

FINAL COMMUNICATION REPORT

August 2021

COMMUNICATION REPORT

PROJECT ASTERIS - Adaptation to Saltwater intrusion in sea level Rise Scenarios

Work Package:	2. Communication activities
Activity:	2.3. Digital activities
Phase Leader:	Istrian University of Applied Sciences
Deliverable:	D.2.3.6. Final Communication Report

Version:	Final	Date:	August 31, 2021
Type:	Final Communication Report		
Availability:	Confidential		
Responsible Partner:	Istrian University of Applied Sciences		
Editor:	Andrea Varesko, Project Communication manager		
Contributors:	University of Urbino "Carlo Bo" National Council Research (CNR) Municipality of Fano Municipality of Ravenna Istrian University of Applied Sciences Institute for Adriatic Crops and Karst Reclamation (IACKR) Croatian waters		

CONTENTS

<i>PART 1: ANALYSIS</i>	3
<i>PART 2: ANNEXES</i>	21

PART 1: ANALYSIS

WP2 Communication activities

Activity 2.1. Start-up activities

2.1.1. Project Communication management structure was set up by appointing 1 person per project partner as responsible for communication activities.

2.1.2. Communication strategy was developed in order to ensure adequate dissemination of project activities and results.

2.1.3. Tools for coordinated ASTERIS image have been developed and include: project poster and project roll-up design tailored for each project partner, letterhead template, event invitation template, PPT presentation template and funding label design for purchased equipment.

2.1.4. ASTERIS Kick-off meeting was organized on March 28, 2019 in Urbino, Italy, as well as the appointment of the Steering Committee and 1st SC meeting, where partners agreed on their responsibilities and next steps in project implementation to be undertaken.

Activity 2.2. Media and publications

2.2.1. ASTERIS campaign on media during the lifetime of the project was performed through 17 publications with topics related to the project; by LP Urbino 1 published article in local newspaper, PP2 Municipality of Fano 2 published articles (1 in local newspaper, 1 on local web tv), PP7 ISTIRAN UNIVERSITY 12 published (3 articles in the local newspaper, 2 TV covers, 1 radio cover and 6 publications on specialized web portals), PP3 Municipality of Ravenna 2 published articles in local newspapers.

2.2.2. The partnership has published a total of 6 articles; 4 articles (CNR 3 and FANO 1) on 4 selected journals and participated to 2 conference. PP3 Ravenna took part with a presentation to the Remetech expo international conference, held online in Ferrara in September 2020. IACKR took part with a presentation to the Watercare project conference „Voda i klimatske promjene“ held in Split in June 2020.

The partnership jointly decided to publish content on thematic journals at the end of the project, concurrently with the project public events, when the final results outputs were disseminated. Due to the covid 19 pandemic all conferences for 2020 were postponed for 2021 and 2022 or definitely cancelled and just few of them were organized online. This has made a very limited possibility for PPs to participate to the planned conferences by the project.

2.2.3. Project leaflets in English, Italian and Croatian language have been produced for all PPs by WP2 leader but only Istrian University of Applied Sciences, Ravenna and Fano produced the 1st edition of leaflets and collected some proofs of payment specifying how many copies were printed (100 per partner). The second project leaflet was produced in the last days of June but since some inputs were missing and the partnership preferred having a more consistent document, the LP decided to send it out after the project deadline. Unfortunately, not all partners confirmed to have printed the first project leaflet with their office printers. Due to the Covid 19 pandemic and the imposed restrictions for travelling and organizing live events, the partnership had to switch all live events and meetings to online on which the leaflets could not be distributed. Consequently the distribution of leaflets was very limited due to the persistence of the covid 19 pandemic.

2.2.4. Project roll-up was completed in the 4th reporting period. Concluding with the 4th reporting period all PPs supposed to be hosting a live event (LP UNIURB, PP3 Municipality of Ravenna, PP7 IUOAS and PP5 IACKR), produced its Roll-up.

