

Del 2.2.5 Project Gadgets

LP – Central Adriatic Ports Authority

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	2.2 – Media relation and publicity
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Work Package number	2
Work Package Leader	LP Central Adriatic Ports Authority

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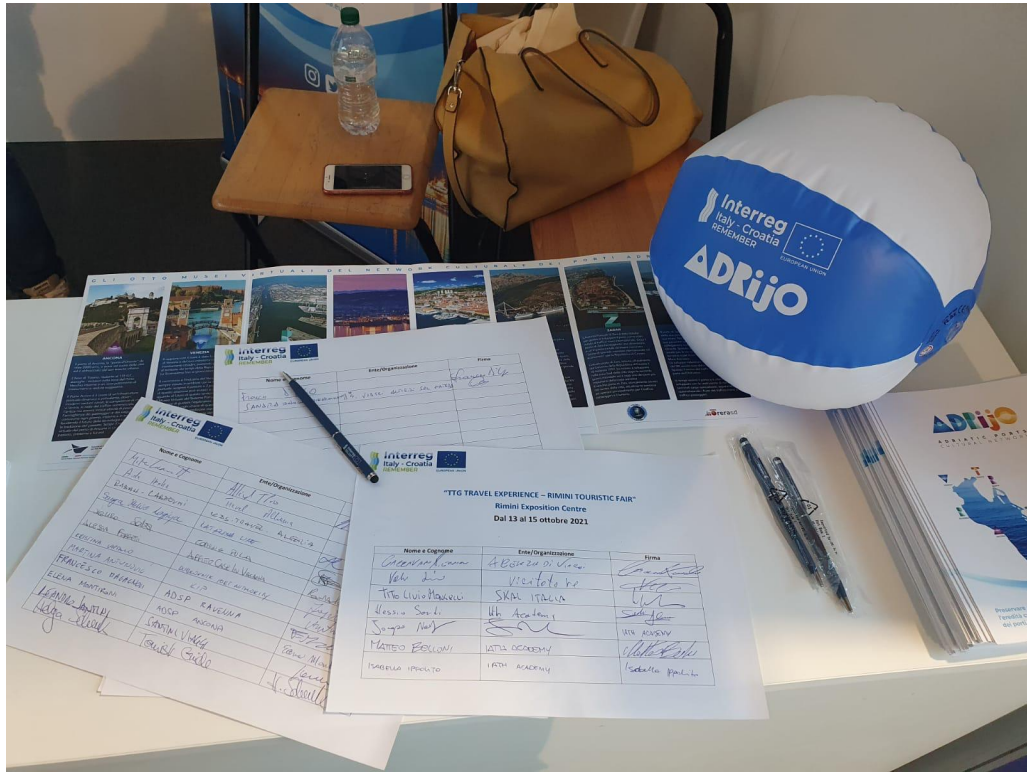
Introduction

To increase the effectiveness of communication activities, especially during the participation to the cultural and touristic fairs exhibition and during the Final Conference held in Ancona on 23rd June 2022, several gadgets were realized and distributed to the audience.

The gadgets are realized with the intention to spread the information about REMEMBER Project and about the funding received by the Italy-Croatia Programme; moreover, they aim at disseminating information about the main project output, the ADRIJO network set up in Activity 5.1 “Adriatic Ports Cultural Network” by the 10 project partners with the aim of promoting the maritime cultural, tangible and intangible, heritage of the 8 Italian and Croatian ports involved also through the ADRIJO platform www.adrijo.eu that collects the 8 virtual museums realized by the partners.

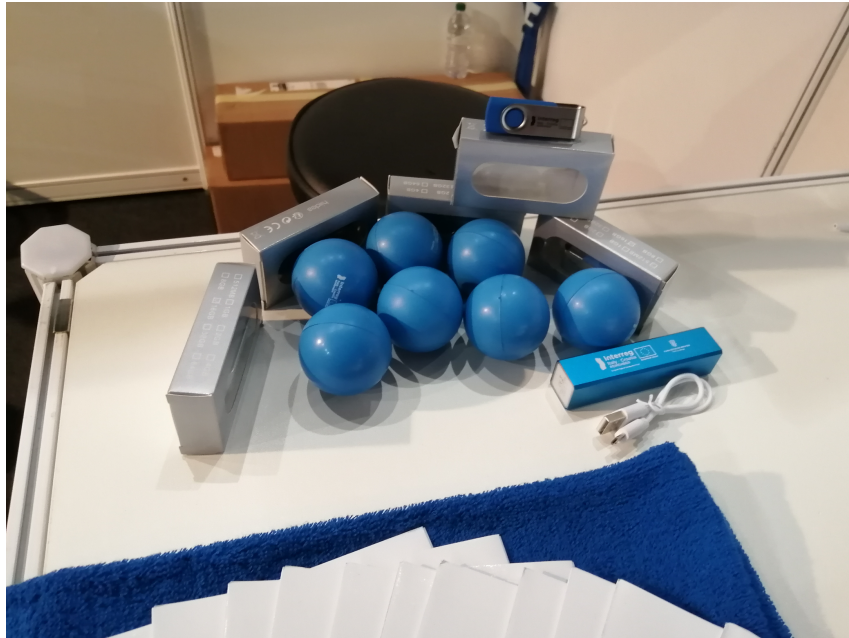
Some of the gadgets, like the balls and the waterproof phone-cases, are inspired to the touristic and leisure aspects common to the project objectives and to its partnership.

Beach balls, pens and brochures





USB Pens-drive, anti-stress balls, power banks



QR codes of the contents uploaded in the platform by the 8 Italian and Croatian ports and divided by color on the basis of the three thematic categories of the platform



MUSEO VIRTUALE DEI PORTI DI VENEZIA E CHIOGGIA



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Folders, pens and waterproof phone-cases



