

Del 5.1.4

Cultural Touristic Management local workshop with local community – citizen

LP – CENTRAL ADRIATIC PORTS AUTHORITY

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Methodology for the Cultural Touristic Management strategy
Type of deliverable	Report
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	final
Author (s)	Elena Montironi
Version	1
Due date of deliverable	06/2022
Delivery date	05/08/2022

Contents

Agenda	3
Participants	3
Minutes	3
Pictures	3

1st Workshop

Agenda

The workshop was held on 28th September at the “Sala delle Polveri” at the Mole Vanvitelliana in Ancona. The title of the event was “Port: economy, culture and history. The Buon Vento narration”

The agenda of the workshop was the following:

- INTRODUCTION ON THE PROJECT, by Guido Vettorel;
- THE STORYTELLING OF THE PROJECT, by Cristiana Colli, Giovanni Pettorino, Gianluca Favetto

Participants

The workshop was opened to all citizens and to all port operators, with particular reference to the people that contributed and played a central role in the production of the ADRIJO contents. 38 people took part to the event.

Minutes

The workshop, organized in the framework of the Italian Port Days, was aimed at telling the cohabitation between economies, jobs, cultures and histories in the port of Ancona, terminal of relations between the Adriatic ports, the territories and the communities.

The workshop was aimed at presenting to all citizens the contributions and testimonies collected from the various realities of the port community and disseminate them during the weeks in the form of audio-visual materials, photographs, stories and texts, building a path of sharing and belonging.

This event was an opportunity to present the work done and promote a moment of common reflection between port and city with representatives of the port economy, culture and tourism of the area.

Pictures





Del 5.1.4

Cultural Touristic Management
local workshop with
MUNICIPALITY OF ANCONA

LP – CENTRAL ADRIATIC PORTS AUTHORITY

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Methodology for the Cultural Touristic Management strategy
Type of deliverable	Report
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	final
Author (s)	Elena Montironi
Version	1
Due date of deliverable	06/2022
Delivery date	05/08/2022

Contents

Agenda	3
Participants	3
Minutes	3
Pictures	4

2nd Worskshop

Agenda

The workshop was held on 30th June at ADSPMAC premises.

The agenda of the workshop was the following:

- Presentation of REMEMBER project
- Presentation of ADRIJO platform
- Presentation of cultural touristic management strategy
- Discussions on possibility to integrate ADRIJO contents with the local touristic offer

Participants

The participants to the local workshop were 8 and included, apart from 1 representative of ADSPMAC, representatives of the Municipality of Ancona and the representatives of the Mexican city Guanajuato that cooperate in the framework of the Eu programme IUARC, International Urban Cooperation Programme.

Minutes

The workshop was realized in the framework of the EU initiative IUARC that involves the municipality of Ancona and concerns the cooperation between Ancona and the Mexican city of Guanajuato on the field of sustainable planning in the theme "Tourism and Culture".

The objectives, strategy and results of REMEMBER project were presented, as well as the ADRIJO network and the related platform. Moreover, the cultural touristic management strategy was discussed between the participants that could share different experiences and best practices on the tools and policies used to promote sustainable forms of tourism integrated with the local urban development plans.

Pictures





Del 5.1.4

Cultural Touristic Management local workshops with stakeholders

PP1 – Nort Adriatic Sea Port Authority

Contents

Local Workshop nr 1	2
Agenda	2
Participants	3
Minutes	3
Video	3
Presentation.....	4
Pictures	5
Local Workshop nr 2	6
Agenda	7
Participants	9
Minutes	9
Video of the Virtual Tour	10
Pictures	11
Local Workshop nr 3	12
Agenda	13
Participants	14
Minutes	14
Presentation.....	14
Video of the Virtual Tour	15
Promotional Material	16
Pictures	17
Framework.....	18

Local Workshop nr 1

Date: 7th April 2022

Venue: Provincia di Padova, Padua

Partnership: Municipality of Venice –Europe Direct Unit, Padua Province

Agenda



INFODAY DI PRESENTAZIONE DEL PROGRAMMA EUROPA CREATIVA 2021-2027 SOTTO-PROGRAMMA CULTURA

Giovedì 7 Aprile 2022
dalle 10.00 alle 13.00
Provincia di Padova
Piazza Bardella 2, Padova

Ingresso gratuito su prenotazione fino ad esaurimento posti disponibili al seguente [form](#)

Possibilità di seguire l'evento su [Youtube](#) e [Facebook](#)

Per informazioni:
Europe Direct Venezia Veneto
infoeuropa@comune.venezia.it
800496200

Programma:

- 10.00 - Saluti Istituzionali
- 10.15 - Presentazione network Europe Direct
- 10.30 - Il Programma Cultura di Europa Creativa
 - Anna Conticello, Project Manager Desk Italia Europa Creativa - Cultura - MiC
 - Marzia Santone, Esperta progettazione, monitoraggio, rendicontazione Fondi Europei - supporto Ales S.p.a - Desk Italia Europa Creativa - MiC
- 11.45 - Presentazione buone prassi:
 - Progetto MUS.NET., Programma Europa Creativa
 - Progetto REMEMBER, Programma di Cooperazione Italia-Croazia
- 12.40 - Questions & Answers

Participants

See attached file nr 1

Minutes

The North Adriatic Sea Port Authority presents the REMEMBER Project as part of the day dedicated to the Creative Europe EU programme which aims to support cultural and creative industries.

The workshop was an important meeting to share the aim of remember project, that is promote ports and maritime cultural heritage through new technologies and never before seen tools that engage visitors and deal with different aspects of the area.

The rationale behind the programme is the same as that of the project developed by the Ports of Venice and Chioggia, together with seven other coastal towns on the two banks of the Adriatic.

As concern Venice, the project has been given the Venezia 1600 seal of approval.

Presenting the project as part of the Creative Europe Infoday provides an ideal occasion to share best practices and gather material that could bolster new transnational collaborations.

Video

<https://www.youtube.com/watch?v=T6cTr8nsV7k>



The screenshot shows a YouTube video player with the URL <https://www.youtube.com/watch?v=T6cTr8nsV7k>. The video content is a presentation slide titled "8 porti uniti con lo stesso obiettivo: IL PROGETTO REMEMBER". The slide features a map of Italy with eight coastal ports highlighted in blue. To the right of the map is a list of these ports: Ancona, Ravenna, Venezia, Trieste, Rijeka, Zadar, Split, and Dubrovnik. Below the list, there is a paragraph of text in Italian: "Condividono un patrimonio culturale marittimo-portuale millenario, un background comune e un senso di appartenenza derivante dalle intense relazioni commerciali e sociali, che hanno reso l'Adriatico 'il mare dell'intimità' (citando scrittore croato Matvejevic)." At the bottom of the slide, there is a small inset video of a woman speaking and a logo for the "Autorità di Gestione Portuali del Nord Adriatico".