2.2.5. ASTERIS newsletter containing project achievements is planned to be distributed 3 times during the duration of the project. After the 1st newsletter had been produced and distributed in the 2nd reporting period, the 2nd newsletter was also created with the contribution of project partners in November 2020 in English language, and translated into Croatian and Italian language. The 2nd newsletter was distributed to target audience by the majority of partners during the 4th reporting period. The 3rd edition of the project newsletter was produced in the last days of June but since some inputs were missing and the partnership preferred having a more consistent document, the LP decided to send it out after the project deadline.

2.2.6. Due to the persistence of covid 19 pandemic and the impossibility of their distribution the partnership commonly agreed that only partners with the possibility of organizing live or hybrid events needed to produce gadgets. Only 3 partners (PP2 Fano, PP3 Ravenna, PP7 Istrian University of Applied Sciences) managed to produce gadgets. The distribution was very limited because all public events and conferences were switched to online events in 2020 and 2021 due to the persistence of the covid 19.

Gadgets were distributed to stake holders and other target groups during public events in Pula and Fano and at the REMTECH conference in Ravenna

Activity 2.3. Digital activities

2.3.1. ASTERIS website on IT-HR web-platform www.italy-croatia.eu/asteris has been developed by the Programme, and the Communication manager of the project was appointed as Web content administrator. ASTERIS website is being regularly updated by the Web content administrator. The site has got malfunctions and the upload of web content was throughout the project lifetime.

2.3.2. ASTERIS social media tools – Facebook and Twitter pages of the project have been created: www.facebook.com/Project-ASTERIS-619542138549002 and <https://twitter.com/AsterisProject>. Additionally, LinkedIn profile of the project has been created in accordance between the PPs for better reaching target audience: www.linkedin.com/in/project-asteris

2.3.3. ASTERIS social media tools – Facebook and Twitter account are being updated with content regularly, in order to spread information on project activities and results. During the lifetime of the project 30 publications were uploaded on project Facebook and 30 on the Twitter account

2.3.4. 7 out of 7 partners have published on their institutional websites short articles informing on ASTERIS financial support from the EU and on project activities, outputs and achievements. A total of 27 news and information were published by the partnership during the lifetime of the project.

2.3.5. Mid-term communication report as a monitoring report assessing the impact of communication activities, number of target groups reached and fulfillment of communication objectives at half-time of project implementation was completed on December 31, 2019.

2.3.6. Final communication report reporting key data on communication at national and local level was produced at the end of the project in August 2021.

Activity 2.4. Public events

2.4.1. 1st Public event was planned to be organized in context of the KoM and project launch in Urbino, Italy. It was decided to postpone it and organize it when the first results of project implementation can be shared to a wider and more variegated audience. As the COVID-19 pandemic cancelled all public events, LP UNIURB held its public event in May 2021. as an online conference mainly targeted to local stakeholders with clear and direct interest in ASTERIS activities and results, and stakeholders involved in projects/studies with similar characteristics to ASTERIS.

2.4.2. 2nd Public event was planned to take place in south Croatia in Split at the time of the 2nd SC meeting and was postponed for the second half of the project when results of the WPs 3 and 4 are obtained, in order to share more information to target audiences. Due to the COVID-19 pandemic and its very challenging organization, IACKR held its event in June 2021 as an online conference targeting mostly local stakeholders.

2.4.3. 3rd Public event which was planned to take place in Ravenna in May 2020. was cancelled due to the covid 19 emergency and imposed restrictions. That public event was held online on the 21st of September 2020 within the REMTECH EXPO INTERNATION event in Ferrara. ASTERIS activities and results obtained so far have been presented at the international scientific conference REMTECH EXPO digital edition 2020 under the topic „Coasts, Ports and Sea“ by Ravenna. The intention was to host the event within a bigger online conference, in order to have wider visibility. The target groups reached by the conference were mainly technical and policy makers. The online conference had a digital room for the upload of project information, images and videos that will remain permanently accessible on its digital platform.

