



MADE IN-LAND. Management and Development of INLANDs

Axis: Environmental and cultural heritage

Specific Objective: 3.1. Make natural and cultural heritage a leverage for a sustainable and more balanced territorial development

5.1.2. Crash course report

1 January 2022- 30 June 2022

WP: 5 CAPITALISATION OF THE PROJECT MODEL AND STRATEGY

ACT 5. 1 Organization of Crash courses

Deliverable: Crash course report

PP in charge: PP4/PP6/PP7

PPs Involved: LP

Status: Final

Date: 30 June 2022

27. 06. 2022.

www.italy-croatia.eu/madein-land

This content reflects the author's views, the Programme authorities are not liable for any use that may be made of the information contained therein.

MADE IN-LAND. Management and Development of INLANDs

Axis: Environmental and cultural heritage

Specific Objective: 3.1. Make natural and cultural heritage a leverage for a sustainable and more balanced territorial development

5.1.2. Crash course report

MADE IN-LAND Project

(Id 10048184)

WP: 5 CAPITALISATION OF THE PROJECT MODEL AND STRATEGY

ACT 5. 1 Organization of Crash courses

Deliverable: Crash course report

PP in charge: PP6

PPs Involved: LP

Status: Final

Date: 30 June 2022

Crash Course Minutes

30th November 2021

The Crash course was organized in the form of an online event that took place on November 30, 2021 from 15 to 17.30, on Zoom platform.

The course was livestreamed and the recording can be found in its entirety on the OSIC Muccia – La casa dei viaggiatori facebook page at this link: <https://fb.watch/dNkWuYU57B/>

AGENDA

- Ore 15.30 Apertura incontro e registrazione dei partecipanti in presenza e online
- Ore 15.40 **Saluti di benvenuto**
Mario Baroni Sindaco di Muccia
- Ore 15.50 **Il progetto Interreg Made in Land**
Regione Marche: **Raffaella Triponi**
Dalla strategia alle Azioni Pilota per i territori delle aree interne
UniCam: Massimo Sargolini, Roberta Angelini, Paolo Santarelli
- Ore 16.00 **Co-creazione di prodotto turistico locale**
Tavolo tecnico con gli operatori del territorio, focus sulle attività svolte dall'OSIC di Muccia
Globe Inside: **Marco Cocciarini, Giacomo Andreani**
- Ore 17.00 **Il percorso formativo intensivo di Made-in-Land**
Azioni progettuali per forme innovative di utilizzo di beni rispetto al contesto
Giancarlo Dall'Orco Destination Manager Monte Amiata Toscana
- Ore 18.00 **Conclusion**

For the Crash course a digital flyer was prepared containing the program and the instruction to follow the event online. Beforehand, a list of guests has been drawn up which includes the stakeholders of the MADE IN-LAND project and the operators potentially interested in the themes of the project and in the pilot action.



CRASH COURSE MADE IN-LAND

Corso di formazione intensivo su metodi e tecnologie utili a sviluppare in modo sostenibile ed efficace un **UFFICIO INFORMAZIONI TURISTICHE DIGITALE**

in un logica di cooperazione e di rete tra attori pubblici e privati e di coinvolgimento delle comunità locali