Presentation



Reviving the Memory of Adriatic ports sites.
Maritime culture to foster Regional Territorial Growth

BUONE PRASSI

IL PROGETTO EUROPEO REMEMBER

Valeria Bosello, Azienda di Sistema Portuale del Mare Adriatico Settentrionale
Rosanna Frangiamore, Commissione di Progetto del sistema
09/10/2016 - 10/01/2017

COSA VI RACCONTEREMO OGGI

- 1) Azioni di Sistema Portuale del Mare Adriatico Settentrionale (ASPMAS) e i suoi compiti
- 2) I porti come risorsa strategica per lo sviluppo
- 3) Il Progetto Europeo Remember

Lezioni di portuali

Le tecnologie per lo sviluppo delle culture marittime portuali

Il Virtual Museum del Sistema Portuale

ASPMAS e i suoi compiti

Chi siamo? Ente pubblico intercomunale

Cosa siamo? Ente pubblico intercomunale, costituito nel 2011 dall'unione di 10 comuni, con sede in Venezia, che ha lo scopo di promuovere lo sviluppo economico, sociale e culturale del porto di Venezia, attraverso la gestione delle attività di interesse generale, amministrative e di pubblica utilità e, dove opportuno, assicurare la gestione del territorio portuale.

Quali? Da agosto 2016 con effetto della legge di riforma della Venezia che è un'entità portuale, con un ruolo di gestione portuale, che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

Un passo indietro per poter procedere

Che si è fatto? La risposta sembra semplice, seppure molto meno facile che dire, in realtà, "procedere". Un grande passo è stato fatto con la legge di riforma, che ha creato un'entità portuale, che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

Come viene? In alcuni casi il porto viene gestito da un'entità portuale, in altri invece viene gestito da un'entità portuale, in altri invece viene gestito da un'entità portuale.

Beneficiari I porti sono dotati di una propria personalità, sociale e culturale, e possono essere gestiti in modo diverso.

Obiettivi **Finalità e area di rispetto quale vita di comunità: il problema è, Responsabilità, il commercialista**

I PORTI COME RISORSA: STRATEGIE PER LA VALORIZZAZIONE

I Porti di Venezia e Chioggia

Il porto di Venezia è una risorsa strategica per lo sviluppo economico, sociale e culturale della città di Venezia, che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

La strategia

Strategia che fa leva sul patrimonio culturale

Partnership con chi per combinarsi si occupa di cultura

STORYTELLING CHE FA LEVA SUL PATRIMONIO CULTURALE

Il storytelling è una tecnica che permette di raccontare una storia in modo coinvolgente e memorabile, che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

Il storytelling è una tecnica che permette di raccontare una storia in modo coinvolgente e memorabile, che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

Partnership con chi per combinarsi si occupa di cultura

COLLABORAZIONE SINCRONICA INTERDISCIPLINARE con obiettivi come:

- Valorizzare il patrimonio culturale, storico e artistico del territorio portuale
- Promuovere lo sviluppo economico, sociale e culturale del territorio portuale
- Promuovere lo sviluppo economico, sociale e culturale del territorio portuale
- Promuovere lo sviluppo economico, sociale e culturale del territorio portuale

IL PROGETTO REMEMBER

Il progetto Remember è un progetto che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

I porti uniti con lo stesso obiettivo: IL PROGETTO REMEMBER

Il progetto Remember è un progetto che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

- Ancona
- Ravenna
- Venezia
- Trieste
- Rijeka
- Zadar
- Šibenik
- Dubrovnik

Il progetto Remember è un progetto che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

IL PROGETTO REMEMBER

Il progetto Remember è un progetto che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

Il progetto Remember è un progetto che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

IL VIRTUAL MUSEUM DEL PORTO DI VENEZIA

Il Virtual Museum del Porto di Venezia è un museo virtuale che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

Il Virtual Museum del Porto di Venezia è un museo virtuale che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

IL VIRTUAL MUSEUM DEL SISTEMA PORTUALE VENEZO

Il Virtual Museum del Sistema Portuale Veneto è un museo virtuale che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

Il Virtual Museum del Sistema Portuale Veneto è un museo virtuale che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

IL VIRTUAL TOUR

Il Virtual Tour è un tour virtuale che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

Il Virtual Tour è un tour virtuale che ha il compito di gestire le attività portuali, sia in termini di gestione del territorio portuale, sia in termini di gestione delle attività portuali, sia in termini di gestione delle attività portuali.

QR code linking to the project website

QR code linking to the project website

QR code linking to the project website

Autorità di Sistema Portuale del Mare Adriatico Settentrionale
Federica Bosello

federica.bosello@port.venezie.it
+39 335 7034273
www.daly.croatia.eu/remember
www.port.venezie.it

Pictures





Local Workshop nr 2

Date: 11st April 2022

Venue: Sala Auditorium, Palazzo Grassi , Chioggia - Venice

Partnership: Municipality of Chioggia, Confindustria Venice- Rovigo, the Biology Department of the University of Padua and the Propeller Club Port of Venice

Agenda

https://www.port.venice.it/files/event/1220411_programma.pdf



Autorità di Sistema Portuale
del Mare Adriatico Settentrionale
Porti di Venezia e Chioggia



Città di Chioggia

PROGRAMMA

ore 15.40 Registrazione partecipanti

ore 16.00 Introduce e modera

Federica Bosello

Responsabile Promozione, Comunicazione e Rapporti istituzionali
Autorità di Sistema Portuale del Mare Adriatico Settentrionale

ore 16.10 Saluti Istituzionali

Mauro Armelao

Sindaco del Comune di Chioggia

C.F. (CP) Dario Riccobene

Comandante della Capitaneria di Porto di Chioggia

ore 16.30 Tavola rotonda "La relazione col mare, risorsa culturale, economica e scientifica, come opportunità di sviluppo sostenibile"

Pier Giorgio Tiozzo Gobetto

Storico e pubblicista

Massimo Barbin

Vicedirettore di Confindustria Venezia Area Metropolitana di Venezia
e Rovigo e Presidente del Distretto Ittico di Rovigo e Chioggia

