

# CHANGE WE CARE PRESS RELEASE

Activity 2.2

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## PRESS RELEASE

### PROJECT CHANGE WE CARE

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## 1. INTRODUCTION

This set of Press Releases is aimed at providing partners with shared common information to be spread to Media in occasion of the CHANGE WE CARE events.

A press release is a written communication that reports specific but brief information about an event, circumstance, launch of a publication concerning the project, or other happening.

Most press releases are available for "immediate release". This means anyone can share the information as soon as we make it public. If we organize an upcoming event, for example, we wish to encourage as much timely coverage as possible. Before each event, partners must prepare a folder containing the agenda of the event, the project leaflet, the 5 Factsheets and a tailored Press Release. The Press Release must be produced also when relevant results are available or when an important deliverable has been produced.

The Press Release Scheme contains the basic info and the structure of the Document.

## 2. PRESS RELEASE SCHEME

The structure of the Change We Care press releases is reported in table 1.

Tab. 1 – Press Release Scheme

Instructions	Your text
Date – type today's date	
Release date – type	
Headline: Open with an attention-getting, catchy headline. This must grab attention and be newsworthy.	<b>A new planning paradigm applied to climate change in the Adriatic Area.</b>
City of Origin & Date: Include the release date (month, day and year) and the city and state of origin.	Venice
Opening Paragraph: The opening paragraph is your introduction. What is the purpose of the release? Why is the information of interest? Are you sure it's newsworthy? Make it a story solving a problem.	The project CHANGE WE CARE proposes a definition of new planning paradigms in a cross-border perspective. A set of five coastal systems will be considered to encompass the broad variability of possible geomorphological and ecological settings, physical drivers, and threats determining coastal vulnerability in the cooperation area. Each Pilot Site will be solidly framed within the physical characterization of CC-driven modification of the Adriatic Sea basin, accounting for the interconnections set by processes acting over a larger scale, such as sea level rise, current circulation and cyclogenesis.
The 5 W's: "Who, What, Where, When and Why" of the release. If possible include quotes from credible sources.	The project is coordinated by CNR-ISMAR and the partnership is composed by 11 institutions (6 Italians and 5 Croatians) representing different types of bodies. The project will last 3 years and its main goal is to deliver integrated, ecosystem-based and shared planning options for different problems related to climate change (CC), together with adaptation measures for vulnerable areas to decision makers and coastal communities who may best benefit from it. Adaptation measures are developed in cooperation with local authorities and will be discussed with other stakeholders during the 3 years of the project duration.
In this paragraph make your final point - include	Climate change, with its effects, is deeply threatening marine and coastal systems, endangering the correct functioning of their processes

your call to action.	and in consequence negatively affecting citizens and communities living in the coastal territories. The developed strategies will be exported and interfaced over areas exposed to different climate change impacts and implemented as a proof of concept over five pilot sites located on the Adriatic coast.
About: Include your Project information	<p><b>Programme:</b> INTERREG Italy-Croatia</p> <p><b>Project title:</b> Climate cHallenges on coAstal and traNsitional chanGing arEas: WEaving a Cross-Adriatic REsponse</p> <p><b>Acronym:</b> CHANGE WE CARE</p> <p><b>Duration:</b> 01/01/2019 – 30/06/2021</p> <p><b>EU contribution:</b> € 2.295.663</p>
Contact Info: Phone numbers, email, fax, website addresses for the media	<p>Davide Bonaldo</p> <p><a href="mailto:davide.bonaldo@ve.ismar.cnr.it">davide.bonaldo@ve.ismar.cnr.it</a></p> <p><a href="https://www.italy-croatia.eu/web/changewecare">https://www.italy-croatia.eu/web/changewecare</a></p> <p>Facebook pages:</p> <p><a href="https://www.facebook.com/pages/category/Community/Change-We-Care-Italia-368922137263952/">https://www.facebook.com/pages/category/Community/Change-We-Care-Italia-368922137263952/</a></p> <p><a href="https://www.facebook.com/ChangewecareCroatia/">https://www.facebook.com/ChangewecareCroatia/</a></p> <p>Twitter: <a href="https://twitter.com/ChangeCare">https://twitter.com/ChangeCare</a></p>