2.4.4. 4th Public event was planned to take place in central-south Italy in the second half of 2020. PP2 Municipality of Fano plans to postpone the event for 2021. It was organized and held June 2021 in Fano as an online event also covering the field of water management. The event involved general public and specific institutional and scientific stakeholders as target groups.

2.4.5. ASTERIS Final conference is planned to take place in north Croatia in Pula by the end of the project in 2021 along with the prolongation of the project. The event will be organized online with online sessions. The final conference was organized by PP7 Istrian University of Applied Sciences and was held on June 11, 2021 in Pula. The event was organized as a hybrid one with live participation in Pula and online on zoom platform. All project partners participated on the event and had a presentations regarding the

achieved results within their wp. The event was an excellent opportunity to present various results and analyzes of related projects and to share ASTERIS project as a good practice. The event reached 34 participants online and 29 live in Pula. The video link of the conference was also distributed to a number of interested partners.

2.4.6. Participation to IT-HR/EU public events was planned for the 2nd year of project implementation in order to promote the achieved results of the project. Due to the COVID-19 pandemic, it was very challenging to manage the organization of events. However, as the restrictions in Croatia were alleviated, project WATERCARE organized a joint public event for the publicity of numerous Interreg Italy-Croatia projects in Split on June 17, 2020 and ASTERIS was one of the presented projects (presented by PP5 IACKR). The conference “Water and climate change” hosted 86 participants from 35 institutions. Online participation was also enabled via Zoom. Leading regional newspaper, local TV, radio and web portal covered the event.

On the 26th of April 2021 the Municipality of Fano participated to the round table on: “Let’s talk local: cities and citizens in the fight against climate change” organised by the Congress of Local and Regional Authorities on the 26th of April 2021 via KUDO platform. Mr. Davide Frulla on behalf of the Mayor Massimo Seri take the floor presenting the ASTERIS project and giving emphasis to the importance of the Italy-Croatia Cross Border Territorial Cooperation programme.

Then, ASTERIS was invited as a good practice to in the 6th Annual EUSAIR Forum, with a side event entitled “Improving quality of life in the coastal area of our shared sea”. In this way the Side Event has represented an important occasion for having an open discussion among different stakeholders and/or interested public and private actors engaged in these specific fields, and also an opportunity for sharing the ASTERIS project outputs and results.

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.1.	START-UP ACTIVITIES				
2.1.1.	ASTERIS Communication Management Structure	Communication Management Structure was set up by appointing 1 person per project partner as responsible for communication activities, who all give information to the CM and receive instructions and guidance.	1 project Communication Management Structure appointed	PPs	<u>Annex 1:</u> Communication Management Structure

¹ Please consult the Application Form for concrete indicators per action (e.g. number of websites' visitors, number of press releases, number of attendants to events, number of brochures etc.).

Nota Bene: the proposed outputs entered in this table are **only indicative**. Partners may add others, modify or erase.

² Please consult the Communication Plan for concrete name and typology of already identified stakeholders. You are free to define also new stakeholders.

³ Please list the material to be attached to the present report so as to justify action's implementation (e.g. participants' lists, brochures, copies of press releases, photos, videos, etc.), then show them in the Part 2. Annexes

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.1.2.	Communication Strategy	Communication strategy was developed in order to ensure adequate dissemination of project activities and results.	1 project Communication Strategy produced	PPs General public Local, regional and national public authorities and related entities Regional and local development agencies, environmental agencies, regional associations NGOs Education and training centers Universities and research institutes	<u>Annex 2:</u> Communication Strategy

