

# Organisation of the final conference

## D2.5.3

Work package:	2 Project Communication and Capitalization activities
Activity number:	2.5 Organisation of and Participation in Dissemination Events
Partner in charge:	City of Zadar
Partners involved:	All
Status:	Final, Version 1.0
Distribution	Public
Date:	30 June 2022

The project final conference took place at the Rimini Campus of the University of Bologna on 31<sup>st</sup> May 2022 followed by the final transnational meeting on 1<sup>st</sup> June 2022, all according to the following agenda:



## RECOLOR

### Final Conference and Partners Meeting

31 May – 1 June 2022, Rimini, Italy

Address: Università di Bologna, Campus Rimini, Complesso Alberti, via Q. Sella 13, Rimini

#### Tuesday, May 31<sup>st</sup> – Public Event - Room 4

09:45	Registration	
10:15-	<b>Round Table 1: Promoting Landscapes of Art</b>	
11:15	Chair: Patrizia Battilani, Professor of Economic history	
	1 Regional landscape policies and its promotion	
	Cristina Ambrosini, Director of the Cultural Heritage Service	Regione Emilia-Romagna
	2 Tourism as an opportunity for synergies between territories and as a promotional tool for figurative and performing arts	
	Cinzia Cazzoli, Head of Cultural Investments Sector	Regione Emilia-Romagna
	Domenico Fucili, Technical Coordinator	GAL Montefeltro
	3 Recolor beyond Recolor: new Recolor territories and horizons	
	Krešimir Grubić, Project Manager	Šibenik
	Patrizia Battilani, Professor of Economic history	CAST-UniBO
11:15-	<b>Round Table 2: Digital Technologies and Sustainable Tourism</b>	
12:15	Chair: Maria Cristina Turchi, Expert in Cultural promotion	CAST-UniBO
	1 Digital tools as an opportunity for participation	
	Ilaria Marcolin and Marco Marinuzzi, MERAKI srl	Comune di Cividale del Friuli
	Renata Kirjić, President of the Mediterranean Sculpture Symposium Association	City of Labin
	2 Online as a tool for promoting experiential and sustainable tourism of Recolor landscapes	
	Sabrina Tirabassi, Unità Politiche Comunitarie	Campobasso
	Zrinka Brikan Klarin, Project managers	City of Zadar
	3 Digital tools to promote knowledge of art landscapes	
	Maria Cristina Turchi, Expert in Cultural promotion	Montefeltro Art Views
12:15-	<b>Recolor World and the Keywords for Cultural Tourism</b>	
13:30	Art, nature, sustainability, landscape, digital, transnational routes	
	Guest Lecturer: Davide Rampello, University professor, cultural and management consultant for national and international institutions, artistic director and curator	
	<b>Conclusions</b>	
	Mauro Felicori, Councillor for Culture and Landscape, Emilia-Romagna Region	Regione Emilia-Romagna
13:30-	<b>Lunch break at Osteria Io e Simone</b>	
15:00	Please notify any dietary needs (allergies, preferences, etc.) by May 10, to <a href="mailto:chiara.badini@labidee.it">chiara.badini@labidee.it</a>	
15:00-	Visit to two balconies of Montefeltro Art View project, with the guide	
18:15	of Rosetta Borchia and Olivia Njaci	
	A shuttle bus with 25-30 seats is provided	

#### Wednesday, June 1<sup>st</sup> – Partners Meeting - Room 7

10:00-	<b>WP1: Project Management and Coordination</b>	
10:45	Presentation of the overall progress of the project	RER
	Preparation of the final report	
10:45-	<b>WP2: Communication and Capitalisation activities</b>	
11:00	Development of the final deliverables	Zadar
11:00-	<b>WP4: Customising and Implementing the Joint Transnational Strategy</b>	
11:30	Development of the final deliverables	Šibenik, Campobasso, Cividale, Montefeltro-RER, Labin, Zadar
11:30-	<b>WP5: Transnational Strategy and Roadmap</b>	
11:45	Development of the final deliverables	RER, CAST-UniBO
11:45-	<b>Steering Committee</b>	
12:00	Validation of the decisions taken	All
12:00-	<b>Brunch and Toast to the Success of RECOLOR at the Naked Bar</b>	
13:30		All

The final conference, just as the meeting, gathered the representatives of all the seven project partners alongside the local stakeholders and interested public who had a chance to listen to several round tables and to participate in discussion on topics such as “Promoting Landscapes of Art”, “Digital Technologies and Sustainable Tourism” or “Recolor World and the Keywords for Cultural Tourism”. Conclusion of such conference confirmed project partners’ willingness to continue their cooperation in the future, securing sustainability of projects activities and outputs.

