

Del 2.3.3

PPs institutional website publicity

LP – CENTRAL ADRIATIC PORTS AUTHORITY

Project number:	10042741
Project acronym	REMEMBER
Project Title	REstoring the MEmory of Adriatic ports sites.Maritime culture to foster Balanced tERritorial growth
Start of the project	January 2019
Duration	42 months

Related activity:	2.3 – Digital Activities
Deliverable name:	PPs institutional website publicity
Type of deliverable	Report
Language	English
Work Package Title	Communication Activities
Work Package number	2
Work Package Leader	ADSPMAC – Central Adriatic Ports Authority

Status	final
Author (s)	ADSPMAC
Version	1
Due date of deliverable	06/2022
Delivery date	15/09/2022

During the first Reporting Period, the partners published on their institutional websites information on the REMEMBER project.

Here below the links to the partners institutional websites:

a) LP - ADSPMAC_website:

<https://porto.ancona.it/en/european-project/2363-remember-project-restoring-the-memory-of-adriatic-ports-sites-maritime-culture-to-foster-balanced-territorial-growth>



The screenshot shows the website of the Central Adriatic Ports Authority (ASPA). The page is titled "REMEMBER project - REstoring the MEemory of Adriatic ports sites. Maritime culture to foster Balanced tERritorial growth". It features the Interreg Italy - Croatia REMEMBER logo and the European Union logo. The page content includes:

- PORT AUTHORITY** navigation menu: MANAGEMENT, DECREES AND REGULATIONS, ORGANIZATION CHART, THREE-YEARS OPERATIONAL PLAN, STATISTICS, MARITIME STATE PROPERTY, TENDERS, SELECTION PROCEDURES, CONSULTANTS, JOB OPPORTUNITIES, EUROPEAN PROJECT.
- REMEMBER project - REstoring the MEemory of Adriatic ports sites. Maritime culture to foster Balanced tERritorial growth**
- Restoring the MEemory of Adriatic ports sites. Maritime culture to foster Balanced tERritorial growth**
- DURATION:** 30 months, from 1st January 2019 to 30th June 2021
- PROJECT BUDGET:** 2,8 mil of Euro (85% ERDF)
- LEADPARTNER:** Central Adriatic Ports Authority
- PARTNERS:** North Adriatic Sea Port Authority (IT), Central North Adriatic Sea Port Authority (Port of Ravenna) (IT), The Port Network Authority of Eastern Adriatic Sea (IT), Intermodal Transport Cluster (HR), Dubrovnik Port Authority (HR), Port of Zadar Authority (HR), Public Institution RERA SD for Coordination and Development of Split - Dalmatia County (HR), National Museum of Zadar (HR), Polytechnic University of Marche (IT)
- PROJECT OBJECTIVE:** promoting sustainable tourism and blue growth in the Italy-Croatia cooperation area, through the enhancement of the important maritime cultural heritage of 8 Adriatic, Italian and Croatian ports (Ancona, Venice, Trieste, Ravenna, Rijeka, Zadar, Dubrovnik, Split) as drivers for the development of ambitious and balanced paths.
- The project concerns the enhancement of the tangible and intangible historical heritage of ports in terms of tourism, creation of new economic opportunities and new jobs. In particular, the REMEMBER project will allow the **creation of tourist itineraries and interventions to enhance the historical and monumental heritage**. The project has a strong innovative dimension as it will also lead to the **creation of 8 "Virtual Museums"**: in the ports of Ancona, Ravenna, Venice, Trieste, Rijeka, Zadar, Split, Dubrovnik actions will be carried out to virtualize and make the cultural heritage, traditions and

b) PP1 - NASPA_website:

<https://www.port.venice.it/en/remember-restoring-the-memory-of-adriatic-ports-sites-maritime-culture-to-foster-balanced-terri.html>



The screenshot shows a web browser displaying the 'REMEMBER - Restoring the Memory of Adriatic ports sites. Maritime culture to foster Balanced Territorial growth' page on the Port of Venice website. The page features a search bar, a calendar for November, and a main content area with the following text:

REMEMBER - Restoring the Memory of Adriatic ports sites. Maritime culture to foster Balanced Territorial growth

REMEMBER is an European project co-funded by the cross-border cooperation Programme Italy-Croatia 2014-2020 with an overall allocation of € 2,8 million.

The project is led by the Central Adriatic Sea Port Authority (Port of Ancona) and involves the Port Authorities of North Adriatic Sea (Ports of Venice and Chioggia), Central North Adriatic Sea (Port of Ravenna), Eastern Adriatic Sea (Ports of Trieste and Monfalcone), the Polytechnic University of Marche Region, the Port Authorities of Zara and Dubrovnik, the National Museum of Zara and the Regional Development Agency of the Split-Dalmatia County.