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.1.3.	Tools for coordinated ASTERIS image	<p>The Programme provided ASTERIS visual identity through the Communication kit, which was used to develop specific tools:</p> <ul style="list-style-type: none"> - poster of minimum A1 size placed visibly in each PP's premises - project roll-up - project letterhead - event invitation - PPT presentation - project funding label <p>PP7 IUOAS designed the tools and shared to all PPs.</p> <p>Project funding labels have been placed visibly on the purchased equipment.</p>	<p>7 project posters (1 per each partner) designed</p> <p>7 posters visibly placed</p> <p>7 project roll-ups (1 per each partner) designed</p> <p>4 roll-ups created</p> <p>1 project letterhead template designed</p> <p>1 project event invitation template designed</p> <p>1 project PPT presentation template designed</p> <p>1 project funding label created</p> <p>6 project funding labels on project equipment purchases</p>	<p>PPs</p> <p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 3:</u> Project posters</p> <p><u>Annex 4:</u> Project roll-ups</p> <p><u>Annex 5:</u> Letterhead template Event invitation template PPT presentation template</p> <p><u>Annex 6:</u> Photos of labeled equipment</p>

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.1.4.	ASTERIS Kick-off Meeting – organization of the KoM	<p>The Kick-off meeting was the first fundamental step for sharing information and appointing responsibilities among the partners, as well as to spread knowledge on ASTERIS.</p> <p>LP University of Urbino organized the KoM, while PP7 IUOAS designed visibility tools to be ready for the event.</p> <p>The event was covered by media and reached a number of target groups.</p>	<p>1 Kick-off meeting held in Urbino, Italy on March 28, 2019</p>	<p>PPs, JS, MA</p> <p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 7:</u></p> <p>Meeting agenda</p> <p>PPT presentations</p> <p>List of participants</p> <p>Photos</p>
2.2.	MEDIA RELATION AND PUBLICATIONS				

2.2.1.	ASTERIS campaign on media	<p>All PP published news from the partnership STC meetings, and each partner published articles from its public event.</p> <p>In addition to the above mentioned:</p> <p>Lp Urbino and PP2 Fano published news in regional newspapers</p> <p>PP3 Municipality of Ravenna sent a press release in June 2019 and published news in regional newspapers.</p> <p>PP7 Istrian University of Applied Sciences held a press conference in Barban in June 2019 and conducted a media campaign from the Asteris final conference held in June 2021. In addition a press conference was held in December 2019 in occasion of 10 years of METRIS celebration.</p>	<p>17 publications on media</p> <p>2 TV covers</p> <p>1 radio cover</p> <p>7 paper printed publications:</p> <p>-3 in regional leading printed newspaper Glas Istre (Istria, north Croatia, edition 22.000 copies)</p> <p>- 2 in regional printed newspaper Il resto del Carlino</p> <p>- 2 in regional newspaper Ravennanotizie and Ravenna today</p> <p>7 publications on specialized weportals</p>	<p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 8:</u></p> <p>Screenshots, links and printed publications from specialized web portals, tv covers and radio covers</p>
--------	---------------------------	--	--	---	--

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.2.2.	Publication in selected journals and conferences	<p>The partnership has published a total of 6 articles:</p> <p>PP1 CNR published 3 articles on selected journals</p> <p>PP2 FANO published 1 article on selected journals</p> <p>PP3 Ravenna participated with a presentation to the Remetech expo international conference in September 2020</p> <p>PP5 IACKR took part with a presentation to the Watercare project conference „Voda i klimatske promjene“ held in Split in June 2020.</p>	<p>4 articles published in specialized journals,</p> <p>2 articles from presentations on It-HR conferences</p>	<p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 2:</u></p> <p>Screenshots and links of articles and presentations from conferences and acceptance letters from selected journals</p>