Laura Airoidi

Professore di ecologia e Responsabile della stazione idrobiologica
Umberto "Umberto D'Ancona", Università degli studi di Padova

ore 17.15 Sinergie e progetti per valorizzare l'identità portuale clodiense

Fulvio Lino Di Blasio

Presidente dell'Autorità di Sistema Portuale del Mare Adriatico
Settentrionale

**Al termine dei lavori è previsto un aperitivo e sarà possibile visitare
il Museo di zoologia adriatica.**

INGRESSO SU PRENOTAZIONE FINO AD ESAURIMENTO POSTI

SCRIVENDO A
MUSEOCIVICO@CHIOGGIA.ORG
ADSPMAS.PROMOZIONE@PORT.VENICE.IT

In base al decreto 24 marzo 2022, n. 24 sarà necessario esibire il green pass



Participants

See attached file nr 2

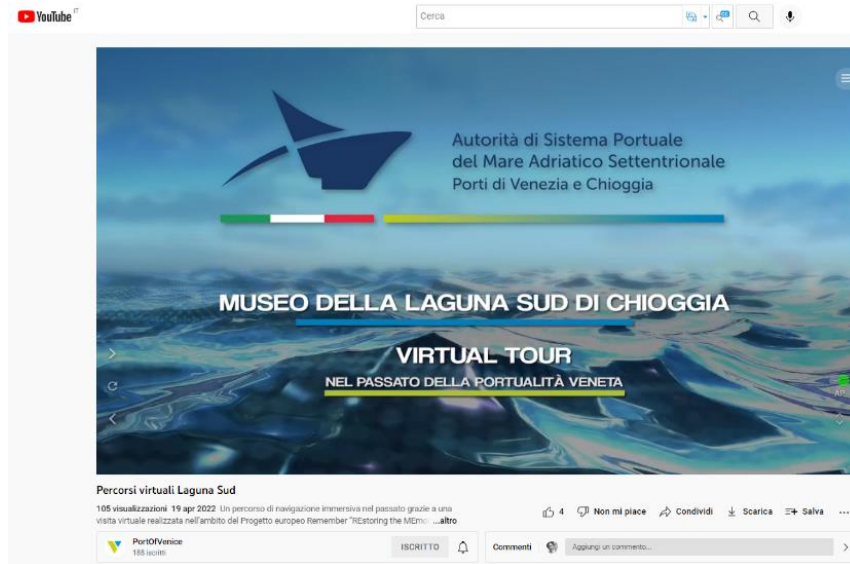
Minutes

Protecting and enhancing Chioggia's natural, social, and cultural heritage, as well as the identity of this maritime port, will be the driving force behind the town's future development, particularly of its port, which is becoming increasingly oriented towards tourism (specifically, pleasure boating and cruises) and bolstering business opportunities.

These ambitions were raised in the workshop on the past, present and future of Chioggia's ports. The workshop was organised by the North Adriatic Sea Port Authority and the Municipality of Chioggia - Civic Museum of the Southern Lagoon, in partnership with the Venice and Rovigo Chamber of Commerce, the University of Padua Biology Department, and the Port of Venice Propeller Club, as part of the EU project, Remember: REstoring the MEmory of Adriatic ports sites. Maritime culture to foster Balanced tERritorial growth. This project has been funded by the EU Italy-Croatia Cross Border Cooperation programme.

Video of the Virtual Tour

<https://www.youtube.com/watch?v=TAndlMeakil>



Pictures





Local Workshop nr 3

PRESENTATION OF THE VIRTUAL TOUR AT THE PAVILION OF THE SHIPS OF THE NAVAL HISTORY MUSEUM - EUROPEAN PROJECT REMEMBER


Date: 3rd June 2022

Venue: Sala Modelli, Arsenal, Venice

Partnership: Italian Navy, Ve.La, Mare di Carta

Agenda

<https://www.salonenautico.venezia.it/eventi/presentazione-guida-del-museo-storico-navale/>



SALONE NAUTICO VENEZIA

IL SALONE ▾ ESPOSITORI ▾ VISITATORI ▾ EVENTI

MOMENTI

Presentazione della "Guida del Museo Storico Navale di Venezia"

Arsenale - Sala Modelli

VEN
03 17:30 - 19:30
GIU

Presentazione della "*Guida al Museo Storico Navale di Venezia*" – Mare di Carta Editore, 2022.

Il Capitano di Vascello **Maurizio Loi**, direttore del Museo Storico Navale della Marina Militare, il Prof. **Sandro Menegazzo** e **Cristina Giussani**, editore, presentano la *Guida del Museo Storico Navale di Venezia*.

Un lavoro di diversi anni che ha portato il Prof. Menegazzo alla realizzazione di questa guida composta da due tomi, il primo di visita del museo e il secondo di schedatura della maggior parte dei reperti esposti.

Un lavoro approfondito e unico: si tratta della **prima guida dedicata a questo interessantissimo museo**.

A contorno della presentazione la dott.ssa **Federica Bosello**, Responsabile Comunicazione Autorità di Sistema Portuale del Mare Adriatico Settentrionale, presenterà il progetto di *visita virtuale del Padiglione delle Navi*, realizzato nell'ambito del progetto **REMEMBER**, acronimo di "*REstoring the MEmory of Adriatic ports sites. Maritime culture to foster Balanced tERritorial growth*", finanziato dal programma di cooperazione europeo Italia-Croazia.

Per l'Amministrazione comunale sarà presente la Consigliera **Silvia Peruzzo Meggetto**.

A cura di Mare di Carta.

Participants

See attached file nr 3

Minutes

Within the framework of the Venice Boat Show 2022, the North Adriatic Sea Port Authority present the Virtual Tour of the Ships Pavilion.

The meeting is organized by Mare di Carta for the launch of the "Guide to the Naval History Museum of Venice" - Mare di Carta Editore, 2022

The virtualization of the Ships Pavilion was created as part of the Remember European Project and allows the visitor to discover the history of naval art through a virtual visit to a key place of Venetian maritime-port culture: the Ships Pavilion of the Historical Naval Museum. The path was created thanks to an inter-institutional partnership and a very close synergistic collaboration developed with the Italian Navy, the Fondazione Musei Civici di Venezia and VeLa.

