

Let's recap which Tasks and Activities are starting in 1st Semester









### Tasks and activities starting in 1st semester: WP1 MANAGEMENT



D.1.1.1 Steering Committee (SC)

List of members and formalised agreed rules of the Steering Committee (SC)



D.1.1.2 Minutes of 1st SC



D.1.1.3 Calendar of meetings

Calendar for SC meetings, transnational and online meetings



D.1.1.4 Work Plan

LP (with 6-monthly breakdown)



D.1.1.5 Project management teams

LP+PPs: List of team members at LP and PP level



Members of WP Coordinators Board

Nomination of Members of CB

## Tasks and activities starting semester: WP1 MANAGEMENT





Technical reporting: 1st
Progress Report
(technical-narrative)



D.1.2.3 Intermediate project meetings

Agenda, minutes, lists, presentations of 2nd meeting



D.1.2.4
Webinars
planned in
first period

March 2019: WP3 April 2019: Quality

May 2019: FLC



D.1.3.1 Minutes of SC meetings (+ D.1.1.3)

Minutes of 1st SC (Feb 2019) and 2nd SC (June 2019)



D.1.3.2 Project Quality Management Plan

QMP include the single Plans elaborated by each PP











D.1.3.4 Cloud Storage

LP creates online cloud storage archive: DropBox or Google Drive D.1.4.1 Certification of Expenditures

FLCs issue 1st certificate



D.2.1.1 SMART Communication Plan

Joint CM + LCMs elaborate draft presented during KOM



D.2.1.2 Kick-Off Meeting

All PPs: KOM, Karlovac, 12-14 March 2019



D.2.1.3 Project Communication Team

List with Joint CM + LCM(1 per partner)



D.2.1.4 Stakeholders and media directory

mailing list with decision-makers, target groups, key players, etc.



D.2.5.1 Opening of Social Media
Accounts

Opening of Social Media Accounts and pages of EXCOVER on Facebook, etc.



D.2.2.1 Project mini website

Contents for project website on IT-HR platform, with news and downloadable material



D.2.2.2 Posters

Posters based on Programme templates (5 per PP)



D.2.2.3 PDF project portrait leaflet

PDF downloadable from project website and also printed in small numbers



D.2.2.6 Roll-Ups

Roll-Ups (2 per partner)



D.2.3.1 Communication evaluation format

Template prepared by WP coordinator



D.2.4.1 Transnational dissemination Events

1st Transnational dissemination Event at 2nd project meeting



D.2.4.2 Participatory planning processes (PPP)

PPP by all territorial partners



D.2.4.3 PPP seminars or focus groups

PPP seminars or focus groups by each territorial partner



D.2.5.2 Animation of Social Media Pages

Updates and animation of Social Media Pages



D.2.5.3 Press releases

3 press releases issued in each PP area



**D.2.5.4 Press conference** 

1 press conference organised by each PP

#### WP3: SWOT AND REPUTATION ANALYSIS



D.3.1.1.a Cross-border Guidelines and a Template to carry out the SWOT Analysis

WP coordinator prepares **Guidelines and a Template** to enable the PPs to provide the data and information needed to elaborate the **SWOT Analysis** 



D.3.1.1.b Cross-border Guidelines and a Template to carry out the Reputation Analysis

WP coordinator **prepares Guidelines and a Template** to enable the PP to provide the data and information needed to elaborate the **Reputation Analysis** 

#### WP3: SWOT AND REPUTATION ANALYSIS



D.3.1.2.a: 10 regional/local Reports on results of the SWOT Analysis

PPs develop their single local/regional SWOT analysis: 1 report per each town/area



D.3.1.2.b: 1 cross-border Report on results of the SWOT Analysis

UNIBO-Cast unites 10 local SWOT reports in **one cross-border SWOT report** 



D.3.1.2.c: 10 regional/local Reports on results of the Reputation Analysis

PPs develop their single local/regional Reputation analysis: 1 report per each town/area



D.3.1.2.d: 1 cross-border Report on results of the Reputation Analysis

UNIBO-Cast unites 10 local Reputation Analysis Reports in one cross-border REPUTATION report

### WP 4 - WIDESPREADING WELCOMING



Starting in April 2019
Deliverables planned in 2020

# WP 5 - TOURISM SUPPLY CHAIN, DMC, WEB PROMOTION



### **Contacts**



 Dr. Gianluca SARTI gianlucasarti@gmail.com

