

ADRIADAPT

Coordination and promotion of the project at external events and networking

Deliverable 2.2.2

Work Package 2

Activity 2.2 Targeted Outreach

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1.1 Introduction

The promotion and networking of the Adriadapt project has been developed on different levels, including exchange with similar projects, presentation of contents and achievements in conferences, media and organization of ad-hoc events.

1.2 Exchange with similar projects

1.2.1 Continuous exchange with projects

The Adriadapt project maintained contacts with several Interreg CBC and other projects with the aim of increasing synergies and exchanging experiences, among these the **Change we Care** project, financed on the same strand, establishing agreements about exchange of knowledge and data so to complement the scientific data available in the two projects: while Change we Care was able to benefit from Adriadapt climate information, Adriadapt was able to use data on storminess and sea level rise produced by Change we Care which was necessary for the assessment of coastal vulnerabilities in Adriadapt pilot studies. Other project with which ADRIADAPT was in continuous exchange were the ASTERIS project and the SOS4Life project.

1.2.2 Adriadapt Expert meeting

June 12th – 13th 2019

Under the motto “The whole is greater than the sum of its parts” the first ADRIADAPT expert meeting among project partners and external expert aimed at preparing, structure and coordinate contents of the Adriadapt guidelines and key publications across different areas of work. The meeting was held on in Split and aimed at:

- securing common understanding of the key terms;
- harmonizing approaches;
- co-ordinating key strategic publications for guidelines and the knowledge platform;

Synergies were sought both across the different activities within the project ADRIADAPT project, and beyond, contacting recent projects dealing with the adaptation in Croatia which offer the opportunity collaboration improving all of the results. Besides the organizer PAP/RAC IUAV, the

project leader CMCC representative participated in the meeting as well as the representatives of the partner responsible for communication/dissemination, local partners and scientific partners



in charge of the development of climate data. On the second day, a special session was organized under the slogan “The whole is greater than the sum of its parts”, to which partners from similar projects were invited in order to find synergies and enhance the results of the project activities. “MEMUD”, “CHANGE WE

CARE” and EIB project on green infrastructure were presented by representatives of the University of Split, Department of Urbanism, RERA development agency of Split and the expert responsible for the EIB project. Representatives of the Department of marine studies and of the public company “Parks and Horticulture” attended the meeting as potential collaborators and users of the project results.

The following projects and institutions involved had been invited: University of Split, Department of Urbanism working in the MEMUD project and the EIB/HBOR project; a representative of the INTERREG CHANGE WE CARE project, the Split Public company Horticulture" Department Studies.

The meeting took place in Split (HR).

<https://bityl.co/8fEv>

1.2.3 Joint training webinars with SOS4Life

June 12th and 26th, 2020

As part of the ADRIADAPT training programme, two webinars on the topic "Principles of nature based urban adaptation" were organized in collaboration with the SOS4Life project in June, 2020, the first of the two webinars is available with English subtitles on the ADRIADAPT YouTube channel:

<https://youtu.be/g2fpRieu8ew>.



1.2.4 Water Care Project conference

June 17th, 2020

Ivan Sekovski (PAP RAC) presented the ADRIADAPT project during the conference organized by the INTERREC CBC Watercare project, held in Split Croatia .



1.2.5 iDEAL final conference

September 10th 2019



At the final event of the iDEAL project, on September 10th in Pesaro, Italy, Ivana Rogulj from DOOR has presented the ADRIADAPT project to the iDEAL's project partners and the representatives of various municipalities from Italy.

1.2.6 Ecodempont conference

September 28th, 2019

Daniele Capitani from PP City of Cervia referred at the Ecodempont conference, held in Riccione on 28th of Sept 2019 about the use of the Municipality of Cervia making use of EU fundings in the frame of their development strategy. The event was organised within the activities of the Horizon 2020 project Bluemed. In this framework he also talked about Adriadapt as part of our global development strategy.

1.2.7 Technical meeting City of Split

2nd semester 2020

In a technical meeting with representatives of the city of Split, PAP RAC referred findings by ADRIADAPT to the Director of the Public company for public greening in Split and established collaboration with the department and with the BEACHEX and the RESPONSE projects.

1.2.8 iSTORMS national workshop

December 2019



ADRIADAPT activities and results were promoted by PAP/RAC during national iSTORMS project in December 2019.

1.2.9 Change we care mid term conference

April, 13th, 2021

Adriadapt has participated in the ChangeWeCare mid-term conference on April 13th 2021. Margaretha Breil, the ADRIADAPT Coordinator, has briefly presented the Adriadapt project, its aims and results achieved so far, while Daria Povh (PAP/RAC) has managed an interactive consultation on topics related to strategies and methods to effectively manage marine and transitional areas suffering issues due to climate change presented the results with the aim of– drafting proposals for future joint action, in order to obtain foster action for the adaptation in the ADRIATIC area.



1.2.10 Safer Places Italian national user workshop

May 26th, 2021

The Project Partner Cervia entered, in the framework of the ADDRIADAPT project in the user groups of the Safer Places project to allow for an extension of their vulnerability assessment. In the Project's national users workshop, the city of Cervia presented its results obtained using the Safer Places on-line tool. (<https://saferplaces.co/forth-saferplaces-italian-end-users-and-stakeholders-workshop-may-2021/>)

1.3 National and international Conferences

1.3.1 Urban Promo Green conference

September 17th and 18th, 2020

Project Partner IUAV has presented first results from the ADRIADAPT project during the Urban Promo Green conference to a public interested and involved in Urban planning and design with a specific focus on green strategies for urban areas.

