



MADE IN-LAND. Management and Development of INLANDs

Axis: Environmental and cultural heritage

Specific Objective: 3.1. Make natural and cultural heritage a leverage for a sustainable and more balanced territorial development

D.4.2.1 Project Evaluation System Questionnaires for Pilot Action Monitoring

D.4.2.2 Pilot action Evaluation

1 January 2022- 30 June 2022

WP 4: Development and testing of an action plan for inland areas valorisation

Deliverable 4.2.1: Project Evaluation System/ 4.2.2. Pilot action Evaluation

Activity 4.2.: Set Up and Application of an Evaluation System

PP in charge: PP1 and PP6 – University of Camerino and University of Zadar

Status: Final

Date: 09/11/2021

27. 06. 2022.

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MADE IN-LAND. Management and Development of INLANDs

Axis: Environmental and cultural heritage

Specific Objective: 3.1. Make natural and cultural heritage a leverage for a sustainable and more balanced territorial development

D.4.2.1 Project Evaluation System

Questionnaires for Pilot Action Monitoring

1 July 2021- 31 December 2021

MADE IN-LAND Project

(Id 10048184)

WP 4: Development and testing of an action plan for inland areas valorisation

Deliverable 4.2.1: Project Evaluation System

Activity 4.2.: Set Up and Application of an Evaluation System

PP in charge: PP1 and PP6 – University of Camerino and University of Zadar

Status: Final

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1 INDICATOR RESULTS SHORT TERMS

Title:	QUANTITATIVE DATA
Method:	To be collected through web data analysis
Date:	Date of delivery =

		NR.
1	Number of visits to the Pilot Action website	0
2	Number of Pilot Action app downloads	0
3	Number of the Smart Card users	0
4	Number of the followers of Pilot Action social media channel	0
5	Number of the web searches about the Pilot Action	0

For each data, please insert the number (or n/a if the data is not available)

	NR.
6	0

To be collected by attendance register

Number of visits to the main site of the Pilot Action

(i.e., San Leo Fortress for PP3; Riccia Tower for PP4; Ancient mill for LP; for PP7 and PP7, please indicate a most important site for the use of the Smart Card System)

For each data, please insert the number

2/a INDICATOR RESULTS SHORT TERMS

Title:	QUESTIONNAIRE ABOUT THE USERS SATISFACTION				
	User profile - Pilot Action User				

a	Age	
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b	Gender	F	M	Undeclared
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c	Education	A	B	C	D
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A= elementary school
 B= middle school diploma
 C= high school diploma
 D= university degree

d	Area of origin	R	N	F
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R= Region/County of Pilot Action
 N= Nation of Pilot Action
 F= Foreign country

e	Who did you come with?	A	B	C	D	E	F
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A= Alone
 B= Partner
 C= Family
 D= Friends
 E= Organized group
 F= School group

f	How many days will you spend in this area?	
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g	Why did you choose to visit this Pilot Action?	A	B	C	D	E
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A= Nature
 B= Culture
 C= Food and wine
 D= Events
 E= Other

h	In which hospitality structure are you staying?	A	B	C	D	E
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A=Hotel
 B=Agritourism, bed and breakfast, family house, camping and similar...
 C= Apartment
 D= Other
 E= One day visit

2/b INDICATOR RESULTS SHORT TERMS

Title:	QUESTIONNAIRE ABOUT THE USERS SATISFACTION
Recipients:	Pilot Action Users
Method:	Questionnaires carried out on site on line, by the app on line, by post on social media channel of the Pilot Action on line, by open form on line, by other services
Format:	Results delivered in xls format

QUESTIONS

*In the following question choose from 1 to 5 where
1= strongly negative 2= mostly negative, 3 = neither positive or negative, 4= mostly positive, 5= strongly positive*

