

# D.2.2.5 – Project newsletter



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## Document Control Sheet

<b>Project number:</b>	10048765
<b>Project acronym</b>	ASTERIS
<b>Project Title</b>	Adaptation to Saltwater inTrusion in sEa level RIse Scenarios
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<b>Related activity:</b>	2.2. – Media relation and publication
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<b>Work Package Leader</b>	Istrian University of Applied Sciences

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# 1. INTRODUCTION

Media relation and publications (WP 2.2) is mainly dedicated in project promotion through local, national and European media campaigns and in journals and conferences useful for publications and presentation in the topics addressed in Asteris with the aim at ensuring a wide dissemination in scientific audiences and beyond. Thanks to this instrument, project partnership will be able to reach all the selected target groups allowing those who could not participate to public events/conferences organized during the project lifetime, to be equally informed.

Newsletters are one of the innovative methods of sharing news and among the most popular ways for today's dissemination of information.

According to the project programme newsletters were to be produced 3 times during the project lifetime containing the most important news and results achieved during the relevant period. Each issue is widely disseminated to the ASTERIS partners for further distribution to their institutional channels and personal and business contacts as well as to the key stakeholders.

The main language is English, but translated in Italian and Croatian is provided to reach target groups at all levels. The Italian translation is done by LP while the Croatian translation is done by WP 2 leader

## 2. Project newsletter 1<sup>st</sup>

ASTERIS newsletters were produced by Metris in accordance with project logo visual identity etc. Metris made the needed preparation and the final design for the newsletters with ASTERIS logo adapted and implemented according to the IT-HR Programme common image.

After the design for the newsletter was made and adapted, it was distributed to the partnership by Metris.

The first newsletter has been designed with the aim to disseminate the following information:

- Main project facts and figures
- Project partners logo and contacts
- ASTERIS short description including main objectives and expected results

The first edition of project's newsletter was produced in January 2020. in English, Italian and Croatian languages, shared among the partnership by Metris and delivered further to target groups by all partners. It included general information and news of the project and the achievements reached in 2019.

## 3. Project newsletter 2<sup>nd</sup>

The second edition of project's newsletter was produced in November 2020. in English, Italian and Croatian languages, shared among the partnership by Metris and delivered further to target groups by all partners until January 2021. It included further achievements reached in 2020 especially within the WP 3 and WP4 mainly performed by technical partners, the summary of the Ravenna's public event organized within the Remtech expo in September 2020

and the information of the prolongation of the project until June 2021 caused by the spread of the Covid 19 pandemic. The decision of the prolongation was necessary in order to successfully fulfil all tasks planned by the project. The newsletters were also made public via the partners' institutional websites, the Asteris website itself and the Asteris Facebook and Twitter accounts.

### 3. Project newsletter 3<sup>rd</sup>

The third edition of the project newsletter was produced in the last days of June but since some inputs were missing and the partnership preferred having a more consistent document, the LP decided to send it out after the project deadline.

The text was written by the project LP with the support of CNR, IACKR and FANO. WP2 leader then finalized it by transferring the content into a new designed layout.

The newsletter included information about the obtained results and final outputs of the project with a focus on the developed model of the risk based on future scenarios and the models produced through case studies in Ravenna, Fano and Neretva.

