

Transregional networking

D2.5.2

Work package:	2 Project Communication and Capitalization activities
Activity number:	2.5 Organisation of and Participation in Dissemination Events
Partner in charge:	City of Zadar
Partners involved:	All
Status:	Final, Version 1.0
Distribution	Public
Date:	30 June 2022

ENHANCING CULTURAL HERITAGE THROUGH DIGITAL: INSIGHTS IN THE ADRIATIC AREA

24TH JUNE 2021
10.30 AM 01.00 PM CEST

Join the event on Webex!

This event is organised by the projects TEMPUS, ECOMAP, MADE-IN-LAND, RECOLOR, and REVIVAL funded by the INTERREG V A ITALY-CROATIA PROGRAMME

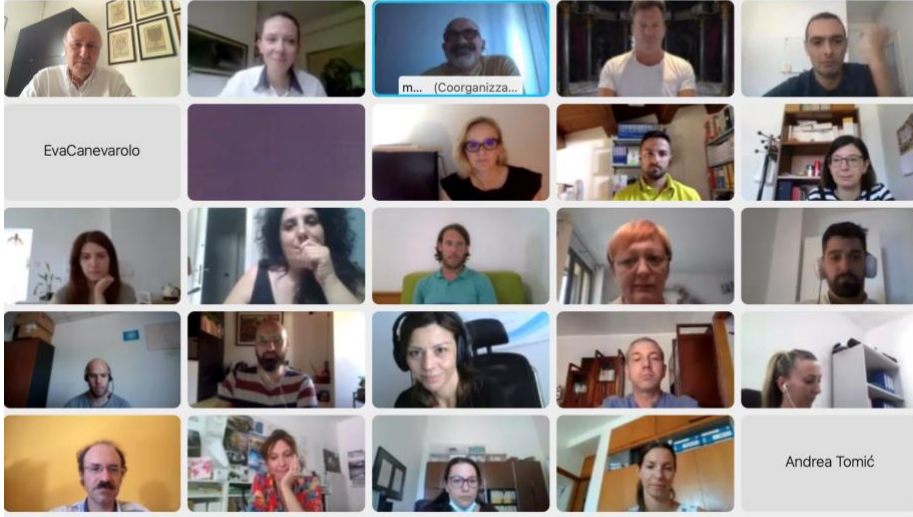


Lead partner, **Emilia-Romagna Region** - General Directorate Economics of Knowledge, Labor and Enterprise, and project partner responsible for communication activities, **City of Zadar**, took part in an Next Gen Adriatic event organized by the Interreg Italy-Croatia programme called “Enhancing cultural heritage through digital: Insights in the Adriatic area” that took place online on 24th June 2021. The topic covered was “Digitalization of the cultural heritage: An opportunity for local communities and inland areas”.

The event presented different approaches and methods focusing on how Adriatic regions can enhance and valorise their cultural heritage thanks to information technology tools. Since 2001, a massive digitisation campaign has promoted the creation on European, national and thematic digital repositories presenting the collections belonging to EU Galleries, Libraries, Archives and Museums. IT cannot replace the emotion of a direct visit to a cultural site, however it can enhance the experience of visitors, support people who cannot travel, facilitate the joint research of scholars working in different labs, facilitate preservation and restoration of ancient artefacts. After a short introduction presenting the relevance of cultural heritage for local communities and of digital technologies in cultural valorisation, technological solutions adopted by the INTERREG Italy-Croatia projects: ECOMAP, MADE IN LAND, RECOLOR, REVIVAL and TEMPUS were presented.

Cisco Webex Meetings Info riunione | Connesso

Parla: **marco padula** (Coorganizz...)



Partecipanti (51)

Cerca

- AU Ana Utrobicic
- AT Andrea Tomić
- AD Andrijana Dedić
- AU anna uttaro
- AA Antonello Aquilano
- AM Antonija Mikota
- B Bartol
- C Camilla
- CF cristian stanziano com...
- DP Davide Di Pasquale

Disattiva tutto l'audio | Attiva tutto l'audio

Chat

You traveling in Split :)

Invia a: Tutti

Inserisci il messaggio di chat qui