		SCORE
1	How do you rate the level of the follow items of the service:	
a	hospitality	
b	informations received about the Pilot Action services (<i>insert P.A. name</i>)	
c	informations received about nature and cultural heritage	
d	interaction of the service with the territory	
e	accessibility conditions to the location	
f	virtual accessibility to the service	

*In the following questions choose from 1 to 5 where
1= strongly disagree, 2= mostly disagree, 3 = neither agree or disagree, 4= mostly agree, 5= strongly agree*

2	Through this experience, I perceived the characteristics of the landscape in a renewed way	
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3	This experience enriched my knowledge of the area's natural and cultural heritage	
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4	After visiting the P.A. (or receiving the Smart Card), would you like to visit other sites indicated by the project?	YES	NO
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5	Are you planning to return to the area for a visit in the coming months?	YES	NO
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3/a INDICATOR RESULTS SHORT TERMS

Title:	QUESTIONNAIRE ON THE REPUTATION OF PILOT ACTION AMONG THE INHABITANTS AND TOURISTIC STAKEHOLDERS
	User profile - Inhabitants and touristic stakeholders of inland areas (<i>hospitality, food and wine, typical crafts, sport and wellness....</i>)

a	Age	
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b	Gender	F	M	Undeclared
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c	Education	A	B	C	D
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A=elementary school
 B=middle school diploma
 C= high school diploma
 D= university degree

d	Are you an inhabitant of this inland area?	YES	NO
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e	Are you a touristic stakeholder?	YES	NO
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f	Occupation	A	B	C	D	E
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A= Student
 B= Retired
 C= Unemployed
 D= Employed in tourism
 E= Employed in other sectors

3/b INDICATOR RESULTS SHORT TERMS

Title:	QUESTIONNAIRE ON THE REPUTATION OF PILOT ACTION AMONG THE INHABITANTS AND TOURISTIC STAKEHOLDERS OF INLAND AREA
Recipients:	Inhabitants and touristic stakeholders of inland area (<i>hospitality, food and wine, typical crafts, sport and wellness...</i>)
Method:	Questionnaires carried out

on site
on line, by the app
on line, by post on social media channel of the Pilot Action
on line, by open form
on line, by other services

Format:	Results delivered in xls format
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QUESTIONS

1	Do you know the Pilot Action? (insert the Name of P.A.)	YES	NO
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2	What do you think are the main strengths of P.A. inland area? (insert the name of P.A. area)	A	B	C	D	E
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A= nature
B= culture
C= interaction between nature and culture
D= typical products
E= other

3	What are the territorial services that should be improved to support sustainable tourism?	A	B	C	D	E	F
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A= transport
B = commercial network of typical products
C= online services
D= integrated tourist offer
E= territorial animation
F= other

*In the following questions choose from 1 to 5 where
1= strongly disagree, 2= mostly disagree, 3 = neither agree or disagree, 4= mostly agree, 5= strongly agree*

4	This project (insert the Name of P.A.) can stimulate the development of sustainable tourism in the area
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SCORE

5	The actions of the P.A. (insert the Name of P.A.) are effective in promoting the territory in a renewed way		
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6	The impact of the Pilot Action (insert the Name of P.A.) can revitalize the inland area
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7	Digital communication of the P.A. (insert the Name of P.A.) is effective to promote the features of the territory
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4/a INDICATOR RESULTS SHORT TERMS

Title:	QUESTIONNAIRE ON THE FAMILIARITY OF THE PILOT ACTION AMONG THE TOURIST OF THE COASTAL AREA
	User profile - Tourist of the coastal area

a	Age	
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b	Gender	F	M	Undeclared
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c	Education	A	B	C	D
----------	-----------	---	---	---	---

A= elementary school

B= middle school diploma

C= high school diploma

D= university degree

d	Area of origin	R	N	F
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R= Region/County of Pilot Action