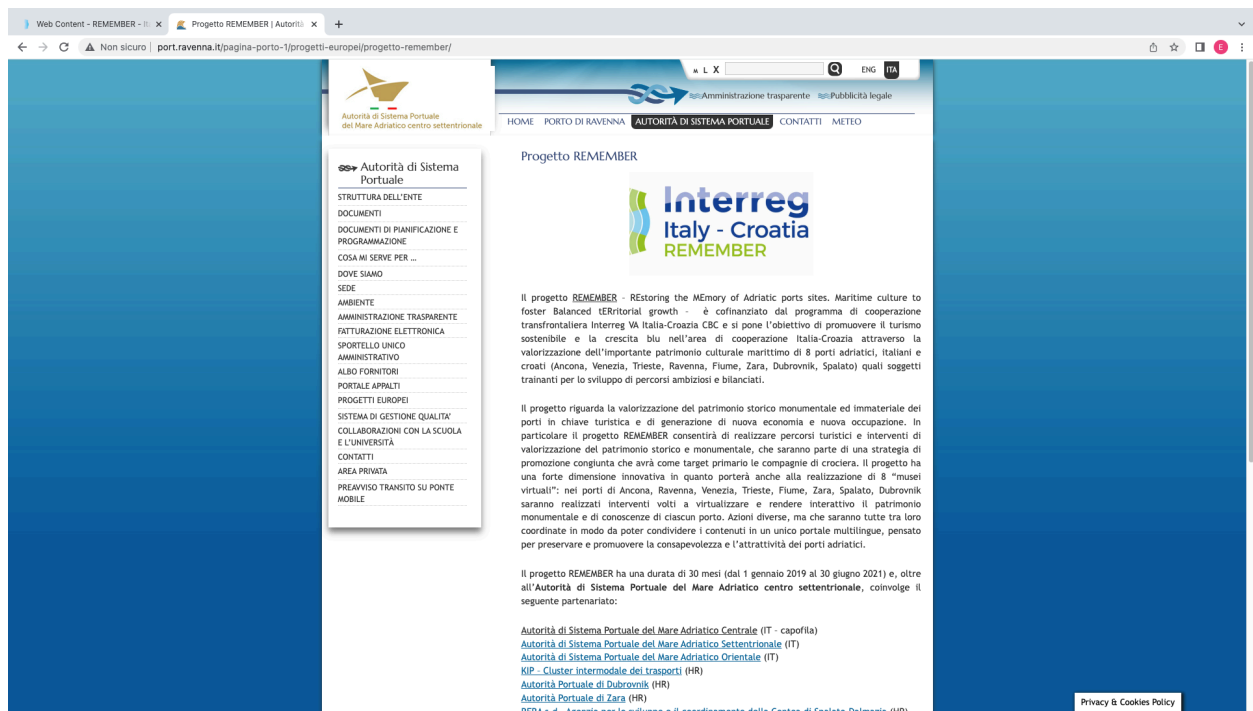
REMEMBER aims to promote the maritime cultural heritage of Adriatic Sea, through the creation of a network of 8 virtual museums spread on the coastal area of both countries and by the means of a Memorandum of Understanding, signed by all partners, for the establishment of a permanent "Cultural Network of Adriatic Ports". The virtual museums will contribute to preserve and to increase the knowledge about the development of traditions, professions, arts and more generally the maritime culture of the Adriatic port-cities. Citizens and visitors will be able to access wide array of documentation, pictures, tales and monuments that are tangible proof of such a maritime heritage, with the support of multimedia instruments that will enable the users to upgrade the fruition with a virtual experience.

The role of North Adriatic Sea Port Authority (NASPA), with a dedicated budget of 230.000 € NASPA is responsible for drafting the methodological guidelines to implement activities for the preservation of the cultural heritage – tangible and intangible assets - of Italian and Croatian Adriatic ports. This will be the first fundamental step for an effective promotion of the cultural and historical added-value of maritime port-cities heritage and improving their relationships with their connected neighbourhoods.

This objective is achieved through the collection and preservation of the memory of the social and economic evolution of the port-city relations and between the ports of the Italian and Croatian Adriatic shores, as well as through the enhancement of the common identity and traditions linked to common maritime culture. In addition, the Venetian port authority will be involved in the creation of a "virtual museum" (VM) related to the Venetian maritime and port-based culture, to be included in the cross-border permanent network of VM.

c) PP2 - Port of Ravenna Authority_website:

<http://www.port.ravenna.it/pagina-porto-1/progetti-europei/progetto-remember/>



The screenshot shows a web browser displaying the website of the Port of Ravenna Authority. The page is titled "Progetto REMEMBER" and features the Interreg Italy - Croatia REMEMBER logo. The main content includes a description of the project, its objectives, and a list of partners. The project aims to foster balanced territorial growth and promote sustainable tourism through the valorization of maritime heritage. The project duration is 30 months, from January 2019 to June 2021.

Progetto REMEMBER

Il progetto REMEMBER - REstoring the MEemory of Adriatic ports sites. Maritime culture to foster Balanced tERritorial growth - è cofinanziato dal programma di cooperazione transfrontaliera Interreg VA Italia-Croazia CBC e si pone l'obiettivo di promuovere il turismo sostenibile e la crescita blu nell'area di cooperazione Italia-Croazia attraverso la valorizzazione dell'importante patrimonio culturale marittimo di 8 porti adriatici, italiani e croati (Ancona, Venezia, Trieste, Ravenna, Fiume, Zara, Dubrovnik, Spalato) quali soggetti trainanti per lo sviluppo di percorsi ambiziosi e bilanciati.

Il progetto riguarda la valorizzazione del patrimonio storico monumentale ed immateriale dei porti in chiave turistica e di generazione di nuova economia e nuova occupazione. In particolare il progetto REMEMBER consentirà di realizzare percorsi turistici e interventi di valorizzazione del patrimonio storico e monumentale, che saranno parte di una strategia di promozione congiunta che avrà come target primario le compagnie di crociera. Il progetto ha una forte dimensione innovativa in quanto porterà anche alla realizzazione di 8 "musei virtuali": nei porti di Ancona, Ravenna, Venezia, Trieste, Fiume, Zara, Spalato, Dubrovnik saranno realizzati interventi volti a virtualizzare e rendere interattivo il patrimonio monumentale e di conoscenze di ciascun porto. Azioni diverse, ma che saranno tutte tra loro coordinate in modo da poter condividere i contenuti in un unico portale multilingue, pensato per preservare e promuovere la consapevolezza e l'attrattività dei porti adriatici.