1.3.2 REMTECH Expo

September 21st, 2020

During the session "Cambiamenti climatici, strategie di pianificazione per l'adattamento e la resilienza" (Climate change, planning strategies for adaptation and resilience) organized by the INTERREG CBC Italy Croatia project ASTERIS, Daniele Capitani from the Municipality of Cervia presented their experience and work in the ADRIADAPT project, talking in particular on the assessment of Cervia's vulnerability to salt water intrusion. (<https://bitly.co/8f8P>)

1.3.3 European Week of Cities and Regions

October 20th, 2020

Adriadapt has applied for presentation during the European Week of Cities and Regions and was selected to organize a workshop session together with the European Environment Agency and the European Commission - DG RTD. During this session, project partners from the municipality of Cervia and the Sibenik-Knin County reported on their experiences with the project.



The session was attended by aprox. 60 participants, with representatives of local and regional authorities forming the largest part of the audience. The polls run with the audience indicated they have on average a good knowledge of climate change impacts on their area of work, and that knowledge is mainly sourced from international online platforms. Many of them have started implementing adaptation actions through their organisations' activities, but still require more detailed knowledge on adaptation actions,

adequate access to funding and the right legislative and regulatory tools to make further progress. The take-away message from the session confirmed the importance of the ADRIADAPT strategy to provide access to more comprehensive knowledge on the effectiveness of various adaptation options and on their costs and benefits for boosting implementation of actions at the local and regional level.



Link to the video-registration of the on-line session:

<https://euregionsweek2020-video.eu/video/towards-climate-resilient-cities-and-regions>

further to the 60 persons who attended the on-line meeting, the YouTube- streaming has had 160 visualizations.

<https://ytube.io/3Lal>

1.3.4 SISC 7th Annual conference

October 23rd to 25th, 2019

ADRIADAPT Partner ARPAE-SIMC participated at the annual conference of the Società Italiana per le Scienze del Clima (Italian Society for Climate Science, SISC) on climate entitled “Climate Risk: implications for ecosystem services and society” that took place in Trento-Italy at Autonomous Province of Trento, from 23rd to 25th October 2019 and has disseminated the work of the ADRIADAPT project with a poster ADRIADAPT project had been disseminated in the framework of the conference with the poster: “Local climate change analysis, a support to adaptation planning: experience from ADRIADAPT project” (by Tomozeiu R., Monti R., Marletto V., Botarelli L).

1.3.5 Cervia conference "The beauty of living in an urban forest"

October 30th, 2020

During the conference organized by the City of Cervia dedicated to urban greening strategies, Margaretha Breil (project coordinator) and Daniele Capitani (project partner from the City of Cervia) presented the work of the Adriadapt in two presentations, in particular with a focus on local solutions for urban climate change adaptation and on Cervia's activities and plans developed in the context of the project. The registration of this conference is available at <https://bitly.co/8f96>



1.3.6 Urban Promo Conference Progetti Per Il Paese

December 17th – 20th 2020

Project Partner IUAV has presented first results from the ADRIADAPT project during the Urban Promo Green conference to a, Italian public interested and involved in Urban planning and design.

1.3.7 Challenges in Meteorology Conference

November 4th-5th, 2020

Project Partner DHMZ presented the work of ADRIADAPT during the Challenges in Meteorology Conference organized by the Croatian Meteorological Society for a scientific public.

1.3.8 Conferences in Universities in Zagreb, Split and Varaždin

2020

PAP/RAC presented the ADRIADAPT project to University students in Croatian universities.

1.3.9 EGU conference

April 28th, 2021

In the session “the added value of downscaling” Rodica Tomoszeiu from PP ARPAE presented part of the ADRIADAPT work on climate indicators at the EGU General Assembly of the European Geosciences Union (EGU) on April 28th, 2021. <https://egu21.eu/>

1.3.10 MASTER Course University of Milan

June 22nd, 2021

The Adriadapt project has been presented on 22.06.2021 at Master's degree organized by the Politecnico of Milan, by Daniele Capitani from the City of Cervia and Margaretha Breil (CMCC). Further to an overview on the project and the challenges addressed, provided by Margaretha Breil, Daniele Capitani referred on the specific challenges climate change is posing to spatial planning. The audience was formed by approx. 20 students with professional experiences in the field of climate and spatial planning.

1.3.11 Future events

October 19th and 20th, 2021

The Project coordinator Margaretha Breil (CMCC) has co-organized a session for the European Urban Resilience Forum in Malmoe in October 2021 focussing on the specific knowledge needs of small cities and towns, two representatives of the ADRIADAPT consortium (city of Cervia and Union of municipalities of the Savio Valley) will participate as speakers in this session reporting on their experiences and how the ADRIADAPT project has supported them.

1.4 Conclusions

Despite the unexpected limitations caused by the COVID 19 Pandemic, the ADRIADAPT succeeded in networking and disseminating results and activities in a great number of occasions and will continue building on these contacts and networks also after the conclusion of the project.