N= Nation of Pilot Action

F= Foreign country

4/b

INDICATOR RESULTS SHORT TERMS

Title:	QUESTIONNAIRE ON THE FAMILIARITY OF THE PILOT ACTION AMONG THE TOURIST OF THE COASTAL AREA
Recipients:	Tourist of the coastal area
Method:	Questionnaires carried out on site on line, by the app on line, by post on social media channel of the Pilot Action on line, by open form on line, by other services
Format:	Results delivered in xls format

QUESTIONS

1	In which hospitality structure are you staying?	A	B	C	D	E
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- A= Hotel
- B= Agritourism, bed and breakfast, family house, camping and similar...
- C= Apartment
- D= Other
- E= One day visit

2	Have you ever visited the territory of the internal area of the P.A.? (insert the name of the P.A.)	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
		YES	NO		
3	Do you know about the Made in-Land project Interreg Italy-Croatia?	<input type="checkbox"/>	<input type="checkbox"/>		
		YES	NO		
4	Do you know about the P.A. (insert the name of the P.A.)?	<input type="checkbox"/>	<input type="checkbox"/>		
		YES	NO		
5	Have you visited the P.A. (insert the name of the P.A.)?	<input type="checkbox"/>	<input type="checkbox"/>		
		YES	NO		
6	If yes, did you find them interesting and enjoying?	<input type="checkbox"/>	<input type="checkbox"/>		
		YES	NO		

5/a INDICATOR RESULTS SHORT TERMS

Title:	QUESTIONNAIRE ON THE FAMILIARITY OF THE PILOT ACTION AMONG THE TOURISTIC OPERATORS OF THE COASTAL AREA
	User profile - Touristic operators of the coastal area

a	Age	
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b	Gender	F	M	Undeclared
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c	Education	A	B	C	D
----------	-----------	---	---	---	---

A= elementary school
 B= middle school diploma
 C= high school diploma
 D= university degree

d	Area of origin	R	N	F
----------	----------------	---	---	---

R= Region/County of Pilot Action
 N= Nation of Pilot Action
 F=Foreign country

5/b INDICATOR RESULTS SHORT TERMS

Title:	QUESTIONNAIRE ON THE FAMILIARITY OF THE PILOT ACTION AMONG THE TOURISTIC OPERATORS OF THE COASTAL AREA
Recipients:	Touristic operators of the coastal area
Method:	Questionnaires carried out on site on line, by the app on line, by post on social media channel of the Pilot Action on line, by open form on line, by other services
Format:	Results delivered in xls format

QUESTIONS

1	Do you know about the Made in-Land project Interreg Italy-Croatia?	<input type="checkbox"/> YES	<input type="checkbox"/> NO			
2	Do you know the P.A. (insert the name of the P.A.)?	<input type="checkbox"/> YES	<input type="checkbox"/> NO			
3	Have you visited and enjoyed the P.A. (insert the name of the P.A.)?	<input type="checkbox"/> YES	<input type="checkbox"/> NO			
4	Have you ever suggested to your customers to visit the territory or a site of the P.A.? (insert the name of the P.A.)	<input type="checkbox"/> YES	<input type="checkbox"/> NO			
5	If yes, for which reason?	<input type="checkbox"/> A	<input type="checkbox"/> B	<input type="checkbox"/> C	<input type="checkbox"/> D	<input type="checkbox"/> E

- A= natural heritage
- B=cultural heritage
- B= food and wine
- D=walking and biking
- E=events

MADE IN-LAND. Management and Development of INLANDs

Axis: Environmental and cultural heritage

Specific Objective: 3.1. Make natural and cultural heritage a leverage for a sustainable and more balanced territorial development

D.4.2.2 Pilot action Evaluation

1 January 2022- 30 June 2022

MADE IN-LAND Project

(Id 10048184)

WP 4:	Development and testing of an action plan for inland areas valorisation
Activity 4.2.:	Set Up and Application of an Evaluation System
Deliverable 4.2.2:	Pilot action Evaluation
PP in charge:	PP6 – University of Zadar; PP1 – University of Camerino
Status:	Final
Distribution:	Public
Date:	30/06/2022

After the implementation of the Pilot Actions, PP1, PP8, PP5, PP6 and PP9, coordinated by the PP6, have collected data through surveys for the final evaluation (see act.4.6). The reports are based on the visitor surveys.