QUANDO:
Martedì 30 novembre 2021
ore 15,30-18,15

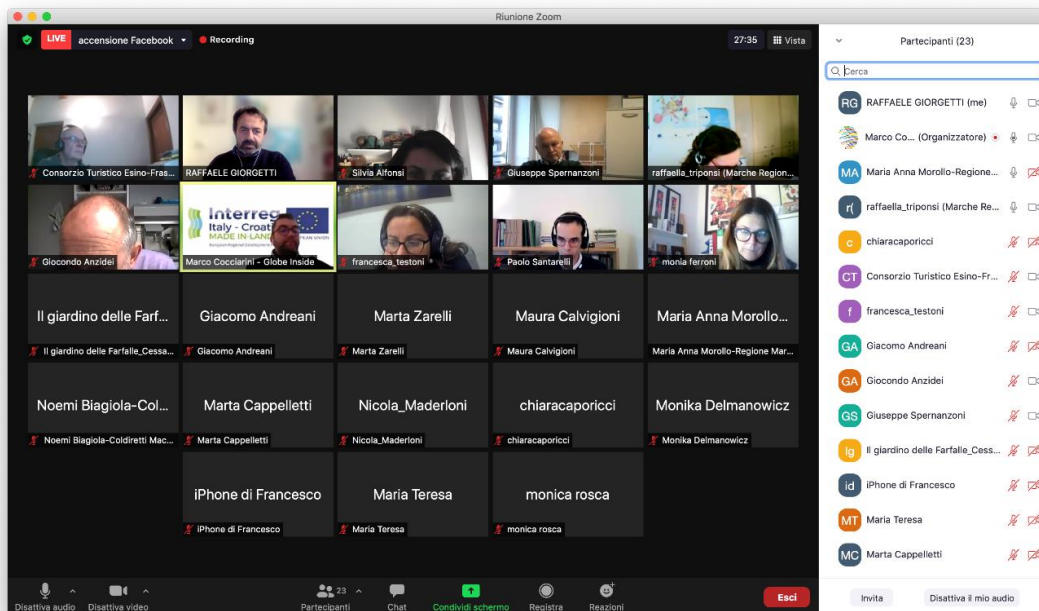


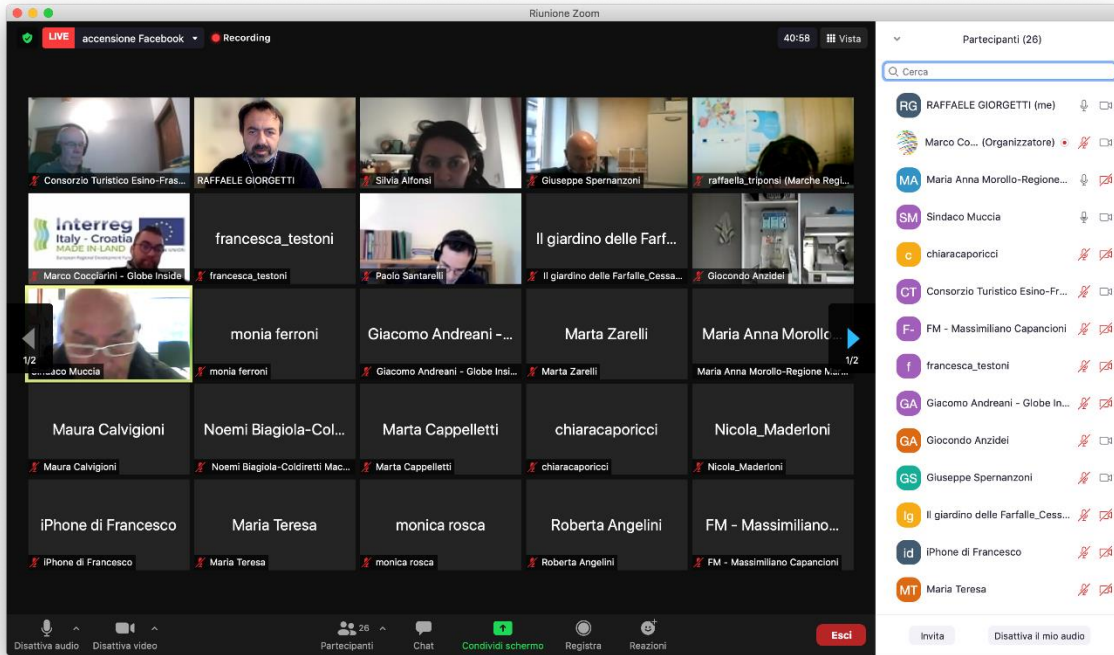
DOVE: causa neve l'evento sarà **soltanto on line su Zoom** a partire dalle ore 15,00 al link: <https://bit.ly/3HluaYw>

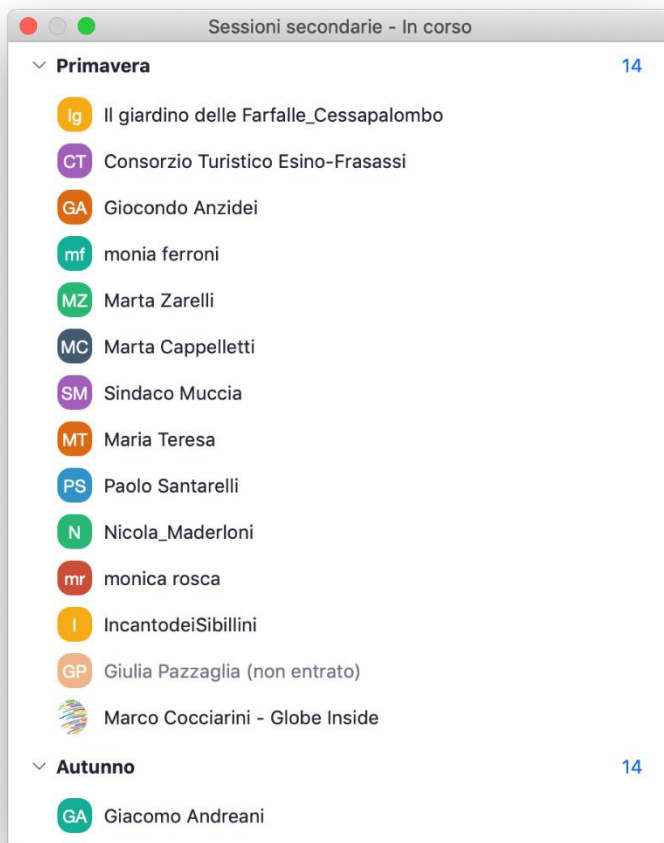
- ore 15:30 Apertura incontro e registrazione dei partecipanti in presenza e on line
- ore 15:40 **Saluti di benvenuto**
Mario Baroni Sindaco di Muccia
- ore 15:50 **Il Progetto Interreg Made in-Land**
Regione Marche: Raffaella Triponi
Dalla Strategia alle Azioni Pilota per i territori delle aree interne
UniCam: Massimo Sargolini, Roberta Angelini, Paolo Santarelli
- ore 16:00 **Co-creazione di prodotto turistico locale**
Tavolo tecnico con gli operatori del territorio, focus sulle attività svolte dall'OSIC di Muccia
Globe Inside: Marco Cocciarini, Giacomo Andreani
- ore 17:00 **Il percorso formativo intensivo di Made in-Land**
Azioni progettuali per forme innovative di utilizzo dei beni rispetto al contesto
Giancarlo Dall'Orco Destination manager Monte Amiata Toscana
- ore 18:00 **Conclusioni**



Per un collegamento rapido al link di Zoom: <https://bit.ly/3HluaYw> utilizza il QR code qui a fianco







As part of the crash course activity, five shorter 30 min educational videos were recorded and posted on the Facebook page and Instagram profile of OSIC Muccia – La casa dei viaggiatori and can all be found also in the OSIC Muccia – La casa dei viaggiatori youtube channel at this link:

<https://www.youtube.com/channel/UCyd16vnwQv9SULc4QvcqZBw>

The 5 videos are short interviews between Marco Cocciarini from Globe Inside and 5 different guests who discuss different topics related to destination management and in particular to the inland areas challenges. The videos are aimed at local tourism operators in the area of Muccia in order to learn more about the current topics on tourism development in inland areas.