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.2.3.	Project leaflets	<p>PP7 Istrian University of Applied Sciences, PP3 Ravenna and PP2 Fano produced the 1st edition of leaflets and collected some proofs of payment specifying how many copies were printed (100 per partner). Due to the Covid 19 pandemic and the imposed restrictions for travelling and organizing live events, the partnership had to switch all live events and meetings to online on which the leaflets could not be distributed and therefore not every PP produced them.</p> <p>The second project leaflet was produced in the last days of June but since some inputs were missing and the partnership preferred having a more consistent document, the LP decided to send it out after the project deadline</p>	<p>3 language versions of the 1st edition project leaflets</p> <p>100 English leaflets produced per partner by PP2, PP3 and PP7</p> <p>100 Italian leaflets produced per partner by PP2, PP3</p> <p>100 Croatian leaflets produced by PP7</p> <p>2nd edition of project leaflets</p>	<p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 9:</u></p> <p>Project leaflet IT</p> <p>Project leaflet ENG</p> <p>Photo of leaflets</p>

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.2.4.	Project roll-up	PP7 Istrian University of Applied Sciences designed project roll-ups for all partners for promotional use. Physical production of roll-ups follows the dynamics of partner meetings and public events	7 project roll-ups designed (1 per each partner) and 4 produced. Completed in the 4 th reporting period by which held live or hybrid events. LP UNIURB, PP3 Municipality of Ravenna, PP7 Istrian University of Applied Sciences and PP5 IACKR produced their roll-up.	General public Local, regional and national public authorities and related entities Regional and local development agencies, environmental agencies, regional associations NGOs Education and training centers Universities and research institutes	<u>Annex 4:</u> Project roll-ups

2.2.5.	ASTERIS newsletter	<p>After the 1st newsletter had been produced and distributed in the 2nd reporting period, the 2nd newsletter was also created with the contribution of project partners in November 2020 in English language, and translated into Croatian and Italian language. The 2nd newsletter was distributed to target audience by the majority of partners during the 4th reporting period</p> <p>The third edition of the project newsletter was produced in the last days of June but since some inputs were missing and the partnership preferred having a more consistent document, the LP decided to send it out after the project deadline.</p>	<p>Newsletter n.1 in English, Italian and Croatian language</p> <p>Newsletter sent to 146 total recipients/of which 105 target groups:</p> <p>PP1 CNR – 31/20 PP2 FANO – 15/5 PP3 RAVENNA -34/21 PP7 IUOAS –51/50 PP5 IACKR – 15/9</p> <p>Newsletter n.2 in English, Italian and Croatian language</p> <p>Newsletter sent to 120 total recipients/of which 116 target groups:</p> <p>PP1 CNR – 5/5 PP2 FANO – 8/8 PP3 RAVENNA - 34/34 PP7 IUOAS–55/51 PP5 IACKR – LP URBINO – 18/18</p> <p>Newsletter n.3 in English, Italian and Croatian language</p>	<p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 10:</u></p> <p>Newsletter n.1, n.2 and n.3</p> <p>List of recipients for the 1st and 2nd edition of the newsletter</p>
--------	--------------------	---	---	---	--

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.2.6.	Project gadgets	<p>Gadgets have been produced by some partners (PP7 Istrian university of Applied Sciences, PP3 Ravenna and PP2 Fano), under the approval of WP2 leader, and distributed to target groups for publicity purposes.</p> <p>Due to the persistence of covid 19 pandemic and the impossibility of their distribution the partnership commonly agreed that only partners with the possibility of organizing live or hybrid events needed to produce gadgets.</p>	<p>30 folders produced - PP7</p> <p>30 block-notes produced – PP7</p> <p>100 block-notes produced – PP3</p> <p>20 eco usb memory sticks – PP3</p> <p>100 pencils- PP3</p> <p>100 eco shopper bags – PP3</p> <p>100 salt shakers – PP2</p> <p>50 salt-shakers – LP</p> <p>200 printed maps – LP</p>	<p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 11</u>: Photos and screenshots of gadgets</p>
2.3.	DIGITAL ACTIVITIES				

