

# PARTNER PRESENTATION

*Public institution*

*Development Agency of  
Lika-Senj County - LIRA*

EXCOVER | Andrija Brkljačić

Kick-Off Meeting | Karlovac, Croatia | March 12<sup>th</sup> - 14<sup>th</sup> 2019

# 1. PARTNER GENERAL INFO

- Area covered: Lika-Senj County (Capital: Gospić)
- Population: 45.450 (2017)
- Type of body: Development Agency
- Number of employees: 11
- Main economic activities of the area: Regional development, project management



## 2. CULTURAL HERITAGE SITES

### NIKOLA TESLA MEMORIAL CENTRE IN SMILJAN

The concept of the Memorial Centre is the co-existence of various content with the one that used to exist earlier, i.e. Nikola Tesla's birth house with the associated farm building, the church of, the cemetery, stone monuments and benches up to the newly built content: the porch, hiking trails, the Tesla monument, an auditorium, actual size prototypes, Tesla's test stations from Colorado Springs, Tesla's turbines, a remote control ship, a bridge platform and a children's playground.



### *THE MUSEUM OF LIKA IN GOSPIĆ*

The Museum of Lika in Gospić was founded in 1958. The entire museum's holdings are divided into the archaeological, cultural, historic and ethnographic parts and the gallery. The museum possesses the most comprehensive collection of the traditional culture in the Croatian Dinara region, while the permanent ethnographic exhibition of the Museum can be found in a special log cabin covered with wood shingles with the appropriate interior decoration.



# 3. NATURAL PATRIMONY SITES

## VELEBIT NATURE PARK

The Velebit National Park is the largest protected object of nature in Croatia. In terms of the relief and vegetation, it encompasses the most significant Croatian mountain but also that of the Mediterranean. The Velebit area is the most important endemic hub of flora and the continental fauna in Croatia. The Velebit degenia, the Croatian bell, the Croatian sibirea, the wolf, the lynx and the brown bear are only some of the endangered species living in this area.



## PLITVICE LAKES NATIONAL PARK

*Plitvice Lakes is the first Croatian national park, whose value was recognised by UNESCO that included it on the World Natural Heritage List. At the most impressive place in the park, Sastavci, together with the waterfalls of the last lake, a 78 meters high waterfall of the Plitvica river flows into it. The most attractive part of the national park (Upper and Lower lakes) have two entrances. Besides visiting it on foot along a network of wooden bridges it is possible to visit the lakes by tourist train and by boat.*




## 4. INFO ON TOURISM

- Main present motivations for traveling to your town/region: hiking, cycling, hunting, fishing, cultural visits, religious tourism.
- Present number of yearly overnights (stays): 2.647.025 Lika-Senj county, 28.179 Gospić (2017)
- Number of accommodations and beds in hotels and other hospitality solutions (B&B): 37.095 permanent & 8.420 auxiliary beds in Lika-Senj County (2017)
- Food supply: 229 restaurants, bistros etc. in Lika-Senj
- Internal Qualified Technical Staff on tourism and cultural themes: 3 vocational schools in Lika-Senj (Korenica, Gospić and Senj) have programmes for tourism and catering services, Association of tourist guides (over 60 members), Tourist boards/ tourist information centres


## 5. LOCAL PROJECT MANAGEMENT TEAM

Manager's Role	Name	Last Name	E-mail
Project	Andrija	Brkljačić	andrija.brkljacic@lsz-lira.hr
Financial	Marija	Naglić	marija.naglic@lsz-lira.hr
Communication	Karolina	Prpić Bogojević	karolina.prpic.bogojevic@lsz-lira.hr
Quality / Risk	Martina	Šuper Štampar	martina.super@lsz-lira.hr

# PARTNERS CONTACTS

 Kaniška ulica 55, 53000 Gospić, Croatia

 andrija.brkljacic@lsz-lira.hr

 +385 53 658006

 [www.lsz-lira.hr](http://www.lsz-lira.hr)