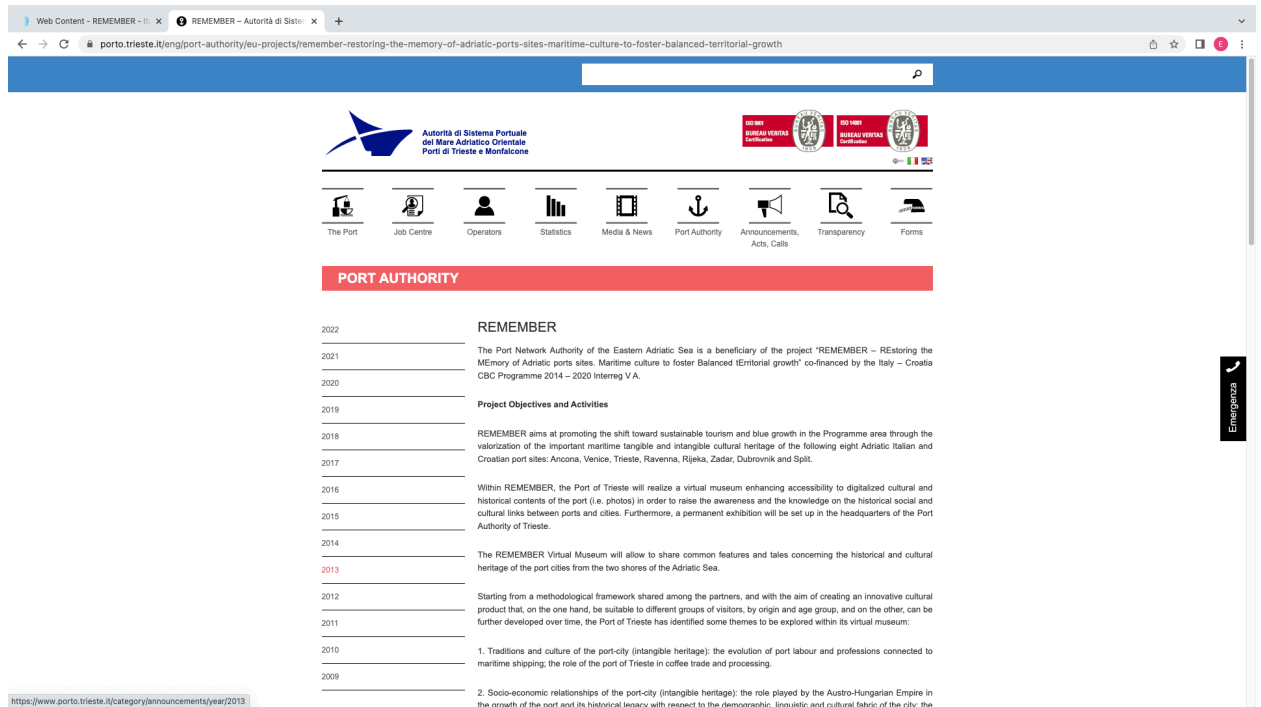
Il progetto REMEMBER ha una durata di 30 mesi (dal 1 gennaio 2019 al 30 giugno 2021) e, oltre all'Autorità di Sistema Portuale del Mare Adriatico centro settentrionale, coinvolge il seguente partenariato:

- Autorità di Sistema Portuale del Mare Adriatico Centrale (IT - capofila)
- Autorità di Sistema Portuale del Mare Adriatico Settentrionale (IT)
- Autorità di Sistema Portuale del Mare Adriatico Orientale (IT)
- KIP - Cluster Intermodale dei trasporti (HR)
- Autorità Portuale di Dubrovnik (HR)
- Autorità Portuale di Zara (HR)

PP2 - 2 - Azioni per la cultura e il patrimonio delle Coste di Fiume, Venezia, HR

d) PP3 - ADSPMAO_website:

<https://www.porto.trieste.it/eng/port-authority/eu-projects/remember-restoring-the-memory-of-adriatic-ports-sites-maritime-culture-to-foster-balanced-territorial-growth>



Web Content - REMEMBER - It x REMEMBER - Autorità di Siste x +

porto.trieste.it/eng/port-authority/eu-projects/remember-restoring-the-memory-of-adriatic-ports-sites-maritime-culture-to-foster-balanced-territorial-growth

Autorità di Sistema Portuale del Mare Adriatico Orientale Porti di Trieste e Montisone

102 2001 REGIONAL DEVELOPMENT CERTIFICATE 102 2001 REGIONAL DEVELOPMENT CERTIFICATE

The Port Job Centre Operators Statistics Media & News Port Authority Announcements, Acts, Calls Transparency Forms

PORT AUTHORITY

REMEMBER

2022

2021 The Port Network Authority of the Eastern Adriatic Sea is a beneficiary of the project "REMEMBER - Restoring the Memory of Adriatic ports sites. Maritime culture to foster Balanced tErritorial growth" co-financed by the Italy - Croatia CBC Programme 2014 - 2020 Interreg V.A.

2020

2019 **Project Objectives and Activities**

2018 REMEMBER aims at promoting the shift toward sustainable tourism and blue growth in the Programme area through the valorization of the important maritime tangible and intangible cultural heritage of the following eight Adriatic Italian and Croatian port sites: Ancona, Venice, Trieste, Ravenna, Rijeka, Zadar, Dubrovnik and Split.

