

## D.2.2.3 – Project leaflets



1506  
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DI URBINO  
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COMUNE  
DI FANO



Istarsko veleučilište  
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## Document Control Sheet

<b>Project number:</b>	10048765
<b>Project acronym</b>	ASTERIS
<b>Project Title</b>	Adaptation to Saltwater inTrusion in sEa level RIse Scenarios
<b>Start of the project</b>	January 2019
<b>Duration</b>	30 months

<b>Related activity:</b>	2.2. – Media relation and publication
<b>Deliverable name:</b>	2.2.3. Project leaflets. Each PP will be in charge of printing 100 copies of ASTERIS leaflets in English and in original PP language.
<b>Type of deliverable</b>	Report
<b>Language</b>	English
<b>Work Package Title</b>	Communication activities
<b>Work Package number</b>	2
<b>Work Package Leader</b>	Istrian University of Applied Sciences

<b>Status</b>	Finished
<b>Author (s)</b>	Andrea Varesko (Istrian University)
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<b>Delivery date</b>	30 <sup>th</sup> of June 2021

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# 1. INTRODUCTION

Identified target groups will be reached through different tactics and one of them is through the IT-HR tools for publications, respectively through distribution of Asteris leaflets mostly during public events and conferences. Target groups identified by this communication objective will be reached through distribution of leaflets in English, Italian and Croatian language during public events highlighting the news about the project together with the achieved results and outputs.

This activity is essential to be able to reach the target audience and inform them about the project activity and the results achieved.

The content of leaflets in English, Italian and Croatian language, will explain the utility of ASTERIS project and main expected project outputs which will help target audience to comprehend objectives of the project together with its fulfilled outputs.

Besides feeding media with content about project activities and achieved results, each project partner has been tasked to print 100 copies of 2 ASTERIS leaflets in English and in original PP language, following WP2 leader directives and design. The first leaflet was meant to shine a light on project objectives and expected results, while the second one was specifically focused on the achieved results.

This activity is mainly dedicated to stakeholders and target groups attending public events and conferences but also in project promotion to a wide audience, with the aim at ensuring a wide dissemination in scientific audiences and stakeholders at conference and to general public during the lifetime of the project.

They are also supposed to be distributed for publicity purposes during the lifetime of the project and after its ending targeting mostly general public.

## 2. Project leaflets 1<sup>st</sup> edition

ASTERIS leaflets were Produced by WP 2 leader Istrian University in accordance with project logo visual identity etc. Metris made the needed preparation and the final design for publication tools such as leaflets with ASTERIS logo adapted and implemented according to the IT-HR Programme common image.

After the design for the leaflet was made and adapted, it was distributed to the partnership by WP2 leader.

The first leaflet has been designed with the aim to disseminate the following information:

- Main project facts and figures
- Project partners logo and contacts
- ASTERIS short description including main objectives and expected results

Translation in Italian was provided by LP Urbino while the translation in Croatian was provided by WP2 leader Istrian University of Applied Sciences.

Unfortunately, not all partners confirmed to have printed the first project leaflet with their office printers. Due to the Covid 19 pandemic and the imposed restrictions for travelling and organizing live events, the partnership had to switch all live events and meetings planned in 2020 to online on which the leaflets can't be distributed. Further on the distribution of leaflets was very limited due to the persistence of the covid 19 pandemic.

Only 3 partners; Istrian University of Applied Sciences, Ravenna and Fano produced their leaflets and collected some proofs of payment specifying how many copies were printed (100 per partner). Some pictures have been shared in order to support their statement.

### 3. Project leaflets 2<sup>nd</sup> edition

The second project leaflet was produced in the last days of June but since some inputs were missing and the partnership preferred having a more consistent document, the LP decided to send it out after the project deadline.

The text was written by the project LP with the support of CNR, IACKR and FANO. WP2 leader then finalized it by transferring the content into a new designed layout.

### 4. Pictures and screenshots

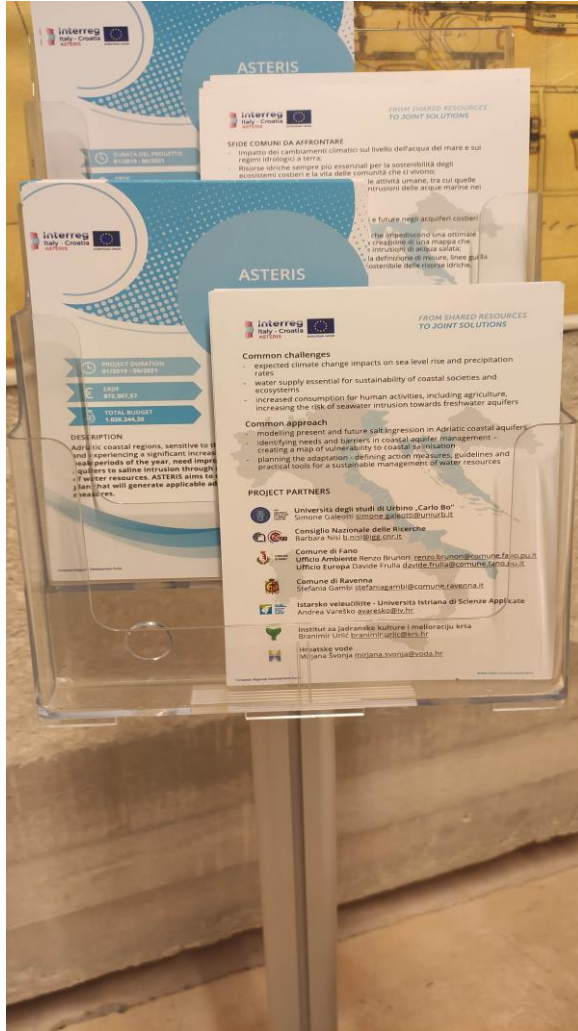
Istrian University of Applied Sciences



## Ravenna



## Fano







## 2<sup>nd</sup> edition leaflet



### D 2.2.3. Project leaflets



## ANNEXES

- Pictures and screenshots of the 1<sup>st</sup> and 2<sup>nd</sup> edition of leaflets. The 1<sup>st</sup> edition printed and shared by partners