

D.2.3.1 – Asteris website on IT-HR web-platform management.















Document Control Sheet

Project number:	10048765
Project acronym	ASTERIS
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Start of the project	January 2019
Duration	30 months

Related activity:	2.3. – Digital activities
Deliverable name:	2.3.1. ASTERIS website on IT-HR web-platform management
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Work Package number	2
Work Package Leader	Istrian University of Applied Sciences

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Delivery date	30 th of June 2021



INDEX

1.	INTRODUCTION	
2.	Asteris website on IT-HR platform management.	4
2.	Content on Asteris webplatform	_



1. INTRODUCTION

This activity is completely devoted to project promotion through electronic media and transfer of knowledge among involved partners, stakeholder and general public. Project parters have used thier institutional websites for the dissemination of the project both on local and European level, providing news and general information of the project.

This activity is completely devoted to project promotion through electronic media and transfer of knowledge among involved partners, stakeholder and general public. ASTERIS will use webplatform as a main tool for the dissemination of the project both on local and European level and for the continuous update of the project activities and results, also providing news and general information. ASTERIS website on IT-HR web platform was contstantly updated with iamges, video or interviews recorded during public events and not only with text content.

This communication objective targets local, regional and national public authorities; regional and local development agencies, environmental agencies and regional associations; NGOs; universities, research institutes.and stakeholders.

It allow constant sharing of new achievement reached and fulfiled results during the lifetime of the project.



2. Asteris website on IT-HR platform management.

This communication tool is very important because it provides promotional effects during the whole project lifetime having impact primarly to stakeholders who regularly follow the nstitutional websits of the partnership and to various users.

PP7 was gathering information electronically on project updates from designated PPs Communication responsible who then uploaded content on the dedicated project website on IT-HR web platform.

The content of the Asteris dedicated webpage is orientated not only to its visitors but also to be of use to the partnership because on it can be found all the communication material and factsheets with instruction and guidelines about communication activities and producing promotional activities under the menu doc and tools.

It contains all the information about the project and descriptioons of all partners including their contacts.

Unfortunately, the wesite was relased a few months after the begining of the project. Initally Asteris Communication manager encountered problems with the functioning of the website during the 1st and 2nd reporting and the content was uploaded with delay throughout the lifetime of the project.



The webpage consists of 4 main sections:

- 1. Main facts and figures + project description + key numbers
- 2. Partnership
- 3. News and Events
- 4. Library (Docs and tools)

There is also a multimedia section containing a gallery of images from Steering comitee meetings, conferences and events of the project.

More information here: https://www.italy-croatia.eu/web/asteris

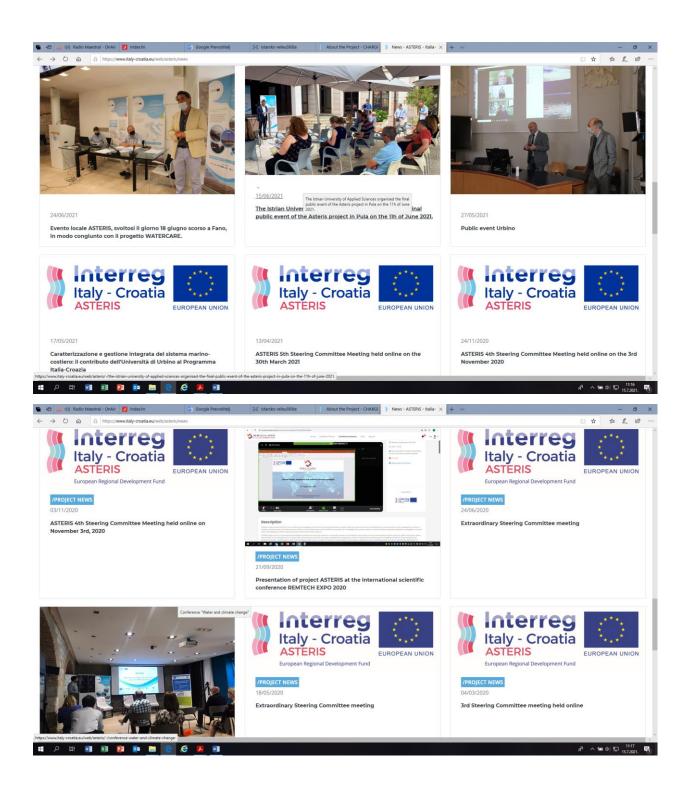
2. Content on Asteris webplatform

The **NEWS** section has been updated with the following news:

The news section has been uptated with 14 news including information from all STC meetings (ordinary and extraordinary), all organized public events by PPs, participation to other international conferences and other imortant news about achived results and outputs.

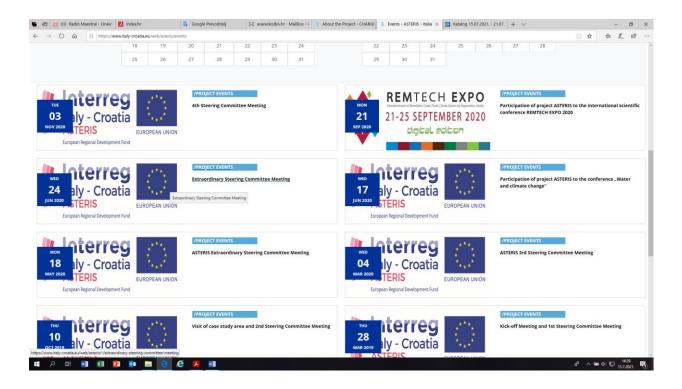
- ASTERIS 5th Steering Committee in Pula (online)
- ASTERIS 4th Steering Committee in Fano (online)
- ASTERIS 3rd Steering Committee in Ravenna (online)
- ASTERIS 2nd Steering Committee in Split
- ASTERIS kick off meeting in Urbino
- ASTERIS extraordinary Steering Committee meetings







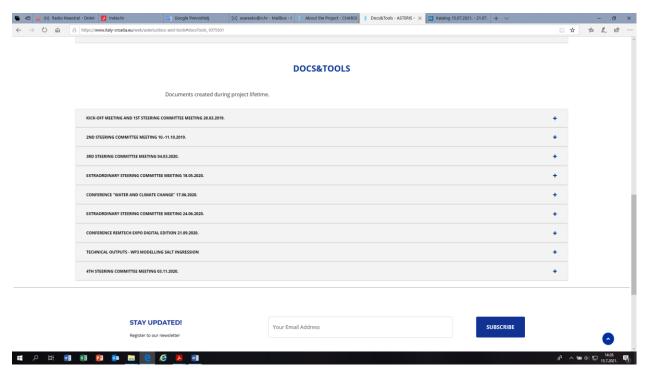
The section **EVENT** has been provided with the information about partnership Steering comitte meetings, public events and participation to other conferences (Remtech expo 2020 and "Watere and climate change" in Split)





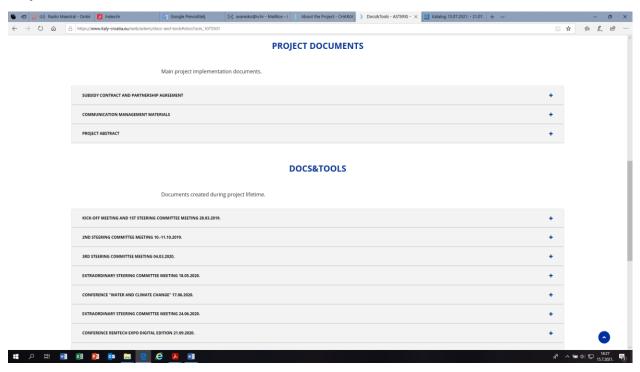
The **LIBRARY** sections contains a docs and tools subsecton including documents created during the project lifetime including the achieved deliverables and a project documents subsection including the main project implementation documents.

Docs and tools





Project documents





Multimedia