2017

2016 Within REMEMBER, the Port of Trieste will realize a virtual museum enhancing accessibility to digitalized cultural and historical contents of the port (i.e. photos) in order to raise the awareness and the knowledge on the historical social and cultural links between ports and cities. Furthermore, a permanent exhibition will be set up in the headquarters of the Port Authority of Trieste.

2015

2014 The REMEMBER Virtual Museum will allow to share common features and tales concerning the historical and cultural heritage of the port cities from the two shores of the Adriatic Sea.

2013

2012 Starting from a methodological framework shared among the partners, and with the aim of creating an innovative cultural product that, on the one hand, be suitable to different groups of visitors, by origin and age group, and on the other, can be further developed over time, the Port of Trieste has identified some themes to be explored within its virtual museum:

2011

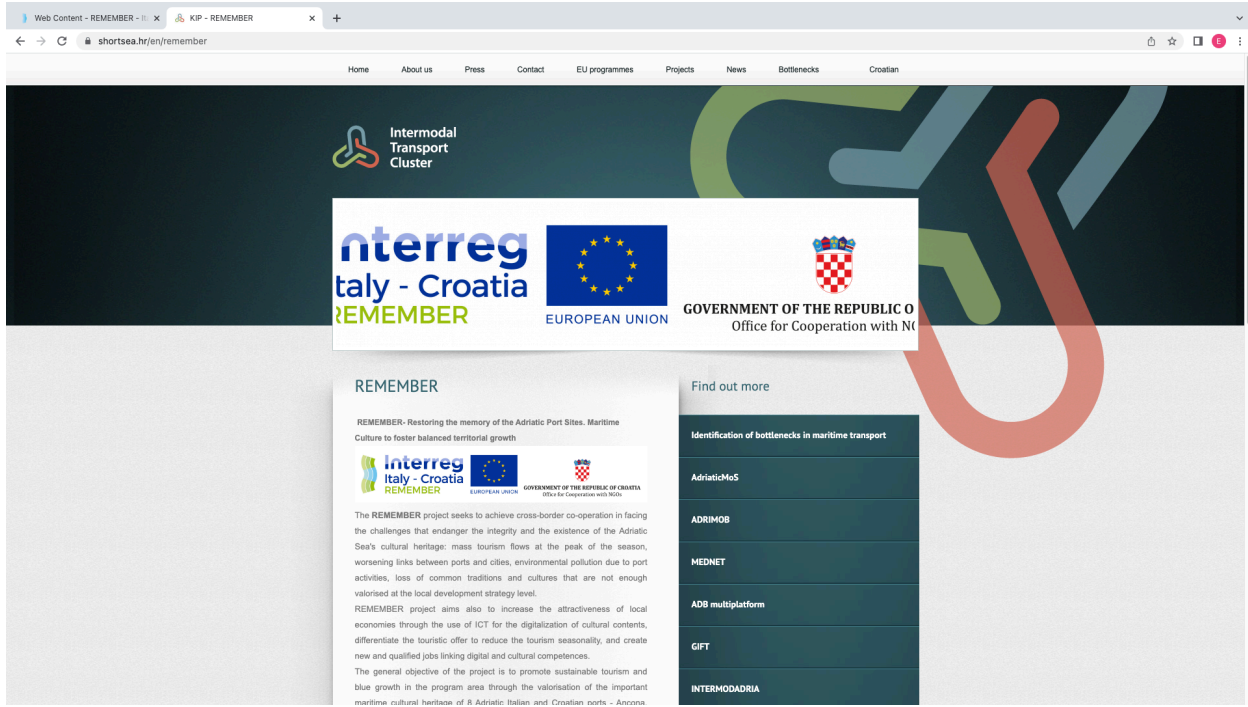
2010 1. Traditions and culture of the port-city (intangible heritage): the evolution of port labour and professions connected to maritime shipping; the role of the port of Trieste in coffee trade and processing.

2009 2. Socio-economic relationships of the port-city (intangible heritage): the role played by the Austro-Hungarian Empire in the growth of the port and its historical legacy with respect to the demographic, linguistic and cultural fabric of the city: the

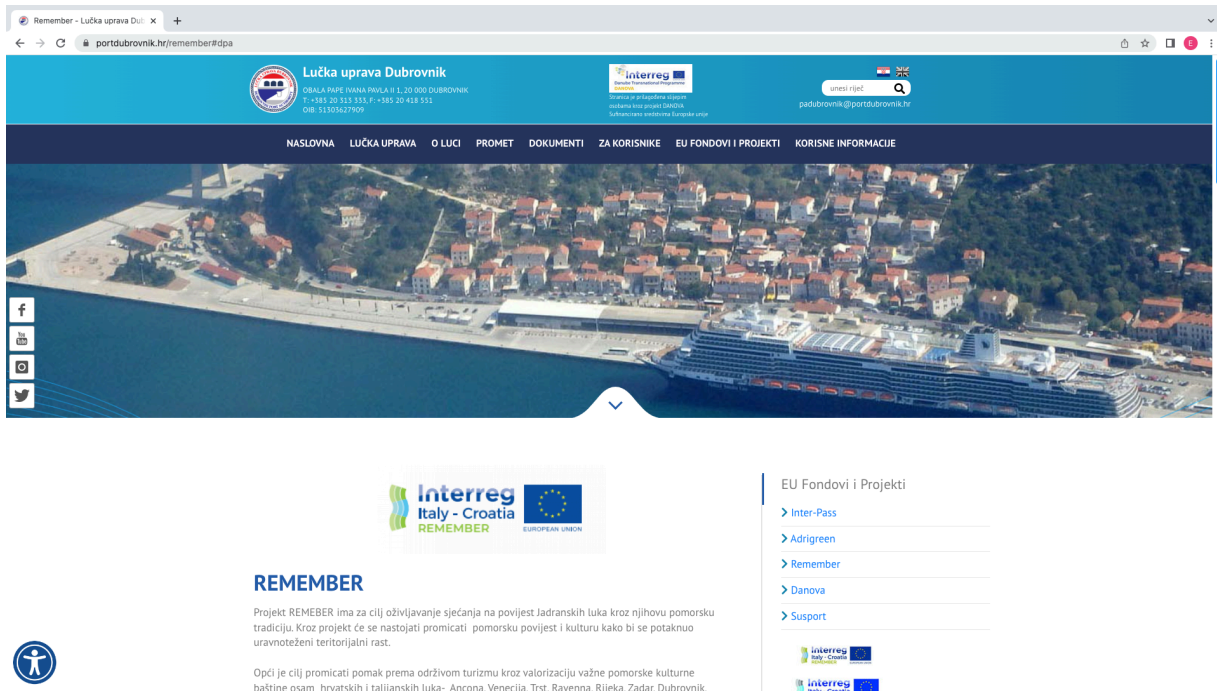
<https://www.porto.trieste.it/category/announcements/year/2013>