The five videos have the following themes and speakers:

1- Innovative tourism product as a driving force for the promotion of tourism in inland areas

Posted on April 8th 2022:

<https://www.facebook.com/osicmuccia/posts/pfbid02muJXvy1CbRn4tYrjV1nmfQzdsgzN4ZMGDbnsRENpBNaaQ9x3zwGJ6VL5tbjgh6uXI>

Link: <https://www.youtube.com/watch?v=mbDeyJ5J1Jk>

- a. Speaker: Prof. Massimo Sargolini – docente UNICAM
- b. Marco Cocciarini: DMS per fornitori e plugin per il loro sito

Massimo Sargolini, Professor at the University of Camerino and scientific director of the MADE IN-LAND project starts with a reflection of the importance of tourism in the inland areas. He recalls the historical importance of what are now considered “marginal” areas when, in turn, centuries ago they were important centres for culture and trade arguing for the need to re-think them with a kind of tourism that could bring deep innovations. Following this argument, he underlines the importance of the digital and green transitions as the new ways of organizing and planning a city and a space as well as for tourism.

2- School tourism as a way of approaching minor cultural sites

Posted on May 10th 2022:

<https://www.facebook.com/osicmuccia/posts/pfbid02d9oYbw7Qd3ch5DdXscQsGtA5Eb9DRwNNQpkAo6rLUvCqef8NfyFiLnBDdcKEaC4SI>

Link: <https://www.youtube.com/watch?v=fBgGTybFyN0>

- a. Speakers: Sara Benvenuti – Gradara Innova responsible for tourist services for schools, in particular for the guided streaming tours of the Rocca di Gradara
- b. Marco Cocciarini: Visite guidate streaming

Sara Benvenuti, manager of educational tourism for Gradara Innova reflects on scholastic tourism, a market which Gradara has been focusing on for 30 years and that can be well adapted to similar contexts. Today, the offer is very diverse and apt for every kind of school level attracting classes from all over central-northern Italy. School tourism is now a major activity for Gradara and allows to have tourists outside the summer season which, for its location close to the seaside, is still very important. The spring months in particular are the busiest in Gradara where most of the local businesses have started to revolve around school excursions. School tourism and traditional summer tourism are, however, connected and

spark many occasions for the promotion of the town to different segments (especially families). The tourism offer is Gradara constantly updated and starts from the valorisation of the cultural, natural and traditional heritage. The other important element is represented by a lot of innovative and immersive activities like workshops, laboratories, treasure hunts and so on all well integrated in the safety that a small village can provide. The pandemic, however, has underlined the importance of supporting the current offer of traditional guided tours with digital technologies. Thanks to BiCe technology they were able to offer the same level of quality, interactivity and involvement of tours and workshops. This also opens new opportunity for the internationalization of these inner areas that would not be able to be visited by many tourists based abroad.

Marco Cocciarini highlights the implementation of the same technology for the OSIC Muccia for digital guided tours which gives the possibility to reach those assets that for example right now cannot be visited because of the earthquake.

3- Involvement of local communities as a lever for sustainable tourism development

Posted on April 6th 2022:

[https://www.facebook.com/osicmuccia/posts/pfbid0VvYgvMDst92jdm93ceTM7XJZZ9GN2YbCBCXyn5Vi53jon8CNyueGML6rSxiitXil?_cft__\[0\]=AZUaOPXPsvYplwwDnw5sG1R_zvb1UPD5gQb_-g90Io9K9QzTSaypptsVqm_7qWVajKVK0ILSe9sVHi6kWCyJ9oZRazINZD6cr3E5LjGGsq9nmt1S8_UdWqjlYmSG-Tpm392j3349GpapM-OYxiX6RCoWVvKDb3NqljmkhpNcLDI3fSAqNCA64MDF6P0r2k2x_LYEqApjUchmfbgR5obcW&_tn_=%2C0%2CP-R](https://www.facebook.com/osicmuccia/posts/pfbid0VvYgvMDst92jdm93ceTM7XJZZ9GN2YbCBCXyn5Vi53jon8CNyueGML6rSxiitXil?_cft__[0]=AZUaOPXPsvYplwwDnw5sG1R_zvb1UPD5gQb_-g90Io9K9QzTSaypptsVqm_7qWVajKVK0ILSe9sVHi6kWCyJ9oZRazINZD6cr3E5LjGGsq9nmt1S8_UdWqjlYmSG-Tpm392j3349GpapM-OYxiX6RCoWVvKDb3NqljmkhpNcLDI3fSAqNCA64MDF6P0r2k2x_LYEqApjUchmfbgR5obcW&_tn_=%2C0%2CP-R)

Link: <https://www.youtube.com/watch?v=-kcjPt4HtrE>

- a. Speaker: Andrea Zanzini – founder of Appennino l'hub, an innovative formula for the development of services in inland areas starting with the community cooperative
- b. Marco Cocciarini: Territorial network activity

Andrea Zanzini from Appennino hub, an incubator for micro businesses in the inland areas, starts by reflecting on how to overcome the mistrust that many people in these areas have towards innovative projects for revitalisation. He recounts his experience with Appennino hub and how they always start with an “inspiration” phase where they talk with local residents and tell success stories of similar realities that managed to rebuild their future. He argues for the importance of young people bringing innovation in such contexts, especially those who left and are coming back enriched with different experiences and perspectives able to contribute to the revitalisation of the territory. When it comes to tourism, the human

element in general is key for these areas. Apart from monuments and attractions, the possibility to talk with locals and be part of the community is what would make the tourists' experience unique there.

