

ADRIADAPT

Promotional items with high visible impact

Deliverable 2.3.3.

Work Package 2 – Communication activities

Activity 2.3. Wide outreach

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1 Introduction

This document includes descriptions of developed materials for the communication and the promotion of the project. The promo material was designed and printed by DOOR.

1.1 Project poster

Project poster has been developed in line with Interreg Italy Croatia rules. All partners have put posters on their premises on visible places:



Figure 1 Project poster



Figure 2 Posters in partners' premises

1.2 Project banner

Project banner has been developed and distributed to all partners, to be used for meetings events and press conferences.



Figure 3 Roll-up in project partner's premises

1.3 Project flyer

Design and production of the project's flyer in English was done by DOOR and commented on by partners. CMCC was in charge of the translation into Italian. The flyers are translated into all partners' languages (Italian and Croatian) and have been printed out (1500 copies printed). Flyers were distributed to the partners.



- [Flyer on English](#)
- [Flyer on Italian](#)
- [Flyer on Croatian](#)

1.4 Bag

180 copies of bags were produced and distributed to partners to be used for meetings events and press conferences.

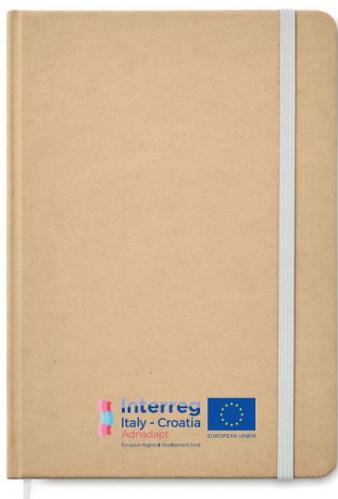


1.5 Eyeglasses cloths

300 copies of eyeglass cloths were produced and distributed to partners to be used for meetings events and press conferences.



1.6 Notebooks



180 copies of notebooks were produced and distributed to partners to be used for meetings events and press conferences.

1.7 Pens

200 copies of pens were produced and distributed to partners to be used for meetings events and press conferences.



1.8 Towels

120 copies of towels were produced and distributed to partners to be used for meetings events and press conferences.

