

## D.2.2.4 – Project roll-up



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UNIVERSITÀ  
DEGLI STUDI  
DI URBINO  
CARLO BO



COMUNE  
DI FANO



INSTITUT ZA JADRANSKE KULTURE  
I MELIORACIJU KRŠA SPLIT



METRIS  
USTANOVA  
CENTAR ZA ISTRAŽIVANJE MATERIJALA  
ISTARSKE ŽUPANJE



HRVATSKE VODE

## Document Control Sheet

<b>Project number:</b>	10048765
<b>Project acronym</b>	ASTERIS
<b>Project Title</b>	Adaptation to Saltwater inTrusion in sEa level RIse Scenarios
<b>Start of the project</b>	January 2019
<b>Duration</b>	30 months

<b>Related activity:</b>	2.2. – Media relation and publication
<b>Deliverable name:</b>	2.2.4. Project roll-up. Each PP hosting an ASTERIS event will purchase a roll-up that will be design by WP2 leader at the beginning of the project.
<b>Type of deliverable</b>	Report
<b>Language</b>	English
<b>Work Package Title</b>	Communication activities
<b>Work Package number</b>	2
<b>Work Package Leader</b>	Metris research center

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<b>Delivery date</b>	30 <sup>th</sup> of june 2021

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# 1. INTRODUCTION

Concerning the ASTERIS visual identity, has been adapted the logo, graphics and templates provided by the IT-HR Programme. These tools are used in all communication products and channels.

All of them have been developed on the basis of the standards set by the Interreg Italy-Croatia, the Brand Manual, the Factsheet n.8 and the Communication KIT, featured by the programme website.

The CCP aims at raising awareness and ensure effective publicity and dissemination of project objectives, actions and expected results. The CCP sets the communication and capitalization strategy (to be approved by the partnership) identifying objectives, main target groups, activities and tools, ensuring the involvement of all stakeholders in the project objectives.

Identified target groups will be reached through different tactics and one of them is through the IT-HR tools for publications, respectively through placing the Asteris roll-up at visible places during events and at the headquarter of every PPs. with the aim at ensuring a wide dissemination in scientific audiences and beyond.

The dissemination of project's news and outputs is achieved through placing the Roll-up at a visible place during presentations at public events and conferences organized both at local and international level where not only all selected target groups could participate, but also a wide range of stakeholder take part providing comments and suggestions with the aim at improving practices already implemented, or better define adaptation measures guidelines.

## 2. Project Roll up

Each PP hosting an event have to produce 1 project roll-up and should also place it at a visible place at its headquarter. It is recommended that each PP attending an public event disseminate information about Asteris by placing there the project's roll-up as well as having it at a visible place during press conferences and organised meetings.

ASTERIS roll-up and its logo was adapted and implemented according to the IT-HR Programme common image and placed at the headquarter of each partner's headquarter.

METRIS produced the official ASTERIS Roll up and adapted it for each project partner, by producing a specific version with single partner's main contacts (website, e-mail, telephone number).

Project poster contains the following elements:

- Programme and project logo
- Main facts and figures
- Project description
- Partners' logo
- Single Partner contacts

## 3. Pictures

LP – UNIVERSITY OF URBINO „CARLO BO“



## PP 2 – MUNICIPALITY OF FANO



PP 3 – MUNICIPALITY OF RAVENNA





PP 4 – METRIS RESEARCH CENTRE



## PP 5 – INSTITUTE FOR ADRIATIC CROPS AND KARST RECLAMATION (IACKR)