4- Development of local tourism starting from seaside resorts

Link: <https://www.youtube.com/watch?v=iLY6FMVMpSQ>

- a. Speaker: Giancarlo Dell'Orco – Touristic Destination Manager
- b. Marco Cocciarini: Booking intermediari da DMS

Giancarlo Dell'Orco, destination manager focused on the governance and development of inland destinations, tells the importance of developing a coordination for participative process, or social innovation, which stimulates change and cancels conflicts among residents creating a sense of community. This process needs time and the right figure at the centre which acts as glue for all the stakeholders. Not everyone is able to do so, it's important to possess the right resources and capabilities. That's why it's central to find such figure within the community. He then moves on to talk about the change in tourism flows after Covid and the need to remap and reanalyse the flows in the coastal areas to understand the new needs of traveller in order to re shape the tourism offer of the inland areas accordingly. The phenomenon of under tourism or proximity tourism initiated because of covid has revealed new exigencies such as safety and contact with nature. It's important to really understand them and create an offer based on them. Proximity tourism is bound to stay after the pandemic as well as a new market. Many inland areas are now becoming tourism destinations and need to be regulated and coordinated for a sustainable development. The digitalisation of the destination is also a fundamental aspect as the sale process for tourism products and services needs to be simplified. Once the products are created, they then should digitalised so that it's easy to find and purchase.

5- Innovation in the provision of services by tourist information offices

Posted on April 4th 2022:

[https://www.facebook.com/osicmuccia/posts/pfbid037pCXewgnGF7pkBmn8th2Bko9DgWTMbkeX6hwei4X8ThFHM2L41iVDZUSybUGjcwI?_cft_\[0\]=AZU4h1efUbGrzYyOW6Z7B2qikS_EHk0ZTMGetNnx-AkfoHxzTKCZ-wKqqdZz4DZnbViretKD3vaLIDaUD7NdLFdEgSW-g3cHGqZLMBTFoK7F7QofQAOhEZR54JyDgla2O3Mf_dSgeXiApJsUNnxh968uTU_Yhf_WXs5EAXSDDcAsNuixD7aOXUJtgJpmZlqxrOeVig6sIKoV4DbICnTv7rP9&_tn_=%2CO%2CP-R](https://www.facebook.com/osicmuccia/posts/pfbid037pCXewgnGF7pkBmn8th2Bko9DgWTMbkeX6hwei4X8ThFHM2L41iVDZUSybUGjcwI?_cft_[0]=AZU4h1efUbGrzYyOW6Z7B2qikS_EHk0ZTMGetNnx-AkfoHxzTKCZ-wKqqdZz4DZnbViretKD3vaLIDaUD7NdLFdEgSW-g3cHGqZLMBTFoK7F7QofQAOhEZR54JyDgla2O3Mf_dSgeXiApJsUNnxh968uTU_Yhf_WXs5EAXSDDcAsNuixD7aOXUJtgJpmZlqxrOeVig6sIKoV4DbICnTv7rP9&_tn_=%2CO%2CP-R)

Link: https://www.youtube.com/watch?v=ZWF8G0V_k8c

- a. Relatore: Silvano Straccini – responsabile di Maggioli Cultura con esperienza pluri-decennale nella gestione innovativa degli uffici informazione turistica
- b. Marco Cocciarini: Modelli di business sostenibili per uffici info locali

Silvano Straccini, Maggioli Cultura representative with extensive knowledge on tourism information centres management, explains his experience with tourism information centers in Le Marche and its inland areas. The digital technologies now have allowed information centres to become a very powerful interface as they provide a peculiar narration of the destination. That has to be accompanied by formed staff who is able to change the traditional approach of tourism hospitality going towards the needs of the tourists tailoring their experience at the destination. Story telling is a fundamental tool in this context. Furthermore, other than just providing information and assistance, info centres should represent reference points, for both tourists and residents in terms of sale of tourism products and services. In general, the role of information centres is changing and it's becoming more comprehensive. Now they can be almost considered destination management offices that collect all of tourism products of the area, collect data and study the visitors' needs in order to create new products to launch in specific markets.

MADE IN-LAND. Management and Development of INLANDs

Axis: Environmental and cultural heritage

Specific Objective: 3.1. Make natural and cultural heritage a leverage for a sustainable and more balanced territorial development

5.1.2. Crash course report

MADE IN-LAND Project

(Id 10048184)

WP: 5 CAPITALISATION OF THE PROJECT MODEL AND STRATEGY

ACT 5. 1 Organization of Crash courses

Deliverable: Crash course report

PP in charge: PP6

PPs Involved: PP4

Status: Final

Date: 30 June 2022

PP4 – Municipality of Riccia

Minutes of the Crash course, 11.05.2022

On 11 May 2022 the meeting of the Crash Course began with the aim of presenting the Plan for the implementation of Pilot Activities and collecting suggestions from local stakeholders for further development of the project Action Plan according to the following program:

- 16: 30 Opening Mr Pietro Testa- Borough of Riccia
- Mirian Panichella – The project Model and the Cross Border Strategy
- Rossano Pazzagli, Technique and tools for the promotion of the cultural and natural heritage
- Adolfo Fabrizio Colagiovanni, The action plan and the adoption of the strategy in the regional policies
- JustMO- The development and the management of ECO MUSEUM “Terr@ di passo”

The workshop was attended by representatives of the public and entrepreneurial sectors operating in the project area.