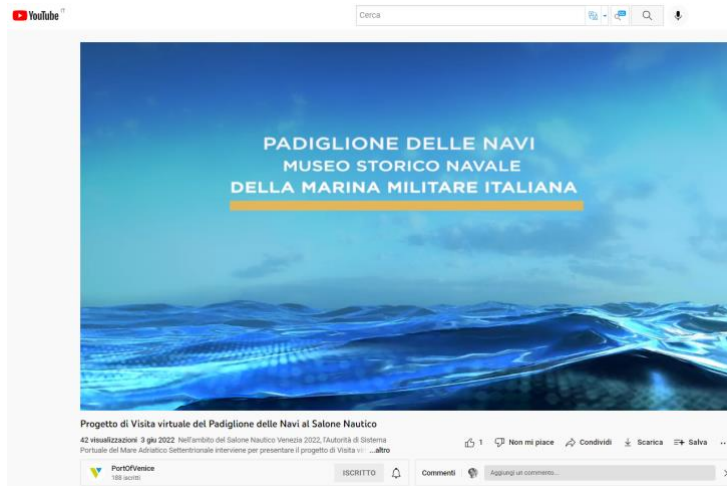
The initiative forms part of the European Maritime Day framework and the #FestaEuVenezia2022, with involvement from the Europe Direct Office of the Municipality of Venice.

Presentation



Video of the Virtual Tour

<https://www.youtube.com/watch?v=pJ5SOwRlu9o&t=73s>



Promotional Material



Pictures



Framework

Date: from May 31, 2022 to Jun 04, 2022 .

Venue: Venice Boat Show - North Adriatic Sea Port Authority's stand

The North Adriatic Sea Port Authority has chosen the Venice Boat Show 2022 to present the Adrijo platform. Adrijo.

Venice hosted one of the main international trade fairs dedicated to boating. The exhibition venue was the Arsenale of Venice, a symbol of the centuries-old military domination of the Serenissima Republic of Venice and the beating heart of its naval industry. An incomparable historical context right in the centre of Venice, consisting of a water basin and fully restored ancient pavilions.

The exhibition spaces were distributed over a water basin. The excellences of international pleasure boating were present, including many world premieres.

The Venice Boat Show was promoted by the City of Venice and realized through Vela spa company, in collaboration with the Italian Navy.



Cultural Touristic Management local workshop with stakeholders First workshop – November 2021

PP2 – Port of Ravenna Authority

Deliverable D.5.1.4

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Methodology for the Cultural Touristic Management strategy
Type of deliverable	Report
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	
Author (s)	
Version	1
Due date of deliverable	06/2022
Delivery date	

Contents

Agenda	3
Participants	3
Minutes	4
Pictures	4

Agenda



WORKSHOP LOCALE 25/11/2021 ORE 19:30

Sala Conferenze del Grand Hotel Mattei, Via Enrico Mattei n. 25 a Ravenna.

Nel corso della serata, che si svolgerà in collaborazione con The International Propeller Club Port of Ravenna, sarà presentato il progetto europeo "REMEMBER", finanziato dal programma INTERREG Italia-Croazia. Il progetto, di cui è partner l'Autorità di Sistema Portuale del Mare Adriatico centro settentrionale, vede la partecipazione di 8 porti italiani e croati e di istituzioni museali e universitarie italiane e croate. L'obiettivo del progetto è quello di preservare e promuovere le eredità storiche e culturali delle città portuali dell'Adriatico, sia intangibili (culture e tradizioni), che tangibili (edifici ed infrastrutture).

Per realizzare tale obiettivo verrà creata una piattaforma digitale comune, denominata Adrijo, nella quale saranno presenti 8 musei virtuali (uno per ogni città portuale partecipante al progetto) contenenti foto, video, testi ed animazioni inerenti tali eredità storico-culturali.

Nello specifico, a Ravenna, l'Adsp del Mare Adriatico centro settentrionale ha collaborato insieme al mondo accademico per dare forma al proprio museo virtuale, contenente 30 diversi temi portuali-turistici che saranno a breve caricate sulla piattaforma Adrijo. Inoltre, sono in corso di realizzazione ulteriori 15 contenuti che andranno nei prossimi mesi ad arricchire il museo virtuale ravennate.

La serata del 25 novembre sarà l'occasione di svolgere uno dei workshop locali previsti dal progetto. L'Autorità di Sistema Portuale e i professori universitari che hanno collaborato a creare i contenuti del museo virtuale ravennate racconteranno il lavoro svolto e saranno raccolti suggerimenti e spunti per completare il lavoro sui contenuti non ancora finalizzati.

- Saluti e moderatore:

Avv. Simone Bassi, Presidente del The International Propeller Club Port of Ravenna

Daniele Rossi – Presidente Autorità di Sistema Portuale mare Adriatico centro settentrionale

- Introduzione del Progetto REMEMBER:

Francesco Magagnoli - Autorità di Sistema Portuale mare Adriatico centro settentrionale – Servizio Politiche Comunitarie

- Interventi:

Prof. Andrea Baravelli – Università di Ferrara – "La ricerca storica dei beni mappati"

Prof. Enrico Cirelli – Università di Bologna – "La mappatura storica del Porto"

Dott.ssa Arianna Mecozzi e Dott.ssa Roberta Lodisco - Università di Bologna - Dipartimento di Beni Culturali Ravenna – "La digitalizzazione del museo Virtuale"

- Dibattito e raccolta idee e suggerimenti sui nuovi temi da inserire nel museo virtuale

Autorità di Sistema Portuale del Mare Adriatico centro-settentrionale
www.porti.ravenna.it
 Tel 0544/608811

Participants

50 participants, as shown in the signature list

Minutes

The first workshop was held with the local stakeholders of the port of Ravenna. The workshop was successful since it allowed to the Port of Ravenna Authority to understand the main topics to show on the local part of the Virtual Museum on the Adrjio Platform.