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.3.1.	ASTERIS website on IT-HR web platform management	The Programme developed ASTERIS web page www.italy-croatia.eu/asteris on the italy-croatia.eu web platform, and the Communication manager of the project was appointed as the Web content administrator of the page. The upload of web content is regular, but as the site has malfunctions it is still limited.	<p>1 project web site managed by the Web content administrator on the Programme platform: www.italy-croatia.eu/asteris</p> <p>The news section has been updated with 14 news including information from all STC, all organized public events.</p> <p>The section EVENT has been provided with the information about partnership Steering committee meetings, public events and participation to other conferences</p> <p>The library sections contains a docs and tools subsection including documents created during the project lifetime and a project documents subsection including main project implementation documents</p>	<p>PPs</p> <p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 12:</u></p> <p>Screenshots from project web site www.italy-croatia.eu/asteris</p>

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.3.2.	ASTERIS social media tool	Facebook, Twitter pages of the project have been created by PP7 Istrian University of Applied Sciences in the 1 st reporting period	<p>1 project Facebook page created: www.facebook.com/Project-ASTERIS-619542138549002</p> <p>1 project Twitter page created: https://twitter.com/AsterisProject</p>	<p>PPs</p> <p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 13:</u></p> <p>Screenshots from project Facebook page</p> <p>Screenshots from project Twitter page</p>

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.3.3.	ASTERIS social media tool management	PP7 Istrian University of Applied Sciences regularly adds content to ASTERIS Facebook and Twitter account, in order to spread information on the project activities and expected results.	<p>30 publications on Facebook</p> <p>286 followers on Facebook</p> <p>282 following on Facebook</p> <p>30 publications on Twitter</p> <p>96 Following on Twitter</p> <p>38 Followers on Twitter</p>	<p>PPs</p> <p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Education and training centers</p> <p>Universities and research institutes</p>	<p><u>Annex 13:</u></p> <p>Screenshots from project Facebook page</p> <p>Screenshots from project Twitter page</p>

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.3.4.	PP's institutional websites for ASTERIS publicity	Each PP has published news and information related to the ASTERIS project on its institutional website, with EU funding emphasized.	27 published news and information by the partnership	PPs General public Local, regional and national public authorities and related entities Regional and local development agencies, environmental agencies, regional associations NGOs Education and training centers Universities and research institutes	<u>Annex 14:</u> Screenshots from PP's institutional websites

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.3.5.	Mid-term communication report	<p>Mid-term communication report was produced in the 3rd reporting period for the first half of the project.</p> <p>Additional interim communication progress reports are being created according to the timeframes of reporting periods.</p>	<p>1 Mid-term communication report</p> <p>2 interim communication progress reports following the activities of the 1st and 2nd reporting period produced</p>	<p>PPs</p> <p>JS</p> <p>MA</p>	<p><u>Annex 15:</u></p> <p>Communication Progress Report n.1</p> <p>Communication Progress Report n.2</p> <p>Mid-term communication report (this very document)</p>
2.3.6.	Final communication report	<p>Final communication report was completed at project closure in August 2021. for the lifetime of the project.</p>	<p>1 Final communication report</p> <p>interim communication progress report following the activities of the 5th reporting period produced</p>	<p>PPs</p> <p>JS</p> <p>MA</p>	<p>Final communication report (this very document)</p>
2.4.	PUBLIC EVENTS				

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.4.1.	1 st Public Event (central Italy)	LP UNIURB held its public event in May 2021. as an online conference mainly targeted to local stakeholders with clear and direct interest in ASTERIS activities and results, and stakeholders involved in projects/studies with similar characteristics to ASTERIS.	1 -May 2021	PPs General public Local, regional and national public authorities and related entities Regional and local development agencies, environmental agencies, regional associations NGOs Universities and research institutes Education and training centers	<u>Annex 7:</u> Screenshots and pictures from the conference