The meeting was opened by the Mayor of Riccia with institutional greetings and thanks to all those who participated and contributed to the realization of the ECO MUSEUM “Terr@ di passo”, that offer to the visitor the opportunity to access contents relating to the cultural and naturalistic heritage of the identified area organized by themes.

Mirian Panichella introduced the important result of the project "MADE IN-LAND - Management and DEvelopment of INLANDs" whose main purpose is the enhancement of the hinterland, through the development of innovative ways of tourist use. A cutting-edge pilot project that unites the Italian and Croatian inland areas, enhancing their capital from a cross-border perspective.

Rossano Pazzagli expressed satisfaction for the progress made with the implementation of the project in the strategy of enhancement of internal areas and for how the ecomuseum represents a place for the valorization and promotion of cultural and Natural heritage

Adolfo Fabrizio Colagiovanni focuses on the action plan and the adoption of the strategy in the regional policies. He underlined how the project has been an opportunity to create synergy and better policies in the in the inland areas.

Michele Fratino, representative of the cultural enterprise JUST MO' gave an exhaustive report on all the activities carried out for the realisation of the virtual ecomuseum Terra di Passo, both in terms of planning and implementation activities.



Terr@ di Passo
ecomuseo virtuale
COMUNE DI RICCIA

**Ecomuseo Virtuale
"Terr@ di Passo"**
Mercoledì 11 maggio 2022
Riccia CR - Magazzino/Museo delle Arti e Tradizioni popolari

Mattina - 11.00 - Incontro e visita con gli studenti degli Istituti scolastici di Riccia.
Pomeriggio - 16.30 - Saluti istituzionali.
Pietro Testa - Sindaco di Riccia / **Micaela Fanelli** - Consigliere della Regione Molise.
17.00: Workshop "Revisione e validazione dell'Action Plan del progetto MADE-IN-LAND/ 18.00 -Crash course: obiettivi e risultati

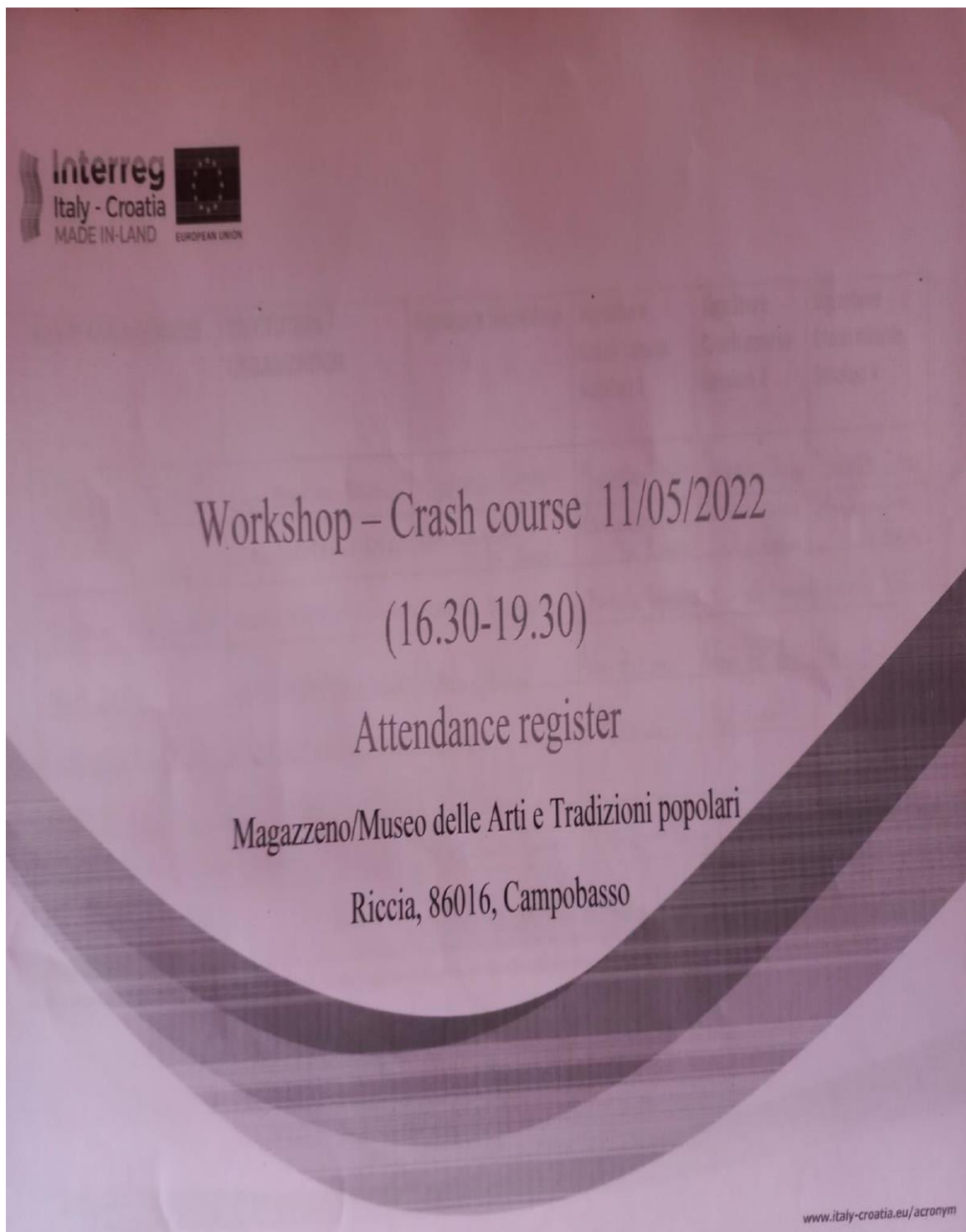
Prima sessione
Miriam Panichella, *Il modello di progetto e la strategia Cross Border*
Rosseno Pazzagli, *Tecniche e metodi per la valorizzazione del patrimonio naturale e culturale.*