Pictures



Cultural Touristic Management local workshop with stakeholders

Second workshop – April 2022

PP2 – Port of Ravenna Authority

Deliverable D.5.1.4

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Methodology for the Cultural Touristic Management strategy
Type of deliverable	Report
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	
Author (s)	
Version	1
Due date of deliverable	06/2022
Delivery date	

Contents

Agenda	3
Participants	4
Minutes	4
Pictures	4

Agenda

REMEMBER

05/04/2022

Secondo Workshop locale - Ravenna

Agenda

Orario	
16:30	Saluto istituzionale – Autorità di Sistema Portuale del Mare Adriatico centro settentrionale
16:40	Saluto istituzionale – Università degli Studi di Bologna, Campus di Ravenna - Dipartimento di Beni Culturali e Dipartimento di Storia Culture Civiltà
16:50	Presentazione del Progetto REMEMBER - Francesco Magagnoli – Autorità di Sistema Portuale del Mare Adriatico centro settentrionale
17:00	La ricerca storica dei beni mappati - Andrea Baravelli – Università degli Studi di Ferrara
17:30	La mappatura storica del Porto di Ravenna - Enrico Cirelli – Università degli Studi di Bologna
18:00	Il porto di Ravenna tra memoria culturale e strumenti digitali - Alessandro Iannucci, Simone Zambruno - Università degli Studi di Bologna Presentazione del Museo Virtuale del Porto di Ravenna - Roberta Lodisco - Università degli Studi di Bologna
18:40	Domande e discussione generale
19:00 Fine	

Participants

31 participants, as shown in the signature list

Minutes

The first workshop was held with the cultural stakeholders of the port of Ravenna. The workshop was aimed at better involve the museums and the University of Bologna in the activity carried out within the REMEMBER project, with special attention to the content under production, that will be inserted in the Adrjio Platform.

Pictures



Cultural Touristic Management local workshop with stakeholders

Third workshop – June 2022

PP2 – Port of Ravenna Authority

Deliverable D.5.1.4

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Methodology for the Cultural Touristic Management strategy
Type of deliverable	Report
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	
Author (s)	
Version	1
Due date of deliverable	06/2022
Delivery date	

Contents

Agenda	3
Participants	3
Minutes	4
Pictures	4

Agenda



REMEMBER

17/06/2022

Terzo Workshop locale e Final event – Terminal Crociere - Ravenna

Orario	
10:00	Saluto istituzionale – Mario Petrosino – Direttore Operativo - Autorità di Sistema Portuale del Mare Adriatico centro settentrionale
10:15	Saluto da parte del Ravenna Civitas Cruise Port – Anna d’Imporzano
10:35	Presentazione del Progetto REMEMBER e della strategia turistica locale del porto di Ravenna - Francesco Magagnoli – Autorità di Sistema Portuale del Mare Adriatico centro settentrionale
11:00	Il porto di Ravenna tra memoria culturale e strumenti digitali - Presentazione del Museo Virtuale del Porto di Ravenna - FRAMELAB - Università degli Studi di Bologna
12:00	Workshop e discussione generale
13:00	Visita del Terminal crociere rinnovato
	13:20 Fine

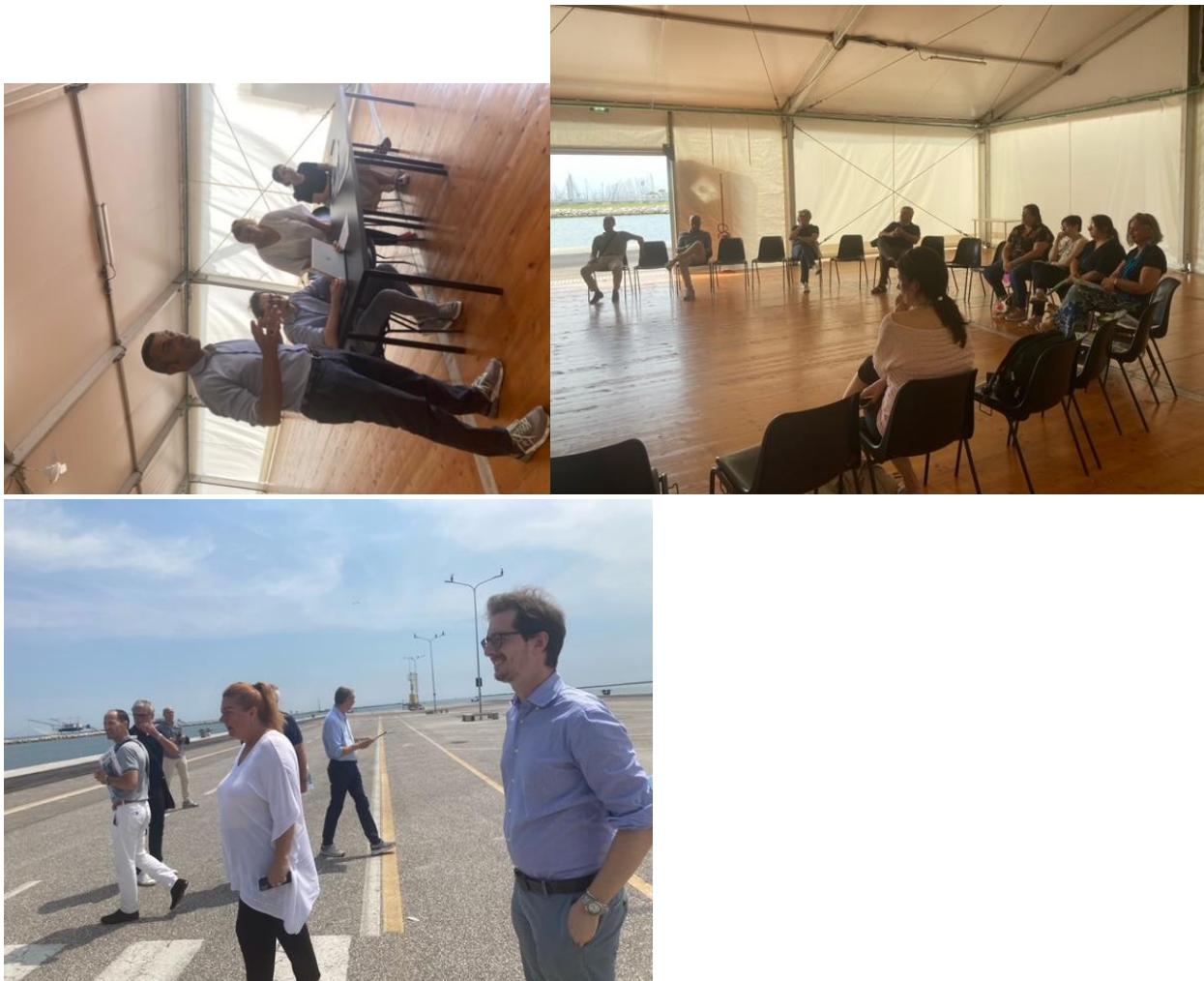
Participants

31 participants, as shown in the signature list

Minutes

The third workshop was held with the institutional and touristic stakeholders of the port of Ravenna. The workshop was successful since it was held jointly with the final local event and allowed to the Port of Ravenna Authority to present the work done within the project, with special attention to the Touristic strategy and to the contents uploaded on the Virtual Museum on the Adrjio Platform. At the end of the event, it was held a visit to the new cruise terminal of the Port of Ravenna.

