

# PRIMORJE – GORSKI KOTAR COUNTY

EXCOVER

Department for Regional Development, Infrastructure and Project  
Management

Luka Dragojević  
Senior Associate for Project Management and Analytics

Kick-Off Meeting | Karlovac, Croatia | March 12th - 14th 2019



# About the county



<b>TOTAL POPULATION</b>	<b>• 296.195</b>
<b>MOST POPULATED – CITY OF RIJEKA</b>	<b>• 128.624</b>
<b>CITIES</b>	<b>• 14</b>
<b>MUNICIPALITIES</b>	<b>• 22</b>
<b>AREA (km<sup>2</sup>)</b>	<b>• 3.588</b>
<b>COAST LENGTH (km)</b>	<b>• 1.065</b>
<b>LARGEST ISLANDS – CRES AND KRK (ha)</b>	<b>• 40.578</b>
<b>SMALLEST ISLAND – BOLJKOVAC (RAB) (ha)</b>	<b>• 0.11</b>

# Profile

**executive authority -  
County President**

**supervises 11 administrative  
departments**

**competences on regional  
issues:**

- spatial and urban planning,
- economic development,
- infrastructure
- planning and development of a network of educational, health, social and cultural institutions



# Specific expertise

**Primorje-Gorski Kotar County gained experience and competence in project management, public procurement procedures, infrastructure development and communication with international partners through participation in many projects which are implemented or still implementing:**



# Project context

In Italy, and Croatia it's easy to identify many small towns with very relevant historical, cultural and natural assets, but visited by a little number of tourists, lower than the potentiality of the local natural and cultural resources.



# Main goal



- a tangible increase of the tourist flows toward the communities involved in the project;



- a community-led participation process in the tourist development based on a sustainable valorisation of the natural and cultural endogenous resources;



- wide participation of residents in using their under-utilized skills, goods, rooms, cars, kitchens etc. as tourism resources to set up a local Tourism Supply Chain based on the existing Sharing Economy platforms.

# Project objective



In line with County Development Strategy:

- Strategic Objective 2. Strengthening of regional capacities and balanced development
- Priority 2.1. Balanced development of micro-regions and territorial cohesion

# MUNICIPALITY OF ČAVLE

POPULATION

• 7220

TERRITORY  
(km2)

• 85

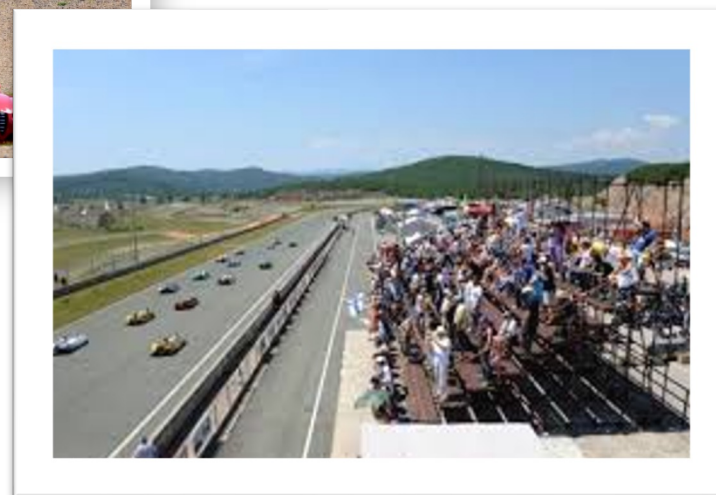




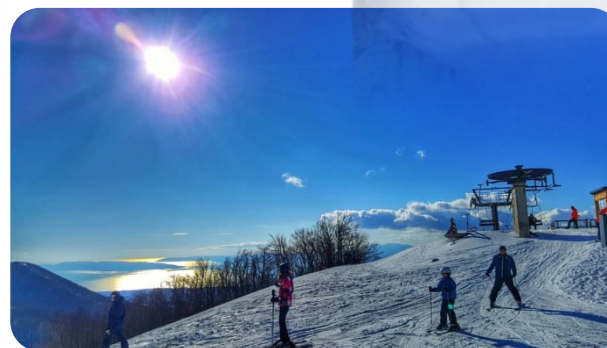
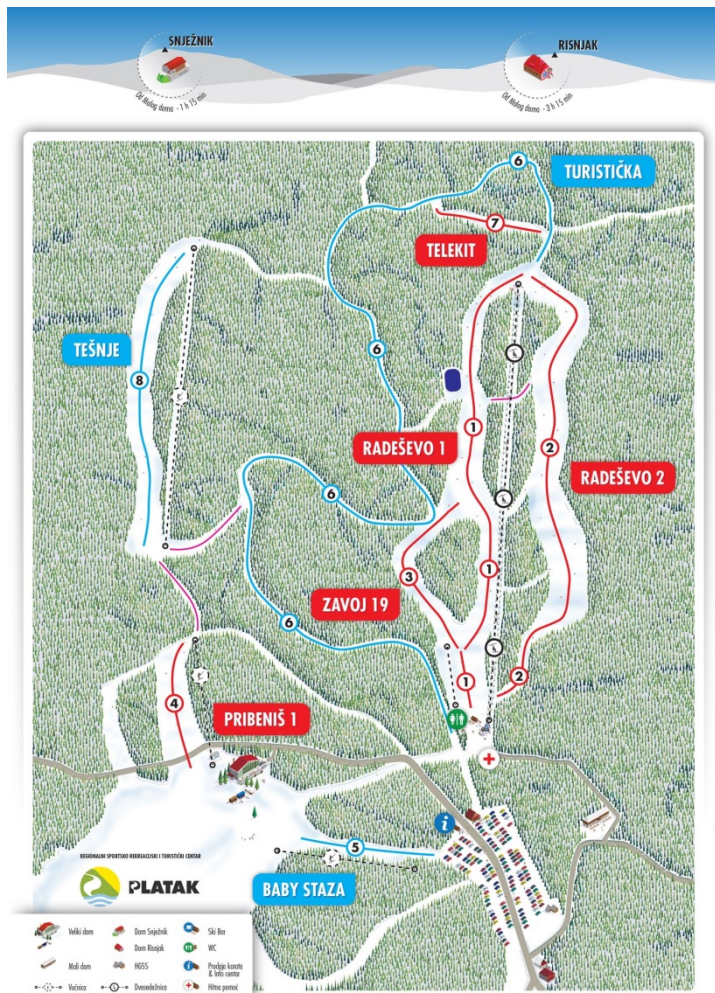
# OLD TOWN GROBNIK



# THE AUTOMOTODROME IN GROBNIK



# SKI AND RECREATION AREA - PLATAK



# Contact

PRIMORJE – GORSKI KOTAR COUNTY  
Administrative Department for Regional Development,  
Infrastructure and Project Management

Luka Dragojević  
Senior Associate for Project Management and Analytics



Adamićeva 10



[luka.dragojevic@pgz.hr](mailto:luka.dragojevic@pgz.hr)



+385 51 351-900