PA1

Timestamp	Email Address	Score	1. How old are you? (W	Gender	3. Education level	4. Where do you usually live	A) What foreign country
2/9/2022 9:26:35	marijadusevic@gmail.	0 / 2	34	Female	University degree	B) Croatia	
2/9/2022 10:02:31	blaceante@gmail.com	0 / 2	35	Male	University degree	B) Croatia	
2/9/2022 12:47:09	azrri.istra@gmail.com	0 / 2	33	Female	University degree	B) Croatia	
2/9/2022 12:48:26	petramalekovic@gmail	0 / 2	40	Male	High school diploma	B) Croatia	
2/9/2022 12:50:34	obrt.leviosa@gmail.co	0 / 2	7	Male	Elementary school	B) Croatia	
2/9/2022 12:53:01	susnjic.v@gmail.com	0 / 2	40	Male	High school diploma	B) Croatia	
2/9/2022 12:54:53	sara.josipovic@azrri.hr	0 / 2	29	Female	University degree	B) Croatia	
2/9/2022 12:56:21	iris.pentek@azrri.hr	0 / 2	41	Female	University degree	B) Croatia	
2/9/2022 13:58:04	kcerljenko@net.hr	0 / 2	40	Female	University degree	B) Croatia	Italy
3/28/2022 8:52:47	itacaeu.project@gmail	0 / 2	60	Female	High school diploma	B) Croatia	
3/28/2022 8:56:45	wonder.woman12345@	0 / 2	35	Female	University degree	A) Foreign Country	Other country outside
3/28/2022 9:00:19	marko.poupovich347@	0 / 2	37	Male	University degree	A) Foreign Country	Other country outside
3/28/2022 9:21:31	paulinaaa.ponhol@yah	0 / 2	58	Female	High school diploma	A) Foreign Country	Poland
3/28/2022 9:39:25	ma.hajkovic77@yahoo	0 / 2	67	Male	High school diploma	B) Croatia	
3/28/2022 9:41:12	alekxandra.mandic61	0 / 2	63	Female	Middle school diploma	B) Croatia	
3/28/2022 9:43:50	renato.perc@gmail.co	0 / 2	60	Male	University degree	B) Croatia	
3/28/2022 9:46:16	floris.milohanovic@net	0 / 2	50	Male	High school diploma	B) Croatia	
3/28/2022 9:47:30	contineo.pazin@yahoo	0 / 2	50	Female	University degree	B) Croatia	
3/28/2022 9:52:17	mira.malekovic@gmail	0 / 2	74	Female	University degree	B) Croatia	
3/28/2022 0:01:08	katja.gortan@gmail.co	0 / 2	37	Female	University degree	B) Croatia	
3/28/2022 0:02:19	boris.santro@yahoo.c	0 / 2	45	Male	University degree	A) Foreign Country	Slovenia
3/28/2022 0:03:21	sabina.travel@yahoo.c	0 / 2	47	Female	High school diploma	B) Croatia	
3/28/2022 0:04:53	sasa.gratovac34@net.	0 / 2	68	Male	University degree	A) Foreign Country	Slovenia
3/28/2022 0:14:19	b.blaskovic311@net.hr	0 / 2	33	Male	High school diploma	B) Croatia	
3/28/2022 0:24:40	jasneka.kapuralin@az	0 / 2	67	Male	High school diploma	B) Croatia	
3/28/2022 0:25:36	jasena.mucic@gmail.c	0 / 2	43	Female	University degree	B) Croatia	
3/28/2022 0:27:31	travel.agencyzagreb@	0 / 2	48	Male	University degree	B) Croatia	
3/28/2022 0:29:07	nediljko.kuzmic5@yah	0 / 2	68	Male	University degree	A) Foreign Country	Other country outside
3/28/2022 0:30:13	susnjic4@gmail.com	0 / 2	68	Male	High school diploma	B) Croatia	
3/28/2022 0:35:55	stanija.sulafadzic1@g	0 / 2	74	Female	High school diploma	A) Foreign Country	Other country in the E
3/28/2022 10:35:55	apejdo5@gmail.com	0 / 2	44	Female	University degree	B) Croatia	