Pictures



Del 5.1.4 Cultural Touristic Management local workshop with Friuli Venezia Giulia Autonomous Region

PP3 – Port Network Authority of the Eastern
Adriatic Sea

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Cultural Touristic Management strategy - Workshop
Type of deliverable	Strategy
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Draft
Author (s)	PP3
Version	1
Due date of deliverable	12/2020
Delivery date	04/2022

Minutes

April 22nd, 2022

Online meeting workshop with **Friuli Venezia Giulia Autonomous Region, Department for culture and sports**

Agenda

1. Presentation of REMEMBER project and Adrijo platform
2. Virtual Museum (VM) contents
3. CTM strategy

Participants

Alberto Cozzi, PNAEAS

Veronika Carli, PNAEAS

Stefano Bevilacqua, PNAEAS

Elena Mengotti, Friuli Venezia Giulia Autonomous Region, Department for culture and sports, Head of Unit for legal, financial and EU affairs

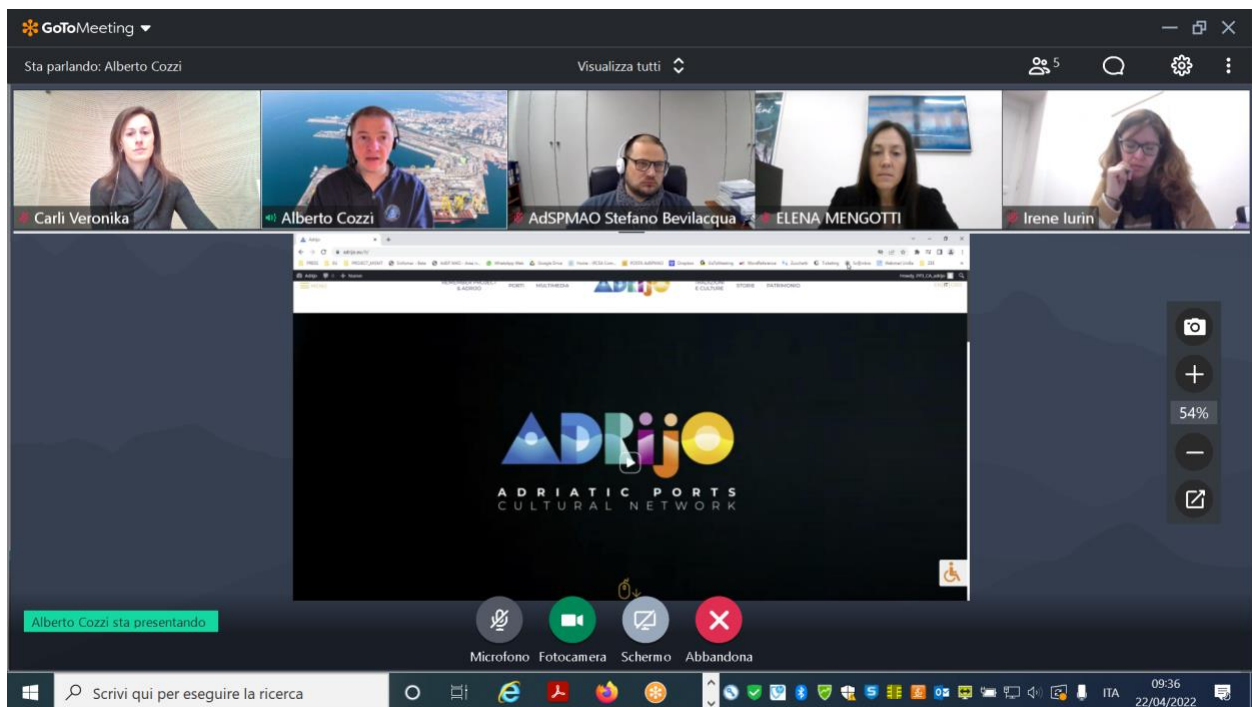
Irene Iurin, Friuli Venezia Giulia Autonomous Region, Department for culture and sports, Unit for legal, financial and EU affairs

Minutes

During the workshop the content and structure of the Virtual Museum were illustrated and discussed.

The communication strategy to be followed was then agreed and solid cooperation bases were defined for enriching the Virtual Museum with new and interesting contents in the future.

The CTM strategy was also analyzed with those present at the meeting, including the mutual collaboration of the Autonomous Region of Friuli Venezia Giulia to share the link of the Adrijo site in its communication activities.



Del 5.1.4 Cultural Touristic Management local workshop with Trieste Serbian Youth Cultural Association

PP3 – Port Network Authority of the Eastern
Adriatic Sea

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Cultural Touristic Management strategy - Workshop
Type of deliverable	Strategy
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	final
Author (s)	PP3
Version	1
Due date of deliverable	12/2020
Delivery date	03/2022

Minutes

February 21st, 2022

Online meeting workshop with **Associazione culturale Giovani Serbi di Trieste - Trieste Serbian Youth Cultural Association**

Agenda

1. Presentation of REMEMBER project and Adrijo platform
2. Virtual Museum (VM) contents
3. CTM strategy – Draft

Participants

Alberto Cozzi, PNAEAS

Veronika Carli, PNAEAS

Ilija Jankovic, president of the Trieste Serbian Youth Cultural Association

Nikola Sandić, Trieste Serbian Youth Cultural Association

Minutes

During the workshop the content and structure of the Virtual Museum were illustrated.

The communication strategy to be followed was then agreed and a solid basis for cooperation was defined for the integration of the Virtual Museum with new and interesting contents in the future.

With those present, the draft of the CTM strategy was also analyzed.



