

# D.2.4.4 - 4th Public Event



1506  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO BO



COMUNE  
DI FANO



Istarsko veleučilište  
Università Istriana  
di scienze applicate



HRVATSKE VODE

## Document Control Sheet

<b>Project number:</b>	10048765
<b>Project acronym</b>	ASTERIS
<b>Project Title</b>	Adaptation to Saltwater intrusion in sea level Rise Scenarios
<b>Start of the project</b>	January 2019
<b>Duration</b>	30 months

<b>Related activity:</b>	2.4 – Public Events
<b>Deliverable name:</b>	2.4.4 - 4th Public Event (central-south Italy)
<b>Type of deliverable</b>	Report
<b>Language</b>	English
<b>Work Package Title</b>	Communication activities
<b>Work Package number</b>	2
<b>Work Package Leader</b>	PP7 – Istrian University of Applied Sciences

<b>Status</b>	Final
<b>Author (s)</b>	Renzo Brunori, Davide Frulla (Municipality of Fano) Raffaele Giorgetti (GIO.COM. Sas – External Assistance)
<b>Version</b>	1
<b>Due date of deliverable</b>	30 June 2020
<b>Delivery date</b>	17 June 2021

# INDEX

1. INTRODUCTION .....	3
2. ASTERIS 4 <sup>th</sup> Public Event .....	4
2.1 ASTERIS Conference.....	4
2.2 ASTERIS Conference organization .....	6

# ANNEXES

ANNEX 1 – PICTURES OF THE CONFERENCE

ANNEX 2 – AGENDA & ATTENDANCE LIST OF THE CONFERENCE

# 1. INTRODUCTION

As foreseen by ASTERIS Project Work plan, Communication Activities (WP2) includes the organisation of several public events during the project lifetime, and Fano Municipality is in charge of the organisation of the 4th local Public Event.

As agreed with LP-UNIURB and WP2 Leader (PP7-IV) the 4<sup>th</sup> Public event was organized by Fano Municipality and held both in presence and on-line on 17<sup>th</sup> of June 2021. This is because it has been taken the occasion to create a joint public event focused on environmental, in particular “water management”, issues with another IT-HR Project (WATERCARE) which was organizing the inauguration/launch into operation of a Small-scale infrastructure built here in Fano by ASET Spa (in-house body of the Municipality of Fano and partner within WATERCARE project).

The 4<sup>th</sup> Public event was foreseen to be held earlier but in occasion of the STC Meeting in charge of Fano (March 2021), it was not possible to organize face-to face events due to COVID-19 restrictions, therefore the STC meeting was held on-line, while it was decided to postpone the public event hoping to be able to hold it in presence.

The event was titled “*EUROPA CHIAMA FANO - Buone pratiche applicate a difesa e tutela dell'area costiera adriatica*” (“EUROPE CALLS FANO – Good practices put in place to protect and maintain the Adriatic coastal area) thanks to the two IT-HR projects focused on environment, climate change and water management and in which two different locations of the Fano Municipality are involved both as pilot and case study areas.

The joint ASTERIS/WATERCARE event started at the Arzilla Stream, where a sewage storage tank have been built. All organizations which had a role in the construction of this small-scale infrastructure or that will have it after that the SSI would have been launched into operation participated to the “inauguration”, thus after having cut the ribbon, both technical and political entities/figures took the floor explaining the aim of the WATERCARE project and its positive impact in ensuring a good quality of the bathing waters near the mouth of the Arzilla Stream. Following persons made little speeches: Massimo Seri (Mayor of Fano Municipality); Paolo Reginelli (President of ASET Spa); Mauro Marini (CNR-IRBIM – WATERCARE Project Manager); Antonella Penna (UNIURB – Department of Biomolecular Sciences); Luigi Bolognini (Marche Region – Department for Protection of water and for Protection of soil and coast); Stefano Aguzzi (Councilor for Environment Protection of Marche Region).

Then, before moving to another location of the event, a first round of interviews was made inside the area which is hosting the sewage storage tank.

## 2. ASTERIS 4<sup>th</sup> Public Event

### 2.1 ASTERIS Conference

After having inaugurated the sewage storage tank, all people moved to the Mediateca Montanari (MEMO), located in the city centre, where the joint event went on at the “Sala Ipogea”. Additional people and institutional representatives participated, also thanks to the fact that the event was both in presence and on-line (via Zoom and YouTube) since that moment.