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.4.2.	2 nd Public Event (south Croatia)	Due to the COVID-19 pandemic and its very challenging organization, IACKR held its event in June 2021 as an online conference in Split targeting mostly local stakeholders interested in ASTERIS activities and results.	1 - June 2021	PPs General public Local, regional and national public authorities and related entities Regional and local development agencies, environmental agencies, regional associations NGOs Universities and research institutes Education and training centers	<u>Annex 8:</u> Screenshots and pictures from the conference

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.4.3.	3 rd Public Event (central-north Italy)	Completed in September 2020 as an online conference by PP3 Ravenna.	1 Public event. Participation on a wider online event within the REMTECH EXPO INTERNATIONAL event in Ferrara (September 2020)	PPs General public Local, regional and national public authorities and related entities Regional and local development agencies, environmental agencies, regional associations NGOs Universities and research institutes Education and training centers	<u>Annex 8:</u> Screenshots and pictures from the conference

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.4.4.	4 th Public Event (central-south Italy)	PP2 Fano organized and held its public event in June 2021 in Fano as an online event also covering the field of water management, for a better impact and wider visibility. The event involved general public and specific institutional and scientific stakeholders as target groups.	1 - June 2021	PPs General public Local, regional and national public authorities and related entities Regional and local development agencies, environmental agencies, regional associations NGOs Universities and research institutes Education and training centers	<u>Annex 9:</u> Screenshots, pictures and video links from the online public event

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.4.5.	ASTERIS Final Conference (north Croatia)	The final conference was organized by PP7 Istrian University of Applied Sciences and was held on June 11, 2021 in Pula. The event was organized as a hybrid one with live participation in Pula and online on zoom platform. All project partners participated on the event and had a presentations regarding the achieved results within their wp. The event was an excellent opportunity to present various results and analyzes of related projects and to share ASTERIS project as a good practice.	1 - June 2021 The event reached 34 participants online and 29 live in Pula	PPs General public Local, regional and national public authorities and related entities Regional and local development agencies, environmental agencies, regional associations NGOs Universities and research institutes Education and training centers	<u>Annex 10:</u> Screenshots, pictures and video link from the online public event

COMMUNICATION ACTIONS		DETAILED DESCRIPTION	QUANTIFIED OUTPUTS ¹	STAKEHOLDERS ADDRESSED ²	MATERIAL ATTACHED ³
2.4.6.	Participation to IT-HR/EU public events	<p>Participation to:</p> <p>A joint event organized by project WATERCARE on June 17, 2020 in Split for all Interreg Italy-Croatia projects currently in implementation on the Croatian side of the Adriatic.</p> <p>“Let’s talk local: cities and citizens in the fight against climate change” has been organised by the Congress of Local and Regional Authorities</p> <p>Side event All FORA online Side Event “Saline intrusion: a potential risk for coastal aquifer management in a changing climate”</p>	3 public events where ASTERIS was presented	<p>General public</p> <p>Local, regional and national public authorities and related entities</p> <p>Regional and local development agencies, environmental agencies, regional associations</p> <p>NGOs</p> <p>Universities and research institutes</p> <p>Education and training centers</p>	Deliverable 2.4.6

PART 2: ANNEXES

COMMUNICATION MATERIAL

List of the communication material produced:

Annex 1: Communication Management Structure

Annex 2: Communication Strategy

Annex 3: Project posters

Annex 4: Project roll-ups

Annex 5: Templates (letterhead, event invitation, PPT)

Annex 6: Photos of labeled equipment

Annex 7: Kick off meeting (agenda, PPT presentations, list of participants and photos)

Annex 8: Media publications

Annex 9: Publication in selected journals and conferences - Screenshots and links of articles and presentations

Annex 10: Project leaflets

Annex 11: Project Roll up

Annex 12: Newsletter

Annex 13: Project gadgets

Annex 14: Screenshots from ASTERIS web site

Annex 15: Screenshots from ASTERIS social media - Facebook, Twitter

Annex 16: PP's institutional websites

Annex 17: Communication Progress Reports

Annex 18: PPs Public events screenshots and links