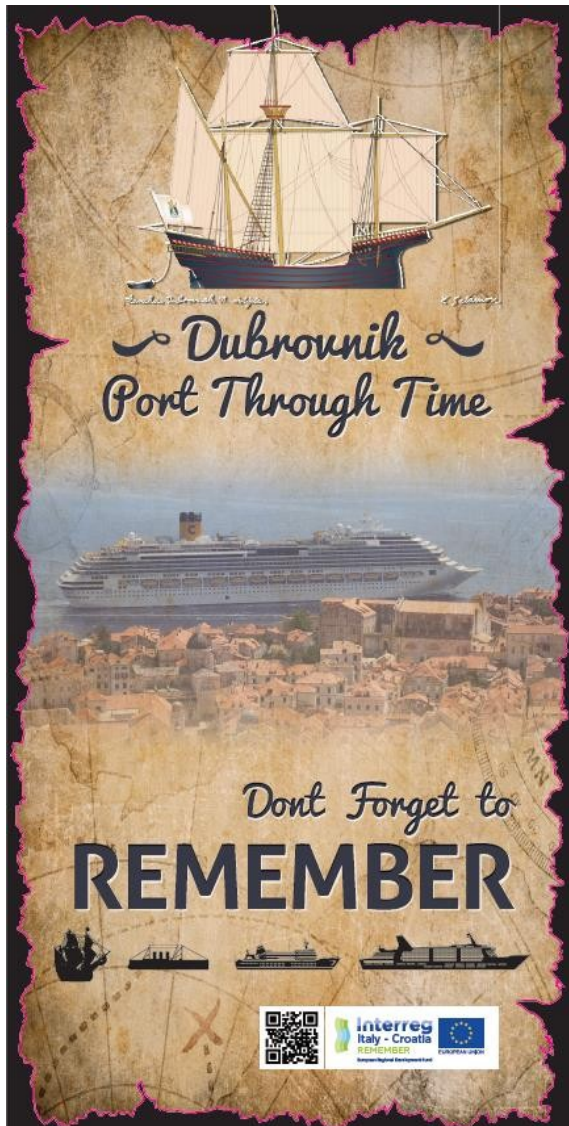


Technical design for touristic panels on the maritime history of Dubrovnik port

PP5 Dubrovnik port Authority



Panel is designed in order to attract passengers in Dubrovnik port to visit VM and to research Dubrovnik maritime history.

Panel represent maritime development in the destination and is attracting visitors and local citizens to explore more in depth through ADRIJO platform all contents that we are going to upload.

Panel is designed to represent connection between past, today and future maritime culture in destination.

Panel will be produced in different sizes according to the place where are they going to be placed.

Panel has to have QR code and link to ADRIJO (<https://adrijo.eu/hr/>) platform with Remember project visibility regulations.

IDEA DEVELOPMENT

1. CHOOSING TYPOGRAPHY

When choosing typography, we paid attention to legibility, as well as to the shape of the font in order to aroused interest and attracted the attention of users.

2. COLORS AND TEXTURES

In accordance with the theme, the colors and textures we used are the easiest to associate with the past and already in the first contact, the users easily recognize the motive and intention of this project.

3. CUTTING LINES

Cutting lines are visible in magenta. They outline the cut line of the material to further emphasize (depending on the occasion and the background).

4. MESSAGE

The message next to the project name invites the user to action and reflection.

5. VECTORS

The silhouettes of the ships outline the nautical development throughout history, and associate the user with it, about the passage of time and the legacy of the port where they are located.