It was asked to Mr. Michele Ranocchi, as Director of the Assemblea di Ambito Territoriale Ottimale 1 - Marche Nord Pesaro e Urbino (AATO1 – Marche Nord), to moderate the event. Its role ensured adequate competences and skills for leading the interventions and the conversation both by the technical and political point of views.

The second part of the event started with an overall presentation made by Mr. Davide Frulla – Municipality of Fano, Head of the EU Office, who introduced how the joint event would went on during this second session.

It started with further insights related to the WATERCARE project exposed by both Mr. Marini (CNR-IRBIM – WATERCARE PM) and Mr. Paolo Reginelli and Mr. Marco Romei (ASET- SpA – President and Technical Director, respectively) and other institutional representatives. Then, participants passed to the analysis and discussion of ASTERIS project. Mr. Renzo Brunori (Municipality of Fano – Head of Environment Department) and Mr. Nicola Quaranta (Geo Engineering Srl – External Technical Assistance of the Municipality of Fano) made the most significant interventions by explaining the project, its scopes and objectives and what has been carried out in Fano (Metauro River - from the river mouth up to 4 Kilometres inside and fresh water wells in that “river valley”) for and during samplings phases performed some months before.

Also, it was explained the importance of the role that the Municipality of Fano is having, within the ASTERIS partnership, as coordinator of the last project Work Package 5 titled “Planning the adaptation”. In fact, this WP collects outputs derived from the implementation of previous technical WPs and try to transfer and apply them at political level, for the identification of the best adaptation and mitigation measures against the saline intrusion in coastal aquifers and the definition of common guidelines as well as the establishment of a Network in which ASTERIS PPs, firstly, and then further organizations interested in the project topic, could join and continue working together, also beyond the project, for the monitoring of and adaptation to the saline intrusion issue.

As WP5 Leader, Municipality of Fano is ensuring the realization of WP5 activities in charge both at partner and project level, also thank to the coordination with the project Lead Partner, University of Urbino – DISPeA.

Conclusions of the event were made by Mr. Luigi Bolognini (Marche Region – Department for Protection of water and for Protection of soil and coast, also Advisory Member for the Municipality of Fano within ASTERIS project) as what both WATERCARE and ASTERIS projects are implementing represent actions that could be also adopted in other regional areas that show the same or similar criticalities and it is our opinion that the regional level is the best one that could ensure this kind of transferability horizontally, by stressing other municipalities for taking advantage of what has been carried out in Fano, and vertically by reporting these pilot actions or best practices at national level to the competent ministries (mainly the Environment and Health ones).

The Attendance list of the event is provided in attachment to this report; while the complete event is available at the following link : <https://youtu.be/y2enxxiPRC8>

## 2.2 ASTERIS Conference organization

The 4<sup>th</sup> ASTERIS Public event was organized by the Fano Municipality in collaboration with a Communication Agency (GIO.COM. Sas) hired for supporting Fano in the organization of this local public event as well as for the realization of other communication activities in charge of the Municipality and foreseen in the project Application Form.

After having agreed on a joint event with another IT-HR project in Fano and which was the most suitable date, the location in which hosting the event was identified. The Mediateca Montanari was selected as it has all necessary equipment already installed for an event that would have been organized both in presence and on-line as well as the requirements for fulfilling with COVID-19 restrictions.

Then, the agenda and the list of speakers was defined considering topics of both projects as well as the potential stakeholders/attendees that would have joined the event. To this purpose, the Municipality of Fano sent invitations.

In order to fulfil with IT-HR Programme Communication rules, the project roll-up, project leaflets and project gadgets (cards and salt shakers) were designed/printed/realized and then, placed in a visible and strategic points of the room (Sala Ipogea) in which the event took place.

At the end of the event, a second round of interviews was made. These have been published and spread using YouTube channel.

Pictures of all materials realized for the event are attached to this report.