Del 5.1.4 Cultural Touristic Management local workshop with Trieste Coffee Association

PP3 – Port Network Authority of the Eastern Adriatic
Sea

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Cultural Touristic Management strategy - Workshop
Type of deliverable	Strategy
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Final
Author (s)	PP3
Version	1
Due date of deliverable	12/2020
Delivery date	03/2022

Minutes

February 22nd, 2022

Online meeting workshop with **Associazione Caffè Trieste - Trieste Coffee Association**

Agenda

1. Presentation of REMEMBER project and Adrijo platform
2. Virtual Museum (VM) contents
3. CTM strategy – Draft

Participants

Alberto Cozzi, PNAEAS

Veronika Carli, PNAEAS

Fabrizio Polojaz, president of the Trieste Coffee Association

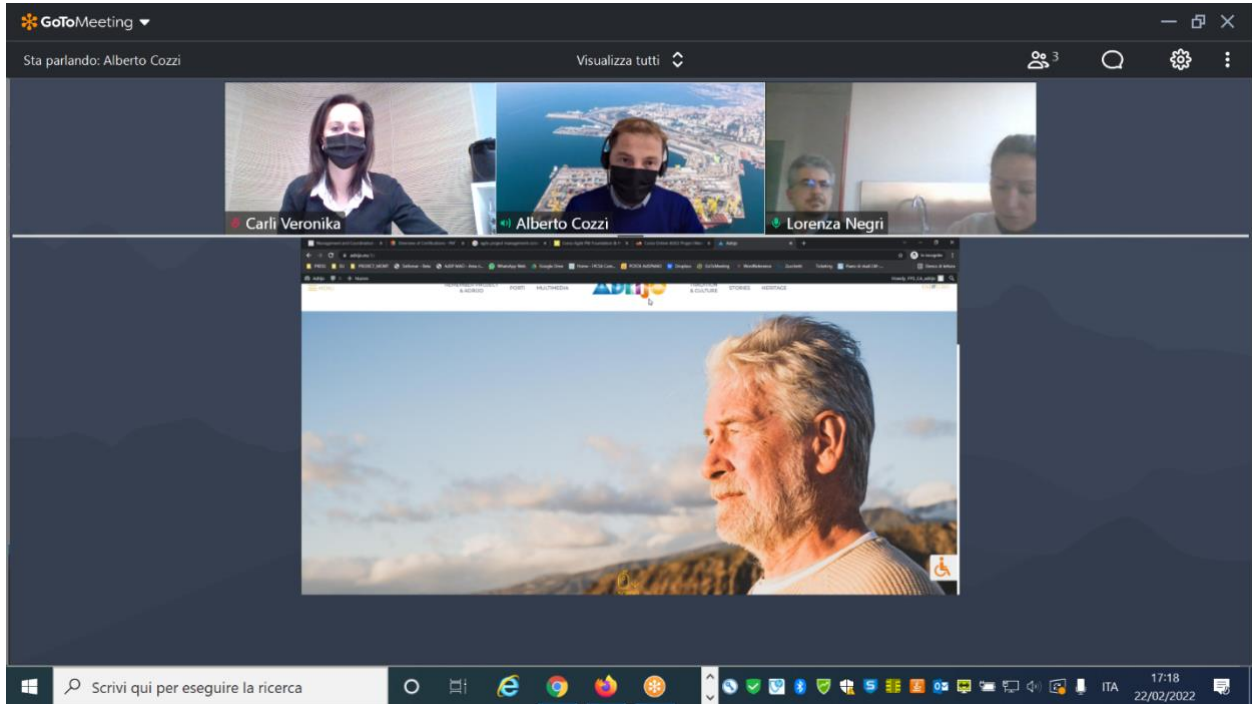
Lorenza Negri, Trieste Coffee Association

Minutes

During the workshop the content and structure of the Virtual Museum were illustrated and discussed.

The communication strategy to be followed was then agreed and solid cooperation bases were defined for enriching the Virtual Museum with new and interesting contents in the future, possibly involving further stakeholders of the coffee supply chain in Trieste.

With those present at the meeting, the draft of the CTM strategy was also analyzed.



Del 5.1.4 Cultural Touristic Management local workshop with Eastern Greek Community of Trieste

PP3 – Port Network Authority of the Eastern
Adriatic Sea

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Cultural Touristic Management strategy - Workshop
Type of deliverable	Strategy
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Final
Author (s)	PP3
Version	1
Due date of deliverable	12/2020
Delivery date	03/2022

Minutes

March 3rd, 2022

Workshop with the stakeholder – Comunità Greco orientale di Trieste - **Eastern Greek Community of Trieste**

Location: Eastern Greek Community of Trieste, Riva III Novembre, 7 in Trieste

Agenda

1. Presentation of REMEMBER project and Adrijo platform
2. Virtual Museum (VM) contents
3. CTM strategy – Draft

Participants

(Attachment n.1 Attendance sheet)

Veronika Carli, PNAEAS

Cosmas Cosmidis, Eastern Greek Community of Trieste

Erica Tsakiridis, Eastern Greek Community of Trieste

Antonio Sofianopulo, Eastern Greek Community of Trieste

Minutes

During the workshop the content and structure of the Virtual Museum were illustrated.

The communication strategy to be followed and the importance of keeping the VM constantly updated was then agreed.

Sharing the link to the site on all possible occasions by both the Port and the Eastern Greek Community of Trieste will be of fundamental importance to promote Trieste and its cultural wealth.

With those present, the draft of the CTM strategy was also analyzed.

Del 5.1.4 Cultural Touristic Management local workshop with Historical Museum and the Park of the Miramare Castle

PP3 – Port Network Authority of the Eastern
Adriatic Sea

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Cultural Touristic Management strategy - Workshop
Type of deliverable	Strategy
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Final
Author (s)	PP3
Version	1
Due date of deliverable	12/2020
Delivery date	03/2022

Minutes

February 24th, 2022

Workshop with the stakeholder – Museo Storico e il Parco del Castello di Miramare - **Historical Museum and the Park of the Miramare Castle**

Location: Miramare Castle premises, Viale Miramare – Trieste

Agenda

1. Presentation of REMEMBER project and Adrijo platform
2. Virtual Museum (VM) contents
3. CTM strategy – Draft

Participants

Alberto Cozzi, PNAEAS

Veronika Carli, PNAEAS

Stefano Bevilacqua, PNAEAS

Andreina Contessa, Director of the Historical Museum and the Park of the Miramare Castle

Marta Nardin, Officer for the Promotion and Communication of the Historical Museum and the Park of the Miramare Castle

Minutes

During the workshop the content and structure of the Virtual Museum were illustrated and discussed.

The communication strategy to be followed was then agreed and a solid cooperation basis for the integration of the Virtual Museum with new and interesting contents was defined.

The possibility of sharing the link of the Adrijo site in their communication activities was proposed by the Miramare Castle.

With those present, the draft of the CTM strategy was also analyzed.