### 3. INFO-DAYS IN PILOT SITES

#### 3.1. Neretva River Delta

The first info-day of CHANGE WE CARE project (Climate Challenges on Costal and Transitional changing areas. Weaving a cross Adriatic response) will be held on May 16 in Dubrovnik, at the Hotel Lero, starting at 10:00 am. The event, organized by the Public Body for the management of the Neretva protected area

will be an important occasion to present the aims and the expected results of the project which intends to explore climate risks faced by coastal and transition areas contributing to a better understanding of the impact of climate variability and change on water regimes, salt intrusion, tourism, biodiversity and agro-ecosystems affecting the Interreg Italy – Croatia cooperation area. To face these challenges 5 Pilot areas have been identified, Po River Delta and Banco della Mula di Murgia in Italy and Kastela Bay and Jadro River, Neretva River Delta and Vransko Lake in Croatia.

Specifically, the info-day will be addressed to illustrate the Neretva Rider Delta site , which is one of the largest and most important wetland on the eastern coast of the Adriatic. Nowadays, the area is suffering a number of issues related to climate change such sea water intrusion, reduced fresh water inflow, settlement of invasive species and loss of habitat suitable for agriculture and fishery. To cope with this issues, the project will develop adaptive measures to effectively counter the intrusion of salt water, in collaboration with all stakeholders, in order to preserve not only wetland habitats and biodiversity, but also important activities such as agriculture and fishing.

The event will see the participation of representative of Neretva River Delta Management Authority involved in CHANGE WE CARE project, representatives of Dubrovnik-Neretva County, Regional Development Agency Dunea, Representatives of local authorities, Croatian Parliament representatives as well as local community.

### **3.2. Kaštela Bbay and Jadro River**

The first info-day of CHANGE WE CARE project (Climate Challenges on Costal and Transitional changing areas. Weaving a cross Adriatic response) will be held on May 29 at Lušiško brce 1, Kaštel Lukšić, starting at 6.45 pm. The event, organized by Public Body for the Coordination and Development of the County of Split-Dalmatia (RERA-SD) will be an important occasion to present the aims and the expected results of the project which intends to explore climate risks faced by coastal and transition areas contributing to a better understanding of the impact of climate variability and change on water regimes, salt intrusion, tourism, biodiversity and agro-ecosystems affecting the Interreg Italy – Croatia cooperation area. To face these challenges 5 Pilot areas have been identified, Po River Delta and Banco della Mula di Murgia in Italy and Kastela Bay and Jadro River, Neretva River Delta and Vransko Lake in Croatia.

The info-day will be particularly addressed to present the environmental issues affecting the area encompassing Kaštela Bay and Jadro River, which is one of the most productive sites in the Central Adriatic Sea but it is affected by problems related to climate change, such as sea level rise and saline intrusion, drought, heat waves and floods. To cope with these issues, measures to reduce the risk of floods and mitigate the saline intrusion are needed to be established, in collaboration with all stakeholders, in order to protect both the ecosystem of the bay and the economy of the entire area.

The event will see the participation of representative of RERA SD involved in CHANGE WE CARE project, local authorities of Kaštela and the dean of the Faculty of Civil Engineering, Architecture and Geodesy of the University of Split.