## ANNEX 1 – PICTURES OF THE CONFERENCE

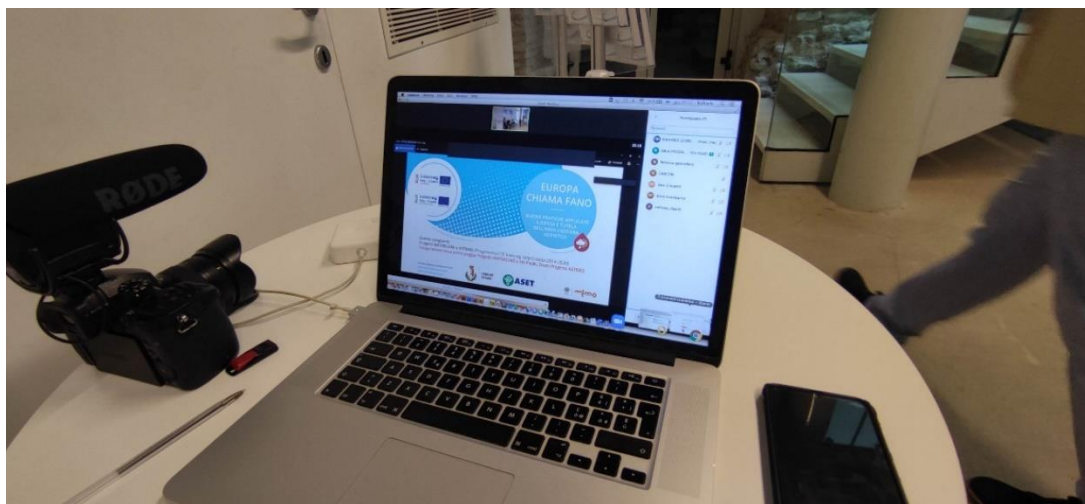
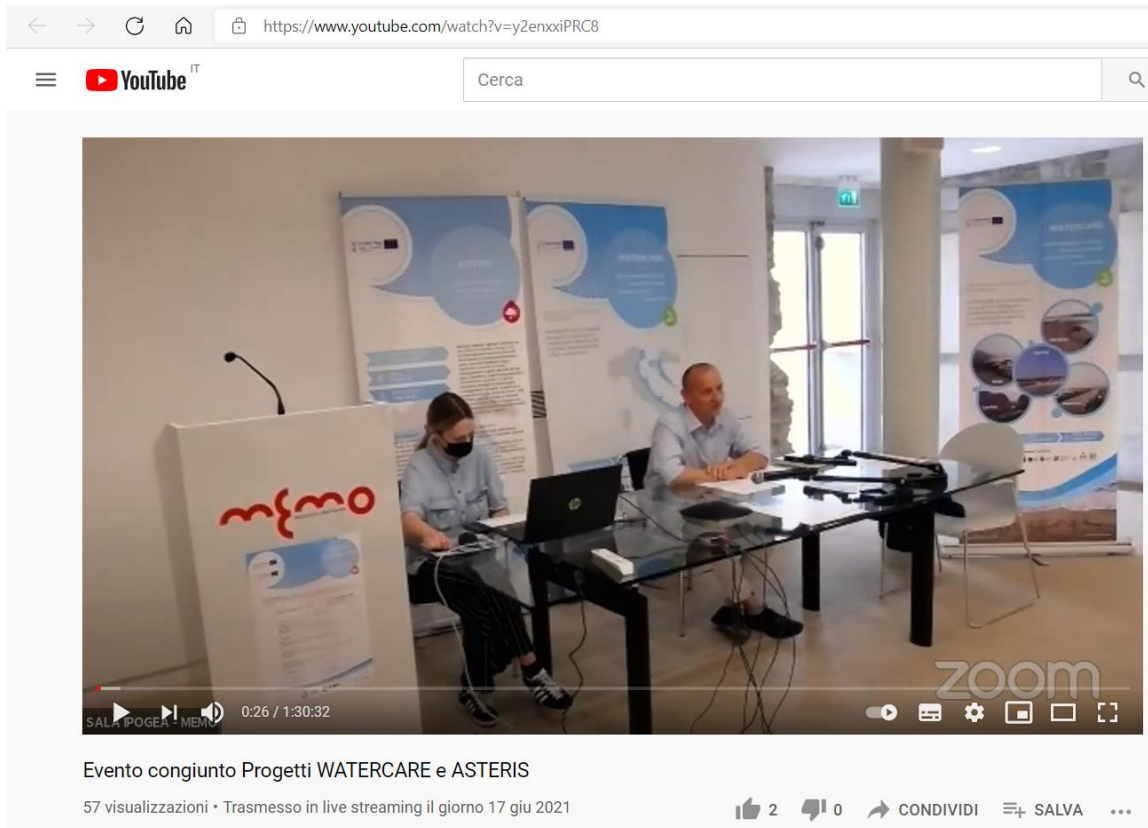


Figure 1 – ASTERIS Fano Local Public Event shared in streaming via Zoom/YouTube Channels