Del 5.1.4 Cultural Touristic Management local workshop with MuCa Monfalcone Shipbuilding Museum

PP3 – Port Network Authority of the Eastern
Adriatic Sea

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Cultural Touristic Management strategy - Workshop
Type of deliverable	Strategy
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Final
Author (s)	PP3
Version	1
Due date of deliverable	12/2020
Delivery date	03/2022

Minutes

February 25th, 2022

Workshop with the stakeholder – **MuCa** - Museo della Cantieristica di Monfalcone – **Monfalcone Shipbuilding Museum**

Location: MuCa - Monfalcone Shipbuilding Museum, Via Del Mercato, 3, 34074 Monfalcone - GO

Agenda

1. Presentation of REMEMBER project and Adrijo platform
2. Virtual Museum (VM) contents
3. CTM strategy – Draft

Participants

(Attachment n.1 Attendance sheet)

Giacomo Morassutti, PNAEAS

Stefano Bevilacqua, PNAEAS

Veronika Carli, PNAEAS

Chiara Mistelli, Monfalcone Shipbuilding Museum

Minutes

During the workshop the content and structure of the Virtual Museum were illustrated.

The communication strategy to be followed and the importance of keeping the VM constantly updated on the basis of future extensions and documentary additions of the MU.CA Museum were then agreed.

The importance of keeping communication collaboration alive and constant during the respective activities of the Port and the Museum, was also emphasized at today's meeting. Sharing the link to the site in the communication and promotional network of both entities is of fundamental importance for promoting the cultural riches of the area.

Finally, the draft of the CTM strategy was analyzed with those present at the meeting.



Del 5.1.4 Cultural Touristic Management local workshop with "Carlo e Vera Wagner" Museum of the Jewish Community of Trieste

PP3 – Port Network Authority of the Eastern
Adriatic Sea

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Cultural Touristic Management strategy - Workshop
Type of deliverable	Strategy
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Final
Author (s)	PP3
Version	1
Due date of deliverable	12/2020
Delivery date	03/2022

Minutes

February 28th, 2022

Workshop with the stakeholder - Museo della Comunità ebraica di Trieste "Carlo e Vera Wagner"-
"Carlo e Vera Wagner" Museum of the Jewish Community of Trieste

Location: "Carlo e Vera Wagner" Museum of the Jewish Community of Trieste, via Del Monte 5/7,
Trieste

Agenda

1. Presentation of REMEMBER project and Adrijo platform
2. Virtual Museum (VM) contents
3. CTM strategy – Draft

Participants

(Attachment n.1 Attendance sheet)

Alberto Cozzi, PNAEAS

Veronika Carli, PNAEAS

Rabbi Ariel Haddad, coordinator of the "Carlo e Vera Wagner" Museum of the Jewish Community
of Trieste

Annalisa Di Fant, Museum of the Jewish Community of Trieste "Carlo and Vera Wagner"

Gloria Pilastro, Museum of the Jewish Community of Trieste "Carlo and Vera Wagner"

Minutes

During the workshop the content and structure of the Virtual Museum were illustrated.

The communication strategy to be followed and the importance of keeping the VM constantly updated was then agreed. Sharing the link to the site on all possible occasions by both the Port and the Jewish community will be of fundamental importance in promoting Trieste and its cultural wealth.

With those present, the draft of the CTM strategy was also analyzed.



Del 5.1.4 Cultural Touristic Management local workshop

PP6 – Zadar Port Authority

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Methodology for the Cultural Touristic Management strategy
Type of deliverable	Report
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Final
Author (s)	ZPA
Version	1
Due date of deliverable	06/2022
Delivery date	06/2022

Contents

Agenda	3
Participants	4
Minutes	4
Pictures	5

Agenda

Agenda

12.05.2022

Vrijeme	Naslov prezentacije
13:00	Pozdravni govor domaćina - PZA
13:15	Predstavljanje projekta - NMZ
13:45	Predstavljanje kulturne turističke strategije grada Zadra
14:30	Pitanja I odgovori
14:45	Završetak

Participants

The workshop was participated by 15 representatives of Zadar University.

Minutes

Mr. Đoni Štambuk welcomed all participant at the Zadar Port Authority. He presented Zadar Port Authority and National Museum Zadar as partners in the project Remember. Mr. Domagoj Dražina presented the REMEMBER project and its goals and activities. The presentation of the CTM strategy of the port-city of Zadar followed. The workshop ended with the open Q&A session and discussion about CTM.

Pictures



Del 5.1.4 Cultural Touristic Management local workshop

PP6 – Zadar Port Authority

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Methodology for the Cultural Touristic Management strategy
Type of deliverable	Report
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Final
Author (s)	ZPA
Version	1
Due date of deliverable	06/2022
Delivery date	06/2022

Contents

Agenda	3
Participants	4
Minutes	4
Pictures	5

Agenda

Agenda

10.06.2022

Vrijeme	Naslov prezentacije
10:00	Pozdravni govor domaćina - UNIZD
10:15	Predstavljanje projekta
10:45	Predstavljanje virtualnog muzeja grada Zadra
11:30	Pitanja I odgovori
11:45	Završetak



Participants

The workshop was participated by 25 people, 20 of them students of the University of Zadar.

Minutes

The workshop was organized at the University of Zadar, the department for Maritime Studies. The professors, students from the University as well as students from the School of Maritime in Zadar gathered for the workshop. The project was presented, its goals and deliverables. The presentation of the virtual museum of Zadar followed. The workshop ended with the Q&A session with students and professors.

Pictures



Del 1.5.4 Cultural Touristic Management local workshop

PP6 – Zadar Port Authority

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	5.1 – Adriatic ports cultural network
Deliverable name:	Methodology for the Cultural Touristic Management strategy
Type of deliverable	Report
Language	English
Work Package Title	Adriatic ports cultural network
Work Package number	5
Work Package Leader	KIP – Intermodal Transport Cluster

Status	Final
Author (s)	PZA
Version	1
Due date of deliverable	06/2022
Delivery date	06/2022

Contents

Agenda	3
Participants	4
Minutes	4
Pictures	5

Agenda

Agenda

30.06.2022

Vrijeme	Naslov prezentacije
14:00	Pozdravni govor domaćina
14:15	Predstavljanje projekta
14:40	Predstavljanje virtualnog muzeja grada Zadra I CTM strategije
15:30	Pitanja i odgovori
16:00	Završetak



Participants

The workshop was participated by 14 representatives of the Zadar Tourist Board.

Minutes

The workshop was organized with the representatives of the Zadar Tourist Board on the premises of the Port of Zadar Authority. The host welcomed all participant and gave a brief overview of the REMEMBER project. After that followed a presentation of the virtual museum of the Zadar port-city and the presentation of the outfitted room in the Zadar port authority. The open discussion of the CTM strategy of the Zadar city followed.

Pictures