Seconda sessione
Adolfo Fabrizio Colegiovanni, *Il piano d'azione di MADE-IN-LAND e l'adozione della strategia nei progetti e nelle politiche regionali.*

Terza sessione
JustMO, *Sviluppo e gestione dell'ECO MUSEO VIRTUALE "Terr@ di passo".*

Modera
Antonio Santoriello, *Consigliere comunale con delega alla cultura e al turismo.*



NAME AND SURNAME	INSTITUTION / ORGANIZATION	Signature Workshop	Signature Crash course Session 1	Signature Crash course Session 2	Signature Crash course Session 3
ISABELLA TESTA	LICEO SCIENTIFICO G. GALILEI	Isabella Testa	Isabella Testa	Isabella Testa	Isabella Testa
MARIACARMEN DI IORIO	LICEO SCIENTIFICO G. GALILEI	Mariacarmen Di Iorio	Mariacarmen Di Iorio	Mariacarmen Di Iorio	Mariacarmen Di Iorio
MANUELA MANOCCHIO	LICEO SCIENTIFICO G. GALILEI	Manuela Manocchio	Manuela Manocchio	Manuela Manocchio	Manuela Manocchio
ADAM ZAKRAN	LICEO SCIENTIFICO GALILEI	Adam Zakran	Adam Zakran	Adam Zakran	Adam Zakran
GIUSEPPINA FANELLI	LICEO SCIENTIFICO GALILEI	Giuseppina Fanelli	Giuseppina Fanelli	Giuseppina Fanelli	Giuseppina Fanelli
DAVIDE VIVIO	ISTITUTO OMNISCIENTIFICI	David Vivio	David Vivio	David Vivio	David Vivio
MIRIAM PANICHELLA	ES. ROSSO EST. COM. RICCIA	Miriam Panichella	Miriam Panichella	Miriam Panichella	Miriam Panichella
FABIANO SALVATORE	JESI	Fabiano Salvatore	Fabiano Salvatore	Fabiano Salvatore	Fabiano Salvatore

The MADE IN-LANDS partners collect and process personal data required in the process of carrying out its functions. All personal data is collected and processed limitedly for processing of this application in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR), the Data Protection Act (Cap.440), and the Italian Legislative Decree no. 196 of 30 June 2003

NAME AND SURNAME	INSTITUTION / ORGANIZATION	Signature Workshop	Signature Crash course Session 1	Signature Crash course Session 2	Signature Crash course Session 3
STEFANO SALVATORE	ITBARS RICCIA	<i>Stefano Salvatore</i>	<i>Stefano Salvatore</i>	<i>Stefano Salvatore</i>	<i>Stefano Salvatore</i>
CHIARA BAGNOCI	IPSASR RICCIA	<i>Chiara Bagnoci</i>	<i>Chiara Bagnoci</i>	<i>Chiara Bagnoci</i>	<i>Chiara Bagnoci</i>
IVAN DEL ZINGARO	IPSASP RICCIA	<i>Ivan Del Zingaro</i>	<i>Ivan Del Zingaro</i>	<i>Ivan Del Zingaro</i>	<i>Ivan Del Zingaro</i>
JENNIFER CORDIPIETRO	LICEO SCIENTIFICO G. GALILEI	<i>Jennifer Cordipietro</i>	<i>Jennifer Cordipietro</i>	<i>Jennifer Cordipietro</i>	<i>Jennifer Cordipietro</i>
GIULIA GENICOLA	LICEO SCIENTIFICO G. GALILEI	<i>Giulia Genicola</i>	<i>Giulia Genicola</i>	<i>Giulia Genicola</i>	<i>Giulia Genicola</i>
SARA MIGNOLLA	LICEO SCIENTIFICO G. GALILEI	<i>Sara Mignolla</i>	<i>Sara Mignolla</i>	<i>Sara Mignolla</i>	<i>Sara Mignolla</i>
SAMIRA COMODO	LICEO SCIENTIFICO G. GALILEI	<i>Samira Comodo</i>	<i>Samira Comodo</i>	<i>Samira Comodo</i>	<i>Samira Comodo</i>
LUDOVICA DI DOMENICO	LICEO SCIENTIFICO G. GALILEI	<i>Ludovica Di Domenico</i>	<i>Ludovica Di Domenico</i>	<i>Ludovica Di Domenico</i>	<i>Ludovica Di Domenico</i>

The MADE IN-LANDS partners collect and process personal data required in the process of carrying out its functions. All personal data is collected and processed limitedly for processing of this application in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR), the Data Protection Act (Cap 440), and the Italian Legislative Decree no. 196 of 30 June 2003

Interreg Italy - Croatia MADE IN-LAND EUROPEAN UNION

NAME AND SURNAME	INSTITUTION / ORGANIZATION	Signature Workshop	Signature Crash course Session 1	Signature Crash course Session 2	Signature Crash course Session 3
Maria Luisa					
Valeria Marone	IPSARS RICCIA				
Riccardo Genie Laisso	JUSTMO'				
Domenica Tommasi	IPSARS RICCIA				
Martina Costa	IPSARS RICCIA				
ALESSIO DEZ BINSARI	IPSARS RICCIA				
REGINA BARONOTTO	IPSARS RICCIA				
LIDIA ALESSANDRO	IPSARS RICCIA				

