



EXPERIENCE, DISCOVER & VALORISE HIDDEN TREASURE TOWNS AND SITES OF THE ADRIATIC AREA

WP 2.4 COMMUNICATION

D. 2.4.4: Participatory Planning Process



PP12 PREDAPPIO MUNICIPALITY



Summary

N. 1 – 02 05 2022 (IN PRESENCE) PARTICIPATORY PLANNING PROCESS WITH TOURISM OPERATORS TO DISCUSS TOURISM PROMOTION TOOLS FOR PREDAPPIO



N.1 – 02 05 2022 PARTICIPATORY PLANNING PROCESS

PROJECT PARTNER INVOLVED:

PREDAPPIO MUNICIPALITY PP12

TERRITORY INVOLVED:

Municipality of Predappio (IT)

MAIN STAKEHOLDER AND TARGET GROUPS INVOLVED:

Owners of accommodation facilities, hotels, bars and tourism activities located in Predappio.

Jacopo Locanda Appennino

Da Loro Restaurant

Agritourism Le Campore

Agritourism Mirasole

B&B Il prato

Pizzeria Tamy

Officina Delle Erbe

Restaurant La Vecia Cantena d'la Prè

Restaurant Piadina e Crescioni Luvarii

Terre di Predappio Association

WHEN:

02 05 2022

WHERE:

Predappio Municipality Council Hall

HOW:

The PPP was promoted by sending emails to stakeholders and through targeted phone calls.

OBJECTIVE



Objective of the meeting was to discuss the transferability of the tourism products identified during the EXCOVER project to local tourism operators.

METHODOLOGY

The PPP was organized on 02 May 2022 in presence. It was conducted by Tristana Randi, external consultant for Predappio Municipality and Annalisa Balducci, InRomagna dmcs

The results of WP4.3 – the 5 tourism products identified for Predappio were presented with the aim of identifying tools to be proposed to local tour operators to implement campaigns to enhance and promote the area.

OUTCOMES

Different strategies for promoting the area were presented during the meeting, and participants discussed the pros and cons of the different proposals that emerged. A promotion and sales portal specifically for the Romagna region was also presented, including how to access it and costs.

At the end of the meeting all participants received an email summarizing what was discussed during the meeting.

Pictures of the Participatory Planning Process – 02 05 2022



















**Mail sent to all stakeholder after the PPP – 02 05
2022**



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