D.2.4.4 – 4<sup>th</sup> Public Event (central-south Italy)





Figure 2 – ASTERIS Fano Local Public Event - Room of the conference



Figure 3 – ASTERIS Fano Local Public Event – Mr. Frulla (FANO EU Office) introduction

#### D.2.4.4 – 4<sup>th</sup> Public Event (central-south Italy)



Figure 4 – ASTERIS Fano Local Public Event – Mr. Ranocchi (AATO 1) speech



Figure 5 – ASTERIS Fano Local Public Event - Mr. Quaranta (WP5 Technical Assistance – FANO) intervention



Figure 6 – ASTERIS Fano Local Public Event – Mr. Bolognini (Marche Region) conclusions



Figure 7 – ASTERIS Fano Local Public Event – Mr. Brunori (FANO Environment Dept) interview



Figure 2 – ASTERIS Fano Local Public Event – Project Gadgets (salt shakers & cards) & Project Leaflets



Figure 9 – ASTERIS Fano Local Public Event – Project Gadgets (salt shakers' & cards' details)

#### D.2.4.4 – 4<sup>th</sup> Public Event (central-south Italy)

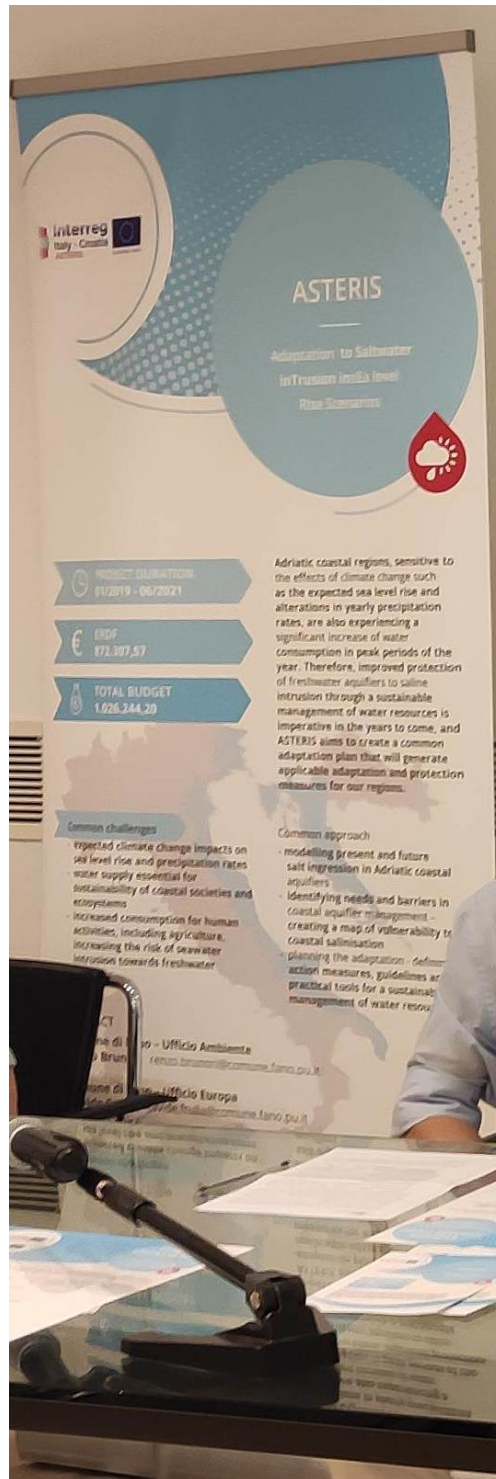


Figure 10 – ASTERIS Fano Local Public Event – Project Roll-up placed during the event

#### D.2.4.4 – 4<sup>th</sup> Public Event (central-south Italy)

## **ANNEX 2 – AGENDA & ATTENDANCE LIST OF THE CONFERENCE**

D.2.4.4 – 4<sup>th</sup> Public Event (central-south Italy)





# EUROPA CHIAMA FANO

BUONE PRATICHE APPLICATE  
A DIFESA E TUTELA  
DELL'AREA COSTIERA  
ADRIATICA



Evento congiunto

Progetti WATERCARE e ASTERIS (Programma CTE Interreg Italy-Croatia 2014-2020)

Inaugurazione vasca prima pioggia Progetto WATERCARE e 4th Public Event Progetto ASTERIS



QUANDO:  
**Giovedì 17 giugno 09,00 - 13,00**



DOVE: **Sala Ipogea MEMO**  
Mediateca Montanari - MEMO  
Piazza Pier Maria Amiani s.n. FANO