PA2

Timestamp	Age	Gender	Education nivel	Where do you usual live	Region	Con chi è venuto in visita
1/29/2022 16:26:06	42	Maschio	Diploma Universitario	Italia	Marche	Con un compagno/com
2/4/2022 15:15:11	30	Preferisco non dichiarata	Diploma Scuola Media	Italia	Marche	Amici
2/13/2022 16:45:38	55	Femmina	Diploma Universitario	Italia	Marche	Con un compagno/com
2/13/2022 16:46:00	59	Maschio	Diploma Scuola Media	Italia	Marche	Famiglia
2/20/2022 15:13:13	53	Femmina	Diploma Universitario	Italia	Marche	Famiglia
2/20/2022 15:15:10	53	Femmina	Diploma Universitario	Italia	Marche	Famiglia
3/3/2022 10:45:04	58	Maschio	Diploma Universitario	Italia	Marche	Da solo
4/2/2022 15:09:01	55	Maschio	Diploma Universitario	Italia	Marche	Da solo
4/20/2022 10:48:48	36	Femmina	Diploma Scuola Media	Italia	Marche	Amici
4/23/2022 14:56:33	25	Maschio	Diploma Universitario	Italia	Marche	Amici
4/23/2022 15:08:54	33	Maschio	Diploma Universitario	Italia	Marche	Con un compagno/com
5/1/2022 16:33:39	54	Maschio	Diploma Scuola Media	Italia	Marche	Amici
5/1/2022 16:35:38	57	Maschio	Diploma Universitario	Italia	Marche	Amici
5/1/2022 19:03:17	43	Femmina	Diplome Scuola Media	Italia	Marche	Famiglia
5/1/2022 19:17:13	42	Maschio	Diploma Scuola Media	Italia	Marche	Famiglia

PA3

Timestamp	Age	Gender	Timestamp	Region	Con chi siete venuto in	Perché ha deciso di vi
2/28/2022 8:24:29	29	Maschio	Diploma scuola media	Emilia Romagna - Itali	Da solo	Per conoscere la nuov
3/8/2022 11:43:03	68	Maschio	Diploma Universitario	Emilia Romagna - Itali	Da solo	Visita Culturale
3/8/2022 11:49:43	47	Femmina	Diploma Universitario	Emilia Romagna - Itali	Famiglia	Visita Culturale
3/13/2022 13:28:12	51	Femmina	Diploma scuola media	Emilia Romagna - Itali	Famiglia	Visita Culturale
3/17/2022 15:38:42	45	Femmina	Diploma scuola media	Emilia Romagna - Itali	Con un compagno/com	Visita Culturale
3/25/2022 12:17:46	65	Femmina	Diploma scuola media	Lombardia - Italia	Con un compagno/com	Visita Culturale
4/2/2022 15:17:53	47	Femmina	Diploma scuola media	Emilia Romagna - Itali	Famiglia	Giro turistico
5/4/2022 13:29:35	65	Maschio	Diploma scuola media	Lazio - Italia	Con un compagno/com	Giro turistico
5/5/2022 13:41:59	38	Femmina	Diploma Universitario	Alte regioni - Italia	Famiglia	Visita Culturale
5/5/2022 16:53:43	28	Femmina	Diploma Universitario	Umbria - Italia	Con un compagno/com	Visita Culturale