### **3.3. Banco della Mula di Muggia**

The first infoday of the project “Climate Challenges on Coastal and Transitional changing areas. Weaving a cross Adriatic response” (CHANGE WE CARE) will take place in Grado on 24 June at 4:00 pm, organized by the Geological Service of the Autonomous Region of Friuli Venezia Giulia (Project Partner) at the Municipal Council Hall. The event will be an opportunity to present the general objectives of the project which intends to explore climate risks faced by coastal and transition areas contributing to a better understanding of the impact of climate variability and change on water regimes, salt intrusion, tourism, biodiversity and agro-ecosystems affecting the Interreg Italy – Croatia cooperation area. To face these challenges 5 Pilot areas have been identified, Po River Delta and Banco della Mula di Murgia in Italy and Kastela Bay and Jadro River, Neretva River Delta and Vransko Lake in Croatia. This event will be specifically addressed to illustrate the activities specifically planned for the Banco della Mula di Muggia. The site, located near the mouth of the Isonzo and included within the Natura 2000 network, encompasses a vast area of shallow waters consisting of a series of sandy bars arranged in the shape of an arch and covered, in their internal part, by dense seagrass meadows. These banks are migrating towards the tourist beaches of the area and consequently the development of a management plan aiming at protecting both the particular ecosystem and the tourist / economic development of the entire area is urgently needed.

The event will see the participation of the mayor of Grado, Mr Dario Raugna and the Regional Councilor for the Environment, Mr Fabio Scoccimarro and interventions of the Project Coordinator Davide Bonaldo



(ISMAR), Antonio Bratus (Geological Service of the Autonomous Region of Friuli Venezia Giulia) and Giorgio Fontolan and Annelore Bezzi (Mathematics and Geosciences Department of the University of Trieste).

### **3.4. Po River Delta**

The first info-day of CHANGE WE CARE project (Climate Challenges on Coastal and Transitional changing areas. Weaving a cross Adriatic response) will be held on Thursday, 27 June at 3 p.m. at Goro, at the former province hall. The project intends to explore climate risks faced by coastal and transition areas contributing to a better understanding of the impact of climate variability and change on water regimes, salt intrusion, tourism, biodiversity and agro-ecosystems affecting the cooperation area. To face these challenges 5 Pilot areas have been identified, Po River Delta and Banco della Mula di Murgia in Italy and Kastela Bay and Jadro River, Neretva River Delta and Vransko Lake in Croatia.

The Po River Delta Info-day is aimed at providing the audience with an overview on the project activities and in particular to inform on how the project team intends to face the problems affecting the area of Sacca di Goro (loss of biodiversity, erosion of the barrier island systems, marinization of lagoon and sediment deposition), involving the local stakeholders in developing suitable shared solutions.

The event will see the participation of the vice-president of the Po Delta Park, Mr. Diego Viviani and interventions of Davide Bonaldo (CNR-ISMAR), Marina Aurighi (Veneto Region), Luisa Nicoletti (ISPRA), Roberto Montanari (Emilia Romagna Region), Maria Pia Pagliaruso (Po Delta Park) and Guido Salvi (Genio Civile Rovigo).

### **3.5. Vransko Jezero Natural Park**

The first infoday of the CHANGE WE CARE project will be held on Friday 28 June at 9:00 at the Vransko Jezero Crkvina Information Center and organized by the Vransko Jezero Natural Park Management Authority (Project Partner). The event will be an opportunity to present the general objectives of the project which intends to explore climate risks faced by coastal and transition areas contributing to a better

understanding of the impact of climate change affecting the cooperation area. To face these challenges 5 Pilot areas have been identified, Po River Delta and Banco della Mula di Murgia in Italy and Kastela Bay and Jadro River, Neretva River Delta and Vransko Lake in Croatia. The event will be intended to illustrate the activities specifically planned for the Vransko Jezero Natural Park, which is a shallow karst lake encompassing a wide wetland area rich in biodiversity but also suffering a number of problems due to climate change (periods of drought, intrusion of marine waters, processes of eutrophication and withdrawal of water from the tributaries for irrigation use). The Change We Care project therefore intends to activate a participatory process with all the actors involved in the management of the lake in order to develop a plan aimed at conserving the hydrological system and promoting a sustainable use of the territory.

The event will see the participation of representatives of Vransko Jezero Natural Park involved in CHANGE WE CARE Project and Local authorities.

#### **4. ADDITIONAL INFORMATION**

For more information, please contact:

CHANGE WE CARE

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