

Press Release: SPAZIO EXCOVER in Piazzetta Palombo

The project EXCOVER | Experience, Discover & Valorise Hidden Treasure Towns and Sites of Adriatic Area is a project funded under the programme "Italy - Croatia 2014 - 2020". The Municipality of Campobasso is one of the 13 partners of the project, consisting of municipalities and Italian and Croatian research entities. EXCOVER has as its objective the valorization of the naturalistic and cultural sites of Italian and Croatian areas less known to the greater tourist flows, that represent a patrimony of inestimable value for the visitors but above all for the citizens. Starting from the latter and their involvement it is intended to seek solutions and sustainable development strategies based on an attractive and coherent tourism proposal of the territory that proposes it.

One of the central actions is the ability of the local community to engage in the identification of a heritage of little known and underused cultural goods and services that may be the basis of an innovative mode of tourism offer. Fundamental is therefore the ability to encourage and facilitate the involvement of locals in tourist activities, from the creation of the imaginary of the place (so that the place is presented to tourists) to the improvement of the possibilities offered by the sharing economy.

To develop and foster the process of community-led participation in tourism development based on sustainable exploitation of indigenous natural and cultural resources, A space has been created dedicated to the meeting and listening of small focus groups of citizens who will be managed and interviewed by the facilitators of the technical assistance group. The space perfectly suited to these needs, for the city of Campobasso, was recognized in Piazzetta Palombo: open space and passage, located in the historic center of the city, and at the same time defined on the sides by the porches that make it perfect for meetings in safety but not dispersive.

For the next four Thursdays in Piazzetta Palombo will open the SPACE EXCOVER, a place to organize the "focus groups" with residents (associations, restaurateurs, merchants, etc.) and to meet anyone who wants to participate to provide their contribution as a citizen, a place that encourages public participation in the process of developing a future model. The "SPACE" is an inclusive place to propose ideas, bring little-known stories, chat about the city and try to hypothesize strategies.

Tourists and visitors will be involved, who will become key figures as they can participate in building local knowledge and experience.

A first meeting has already been held on August 6, the next will have the following schedule:

20 August; 27 August; 3 September; 10 September.

The opening hours are from 18.30 to 20.30. The citizens will be put at ease, in an informal and welcoming situation so as to make the interview more authentic and relaxed. The current social distance and personal protection regulations will be respected and the contact surfaces will be sanitized from time to time.