Emergenza

e) PP4 KIP_website:
<http://shortsea.hr/en/remember>

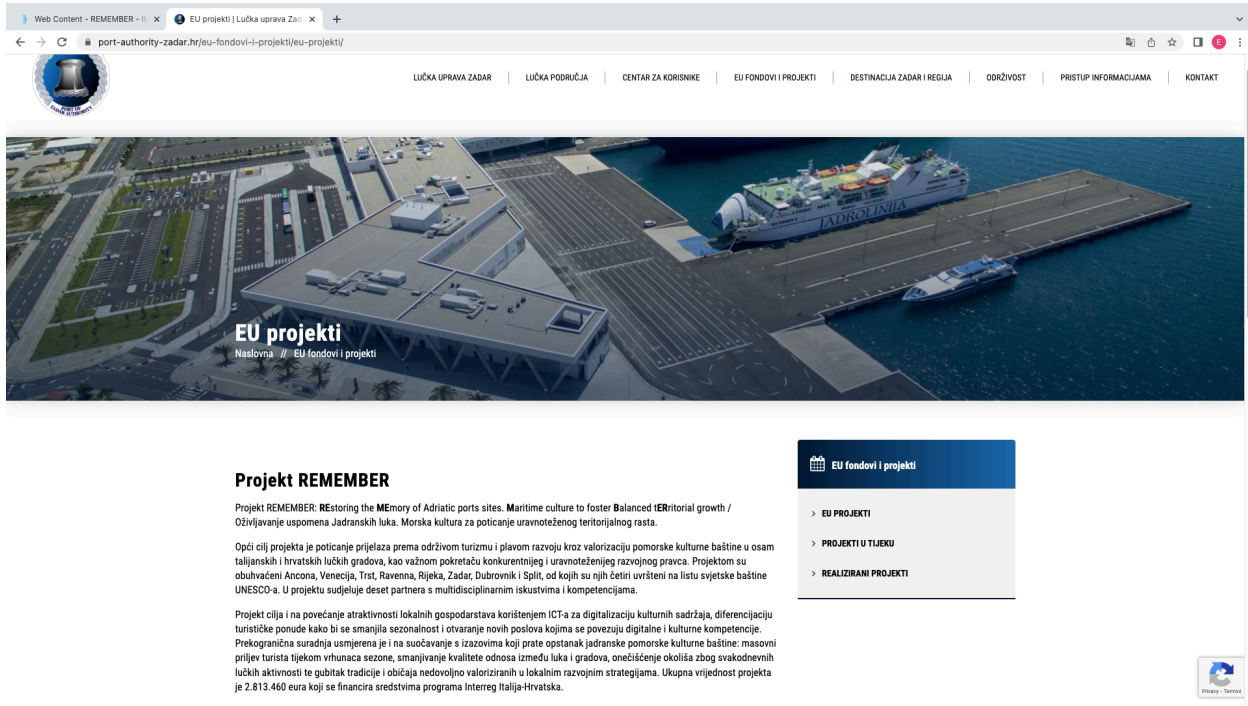


f) PP5 Port Dubrovnik_website:
<https://www.portdubrovnik.hr/remember#dpa>



g) PP6 Port Zadar_website:

<https://www.port-authority-zadar.hr/eu-fondovi-i-projekti/eu-projekti/>



EU projekti
Naslovna // EU fondovi i projekti

Projekt REMEMBER

Projekt REMEMBER: **R**estoring the **M**emory of Adriatic ports sites. **M**aritime culture to foster **B**alanced **T**erritorial growth / Oživljavanje uspomena Jadranskih luka. **M**orska kultura za poticanje **u**ravnoteženog teritorijalnog rasta.

Opći cilj projekta je poticanje prijelaza prema održivom turizmu i plavom razvoju kroz valorizaciju pomorske kulturne baštine u osam talijanskih i hrvatskih lučkih gradova, kao važnom pokretaču konkurentnijeg i uravnoteženijeg razvojnog pravca. Projektom su obuhvaćeni Ancona, Venecija, Trst, Ravenna, Rijeka, Zadar, Dubrovnik i Split, od kojih su njih četiri uvršteni na listu svjetske baštine UNESCO-a. U projektu sudjeluje deset partnera s multidisciplinarnim iskustvima i kompetencijama.