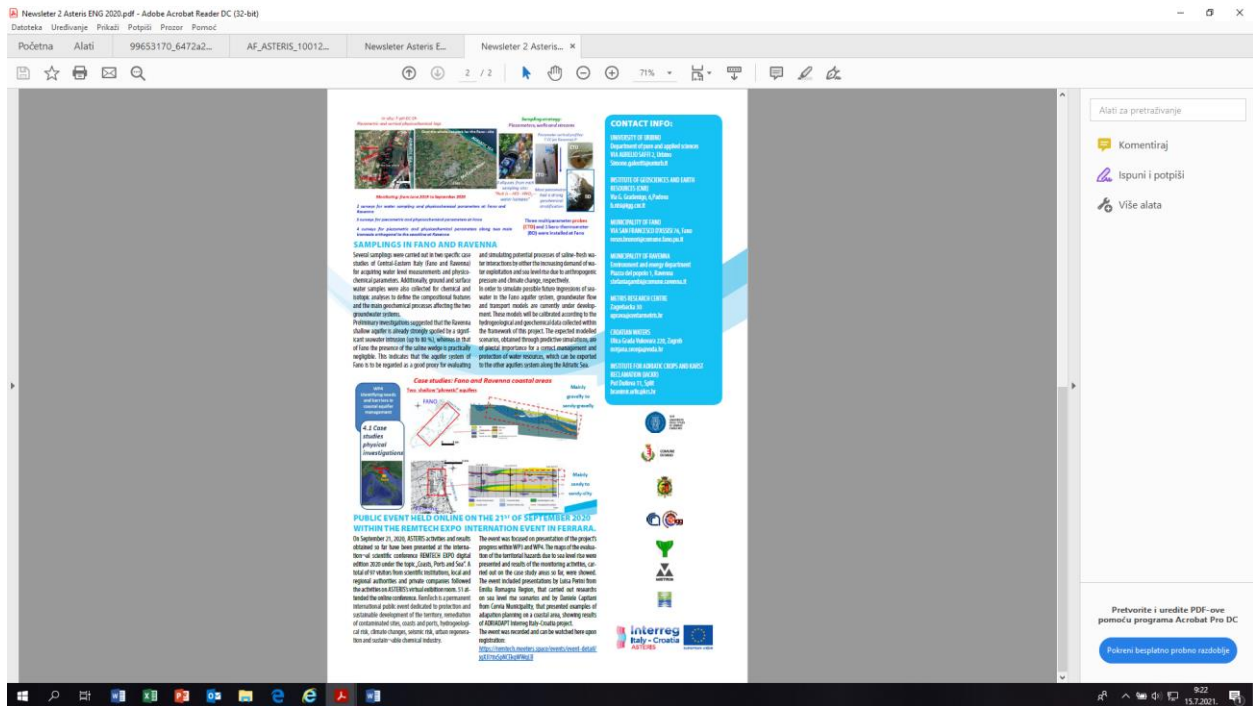
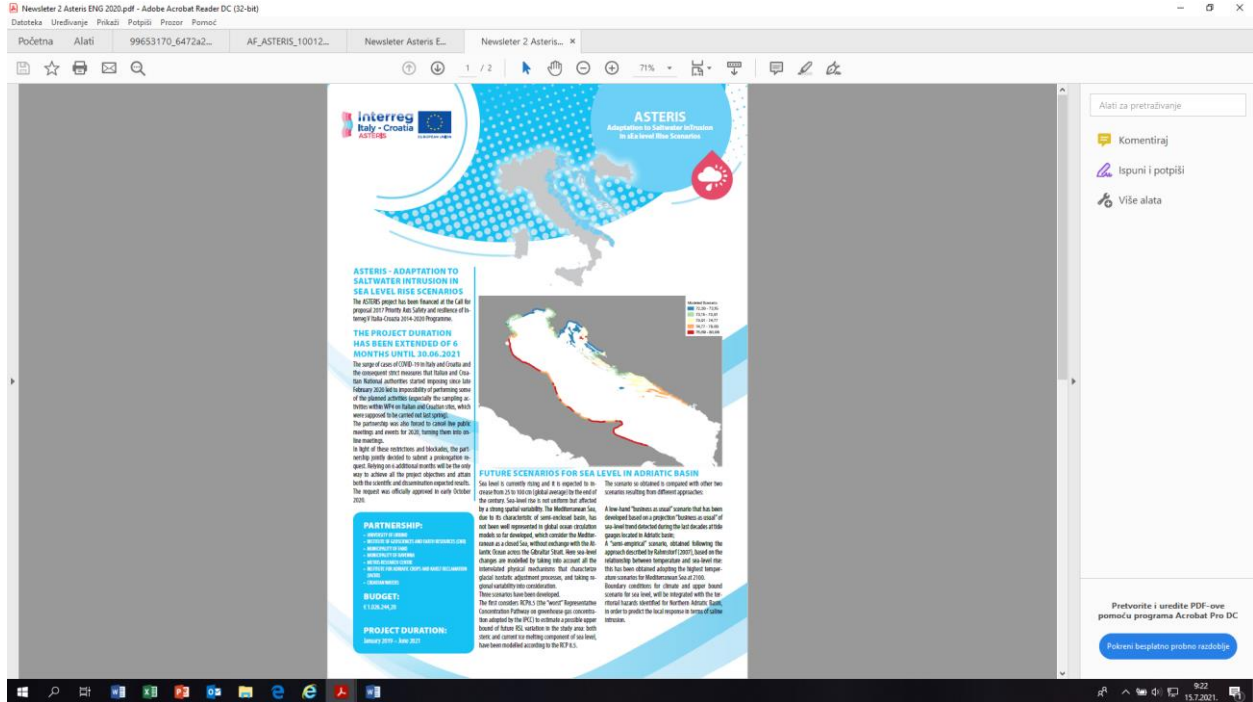
## Annexes

- Pictures and screenshots of all 3 editions of newsletters





## 2nd newsletter





### 3<sup>rd</sup> newsletter