- ore 09:00 **Torrente Arzilla** - Inaugurazione vasca di prima pioggia  
Intervengono:  
**Massimo Seri** Sindaco di Fano  
**Paolo Reginelli** Presidente ASET Spa  
**Barbara Brunori** Assessore all'Ambiente Comune di Fano  
**Stefano Aguzzi** Assessore all'Ambiente Regione Marche
- ore 10.30 **Sala Ipogea MEMO** Evento congiunto Progetti WATERCARE e ASTERIS  
Intervengono:  
**Massimo Seri** Sindaco di Fano  
**Stefano Aguzzi** Assessore all'Ambiente Regione Marche  
**Daniela Anca Simion** Italy-Croatia Joint Secretariat Project Manager
- ore 10.45 **Progetto WATERCARE**  
**Paolo Reginelli** Presidente ASET Spa  
**Marco Romei** Direttore tecnico ASET Spa  
**Mauro Marini** Primo Ricercatore CNR-IRBIM e Coordinatore progetto WATERCARE
- ore 11.45 **Progetto ASTERIS**  
**Barbara Brunori** Assessore all'Ambiente Comune di Fano  
**Renzo Brunori** Ufficio Ambiente Comune di Fano  
**Nicola Quaranta** Geo Engineering srl
- ore 12.45 **Luigi Bolognini** Regione Marche P.F. Tutela Acque e Difesa Suolo e Costa

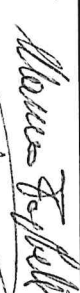


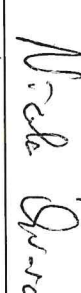

Per partecipare all'evento su Zoom: <https://bit.ly/3iyjzmm>

Diretta Streaming YouTube Comune di Fano <https://bit.ly/2ToT0lx>

Attendance List of the Joint Public Event of ASTERIS (4<sup>th</sup> Public Event) & WATERCARE Projects

# Joint Public Event of ASTERIS (4<sup>th</sup> Public Event) and WATERCARE Projects

17<sup>th</sup> June 2021 – Mediateca Montanari “MEMO”, Piazza Pier Maria Amiani sn – 61032 Fano (ITALY)

ORGANIZATION	NAME, SURNAME	TELEPHONE NUMBER	E-MAIL	SIGNATURE
1	CORRIENE ADRIATICO MASSIMO FOGHETTI	340 372 6108	YODAPRESS@IRIBIM.IT	
2	CORRIERE ADRIATICO PIERLUIGI	318 60 48852	Presimmo_1952@libero.it	
3	CONIUNE FANO SENAI MASSIMO	335.4056460	SINDACO@CONIUNEFANO.IT	
4	CONSULENTI FANO QED engineering s.r.l. NICOLA QUARANTA	3494644157	niala.quaranta@gmail.it	
5	REGIONE MARCHE LUIGI BOLO GAVINI	0218067322	Luigi.bo@governo.regione.marche.it	

ASTERIS Project Partnership

WATERCARE Project Partnership



1006  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO III



REGIONE  
MARCHE



COMUNE  
DI FANO



Istasrko  
velenička  
Univerzita  
Istarska  
aplikativne  
znanosti



ASET



REGIONE  
MARCHE



CNR  
IRBIM  
ISTITUTO REALE  
PER LE RICERCHE  
IDROLOGICHE  
E METEOROLOGICHE  
MARCHE



REGIONE  
ABRUZZO








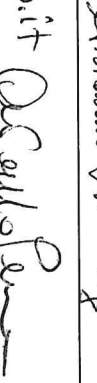

1006  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO III



Istasrko  
velenička  
Univerzita  
Istarska  
aplikativne  
znanosti



Attendance List of the Joint Public Event of ASTERIS (4<sup>th</sup> Public Event) & WATERCARE Projects

	ORGANIZATION	NAME, SURNAME	TELEPHONE NUMBER	E-MAIL	SIGNATURE
6	ASET SPA	MARCO BONFISI	335 762009	m.bonfisi@asetspa.it	
7	ASET SRA	MATEO UCCARINI	935 1405832	ma.uccarini@asetspa.it	
8	ASET SPA	GIORNA GALCONINI	338/9658525	g.galconini@asetspa.it	
9	UNIBO - FANO MARINE CENTER	FIORELLA PAVDA	333 487 3394	fiorella.pavda@unibo.it	
10	UNIBO - FANO MARINE CENTER	ARIANNA MANIUSO	339 867637	<del>arianna.maniuso@unibo.it</del>	
11	UNIVERSITA' DI PERUGIA	AUTOUELLE PAVVA	333859749	autouelle.pavva@unipg.it	
12	CNR IRBIM	PIERLUCA PENNA	348/1553772	piroligi.penna@cnr.it	