The MADE IN-LANDS partners collect and process personal data required in the process of carrying out its functions. All personal data is collected and processed limitedly for processing of this application in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR), the Data Protection Act (Cap 440), and the Italian Legislative Decree no. 196 of 30 June 2003

European Regional Development Fund

1

NAME AND SURNAME	INSTITUTION / ORGANIZATION	Signature Workshop	Signature Crash course Session 1	Signature Crash course Session 2	Signature Crash course Session 3
SALVATORE ALESSIO	IPSASR RICCIA	<i>Salvatore Alessio</i>	<i>Salvatore Alessio</i>	<i>Salvatore Alessio</i>	<i>Salvatore Alessio</i>
ANDREA PALLADINO	IPSASR RICCIA	<i>Andrea Palladino</i>	<i>Andrea Palladino</i>	<i>Andrea Palladino</i>	<i>Andrea Palladino</i>
GRAZIANO GABRIELE	IPSASR RICCIA	<i>Graziante Graziano</i>	<i>Graziante Graziano</i>	<i>Graziante Graziano</i>	<i>Graziante Graziano</i>
LORENA GUARDEBASCIO	IPSASR RICCIA	<i>Lorena Guardebascio</i>	<i>Lorena Guardebascio</i>	<i>Lorena Guardebascio</i>	<i>Lorena Guardebascio</i>
MARCO LAPUCCI	LICEO S. CALUGO CALUGI	<i>Marco Lapucci</i>	<i>Marco Lapucci</i>	<i>Marco Lapucci</i>	<i>Marco Lapucci</i>
ALESSANDRA ZICCARDI	IPSASR RICCIA	<i>Alessandra Ziccardi</i>	<i>Alessandra Ziccardi</i>	<i>Alessandra Ziccardi</i>	<i>Alessandra Ziccardi</i>
FRANCESCO ZAPPALÀ	IPSASR RICCIA	<i>Francesco Zappalà</i>	<i>Francesco Zappalà</i>	<i>Francesco Zappalà</i>	<i>Francesco Zappalà</i>
CHRISTIAN HIGNONNA	LICEO S. CALUGO CALUGI	<i>CHRISTIAN HIGNONNA</i>	<i>CHRISTIAN HIGNONNA</i>	<i>CHRISTIAN HIGNONNA</i>	<i>CHRISTIAN HIGNONNA</i>

The MADE IN-LANDS partners collect and process personal data required in the process of carrying out its functions. All personal data is collected and processed limitedly for processing of this application in accordance with the General Data Protection Regulation (EU) 2016/679 (GDPR), the Data Protection Act (Cap 440), and the Italian Legislative Decree no. 196 of 30 June 2003

MADE IN-LAND. Management and Development of INLANDs

Axis: Environmental and cultural heritage

Specific Objective: 3.1. Make natural and cultural heritage a leverage for a sustainable and more balanced territorial development

5.1.2. Crash course report

MADE IN-LAND Project

(Id 10048184)

WP: 5 CAPITALISATION OF THE PROJECT MODEL AND STRATEGY

ACT 5. 1 Organization of Crash courses

Deliverable: Crash course report

PP in charge: PP6

PPs Involved: PP7

Status: Final

Date: 30 June 2022

PARTICIPANTS LIST








Crash courses

26. 05. 2022.

Centar za kreativne industrije, Put Murvice 3A Zadar

Agencija za razvoj Zadarske županije ZADRA NOVA

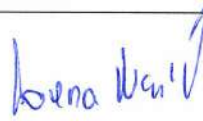
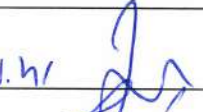



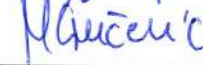


No.	Name and surname	Organisation/association/ company	Email	Signature	GDPR consent*		
					(1) Contact (✓/-)	(2) Video (✓/-)	(3) Report (✓/-)
1.	JOSIP MIŠUČIĆ	ZADRA NOVA	JOSIP.MISUCIC@ZADRANOVA.HR		✓	✓	✓
2.	JUZICA ŠTATIJA	ZADRA NOVA	juzica.statija@zadranova.hr		✓	✓	✓
3.	Nika Cohen		nikacohen@gmail.com		✓	✓	✓
4.	ANA LOVRIC	ZADRA NOVA	ana.lovrice@zadra.hr		✓	✓	✓
5.	MAYA PODRUG	—	maja.podrug@gmail.com		✓	✓	✓
6.	ANITA MIKULIĆ	OPG ANITA MIKULIĆ	amikulic5@gmail.com		✓	✓	✓
7.	LIDJA ŽEDELJ	—	lidja.zedelj@pmsd		✓	✓	✓

Zadar County Development Agency ZADRA NOVA

A: Put Murvice 14, 23000 Zadar

W: www.zadra.hr

No.	Name and surname	Organisation/association/ company	Email	Signature	GDPR consent*		
					(1) Contact (✓/-)	(2) Video (✓/-)	(3) Report (✓/-)
8.	LORENA MARIĆ	ZADRA NOVA	lorena.maric@zadra.hr		✓	✓	✓
9.	NAJA VOJŠIĆ	ZADRA NOVA	nava.vojadic@zadra.hr		✓	✓	✓
10.	IVANA IVIĆ	ZADRA NOVA	ivana.ivic@zadra.hr		✓	✓	✓
11.	ANTE BAČIĆ	ORG BAČIĆ EQUALE	ante.bacic@gmail.com		✓	✓	✓
12.	DEMI IVANOV	UNIZD	divanov@unizd.hr		✓	✓	✓
13.	MARTINA CRNČEVIĆ	TURISTIČKA AGENCIJA ZADRA	martina@zadas.hr		✓	✓	✓

