

Del 2.4.3 Participation to IT- HR/European Institution public events

LP – CENTRAL ADRIATIC PORTS AUTHORITY

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	2.4 – Public events
Deliverable name:	Participation to IT-HR/European Institution public events
Type of deliverable	Report
Language	English
Work Package Title	Communication Activities
Work Package number	2
Work Package Leader	Lp - ADSPMAC

Status	Final
Author (s)	ADSPMAC
Version	1
Due date of deliverable	06/2022
Delivery date	09/2022

Introduction

Despite the COVID-19 restrictions impacts on the organization and participation to in presence events, REMEMBER project partners reached the objective to present the project during three European events with the aim to promote the project objectives and the main expected results.

The international conferences where REMEMBER project was presented are:

- Communication Seminar – INTERREG CENTRAL EUROPE, 9th November 2020;
- Adriatic Ionian Chambers of Commerce Forum Webinar, 17th December 2020, titled: Connectivity and Covid-19
- AI-NURECC PLUS conference, 1st December 2021, titled: CREATIVE AND CULTURAL INDUSTRIES IN THE ADRIATIC-IONIAN REGION

"Communication Seminar" Interreg CENTRAL EUROPE

Title of the event: Communication Seminar – Interreg CENTRAL EUROPE

Date: 09/11/2020

Typology: online, webinar

Online Presentation made by Ms Federica Bosello, PP1_NASPA Responsible for WP3 and WP4 activities, Chief Executive of the North Adriatic Sea Port Authority.

Promotion of the Mid Term Conference - 24th November, Presentation of Remember project's strategy and objectives, outputs and results expected. Heritage - natural and cultural, material and immaterial - plays a key role towards the development of sustainable cities and communities.

Stakeholders involved: 250 people from involved in the Interreg CENTRAL EUROPE Programme's countries.



Adriatic Ionian Chambers of Commerce Forum

Title of the event: Connectivity and Covid-19: the crisis as a factor of digital transformation and innovative accelerator

Date: 17/12/2020

Typology: online, webinar

Agenda:



PROGRAMME

Working languages (English, Italian, Croatian)

Moderator: **Emanuele Frontoni** (Marche Polytechnic University)

10:00 - 10:15 WELCOME GREETINGS AND INTRODUCTION

- **Gino Sabatini** (Marche Chamber of Commerce, Forum of the Adriatic and Ionian Chambers of Commerce)
- **Mirco Carloni** (Vice President Marche Region)

10:15 – 11:00 FUTURE EU STRATEGIES: THE CRISIS AS DIGITAL TRANSFORMATION AND INNOVATION ACCELERATOR

- **Elena Angiolini** (European Commission - DG Connect)
Digital Europe Programme and digital transformation: the role of the European Digital Innovation Hubs
- **Domagoj Šarić** (Croatian Chamber of Economy)
Smart Specialization Strategies as an opportunity for EUSAIR – OIS AIR

11:00 – 12:00 BEST PRACTICES AND FUTURE CHALLENGES

- **Luca Romeo** (Marche Polytechnic University), **Jonathan Montomoli** (RISC-19-ICU board)
RISC-19-ICU: digitalization, connectivity and AI to support COVID cares
- **Nicolas Caradot** (Kompetenzzentrum Wasser Berlin)
Digital Water City: leading urban water management to its digital future
- **Daniela Vasari** (Pluservice)
STEPUP (Sustainable Transport E-Planner to Upgrade the IT-HR mobility)
- **Cosmo Albertini** (Bari Chamber of Commerce),
BRE Project: Business Registry Empowerment. Exchanging and improving experiences among Italian, Albanian and Montenegrin Business Registries
- **Elena Montironi** (Central Adriatic Ports Authority), **Domagoj Dražina** (National Museum Zadar)
Remember Project (Restoring the memory of Adriatic ports sites. maritime culture to foster balanced territorial growth) - Case study: Zadar Museum "Virtual Museum: a challenge between local reality and Global ambitions"

12:00 DISCUSSION AND CLOSING REMARKS

Representatives of the Managing Authorities of:
Lodovico Gherardi, (Interreg Adriatic); **Mauro Novello** (Interreg IPA CBC Italy-Albania-Montenegro); **Laura Comelli** (Interreg Italy-Slovenia), Interreg Italy-Croatia (tbc)

The event focused on effective local solutions to Covid-19 pandemic in the intersection between connectivity, digital innovation, and novel social policies and saw the participation of a high number of the Forum's Stakeholder, all committed to the future of innovation policies in the EUSAIR area, which will inevitably face a series of challenges, that address development issues related to digitization, blue and green economy, tourism, and wellbeing.

REMEMBER project was represented by Ms. Elena Montironi, LP-ADSPMAC that presented the REMEMBER project focusing on the creation of the virtual museums of 8 Italian and Adriatic Ports and on the importance of the application of digital technologies for the exploitation of cultural sites and heritage.

Moreover, Mr. Domagoj Dražina, PP8 - National Museum Zadar, presented the case study of Zadar Museum "Virtual Museum: a challenge between local reality and Global ambitions".

The report of the webinar is available at this [link](#)

The facebook streaming is available [here](#) from min. 2.03.40

AI-NURECC PLUS conference

Title of the event: Creative and Cultural Industries in the Adriatic-Ionian Region

Date: 01/12/2021

Typology: online, webinar

Agenda:



AGENDA

AI-NURECC PLUS Conference

“CREATIVE AND CULTURAL INDUSTRIES IN THE ADRIATIC-IONIAN REGION”

1 December, 2021

[Online Event]

Working languages: English, Montenegrin, Greek, Italian

The aim of this conference is to contextualise and start mapping the variety of Creative and Cultural Industries (CCIs) existing in the Adriatic and Ionian region. We will consider the different kinds of social and economic benefits they can produce, distinguishing between three functional configurations. The first concerns the educational value of the cultural sector, mainly linked to the realm of public spending for conservation and fruition. The second refers to the economic function of cultural and creative industries, where CCIs are considered for their capacity to generate wealth and income. The third one looks at the economic and physical regeneration that CCIs can play in the process of economic de-industrialization that is affecting urban systems. Ultimately, we will discuss the centrality of culture in generating positive change, transformation and creative impulses in individual behaviour. Its capacity to unlock frozen behaviours and generate new ideas for facing the complex challenges of our time. By inviting scholars and practitioners in the field, we aim to systematize and understand the potential of CCIs for the Adriatic and Ionian region.

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The action AI-NURECC PLUS has received funding from the European Union



The aim of this conference was to contextualise and start mapping the variety of Creative and Cultural Industries (CCIs) existing in the Adriatic and Ionian region. The different kinds of social and economic benefits they can produce, distinguishing between three functional configurations, were at the center of the discussion. The first concerns the educational value of the cultural sector, mainly linked to the realm of public spending for conservation and fruition. The second refers to the economic function of cultural and creative industries, where CCIs are considered for their capacity to generate wealth and income. The third one looks at the economic and physical regeneration that CCIs can play in the process of economic de-industrialization that is affecting urban systems.

REMEMBER project and its main output, the ADRIJO network and platform, were presented by Cristiana Colli, independent consultant in charge of the coordination and setting up of the Virtual Museum for the LP - Central Adriatic Ports Authority, that highlighted the role of ports and of Adriatic communities in the establishments of links between the shore Adriatic shores and the importance of the digital tools to discover and experience the cultural richness of the Adriatic ecosystem.

The report of the webinar is available at this [link](#).

The registration of this event is available at this [link](#) from min 3.33.20