ASTERIS Project Partnership

WATERCARE Project Partnership



106  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO BO



COMUNE  
DI FANO



REGIONE  
MARCHE



106  
UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO BO



Attendance List of the Joint Public Event of ASTERIS (4<sup>th</sup> Public Event) & WATERCARE Projects








ORGANIZATION	NAME, SURNAME	TELEPHONE NUMBER	E-MAIL	SIGNATURE
13	<del>ASTERIS</del> ASI T spa MANIA FORRIERI	335 6939034	polifonica@fontefra ambiente.marche.it	Mania Forrieri
14	AR PAM MILEVA BRANIMIR	0421 3398724	MUSEA.BRANIMIR@ REGIONE.MARCHE.IT	BRANIMIR MILEVA
15	<del>ASSOCIATA UNIVERSITA' MIA</del> PUNTALEONI ASSOCIATIVE MARKS LUCA SERPINI	333 844833	USA.SERPINI@ REGIONE.MARCHE.IT	Luca Serpini
16	PUNTALEONI ASET RAFFAELLE GERARDI	335 5765784	info@raffaelegerardi.it	Raffaelle Gerardi
17	ASET SpA. ANDREA MANINELLI	334 3472436	e.maninelli@asetsevizzi.it	Andrea Maninelli
18	ASET Spa ENRICO, ESPOSO RENZONI	338 / 7409584	E. ESPOSO RENZONI @ASETSPAIN.IT	Enrico Renzoni
19	GRUPPO FAOO PERSO BARNONI	335 5698948	persobarnoni@gruppo-faoo.com	Perso Barnoni

ASTERIS Project Partnership

WATERCARE Project Partnership



Attendance List of the Joint Public Event of ASTERIS (4<sup>th</sup> Public Event) & WATERCARE Projects

ORGANIZATION	NAME, SURNAME	TELEPHONE NUMBER	E-MAIL	SIGNATURE	
20	IRGIN CUR	FRANCESCO MORO	3384253624	franco.moro@irgin.com.it	
21	UNIV PM ANCONA	ANNIGARDI ANNA	3471866511	a.annigardi@univpm.it	
22	LICEO TORELLI	ELISA FRATESI	3425514650	elisa.fratesi@icelciv.com	
23	LICEO TORELLI	SALVATORE COLINO	3423651796	salvatore.colino@icelciv.com	
24	GLOCOM	DAVINE PIZZARELLA	3396196131	DAVINEA.DAVINE@coml.com	
25	COMUNE DI FANO	DANIELE FRULLA	0721/882633	daniele.frulla@comune.fano.pv.it	
26	SINERGIA/FAVO CANTONE FAVO	EINA ROSETTI	3334944692	eirosetti@sinergia.it	

ASTERIS Project Partnership

WATERCARE Project Partnership



Attendance List of the Joint Public Event of ASTERIS (4<sup>th</sup> Public Event) & WATERCARE Projects

	ORGANIZATION	NAME, SURNAME	TELEPHONE NUMBER	E-MAIL	SIGNATURE
27	Università di Urbino	Samuela Capelucci	339-4796940	Samuela.Capelucci@univurb.it	Samuela Capelucci
28	Università del Umbro	Nadia Marchionel	333 254245	n.marchionel@campus.univob.it	Nadia Marchionel
29	CNR-IRBIM	MAURO MARINI	3386278964	mauro.marini@cnr.it	Mauro Marini
30	CNR-IRBIM	SILVIA BALONICION	3475397461	silvia.balonicion@cnr.it	Silvia Balonicion
31	CNR-IRBIM	ALESSANDRA CARPANNONE	339 3822285	Alessandra.Carpannone@cnr.it	Alessandra
32	CNR-IRBIM	FEDERICA GRILLI	347888285	federa.grilli@cnr.it	Federica Grilli
33	COMUNE DI FIANO SERRAVALLO	SILVANO FRANKLITTI	3479154499	franklitti17@gmail.com	Silvano Franklitti

ASTERIS Project Partnership

WATERCARE Project Partnership