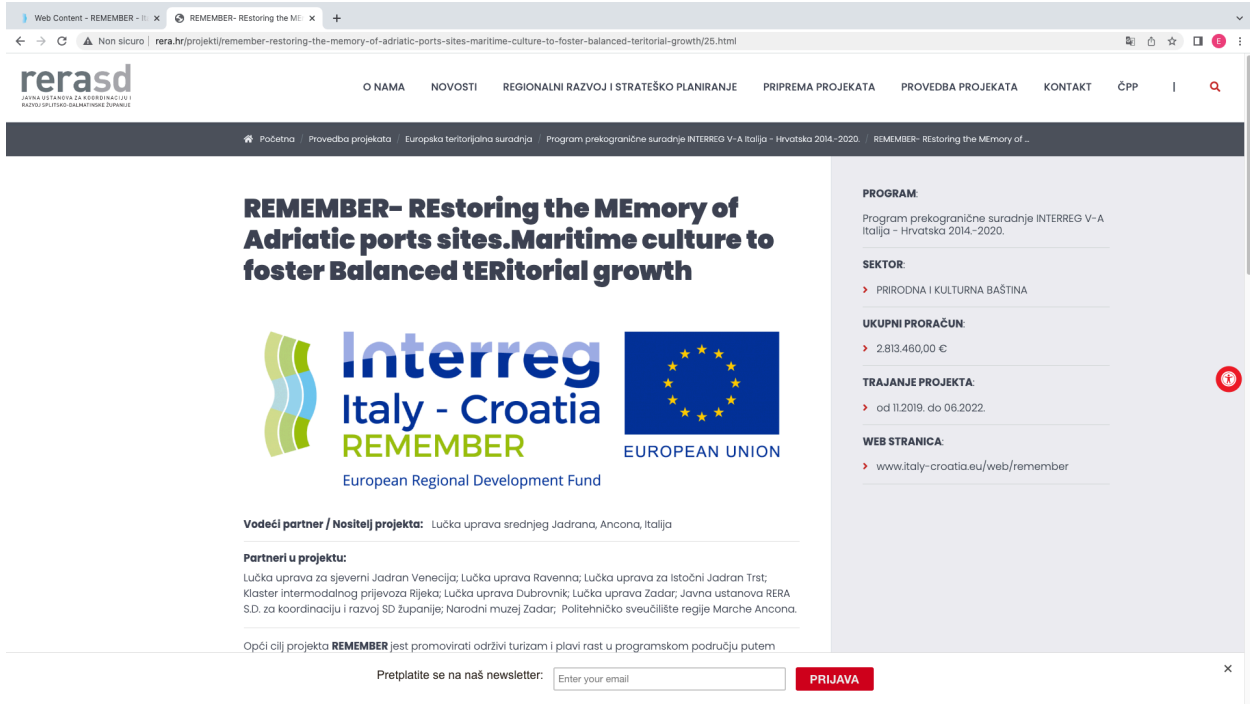
Projekt cilja i na povećanje atraktivnosti lokalnih gospodarstava korištenjem ICT-a za digitalizaciju kulturnih sadržaja, diferencijaciju turističke ponude kako bi se smanjila sezonalnost i otvaranje novih poslova kojima se povezuju digitalne i kulturne kompetencije. Prekogranična suradnja usmjerena je i na suočavanje s izazovima koji prate opstanak jadranske pomorske kulturne baštine: masovni priljev turista tijekom vrhunaca sezone, smanjivanje kvalitete odnosa između luka i gradova, onečišćenje okoliša zbog svakodnevnih lučkih aktivnosti te gubitak tradicije i običaja nedovoljno valoriziranih u lokalnim razvojnim strategijama. Ukupna vrijednost projekta je 2.813.460 eura koji se financira sredstvima programa Interreg Italija-Hrvatska.

EU fondovi i projekti

- > EU PROJEKTI
- > PROJEKTI U TLJEU
- > REALIZIRANI PROJEKTI

h) PP7 RERA_website:

<http://www.rera.hr/projekti/remember-restoring-the-memory-of-adriatic-ports-sites-maritime-culture-to-foster-balanced-teritorial-growth/25.html>



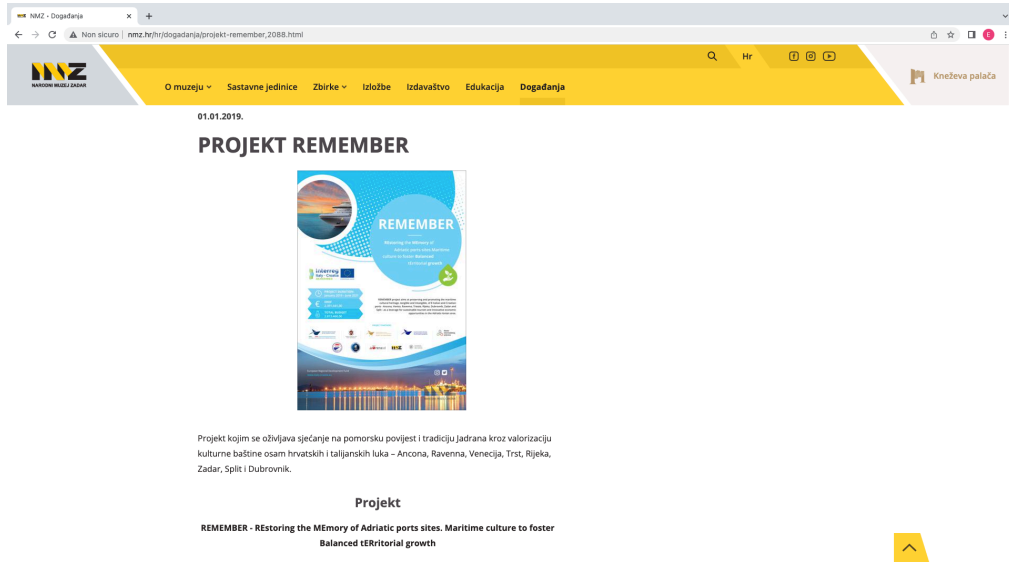
The screenshot shows a web browser displaying the project page for 'REMEMBER- Restoring the Memory of Adriatic ports sites. Maritime culture to foster Balanced tERitorial growth'. The page features the logos of Interreg Italy - Croatia REMEMBER and the European Union. The main content includes the project title, logos, and a sidebar with key information:

- PROGRAM:** Program prekogranične suradnje INTERREG V-A Italija - Hrvatska 2014.-2020.
- SEKTOR:** PRIRODNA I KULTURNA BAŠTINA
- UKUPNI PRORAČUN:** 2.813.460,00 €
- TRAJANJE PROJEKTA:** od 11.2019. do 06.2022.
- WEB STRANICA:** www.italy-croatia.eu/web/remember

Additional information on the page includes the lead partner (Lučka uprava srednjeg Jadrana, Ancona, Italija) and project partners (Lučka uprava za sjeverni Jadran Venecija, Lučka uprava Ravenna, Lučka uprava za Istočni Jadran Tret, etc.). A newsletter sign-up form is located at the bottom of the page.

i) PP8 NMZ website:


<http://nmz.hr/hr/dogadanja/projekt-remember,2088.html>



The screenshot shows a web browser window displaying the NMZ website. The page features a yellow navigation bar with the NMZ logo and menu items: 'O muzeju', 'Sastavne jedinice', 'Zbirke', 'Izložbe', 'Izdavaštvo', 'Edukacija', and 'Dogadanja'. The main content area is titled '01.01.2019. PROJEKT REMEMBER' and includes a large image of a project poster. Below the image, there is a paragraph in Croatian describing the project's goal to revive maritime history and tradition through the valorization of cultural heritage in eight Adriatic ports. The project is identified as 'REMEMBER - Restoring the Memory of Adriatic ports sites. Maritime culture to foster Balanced tERritorial growth'.

01.01.2019.

PROJEKT REMEMBER



Projekt kojim se oživljava sjećanje na pomorsku povijest i tradiciju Jadrana kroz valorizaciju kulturne baštine osam hrvatskih i talijanskih luka – Ancona, Ravenna, Venecija, Trst, Rijeka, Zadar, Split i Dubrovnik.

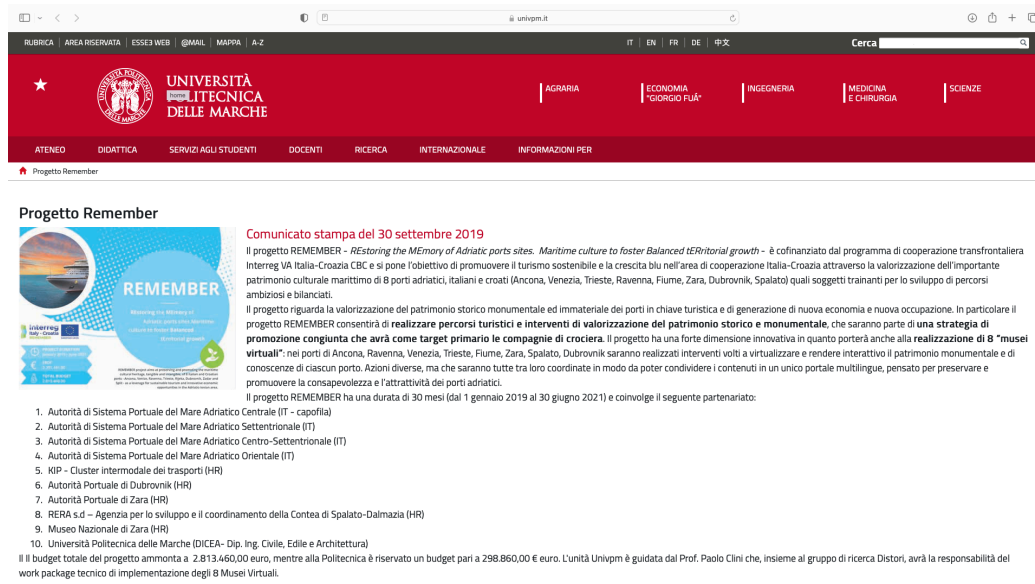
Projekt

REMEMBER - Restoring the Memory of Adriatic ports sites. Maritime culture to foster Balanced tERritorial growth

j) PP9 UNIVPM_website:

<https://www.dicea.univpm.it/remember> and

<https://www.univpm.it/Entra/Engine/RAServePG.php/P/481410010104/M/200110010104>



Progetto Remember

Comunicato stampa del 30 settembre 2019

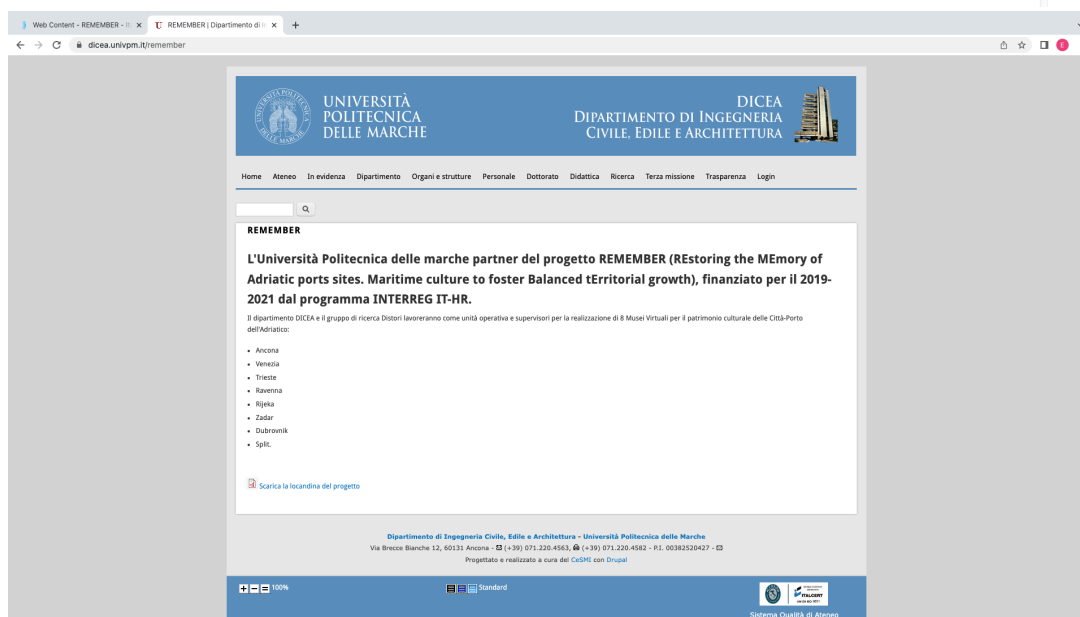
Il progetto REMEMBER - *Restoring the Memory of Adriatic ports sites. Maritime culture to foster Balanced tErritorial growth* - è cofinanziato dal programma di cooperazione transfrontaliera Interreg VA Italia-Croazia CBC e si pone l'obiettivo di promuovere il turismo sostenibile e la crescita blu nell'area di cooperazione Italia-Croazia attraverso la valorizzazione dell'importante patrimonio culturale marittimo di 8 porti adriatici, italiani e croati (Ancona, Venezia, Trieste, Ravenna, Fiume, Zara, Dubrovnik, Spalato) quali soggetti trainanti per lo sviluppo di percorsi ambiziosi e bilanciati.

Il progetto riguarda la valorizzazione del patrimonio storico monumentale ed immateriale dei porti in chiave turistica e di generazione di nuova economia e nuova occupazione. In particolare il progetto REMEMBER consentirà di realizzare percorsi turistici e interventi di valorizzazione del patrimonio storico e monumentale, che saranno parte di una strategia di promozione congiunta che avrà come target primario le compagnie di crociera. Il progetto ha una forte dimensione innovativa in quanto porterà anche alla realizzazione di 8 "musei virtuali": nei porti di Ancona, Ravenna, Venezia, Trieste, Fiume, Zara, Spalato, Dubrovnik saranno realizzati interventi volti a virtualizzare e rendere interattivo il patrimonio monumentale e di conoscenze di ciascun porto. Azioni diverse, ma che saranno tutte tra loro coordinate in modo da poter condividere i contenuti in un unico portale multilingue, pensato per preservare e promuovere la consapevolezza e l'attrattività dei porti adriatici.

Il progetto REMEMBER ha una durata di 30 mesi (dal 1 gennaio 2019 al 30 giugno 2021) e coinvolge il seguente partenariato:

1. Autorità di Sistema Portuale del Mare Adriatico Centrale (IT - capofila)
2. Autorità di Sistema Portuale del Mare Adriatico Settentrionale (IT)
3. Autorità di Sistema Portuale del Mare Adriatico Centro-Settentrionale (IT)
4. Autorità di Sistema Portuale del Mare Adriatico Orientale (IT)
5. KIP - Cluster intermodale dei trasporti (HR)
6. Autorità Portuale di Dubrovnik (HR)
7. Autorità Portuale di Zara (HR)
8. RERA s.d.s.p.a. - Agenzia per lo sviluppo e il coordinamento della Contea di Spalato-Dalmazia (HR)
9. Museo Nazionale di Zara (HR)
10. Università Politecnica delle Marche (DICEA - Dip. Ing. Civile, Edile e Architettura)

Il budget totale del progetto ammonta a 2.813.460,00 euro, mentre alla Politecnica è riservato un budget pari a 298.860,00 euro. L'unità Univpm è guidata dal Prof. Paolo Cini che, insieme al gruppo di ricerca Distori, avrà la responsabilità del work package tecnico di implementazione degli 8 Musei Virtuali.



REMEMBER

L'Università Politecnica delle marche partner del progetto REMEMBER (Restoring the Memory of Adriatic ports sites. Maritime culture to foster Balanced tErritorial growth), finanziato per il 2019-2021 dal programma INTERREG IT-HR.

Il dipartimento DICEA e il gruppo di ricerca Distori lavoreranno come unità operative e supervisor per la realizzazione di 8 Musei Virtuali per il patrimonio culturale delle Città-Porto dell'Adriatico:

- Ancona
- Venezia
- Trieste
- Ravenna
- Rijeka
- Zadar
- Dubrovnik
- Split.

Scarica la locandina del progetto

Dipartimento di Ingegneria Civile, Edile e Architettura - Università Politecnica delle Marche
Via Brecce Bianche 12, 60131 Ancona - ☎ (+39) 071.220.4563 - 📠 (+39) 071.220.4582 - 📧 P.I. 00382520427 - 🌐

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