

## **D.2.4.1 Local Public Event**

# **Central Italy**



1506 UNIVERSITÀ DEGLI STUDI DI URBINO CARLO BO



INSTITUT ZA JADRANSKE KULTURE I MELIORACIJU KRŠA SPLIT



Istarsko veleučilište Università Istriana di scienze applicate

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### **1. INTRODUCTION**

According to the application form, the organisation of several public events throughout the project lifetime is essential for the involvement of key local actors within the PPs area. These local events are important for reaching stakeholders across Europe and from IT-HR Programme Area. Each identified target group (citizens, technical experts, journalists, institutional stakeholders) is to be addressed through dedicated communication events such as meetings, ad-hoc seminars, conferences, focus groups, press releases. The planned ASTERIS events are:

- Public event hosted by the LP University of Urbino covering the central region of Italy.
- Public Event hosted by PP5 IACKR covering the south Adriatic area in Croatia.
- Public Event hosted by PP3 Comune di Ravenna covering the central-north Adriatic area
- Public Event hosted by PP2 Comune di Fano covering the central-south Adriatic area in Italy.

A Final Conference hosted by PP4 and WP2 leader Metris in North Croatia with the goal to raise awareness on the understanding of spatial and temporal variation in seawater intrusion, its adaptation plan and practical tools for a sustainable seawater intrusion management.

Besides this, the project foresees the participation to IT-HR/EU public events, mainly in joint events organized in cooperation with other IT-HR projects funded under S.O. 2.1 in order to promote the respective achieved results.



#### **2. ASTERIS Public Event Central Italy**

The Lead Partner was supposed to arrange a local public event right after the kick-off meeting, held in March 2019 at the premises of Urbino University.

However, after thorough discussion with the rest of the partnership, it was decided to postpone this event to another moment where some project results could be finally presented to the audience.

UNIURB was planning to arrange in Spring 2020 a large-scale event opened to local stakeholders and students, when the Covid-19 pandemic burst, and the measures imposed by Italian authorities prevented the University to organise any physical event.

The easing of restrictions mandated by the authorities in Spring 2021 finally allowed the University to arrange an event in hybrid mode (on the 18<sup>th</sup> of May 2021), with part of the speaker physically present in one of the University hall, and the audience attending it through Zoom.

The event was divided in three main sections.

The first one was just aimed to introduce the project and the Programme Interreg CBC Italy-Croatia. After a welcome greeting given by the University Rector, Mr. Giorgio Calcagnini, the floor was given to the project coordinator, Mr. Simone Galeotti, who briefly introduced the ASTERIS objectives, the implemented activities, and the main achieved results. Mr. Vittorio Giorgetti (Sinergia Consulenze, supporting UNIURB for the management and coordination) made an overview of the Programme Italy-Croatia, its priorities and successes after the first seven year, waiting for the programme renewal.

The second section was focused on the project technical work packages. Gaia Galassi (UNIURB) was in charge of WP3, Marco Doveri (CNR-IGG) of WP4, and Nicola Quaranta & Elena Cogo (GeoEngineering) of WP5. All the presentations were addressed the results achieved so far. In

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the case of WP3, Mrs Galassi gave an explanation of the future scenarios of saline intrusion and the risks analysis of Adriatic shores by showing the maps that were produced thanks to the project. In the case of WP4, Mr. Doveri thoroughly explained the activities of sampling and analysis carried out both in Ravenna and Fano's areas, showing the difference in terms of saline intrusion affection. As for WP5, Mrs Cogo and Mr. Quaranta turned the attention to the political measures to adopt in order to better monitor these phenomena and tackle them.

The third and last part of the event gave room to WATERCARE: another project financed by the IT-HR Programme, having the University of Urbino as one of its partners. Mrs. Antonella Penna (UNIURB) and Mr. Pierluigi Penna gave a presentation on the activities carried out in the Arzilla River (Municipality of Fano), where various samplings have been taken and a rainwater collection tank will be unveiled soon. This is just one of the output created to monitor the water purity and avoid that bacterial substances could spill to the sea after raining episodes.

The event started a few minutes after 10.00 AM and was closed around 12.20 PM.

The total number of certified people attending the event was 48. One of the attendees, however, included a high-school class already involved in some training activities related to WATERCARE.

The link to retrieve the entire event video is here: <u>https://www.youtube.com/watch?v=OZ5-</u> <u>mKxoHdQ</u>



### 3. Agenda and Invitation



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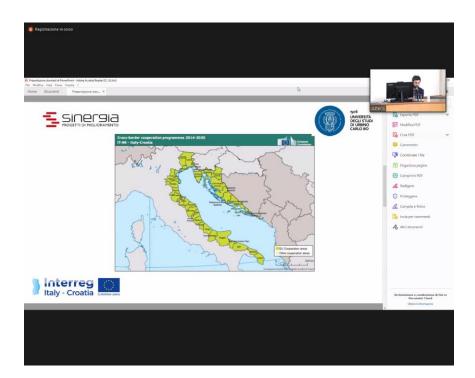


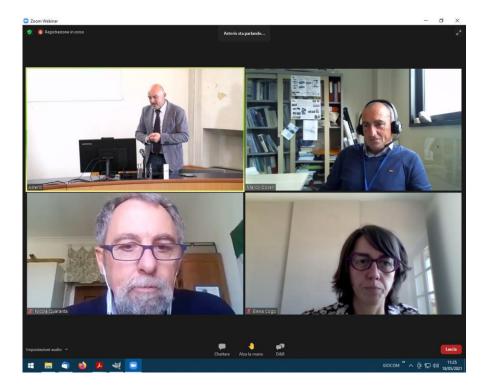
#### 4. Pictures



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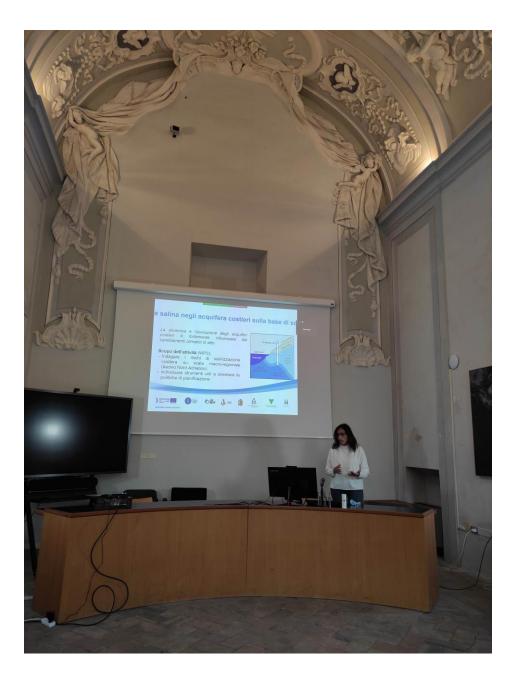






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