Zadar County Development Agency ZADRA NOVA

A: Put Murvice 14, 23000 Zadar







W: www.zadra.hr

No.	Name and surname	Organisation/association/ company	Email	Signature	GDPR consent*		
					(1) Contact (✓/-)	(2) Video (✓/-)	(3) Report (✓/-)
14.	ANTEA PEDIC'	ZADRA NOVA	antea.pedic@zadra.hr	Pedic	✓	✓	✓
15.	MARGARETA RONCEVIC'	ZADRA NOVA	margareta.roncevic@zadra.hr	margareta roncevic'	✓	✓	✓
16.	KRISTINA IVANOV	ZADRA NOVA	kristina.ivanov@zadra.hr	K.	✓	✓	✓
17.	MIA PERICA	ZADRA NOVA	mia.perica@zadra.hr	MP	✓	✓	✓
18.	IVA VERŠIĆ	ZADRA NOVA	iva.versic@zadra.hr	Iva Veršić	✓	✓	✓
19.	MARIJANA VLADOVIĆ	ZADRA NOVA	marijana.vladovic@zadra.hr	Marijana	✓	✓	✓

Zadar County Development Agency ZADRA NOVA

A: Put Murvice 14, 23000 Zadar

W: www.zadra.hr

No.	Name and surname	Organisation/association/ company	Email	Signature	GDPR consent*		
					(1) Contact (✓/-)	(2) Video (✓/-)	(3) Report (✓/-)
20.	TONI SIKIRIĆ	ZADRA NOVA	toni.sikiric@zadra.hr		✓	✓	✓
21.	MARINA BUŠIETA	ZADRA NOVA	marina.busjeta@zadra.hr		✓	✓	✓
22.	BORIS ZUBČIĆ	ZADRA NOVA	boriszubic@zadra.hr		✓	✓	✓
23.	MATEA ŠABAN	ZADRA NOVA	matea.saban@zadra.hr		✓	✓	✓
24.	KREŠIMIR BIŠKUP	FENIKS PROJEKT	kres@wtf.hr		✓	✓	✓
25.	MATKO BOŠMAK	FENIKS PROJEKT					

Zadar County Development Agency ZADRA NOVA

A: Put Murvice 14, 23000 Zadar

W: www.zadra.hr

No.	Name and surname	Organisation/association/ company	Email	Signature	GDPR consent*		
					(1) Contact (✓ / -)	(2) Video (✓ / -)	(3) Report (✓ / -)
26.							
27.							
28.							
29.							

*In accordance with the General Data Protection Regulation (GDPR) by putting a check mark you give your consent for:

[1] Receiving the information regarding the further activities and events of MADE IN-LAND project by e-mail.

[2] Using photographs and/or video recordings including images, both internally and externally of the venue to promote the project (social media/ web pages of the responsible project partner or their partners).

[3] Using and sharing your personal data for the report of proof of financed activities.

You can ask the project partners to stop using your data at any time, in which case it will not be used in future publications but may continue to appear in publications already in circulation.

If you have any concern or question regarding your data, please contact Zadar County Development Agency ZADRA NOVA of the MADE IN-LAND Project at: matea.saban@zadra.hr

Zadar County Development Agency ZADRA NOVA

A: Put Murvice 14, 23000 Zadar

W: www.zadra.hr

KLASA: 303-03/19-02/01

UR. BROJ: 2198-1-95/06-11-22-250

Zadar, 22. svibnja 2022. godine

PREDMET: Poziv na ubrzani tečaj o „Potrazi za petim elementom“ i posjet Šibensko-kninskoj županiji

Agencija za razvoj Zadarske županije ZADRA NOVA, u sklopu projekta Management and Development of INLANDs – MADE IN-LAND uspješno je provela aktivnost razvoja novog turističkog proizvoda pod nazivom „Potraga za petim elementom“. Navedeni turistički proizvod proveden je kao Pilot projekt te je uspješno testiran u prethodnom razdoblju, a odnosi se na turističku valorizaciju ponude zadarskog zaleđa i njenu promociju putem web aplikacije i sustava pametnih kartica.

U nastavku provedbe projekta održat će se aktivnosti kapitalizacije razvijenih rezultata i razmjene znanja i iskustva među ključnim dionicima te Vas ovim putem pozivamo da se uključite u provedbu dviju aktivnosti:

- Ubrzani tečaj o „Potrazi za petim elementom“ i primjerima dobre prakse - u **četvrtak, 26.5.2022 u trajanju od 9:00 do 14:00 sati**. Mjesto održavanja je Centar za kreativne industrije na adresi Put Murvice 3A u Zadru.
- Posjet Šibensko-kninskoj županiji - u **petak, 27.5.2022 od 8:00 do 16:00 sati**. Mjesto okupljanja sudionika je ispred Agencije za razvoj Zadarske županije ZADRA NOVA, Put Murvice 14, Zadar uz osiguran prijevoz autobusom i ručak.

Molimo da Vaše sudjelovanje potvrdite do **srijede, 25.5.2022.** ispunjavanjem registracijskog obrasca kojeg dostavljamo u poruci e-pošte koja prati ovaj Poziv. Broj sudionika je ograničen te će se mjesta popunjavati po redoslijedu prijave. Prijaviti se možete za oba događaja ili samo za jedan događaj, ovisno o Vašim mogućnostima.

Srdačan pozdrav,

Ravnateljica
Marina Dujmović Vuković

